ABSTRACT

DETIKALSIVIA DAI SUBAN. Analysis of Financial Performance In Exchange Bank (period 2011-2015) With the approach Return On Equity (ROE) based DuPont Plus (Supervised by Sapto Jumono).

This thesis is prepared with the aim to determine whether or not the influence of the independent variables with the dependent variable partially and simultaneously.

The independent variable in this study is FILM, TATO, NIM, NPL, LDR, LAR and DAR (BUSN Foreign Exchange), while the dependent variable is the ROE. The data examined are annual data (as at 31 December of the year 2011 until 2015).

The sample used in this study is the banking industry BUSN Exchange that meet criteria purposive sampling that eventually found the number of samples 31 companies listed on the Exchange BUSN Indonesian Banking Directory. Methods of data analysis using panel data model.

Random Effect GLS Test Results showed that the factors that affect ROE on the Net BUSN significantly are (1) TATO, (2) NPM, (3) NPL, and (4) LAR while the other variables did not affect the dependent variable ROE.

Keywords: ROE, FLM, TATO, NPM, NPL, LDR, LAR and DAR.