

ABSTRACT

Name : Rusiah
Study Program : Public Health
Title : Factors Related to Usage Interests
IUD Contraception on KB Acceptors at The Jakarta Woman
and

Children Clinic Year 2016

Interest is a source of motivation that encourages people to do what they want if they are free to choose. Interest is more persistent (persistent) because of an interest in satisfying an important need in one's life. The patient's interest in choosing IUD contraceptive services in the clinic can be caused by various factors such as knowledge, affordability, officer support and also buyer characteristics. The purpose of this study was to determine factors related to IUD contraceptive use interest in The Jakarta Woman and Children Clinic. The research method used Cross Sectional study design. The sample in this research is non family IUD acceptor with age between 20-40 years ie as many as 53 samples. The statistical test used is Chi Square test. Based on the results of the study, it was found that the proportion The highest respondents were age ≥ 25 years old (56.6%), with high education level (79.3%), unemployed mother (54.7%), married marriage status (96.2%), 60.4%), with affordability affordability (67.9%), and with less staff support (69.8%). The result of bivariate test shows that there is a correlation between education, knowledge, affordability and support of health workers with interest in using IUD contraception on KB acceptor in The Jakarta Woman and Children Clinic. The Jakarta Woman and Children Clinic can define a marketing strategy focusing on factors related to IUD contraceptive use interests such as education, knowledge, affordability and health care support to increase the number of visits as well as the number of family planning acceptors.

Keywords: Age factor, education, employment, marital status, knowledge, affordability, support of health workers

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References: 61 (1997-2012)