

ABSTRAK

Nur Andini, Pengaruh Profitabilitas, Ukuran Perusahaan, *Total Assets Turn Over* (TATO), Keputusan Pendanaan, dan Kepemilikan Institusional Terhadap Nilai Perusahaan (Studi Kasus Pada Industri Manufaktur sub sektor *Food and Beverage* yang Terdaftar di BEI Periode 2012-2016 (dibimbing oleh Ibu Sri Handayani SE, MM, M.Ak, CPMA)

Penelitian ini bertujuan untuk menganalisis pengaruh Profitabilitas, Ukuran Perusahaan, *Total Assets Turn Over* (TATO), Keputusan Pendanaan, Kepemilikan Institusional Terhadap Nilai Perusahaan (Studi Empiris pada Industri Manufaktur sub sektor *Food and Beverage* yang Terdaftar Pada Bursa Efek Indonesia Periode 2012-2016). Profitabilitas diukur dari *Return on Equity* (ROE), Ukuran Perusahaan diukur dari Total Asset, *Total Assets Turn Over* (TATO) diukur dari *Total Assets Turn Over* (TATO), Keputusan Pendanaan diukur dari *Debt to Equity Ratio* (DER), Kepemilikan Institusional diukur dari presentase kepemilikan saham institusional

Metode yang digunakan adalah *purposive sampling*. Jumlah sampel yang digunakan dalam penelitian ini adalah 70 perusahaan pertambangan yang terdaftar di Bursa Efek Indonesia dari total populasi 74. Jenis data adalah data sekunder yang bersumber dari laporan keuangan dan laporan tahunan. Metode analisis data yang digunakan adalah analisis regresi linear berganda.

Hasil pengujian hipotesis menunjukkan bahwa secara simultan Profitabilitas, Ukuran Perusahaan, *Total Assets Turn Over* (TATO), Keputusan Pendanaan, dan Kepemilikan Institusional berpengaruh signifikan terhadap Nilai Perusahaan. Secara parsial, Profitabilitas berpengaruh signifikan terhadap nilai perusahaan, sedangkan Ukuran Perusahaan, *Total Assets Turn Over* (TATO), Keputusan Pendanaan, dan Kepemilikan Institusional tidak memiliki pengaruh yang signifikan terhadap nilai perusahaan.

Kata kunci: Profitabilitas, Ukuran Perusahaan, *Total Assets Turn Over* (TATO), Keputusan Pendanaan, Kepemilikan Institusional, Nilai Perusahaan

ABSTRACT

Nur Andini, *The influence of Profitability, Company Size, Total Assets Turn Over (TATO), Funding Decisions, and Institutional Ownership on Company Value (Case Study on Manufacturing Industry sub sector Food and Beverage Listed in BEI in the periode 2012-2016 (Guide By Ibu Sri Handayani SE, MM, M.Ak, CPMA)*

This research was conducted to analyze the influence of Profitability, Company Size, Total Assets Turn Over (TATO), Funding Decisions, and Institutional Ownership on Company Value (Case Study on Manufacturing Industry sub sector Food and Beverage Listed in BEI in the periode 2012-2016). Profitability measured from Return on Equity (ROE), Company Size measured from Total Asset, Total Assets Turn Over (TATO) measured from Total Assets Turn Over (TATO), Funding Decisions measured from Debt to Equity Ratio (DER), Institutional Ownership measured from percentage of institutional share ownership.

Based on purposive sampling method, the sample used as many as 70 mining company listed in BEI from previous total 74 companies. The data on this research used secondary data from the annual report. The method of data analysis used is Multiple Regression Linear

The result of analysis show that the Profitability, Company Size, Total Asset Turn Over (TATO), Funding Decisions, and Institutional Ownership simultaneously has effect on Company Value. Partially, The Profitability has significant effect on Company Value, while the Company Size, Total Assets Turn Over (TATO), Funding Decisions, and Institutional Ownership has no significant effect on Company Value.

Keywords: *Profitability, Company Size, Total Assets Turn Over (TATO), Funding Decisions, and Institutional Ownership, Company Value*