

ABSTRACT

This research was conducted to analyze the influence of Profitability (ROA), Debt Policy (DER), and Dividend Policy (DPR) on Firm Value (PBV) at a property, real estate, and building construction companies listed on the Indonesia Stock Exchange in the year 2014-2017.

This research method uses explanatory causality type by testing hypotheses. The population of this research is property, real estate, and building construction companies with sampling companies that meet the criteria of 25 companies. The type of data used is secondary data sourced from the financial statements of property, real estate, and building construction companies on the IDX for four years, namely 2014-2017. The data analysis method used is multiple linier regression analysis.

The results of this study indicate that simultaneously profitability, debt policy, and dividend policy affect the value of the company. Partially profitability has a significant effect on firm value. Debt policy has a significant effect on firm value, while dividend policy doesn't affect the value of the company.

Keywords : Profitability (ROA), Debt Policy (DER), Dividend Policy (DPR), and Firm Value (PBV).