## ABSTRACT

The company currently faced with extraordinary competition. Companies that get ahead must have and implement the corporate work culture. The development of the must have and implement tehe coroporate work culture. The development of the industry's increasing push to improve PT. XYZ its productivity in order to be able to compete with other companies. In an effort to increase productivity company PT. XYZ began to apply the fundamental things with running programs 5R (Ringkas, Rapi, Resik, Rawat, Rajin) in company with the hope of increasing productivity throught the program. Evaluation of the implementation of the programme of work area done at 5R which has the largest and smallest productivity index to find out the cause of the occurence of irregularities occur. The end result of the program's success: 5R lowering waste, improve quality and d a world class company, productivity, avoid accident, improved sustainable performance, the low attendance, improved sustainable performance improvement & equipment office and regular work location, neat and clean, quality that goes well, the result of production of good quality, the advantage to have employees who are advanced and behave positively as well as initial steps towar a world class company.

Keywords: Productivity, Implementation 5R, Evaluation

