

## ABSTRACT

**ARDITA DEFINA ZHARFA.** *The Effect of Debt to Equity Ratio dan Price Earning Ratio Against Stock Price (Study on Service and Transportation Industry Companies Listed on Indonesia Stock Exchange Period 2014-2016). Guided by Drs. Darmansyah, HS, Ak, MM, CISA.*

*This study aims to examine and analyze the influence of each variable used in this research is the Effect of Debt to Equity Ratio dan Price Earning Ratio Against Stock Price. This study consists of four independent variables and one dependent variable. This research uses Purposive Sampling technique in data collection. Analysis of research data using multiple linear analysis with SPSS 21.0 program.*

*The results showed that partially Debt to Equity Ratio no significant effect on stock prices. And Price Earning Ratio has a significant effect on stock prices.*

*Keywords : Debt to Equity Ratio dan Price Earning Ratio*