

ABSTRACT

DHEA SAFIRA FIAULADINA. *The Effect of Managerial Ownership, Dividend Policy, Investment Decision, and Corporate Social responsibility to Company Value on Basic and Chemical Industry Companies Listed on Indonesia Stock Exchange (BEI) Year 2013-2016 (In Guidance by the Mother of Sri Handayani SE, MM, M.Ak, CPMA).*

This study aims to find the effect of Total Share Ownership by Management, Dividend Payout Ratio, Sales Growth, and Corporate Social Disclosure Index as a proxy of independents variables. For proxy This Corporate Value uses the ratio of Price to Book Value as the dependent variable.

The object of the research is 55 companies in Basic and Chemical Industry listed on Indonesia Stock Exchange (IDX) during research period between 2013-2016. Analitical method used is Multiple Linear regresion (MLR).

The test result show that there are significant influence simultaneously Managerial ownership, Dividend Policy, Investment Decesion, and Corporate Social Responsibility to Company Value. There is no significant partial influence of Managerial Ownership on Corporate Value. There is a partial significant influence of the Dividend Policy on Corporate value. There is no significant partial influence of Investment Decision on Corporate Value. There is significant partial influence of Corporate Social Responsibility to Corporate Value.

KEYWORDS : *Managerial Ownership, Dividend Policy, Investment Decision, Corporate Social Responsibility and Corporate Value*