

ABSTRACT

NOVIA APRILIANI, Influence Analysis of Work-life Balance, and Organizational Culture on Job Satisfaction on Permanent Employees Back Office PT Bank Sinarmas, Tbk Roxy Square branch of West Jakarta (Supervised by Rina Anindita)

The purpose of this study is to see how the influence of work-life balance on job satisfaction at PT Bank Sinarmas, Tbk Roxy Square branch of West Jakarta, and how the influence of organizational culture on job satisfaction at PT Bank Sinarmas, Tbk Roxy Square West Jakarta.

Methods of the analysis in this study using multiple linear regression that the indicator has been tested through factor analysis. This research was conducted with spread of 100 respondents at PT Bank Sinarmas, Tbk branch Roxy Square West Jakarta.

The results of this study show a model of research that is fit for data sampe used. There is a positive and significant influence between work-life balance on job satisfaction and organizational culture on job satisfaction. The contribution of work-life balance and organizational culture 10% on job satisfaction means that there is another factor of 90% outside of the studied variables that could influence on job satisfaction.

Keywords: Work-life Balance, Organizational Culture, and Job Satisfaction.