

## **ABSTRACT**

**DEVI RATNASARI.** Effect of Quality Motivation, Career Motivation, Economic Motivation on Interest in Accounting majors following PPAk. (Bombed by Ms. Dra. Retna Suliati Suleiman, Akt, MM).

This study aims to find out the effect of Quality Motivation, Career Motivation, Economic Motivation as independent variables and Interest in Accounting majors following the PPAk as the dependent variable.

The object studied was 54 respondents in the 2014-2015 accounting department of the economics faculty of Esa Unggul University. The analytical method used is descriptive analysis.

The test results show that there is a significant influence simultaneously on Quality Motivation, Career Motivation, Economic Motivation influencing the Interest of Accounting majors following PPAk. There is a significant partial effect on Quality Motivation. There is a significant partial effect on Career Motivation and there is no significant influence in partial Economic Motivation.

**Keywords: Quality Motivation, Career Motivation, Economic Motivation affect the Interest of Accounting major students following PPAk**