

ABSTRACT

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Title : The Influence of Organizational Communication Climate on the Motivation of Teachers' Performance of SMKS Pustek Serpong

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This study aims to measure organizational communication climate, to measure the motivation of teachers' performance at SMKS Pustek Serpong, and to analyze whether there is influence of organizational communication climate on the motivation of teachers' performance at SMKS Pustek Serpong. The Grand Theory used is Organizational Culture Theory. The theory of Organizational Communication Climate used is Redding Theory, while the theory of Motivation of Teachers' Performance used is Herzberg Theory. The study applied quantitative descriptive correlational with quantitative approach. The method used was through survey delivered to 76 teachers at SMKS Pustek Serpong. The technique of samples collection used was Accidental Sampling. The sources of data were obtained from questionnaires, books, and journals which provided information about this study. The analysis of this study used correlation analysis, a simple linear regression analysis, and hypothesis to know the relation between variables, the influence between the variables, and the magnitude of the influence. The study resulted that there is influence of organizational communication climate on the motivation of teachers' performance of SMKS Pustek Serpong with a strong correlation of 0.995. There is also a significant influence of the variable (X) organizational communication climate on variables (Y) the motivation of teachers' performance.

Keywords: Organizational Communication Climate, Motivation of Teachers' Performance