ABSTRACT

Name Study Program Title : Eva Fransiska Sinaga
: Community Health
: Factors Related to Safety Riding Behaviour on Base Motorcycle Taxi (Ojek Pangkalan) Riders in Citeureup District, Bogor Regency in 2018

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One of efforts to reduce accidents is by introducing safety riding behavior. Safety riding is riding motorcycle safely for ourselves or other people around them. From the results of a preliminary study on 20 on motorcycle taxi riders in Citeureup District, 15 people (75%) motorists behaved unsafe in driving. The purpose of this study is to determine the factors related to the safety riding behavior on motorcycle taxi riders in Citeureup District, Bogor Regency in 2018. This study is a quantitative study with cross sectional method. This study was conducted in the motorcycle base of Citeureup District, Bogor Regency, in November - December 2018, Respondents in this study were 119 motorcycle taxi riders and the sampling technique used was purposive sampling. The results showed that 70.6% of the motorcycle taxi riders had unsafe safety riding behavior and 29.4% had safe safety riding behavior. Based on the results of the analysis and using Chi Square, the related variables were education (p-value 0.021), knowledge (p-value 0.001), and attitude (p-value 0.031). Meanwhile, the riding skills variable (p-value 0.774) has no relation to safety riding behavior. Suggestions are given by holding counseling, discussion and training from related parties regarding safety riding to increase the knowledge, awareness and skills of motorcycle taxi riders in riding motorcycle.

Key words xv+98 pages References : Safety Riding Behaviour, Base Motorcycle Taxi Riders : 12 figures, 13 tables : 70 (1975-2017)

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