

ABSTRACT

LINDAWATI, The Impact of Demographics to Quality of Work Life and Work Life Balance (An Empirical Study on Male and Female Workers in Jakarta and Tangerang) – Supervised by Rina Anindita

The aim of this research is to identify is there any impact on quality of work life and work life balance of tourism industry workers given by demographics factor (age, gender and marital status). How age gives impact on quality of work life and work life balance; how gender gives impact on quality of work life and work life balance; and how marital status gives impact on quality of work life and work lifebalance.

Methods of data analysis used in this research is chi-square method with the help of two categorization, three and five in all datas from all respondents. This research was conducted in Jakarta and Tangerang involving 150 male and female workers, working in tourism industry.

The findings show that there is no impact on quality of work life from age, gender and marital status. Age does give an impact to work life balance, while gender and marital status do not give any impact to work life balance.

Keywords: *Demographics, Quality of Work Life and Work Life Balance*

ABSTRAK

Lindawati, Pengaruh antara faktor demografis terhadap Quality of Work Life dan Work Life Balance (Studi Empiris Terhadap Pekerja Pria dan Wanita di Jakarta dan Tangerang) – dibimbing oleh Rina Anindita

Tujuan penelitian ini adalah untuk menemukan hubungan antara faktor demografis terhadap quality of work life dan work life balance pada karyawan pria dan karyawan wanita yang bekerja diindustri pariwisata. Bagaimana hubungan antara umur terhadap quality of work life dan work life balance; bagaimana hubungan antara jenis kelamin terhadap quality of work life dan work life balance; dan bagaimana hubungan antara status pernikahan terhadap quality of work life dan work life balance.

Metode analisis dalam penelitian ini menggunakan metode chi-square dengan mengkategorisasikan terlebih dahulu data-data responden ke tiga dan lima kategori. Penelitian ini dilakukan di Jakarta dan Tangerang dengan sampel sebanyak 150 pekerja pria dan wanita yang bekerja diindustri pariwisata.

Hasil penelitian ini mengindikasikan bahwa umur, jenis kelamin dan status pernikahan tidak berpengaruh terhadap quality of work life dan work life balance. Umur berpengaruh terhadap work life balance sementara jenis kelamin dan status pernikahan tidak memberikan pengaruh terhadap work life balance.

Kata Kunci: Faktor demografis, Quality of Work Life dan Work Life Balance

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