

ABSTRACT

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The Journalistic Photography profession or what is now also known as Visual Journalism is very popular lately. The more sophisticated technology makes more innovation in Journalistic products. But on the other hand the increasingly advanced information technology and technology in the world of journalism also raises many weaknesses. Like the use of print media that began to be abandoned and switched to online media or television. So that's where various platforms emerge or the development of journalistic products. No exception to the profession of Journalistic Photographers, because the demands of the era are increasingly demanding to maximize existing technology, then the trend of journalistic photographers is gradually becoming a literary visual which is not only required to be able to take pictures of events, but also to edit and add effects so that every news published becomes more qualified.

This study uses a qualitative approach with a phenomenological approach that tries to analyze the phenomenon of Journalistic Photography and its Utilization in Searching for Current News in Kompas Daily. The hope of this research is to become an evaluation material from the journalistic profession.

The conclusion of the research that I examined is that with increasing sophistication and modernity in terms of tools and uses, the profession of journalistic photography, specifically for Kompas, has become much easier. In addition, journalism also provides a complement in news publications, with images, so that the information provided will be clearer and more informative. As well as for the Kompas daily itself, journalistic photography is something that cannot be separated anymore and further developed by combining photos and videos for various platforms so that today it is also referred to as Visual Journalism.

Keywords: Journalistic Photography, Visual Journalism, present time