Lampiran 1
Kuesioner Penelitian

KUESIONER

PENGARUH KUALITAS PRODUK, PERSEPSI HARGA DAN PROMOSI PENJUALAN TERHADAP KEPUTUSAN PEMBELIAN
(Studi Kasus Pembelian Kacamata Optik Siloam Green Garden)

PENELITI :

RIYANTO

UNIVERSITAS ESA UNGGUL
JAKARTA TAHUN 2019

Bapak / Ibu / Saudara yang terhormat,

kesempatan ini, saya mohon kesediaan Bapak / Ibu / Saudara untuk mengisi kuesioner berikut mengenai Pengaruh Kualitas Produk, Persepsi Harga dan Promosi Penjualan Terhadap Keputusan Pembelian Kacamata di Optik Siloam Green Garden. Saya mohon agar Bapak / Ibu / Saudara mengisinya secara jujur dan obyektif. Penelitian ini semata – mata untuk kepentingan keilmuan dan tidak bermaksud untuk membocorkan rahasia individu tertentu. Sebelumnya, saya mengucap terimakasih atas kesediaan Bapak / Ibu / Saudara.

A. IDENTITAS RESPONDEN

1. Jenis Kelamin

☐ Laki – Laki ☐ Perempuan

2. Usia

☐ 17 - 30 tahun ☐ 41 – 50 tahun

☐ 31 – 40 tahun ☐ > 50 tahun

3. Pendidikan Terakhir

☐ SD / SMP ☐ S2

☐ SMA / SMK ☐ Lainnya (sebutkan) .....

☐ D3 / S1

4. Pekerjaan

☐ Pelajar / Mahasiswa ☐ Wiraswasta

☐ Pegawai Swasta ☐ Lainnya (sebutkan) .....

☐ Pegawai Negeri

5. Pendapatan / bulan

☐ < Rp. 3.999.000

☐ Rp. 4.000.000 – Rp. 5.999.000

☐ Rp. 6.000.000 – Rp. 8.999.000

☐ ➢ Rp. 9.000.000

B. TANGGAPAN RESPONDEN

Petunjuk Pengisian :

Pilihlah salah satu jawaban yang menurut anda paling benar dengan memberikan tanda Checklist (√) pada salah satu kolom pilihan jawaban yang tersedia. Adapun keterangan dari pilihan jawaban adalah sebagai berikut :

1. STS = Sangat Tidak Setuju
2. TS = Tidak Setuju
3. S = Setuju
4. SS = Sangat Setuju

Contoh :

Kode	Pernyataan	STS	TS	N	S	SS
X1	Penanganan Karyawan Optik Siloam Green cepat. .				√	

Variabel Kualitas Produk (X1)

No	Pernyataan	SS	S	TS	STS
1	Penanganan karyawan Optik Siloam Green Garden cepat.				
2	Kualitas kacamata Optik Siloam Green Garden tahan lama.				
3	Kacamata Optik Siloam Green Garden tidak cepat rusak.				
4	Pelayanan Optik Siloam Green Garden sangat tanggap.				
5	Model kacamata Optik Siloam Green Garden sangat bagus.				
6	Variasi pilihan kacamata Optik Siloam Green Garden sangat banyak.				

Varibel Persepsi Harga (X2)

No	Pernyataan	SS	S	TS	STS
1	Harga kacamata Optik Siloam Green Garden sangat terjangkau.				
2	Harga kacamata Optik Siloam Green Garden sesuai dengan kualitasnya.				
3	Saya merasa harga kacamata Optik Siloam Green Garden dapat bersaing dengan produk kacamata yang dijual ditoko lain.				
4	Saya merasa harga kacamata Optik Siloam Green Garden lebih ekonomis dibandingkan harga kacamata yang dijual ditoko lain.				

Variabel Promosi Penjualan (X3)

No	Pernyataan	SS	S	TS	STS
1	Optik Siloam Green Garden memberikan undian berhadiah disetiap tahunnya.				
2	Optik Siloam Green Garden memberikan potongan harga / diskon yang menarik.				
3	Pembelian kacamata Optik Siloam memberikan harga paket yang murah.				

Variabel Keputusan Pembelian (Y)

No	Pernyataan	SS	S	TS	STS
1	Optik Siloam Green Garden menjual produk alat bantu penglihatan mata.				
2	Saya membeli kacamata di Optik Siloam Green Garden sesuai dengan kemampuan finansial.				
3	Saya merasa lokasi untuk membeli kacamata di Optik Siloam Green Garden mudah dijangkau.				
4	Saya tertarik membeli kacamata di Optik Siloam Green Garden setelah melihat produk yang ditawarkan bagus.				
5	Saya tertarik membeli kacamata di Optik Siloam Green Garden setelah melihat harga yang cukup terjangkau.				
6	Saya tertarik membeli kacamata di Optik Siloam Green Garden setelah melihat promosi yang dilakukan sangat menarik.				
7	Sebelum membeli kacamata di Optik Siloam Green Garden saya sudah mengevaluasi dari toko yang lain.				
8	Saya memutuskan dalam membeli kacamata hanya di Optik Siloam Green Garden.				

Lampiran 2

Tanggapan Responden

No	Kualitas Produk X1						TOTAL X1	Persepsi Harga X2				TOTAL X2	Promosi Penjualan X3			TOTAL X3
	KP 1	KP 2	KP 3	KP 4	KP 5	KP 6		PH 1	PH 2	PH 3a	PH 3b		PJ 1	PJ 2	PJ 3	
1	3	4	3	3	4	3	20	3	4	4	3	14	4	3	3	10
2	3	4	3	3	3	3	19	4	3	4	4	15	4	4	3	11
3	4	4	3	4	4	4	23	3	3	4	3	13	4	4	4	12
4	1	2	3	2	1	2	11	1	2	3	2	8	3	3	2	8
5	3	3	4	3	2	3	18	3	3	3	3	12	4	4	4	12
6	4	3	4	4	4	4	23	3	4	3	4	14	4	4	3	11
7	4	3	4	4	4	4	23	3	4	3	2	12	3	2	3	8
8	3	4	4	3	4	4	22	3	4	4	3	14	4	4	4	12
9	3	4	4	3	4	4	22	3	3	4	4	14	4	3	3	10
10	1	2	1	1	1	1	7	2	2	3	2	9	3	2	2	7
11	4	4	4	3	3	3	21	4	4	4	4	16	4	4	4	12
12	1	2	1	2	2	2	10	1	2	2	2	7	4	4	3	11
13	3	4	4	4	4	4	23	2	3	4	3	12	3	3	4	10
14	1	2	2	2	2	1	10	1	2	2	2	7	3	3	2	8
15	4	3	4	3	4	4	22	3	3	4	3	13	4	4	3	11
16	3	4	3	4	3	3	20	4	4	4	3	15	4	3	3	10
17	1	2	1	2	2	2	10	1	2	2	2	7	1	1	2	4
18	4	3	3	4	4	4	22	3	3	4	4	14	4	4	3	11
19	1	2	1	1	2	1	8	1	2	2	2	7	3	4	4	11
20	2	4	3	2	3	2	16	3	3	4	4	14	4	3	3	10
21	4	3	3	4	3	3	20	4	3	4	3	14	4	3	3	10
22	1	2	2	1	2	1	9	1	2	2	1	6	4	4	3	11
23	3	4	3	4	4	3	21	3	3	3	3	12	3	3	2	8
24	1	2	2	1	2	1	9	1	2	3	2	8	4	4	3	11
25	4	3	3	4	3	3	20	4	3	3	3	13	4	4	3	11
26	2	3	2	2	3	3	15	4	3	3	2	12	4	3	4	11
27	4	3	3	4	4	4	22	3	4	3	4	14	3	4	3	10
28	2	4	3	2	3	3	17	4	4	4	3	15	4	4	3	11
29	3	3	3	2	3	3	17	4	4	4	4	16	3	3	2	8
30	2	2	2	1	2	1	10	1	2	2	2	7	3	4	3	10
31	4	3	4	4	3	3	21	3	3	4	3	13	4	3	3	10

No	Kualitas Produk X1						TOTAL X1	Persepsi Harga X2				TOTAL X2	Promosi Penjualan X3			TOTAL X3
	KP 1	KP 2	KP 3	KP 4	KP 5	KP 6		PH 1	PH 2	PH 3a	PH 3b		PJ 1	PJ 2	PJ 3	
32	3	3	3	3	2	2	16	1	2	1	1	5	3	3	2	8
33	3	4	3	3	3	4	20	3	4	3	3	13	4	3	3	10
34	1	2	1	1	2	1	8	2	2	2	2	8	1	1	2	4
35	4	3	4	4	3	4	22	3	3	3	3	12	4	4	4	12
36	2	3	3	3	3	4	18	3	4	4	3	14	4	3	3	10
37	3	4	3	4	4	4	22	3	4	4	3	14	4	4	3	11
38	3	2	2	2	4	4	17	3	3	3	2	11	1	1	2	4
39	4	3	4	4	3	4	22	3	3	3	2	11	3	2	2	7
40	1	2	1	1	2	2	9	1	1	1	1	4	3	2	2	7
41	3	4	3	4	3	4	21	3	3	3	4	13	4	3	3	10
42	3	2	2	2	2	3	14	4	3	3	2	12	1	1	2	4
43	4	3	4	4	4	4	23	3	4	4	3	14	3	4	4	11
44	2	2	4	2	2	3	15	4	3	3	4	14	4	4	3	11
45	3	4	3	4	3	4	21	3	4	4	3	14	3	2	2	7
46	4	2	3	3	2	3	17	4	4	4	3	15	4	3	4	11
47	1	1	1	2	1	1	7	2	1	1	1	5	3	4	3	10
48	2	4	4	3	3	3	19	3	3	3	3	12	4	4	4	12
49	4	3	4	4	4	4	23	3	4	4	3	14	1	1	2	4
50	4	4	2	2	3	3	18	4	4	4	4	16	3	3	4	10
51	3	2	4	4	4	4	21	3	3	3	4	13	4	2	3	9
52	2	1	2	1	2	2	10	1	2	1	1	5	2	1	2	5
53	4	3	4	4	3	3	21	3	3	3	4	13	3	3	4	10
54	2	2	4	2	2	3	15	3	3	4	3	13	4	4	4	12
55	2	1	2	1	2	3	11	4	4	3	4	15	4	3	3	10
56	4	4	4	3	3	4	22	3	3	4	3	13	3	2	2	7
57	3	4	4	3	3	4	21	3	4	3	4	14	4	3	4	11
58	2	1	2	2	2	2	11	2	2	2	1	7	3	3	4	10
59	4	2	4	4	3	3	20	4	3	4	4	15	4	3	4	11
60	3	1	2	1	2	2	11	2	1	1	1	5	2	1	2	5
61	4	2	4	4	3	2	19	3	2	2	4	11	3	3	4	10
62	2	4	3	4	3	4	20	4	3	3	3	13	4	4	4	12
63	4	2	4	3	3	3	19	4	4	4	4	16	3	2	3	8
64	2	4	4	4	3	3	20	4	4	3	4	15	3	3	3	9
65	2	1	2	2	1	2	10	1	1	1	1	4	3	3	4	10

No	Kualitas Produk X1						TOTAL X1	Persepsi Harga X2				TOTAL X2	Promosi Penjualan X3			TOTAL X3
	KP 1	KP 2	KP 3	KP 4	KP 5	KP 6		PH 1	PH 2	PH 3a	PH 3b		PJ 1	PJ 2	PJ 3	
66	3	4	4	3	3	3	20	4	3	4	4	15	4	2	2	8
67	3	2	3	3	1	3	15	4	3	3	3	13	3	3	4	10
68	3	4	3	4	4	3	21	4	4	4	4	16	3	3	3	9
69	2	1	2	2	1	1	9	1	3	2	1	7	2	1	1	4
70	4	4	4	3	2	2	19	2	2	2	3	9	3	3	3	9
71	2	4	4	4	2	2	18	2	2	2	2	8	2	2	1	5
72	3	2	3	3	3	3	17	4	3	3	2	12	3	3	4	10
73	4	2	3	4	3	3	19	4	3	4	3	14	2	1	2	5
74	2	4	2	3	2	2	15	2	2	3	4	11	4	3	4	11
75	3	2	2	3	1	2	13	2	3	3	1	9	2	1	3	6
76	4	3	4	3	3	4	21	4	3	4	3	14	3	4	4	11
77	2	3	4	3	1	2	15	2	3	2	3	10	4	3	3	10
78	3	3	2	3	1	2	14	2	3	2	1	8	2	1	1	4
79	3	3	4	3	3	3	19	4	4	3	4	15	3	3	3	9
80	2	3	4	3	1	2	15	2	4	4	4	14	4	2	2	8
81	3	3	4	3	3	3	19	4	4	3	3	14	3	4	3	10
82	3	3	2	2	1	2	13	2	3	2	3	10	3	2	1	6
83	3	3	2	3	3	3	17	4	3	3	4	14	4	3	4	11
84	3	3	2	2	3	3	16	4	3	4	3	14	3	2	3	8
85	3	3	3	3	1	3	16	4	3	3	4	14	4	3	4	11
86	3	3	3	3	2	3	17	4	4	3	3	14	4	3	3	10
87	3	2	3	3	3	3	17	3	3	4	4	14	3	3	4	10
88	2	1	2	1	1	1	8	2	3	4	3	12	3	2	1	6
89	3	3	2	2	2	2	14	3	3	4	4	14	3	2	1	6
90	2	3	2	2	3	3	15	3	4	3	4	14	3	4	3	10
91	3	2	3	2	2	2	14	2	3	2	3	10	4	3	4	11
92	2	3	3	2	2	2	14	3	3	2	3	11	4	3	3	10
93	2	3	3	3	3	2	16	3	4	3	3	13	3	2	3	8
94	3	3	3	3	2	2	16	2	3	2	3	10	3	3	4	10
95	2	3	2	2	3	2	14	2	4	3	3	12	4	3	3	10
96	4	3	4	3	3	3	20	2	4	3	4	13	4	2	1	7
97	2	1	2	1	2	1	9	1	1	3	2	7	3	2	1	6
98	3	2	3	3	3	2	16	2	3	2	4	11	4	3	3	10
99	3	3	3	3	2	2	16	2	4	3	3	12	4	2	3	9

No	Kualitas Produk X1						TOTAL X1	Persepsi Harga X2				TOTAL X2	Promosi Penjualan X3			TOTAL X3
	KP 1	KP 2	KP 3	KP 4	KP 5	KP 6		PH 1	PH 2	PH 3a	PH 3b		PJ 1	PJ 2	PJ 3	
100	4	3	3	3	3	3	19	4	4	4	3	15	3	4	3	10

No	Keputusan Pembelian Y								TOTAL Y
	KPM 1a	KPM 1b	KPM 2a	KPM 2b	KPM 2c	KPM 2d	KPM 3	KPM 4	
1	4	3	3	4	3	3	4	3	27
2	4	4	4	3	4	4	4	4	31
3	3	2	2	2	4	3	4	2	22
4	3	4	4	4	2	1	2	2	22
5	4	3	3	3	4	3	4	4	28
6	4	4	4	4	3	3	4	3	29
7	3	3	2	2	3	2	2	4	21
8	4	4	3	4	3	4	4	4	30
9	4	2	2	3	3	3	2	2	21
10	4	3	1	2	3	3	2	1	19
11	4	4	4	4	3	3	4	4	30
12	4	2	2	3	2	2	1	3	19
13	3	4	3	2	3	1	4	3	23
14	4	3	4	4	3	3	2	3	26
15	4	2	2	3	2	1	3	3	20
16	3	4	3	2	3	2	3	4	24
17	4	1	1	2	3	2	1	1	15
18	4	4	4	4	3	4	3	4	30
19	4	3	4	2	3	3	3	4	26
20	4	4	2	3	2	3	2	3	23
21	4	2	1	2	4	4	4	3	24
22	3	3	4	4	1	3	1	1	20
23	4	4	4	2	4	4	4	3	29
24	3	2	1	4	3	3	2	1	19
25	4	4	4	4	3	4	4	3	30
26	4	3	3	2	3	3	3	2	23
27	3	3	2	2	4	3	2	2	21
28	4	2	1	2	2	2	4	3	20

No	Keputusan Pembelian Y								TOTAL Y
	KPM 1a	KPM 1b	KPM 2a	KPM 2b	KPM 2c	KPM 2d	KPM 3	KPM 4	
29	4	2	3	3	4	1	4	3	24
30	3	4	4	4	3	4	2	4	28
31	3	3	2	2	4	2	4	2	22
32	4	3	4	4	2	4	3	1	25
33	3	3	3	3	3	1	3	3	22
34	4	4	3	4	3	3	3	1	25
35	3	4	4	4	3	4	3	3	28
36	3	2	3	2	3	2	3	2	20
37	3	4	4	3	4	3	3	4	28
38	4	1	1	2	2	1	1	2	14
39	3	4	4	3	4	2	4	2	26
40	3	2	3	1	3	1	2	3	18
41	4	4	4	3	4	3	3	3	28
42	3	2	3	2	2	3	2	4	21
43	3	4	3	2	4	2	3	2	23
44	4	4	3	3	3	4	4	4	29
45	3	3	4	3	3	3	2	2	23
46	4	3	3	3	4	3	3	4	27
47	4	3	1	1	2	1	3	1	16
48	3	4	3	3	4	4	4	2	27
49	4	1	1	1	3	3	1	3	17
50	4	4	3	3	3	3	4	2	26
51	3	3	4	3	2	4	4	3	26
52	3	3	1	1	3	2	3	2	18
53	4	3	4	3	3	3	4	3	27
54	3	3	3	3	3	4	3	2	24
55	4	4	3	3	2	2	3	3	24
56	4	4	3	3	4	4	3	2	27
57	4	3	4	3	3	3	3	2	25
58	3	3	1	1	3	4	1	1	17
59	3	3	4	3	4	3	3	3	26
60	4	1	3	1	1	2	3	1	16
61	3	4	3	2	4	4	2	3	25
62	3	4	3	4	3	4	3	4	28
63	4	3	2	1	3	2	3	1	19
64	4	3	4	4	3	4	4	3	29
65	4	4	4	4	3	4	3	1	27
66	4	4	3	3	3	3	4	3	27

No	Keputusan Pembelian Y								TOTAL Y
	KPM 1a	KPM 1b	KPM 2a	KPM 2b	KPM 2c	KPM 2d	KPM 3	KPM 4	
67	4	3	3	3	4	3	4	3	27
68	3	4	3	4	3	4	3	3	27
69	3	1	2	1	3	4	3	1	18
70	4	3	4	4	4	3	4	3	29
71	3	1	4	4	1	4	3	1	21
72	3	4	3	3	3	4	4	2	26
73	4	3	3	4	4	3	1	2	24
74	3	3	3	4	3	3	4	4	27
75	4	1	2	1	3	3	1	1	16
76	4	4	4	4	3	4	4	2	29
77	4	3	4	3	4	4	4	4	30
78	4	3	2	1	4	4	3	1	22
79	3	4	4	4	3	4	4	4	30
80	4	3	2	4	3	4	4	2	26
81	3	3	4	4	3	3	4	4	28
82	4	3	2	1	4	3	1	1	19
83	4	3	3	3	4	4	4	3	28
84	4	3	3	3	3	3	2	2	23
85	3	4	4	3	3	3	4	3	27
86	4	4	4	3	3	4	4	2	28
87	4	3	2	3	4	3	4	3	26
88	4	3	4	3	4	3	1	1	23
89	4	3	4	3	3	4	3	2	26
90	3	4	4	3	3	3	4	3	27
91	4	3	2	3	4	3	2	3	24
92	3	2	4	2	3	4	4	3	25
93	4	3	4	3	4	3	4	2	27
94	4	3	2	3	4	3	2	3	24
95	3	4	4	3	4	4	3	3	28
96	4	3	4	2	3	4	4	3	27
97	4	3	4	3	4	3	1	1	23
98	3	4	4	3	3	4	3	3	27
99	4	3	2	3	4	3	2	2	23
100	4	3	4	2	3	4	3	2	25

Frequencies

X1.1

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	STS	11	11,0	11,0	11,0
	TS	25	25,0	25,0	36,0
	S	38	38,0	38,0	74,0
	SS	26	26,0	26,0	100,0
	Total	100	100,0	100,0	

Statistics

		X1.1	X1.2	X1.3	X1.4	X1.5	X1.6	X2.1
N	Valid	100	100	100	100	100	100	100
	Missing	0	0	0	0	0	0	0

Statistics

		X2.2	X2.3a	X2.3b	X3.1	X3.2	X3.3	Y.1a
N	Valid	100	100	100	100	100	100	100
	Missing	0	0	0	0	0	0	0

Statistics

		Y.1b	Y.2a	Y.2b	Y.2c	Y.2d	Y.3	Y.4
N	Valid	100	100	100	100	100	100	100
	Missing	0	0	0	0	0	0	0

Frequency Table

X1.2

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	STS	9	9,0	9,0	9,0
	TS	27	27,0	27,0	36,0
	S	38	38,0	38,0	74,0
	SS	26	26,0	26,0	100,0
	Total	100	100,0	100,0	

X1.3

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	STS	7	7,0	7,0	7,0
	TS	25	25,0	25,0	32,0
	S	35	35,0	35,0	67,0
	SS	33	33,0	33,0	100,0
	Total	100	100,0	100,0	

X1.4

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	STS	12	12,0	12,0	12,0
	TS	24	24,0	24,0	36,0
	S	37	37,0	37,0	73,0
	SS	27	27,0	27,0	100,0
	Total	100	100,0	100,0	

X1.5

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	STS	13	13,0	13,0	13,0
	TS	29	29,0	29,0	42,0
	S	41	41,0	41,0	83,0
	SS	17	17,0	17,0	100,0
	Total	100	100,0	100,0	

X1.6

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	STS	11	11,0	11,0	11,0
	TS	27	27,0	27,0	38,0
	S	38	38,0	38,0	76,0
	SS	24	24,0	24,0	100,0
	Total	100	100,0	100,0	

X2.1

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	STS	14	14,0	14,0	14,0
	TS	21	21,0	21,0	35,0
	S	35	35,0	35,0	70,0
	SS	30	30,0	30,0	100,0
	Total	100	100,0	100,0	

X2.2

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	STS	5	5,0	5,0	5,0
	TS	17	17,0	17,0	22,0
	S	46	46,0	46,0	68,0
	SS	32	32,0	32,0	100,0
	Total	100	100,0	100,0	

X2.3a

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	STS	6	6,0	6,0	6,0
	TS	19	19,0	19,0	25,0
	S	39	39,0	39,0	64,0
	SS	36	36,0	36,0	100,0
	Total	100	100,0	100,0	

X2.3b

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	STS	11	11,0	11,0	11,0
	TS	17	17,0	17,0	28,0
	S	41	41,0	41,0	69,0
	SS	31	31,0	31,0	100,0
	Total	100	100,0	100,0	

X3.1

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	STS	5	5,0	5,0	5,0
	TS	7	7,0	7,0	12,0
	S	41	41,0	41,0	53,0
	SS	47	47,0	47,0	100,0
	Total	100	100,0	100,0	

X3.2

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	STS	11	11,0	11,0	11,0
	TS	19	19,0	19,0	30,0
	S	42	42,0	42,0	72,0
	SS	28	28,0	28,0	100,0
	Total	100	100,0	100,0	

X3.3

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	STS	8	8,0	8,0	8,0
	TS	20	20,0	20,0	28,0
	S	43	43,0	43,0	71,0
	SS	29	29,0	29,0	100,0
	Total	100	100,0	100,0	

Y.1a

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	S	39	39,0	39,0	39,0
	SS	61	61,0	61,0	100,0
	Total	100	100,0	100,0	

Y.1b

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	STS	7	7,0	7,0	7,0
	TS	12	12,0	12,0	19,0
	S	45	45,0	45,0	64,0
	SS	36	36,0	36,0	100,0
	Total	100	100,0	100,0	

Y.2a

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	STS	10	10,0	10,0	10,0
	TS	18	18,0	18,0	28,0
	S	31	31,0	31,0	59,0
	SS	41	41,0	41,0	100,0
	Total	100	100,0	100,0	

Y.2b

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	STS	11	11,0	11,0	11,0
	TS	21	21,0	21,0	32,0
	S	42	42,0	42,0	74,0
	SS	26	26,0	26,0	100,0
	Total	100	100,0	100,0	

Y.2c

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	STS	3	3,0	3,0	3,0
	TS	11	11,0	11,0	14,0
	S	54	54,0	54,0	68,0
	SS	32	32,0	32,0	100,0
	Total	100	100,0	100,0	

Y.2d

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	STS	8	8,0	8,0	8,0
	TS	13	13,0	13,0	21,0
	S	43	43,0	43,0	64,0
	SS	36	36,0	36,0	100,0
	Total	100	100,0	100,0	

Y.3

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	STS	11	11,0	11,0	11,0
	TS	17	17,0	17,0	28,0
	S	33	33,0	33,0	61,0
	SS	39	39,0	39,0	100,0
	Total	100	100,0	100,0	

Y.4

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	STS	18	18,0	18,0	18,0
	TS	27	27,0	27,0	45,0
	S	37	37,0	37,0	82,0
	SS	18	18,0	18,0	100,0
	Total	100	100,0	100,0	

Lampiran 3 Hasil Uji
Validitas dan Uji Reliabilitas

1. Uji Validitas

Correlations

		X1.1	X1.2	X1.3	X1.4	X1.5	X1.6
X1.1	Pearson Correlation	1	,341**	,610**	,676**	,529**	,644**
	Sig. (2-tailed)		,001	,000	,000	,000	,000
	N	100	100	100	100	100	100
X1.2	Pearson Correlation	,341**	1	,478**	,568**	,518**	,531**
	Sig. (2-tailed)	,001		,000	,000	,000	,000
	N	100	100	100	100	100	100
X1.3	Pearson Correlation	,610**	,478**	1	,686**	,458**	,602**
	Sig. (2-tailed)	,000	,000		,000	,000	,000
	N	100	100	100	100	100	100
X1.4	Pearson Correlation	,676**	,568**	,686**	1	,563**	,674**
	Sig. (2-tailed)	,000	,000	,000		,000	,000
	N	100	100	100	100	100	100
X1.5	Pearson Correlation	,529**	,518**	,458**	,563**	1	,737**
	Sig. (2-tailed)	,000	,000	,000	,000		,000
	N	100	100	100	100	100	100
X1.6	Pearson Correlation	,644**	,531**	,602**	,674**	,737**	1
	Sig. (2-tailed)	,000	,000	,000	,000	,000	
	N	100	100	100	100	100	100
Total_X1	Pearson Correlation	,791**	,711**	,795**	,867**	,787**	,869**
	Sig. (2-tailed)	,000	,000	,000	,000	,000	,000
	N	100	100	100	100	100	100
X2.1	Pearson Correlation	,548**	,409**	,445**	,465**	,460**	,639**
	Sig. (2-tailed)	,000	,000	,000	,000	,000	,000
	N	100	100	100	100	100	100
X2.2	Pearson Correlation	,469**	,508**	,486**	,459**	,487**	,592**
	Sig. (2-tailed)	,000	,000	,000	,000	,000	,000
	N	100	100	100	100	100	100
X2.3a	Pearson Correlation	,462**	,475**	,442**	,406**	,529**	,577**
	Sig. (2-tailed)	,000	,000	,000	,000	,000	,000
	N	100	100	100	100	100	100
X2.3b	Pearson Correlation	,432**	,492**	,526**	,434**	,446**	,466**
	Sig. (2-tailed)	,000	,000	,000	,000	,000	,000
	N	100	100	100	100	100	100
Total_X2	Pearson Correlation	,567**	,554**	,561**	,522**	,566**	,673**
	Sig. (2-tailed)	,000	,000	,000	,000	,000	,000
	N	100	100	100	100	100	100

Correlations

		Total_X1	X2.1	X2.2	X2.3a	X2.3b	Total_X2
X1.1	Pearson Correlation	,791	,548**	,469**	,462**	,432**	,567**
	Sig. (2-tailed)	,000	,000	,000	,000	,000	,000
	N	100	100	100	100	100	100
X1.2	Pearson Correlation	,711**	,409	,508**	,475**	,492**	,554**
	Sig. (2-tailed)	,000	,000	,000	,000	,000	,000
	N	100	100	100	100	100	100
X1.3	Pearson Correlation	,795**	,445**	,486	,442**	,526**	,561**

	Sig. (2-tailed)	,000	,000	,000	,000	,000	,000
	N	100	100	100	100	100	100
	Pearson Correlation	,867**	,465**	,459**	,406	,434**	,522**
X1.4	Sig. (2-tailed)	,000	,000	,000	,000	,000	,000
	N	100	100	100	100	100	100
	Pearson Correlation	,787**	,460**	,487**	,529**	,446	,566**
X1.5	Sig. (2-tailed)	,000	,000	,000	,000	,000	,000
	N	100	100	100	100	100	100
	Pearson Correlation	,869**	,639**	,592**	,577**	,466**	,673
X1.6	Sig. (2-tailed)	,000	,000	,000	,000	,000	,000
	N	100	100	100	100	100	100
	Pearson Correlation	1**	,616**	,622**	,599**	,579**	,713**
Total_X1	Sig. (2-tailed)		,000	,000	,000	,000	,000
	N	100	100	100	100	100	100
	Pearson Correlation	,616**	1**	,628**	,642**	,602**	,860**
X2.1	Sig. (2-tailed)	,000		,000	,000	,000	,000
	N	100	100	100	100	100	100
	Pearson Correlation	,622**	,628**	1**	,649**	,598**	,838**
X2.2	Sig. (2-tailed)	,000	,000		,000	,000	,000
	N	100	100	100	100	100	100
	Pearson Correlation	,599**	,642**	,649**	1**	,606**	,852**
X2.3a	Sig. (2-tailed)	,000	,000	,000		,000	,000
	N	100	100	100	100	100	100
	Pearson Correlation	,579**	,602**	,598**	,606**	1**	,833**
X2.3b	Sig. (2-tailed)	,000	,000	,000	,000		,000
	N	100	100	100	100	100	100
	Pearson Correlation	,713**	,860**	,838**	,852**	,833**	1**
Total_X2	Sig. (2-tailed)	,000	,000	,000	,000	,000	
	N	100	100	100	100	100	100

Correlations

		X3.1	X3.2	X3.3	Total_X3	Y.1a	Y.1b
	Pearson Correlation	,082	,036**	,182**	,117**	,082**	,147**
X1.1	Sig. (2-tailed)	,417	,720	,070	,247	,417	,145
	N	100	100	100	100	100	100
	Pearson Correlation	,345**	,281	,165**	,307**	-,009**	,236**
X1.2	Sig. (2-tailed)	,000	,005	,101	,002	,928	,018
	N	100	100	100	100	100	100
	Pearson Correlation	,332**	,243**	,248	,319**	-,096**	,232**
X1.3	Sig. (2-tailed)	,001	,015	,013	,001	,341	,020
	N	100	100	100	100	100	100
	Pearson Correlation	,195**	,155**	,247**	,233	-,152**	,191**
X1.4	Sig. (2-tailed)	,052	,123	,013	,020	,132	,057
	N	100	100	100	100	100	100
	Pearson Correlation	,168**	,255**	,248**	,266**	-,131	,162**
X1.5	Sig. (2-tailed)	,094	,010	,013	,008	,195	,108
	N	100	100	100	100	100	100
	Pearson Correlation	,217**	,211**	,311**	,289**	-,103**	,165
X1.6	Sig. (2-tailed)	,030	,035	,002	,004	,306	,100
	N	100	100	100	100	100	100
	Pearson Correlation	,277**	,243**	,290**	,316**	-,085**	,235**
Total_X1	Sig. (2-tailed)	,005	,015	,003	,001	,402	,019
	N	100	100	100	100	100	100

	Pearson Correlation	,228**	,203**	,336**	,300**	,072**	,260**
X2.1	Sig. (2-tailed)	,022	,043	,001	,002	,474	,009
	N	100	100	100	100	100	100
	Pearson Correlation	,262**	,136**	,153**	,211**	-,001**	,188**
X2.2	Sig. (2-tailed)	,009	,178	,130	,035	,990	,061
	N	100	100	100	100	100	100
	Pearson Correlation	,287**	,175**	,155**	,237**	,068**	,163**
X2.3a	Sig. (2-tailed)	,004	,082	,123	,017	,500	,106
	N	100	100	100	100	100	100
	Pearson Correlation	,459**	,298**	,273**	,398**	,105**	,372**
X2.3b	Sig. (2-tailed)	,000	,003	,006	,000	,300	,000
	N	100	100	100	100	100	100
	Pearson Correlation	,366**	,243**	,278**	,343**	,075**	,295**
Total_X2	Sig. (2-tailed)	,000	,015	,005	,000	,460	,003
	N	100	100	100	100	100	100

Correlations

		Y.2a	Y.2b	Y.2c	Y.2d	Y.3	Y.4
	Pearson Correlation	,112	-,018**	,335**	,111**	,263**	,220**
X1.1	Sig. (2-tailed)	,266	,862	,001	,272	,008	,028
	N	100	100	100	100	100	100
	Pearson Correlation	,202**	,274	,162**	,125**	,422**	,368**
X1.2	Sig. (2-tailed)	,044	,006	,108	,217	,000	,000
	N	100	100	100	100	100	100
	Pearson Correlation	,252**	,265**	,177	,186**	,454**	,333**
X1.3	Sig. (2-tailed)	,011	,008	,078	,064	,000	,001
	N	100	100	100	100	100	100
	Pearson Correlation	,172**	,136**	,299**	,189	,339**	,309**
X1.4	Sig. (2-tailed)	,087	,177	,002	,060	,001	,002
	N	100	100	100	100	100	100
	Pearson Correlation	,068**	,100**	,071**	-,053**	,219	,355**
X1.5	Sig. (2-tailed)	,504	,325	,484	,601	,029	,000
	N	100	100	100	100	100	100
	Pearson Correlation	,083**	,054**	,113**	-,086**	,318**	,353
X1.6	Sig. (2-tailed)	,413	,596	,262	,396	,001	,000
	N	100	100	100	100	100	100
	Pearson Correlation	,184**	,167**	,242**	,099**	,418**	,401**
Total_X1	Sig. (2-tailed)	,067	,097	,015	,328	,000	,000
	N	100	100	100	100	100	100
	Pearson Correlation	,124**	,102**	,160**	,124**	,452**	,384**
X2.1	Sig. (2-tailed)	,218	,311	,111	,218	,000	,000
	N	100	100	100	100	100	100
	Pearson Correlation	,095**	,075**	,237**	,076**	,326**	,346**
X2.2	Sig. (2-tailed)	,346	,457	,018	,453	,001	,000
	N	100	100	100	100	100	100
	Pearson Correlation	,010**	,166**	,237**	-,004**	,214**	,243**
X2.3a	Sig. (2-tailed)	,924	,098	,018	,965	,032	,015
	N	100	100	100	100	100	100
	Pearson Correlation	,266**	,319**	,291**	,193**	,429**	,483**
X2.3b	Sig. (2-tailed)	,008	,001	,003	,054	,000	,000
	N	100	100	100	100	100	100
	Pearson Correlation	,150**	,198**	,272**	,119**	,426**	,434**
Total_X2	Sig. (2-tailed)	,137	,048	,006	,240	,000	,000
	N	100	100	100	100	100	100

Correlations

		Total_Y
X1.1	Pearson Correlation	,272
	Sig. (2-tailed)	,006
	N	100
X1.2	Pearson Correlation	,420**
	Sig. (2-tailed)	,000
	N	100
X1.3	Pearson Correlation	,434**
	Sig. (2-tailed)	,000
	N	100
X1.4	Pearson Correlation	,357**
	Sig. (2-tailed)	,000
	N	100
X1.5	Pearson Correlation	,203**
	Sig. (2-tailed)	,043
	N	100
X1.6	Pearson Correlation	,225**
	Sig. (2-tailed)	,024
	N	100
Total_X1	Pearson Correlation	,396**
	Sig. (2-tailed)	,000
	N	100
X2.1	Pearson Correlation	,386**
	Sig. (2-tailed)	,000
	N	100
X2.2	Pearson Correlation	,310**
	Sig. (2-tailed)	,002
	N	100
X2.3a	Pearson Correlation	,241**
	Sig. (2-tailed)	,016
	N	100
X2.3b	Pearson Correlation	,559**
	Sig. (2-tailed)	,000
	N	100
Total_X2	Pearson Correlation	,448**
	Sig. (2-tailed)	,000
	N	100

Correlations

		X1.1	X1.2	X1.3	X1.4	X1.5	X1.6
X3.1	Pearson Correlation	,082	,345**	,332**	,195**	,168**	,217**
	Sig. (2-tailed)	,417	,000	,001	,052	,094	,030
	N	100	100	100	100	100	100
X3.2	Pearson Correlation	,036**	,281	,243**	,155**	,255**	,211**
	Sig. (2-tailed)	,720	,005	,015	,123	,010	,035
	N	100	100	100	100	100	100
X3.3	Pearson Correlation	,182**	,165**	,248	,247**	,248**	,311**
	Sig. (2-tailed)	,070	,101	,013	,013	,013	,002
	N	100	100	100	100	100	100
Total_X3	Pearson Correlation	,117**	,307**	,319**	,233	,266**	,289**
	Sig. (2-tailed)	,247	,002	,001	,020	,008	,004

	N	100	100	100	100	100	100
	Pearson Correlation	,082**	-,009**	-,096**	-,152**	-,131	-,103**
Y.1a	Sig. (2-tailed)	,417	,928	,341	,132	,195	,306
	N	100	100	100	100	100	100
	Pearson Correlation	,147**	,236**	,232**	,191**	,162**	,165
Y.1b	Sig. (2-tailed)	,145	,018	,020	,057	,108	,100
	N	100	100	100	100	100	100
	Pearson Correlation	,112**	,202**	,252**	,172**	,068**	,083**
Y.2a	Sig. (2-tailed)	,266	,044	,011	,087	,504	,413
	N	100	100	100	100	100	100
	Pearson Correlation	-,018**	,274**	,265**	,136**	,100**	,054**
Y.2b	Sig. (2-tailed)	,862	,006	,008	,177	,325	,596
	N	100	100	100	100	100	100
	Pearson Correlation	,335**	,162**	,177**	,299**	,071**	,113**
Y.2c	Sig. (2-tailed)	,001	,108	,078	,002	,484	,262
	N	100	100	100	100	100	100
	Pearson Correlation	,111**	,125**	,186**	,189**	-,053**	-,086**
Y.2d	Sig. (2-tailed)	,272	,217	,064	,060	,601	,396
	N	100	100	100	100	100	100
	Pearson Correlation	,263**	,422**	,454**	,339**	,219**	,318**
Y.3	Sig. (2-tailed)	,008	,000	,000	,001	,029	,001
	N	100	100	100	100	100	100
	Pearson Correlation	,220**	,368**	,333**	,309**	,355**	,353**
Y.4	Sig. (2-tailed)	,028	,000	,001	,002	,000	,000
	N	100	100	100	100	100	100

Correlations

		Total_X1	X2.1	X2.2	X2.3a	X2.3b	Total_X2
	Pearson Correlation	,277	,228**	,262**	,287**	,459**	,366**
X3.1	Sig. (2-tailed)	,005	,022	,009	,004	,000	,000
	N	100	100	100	100	100	100
	Pearson Correlation	,243**	,203	,136**	,175**	,298**	,243**
X3.2	Sig. (2-tailed)	,015	,043	,178	,082	,003	,015
	N	100	100	100	100	100	100
	Pearson Correlation	,290**	,336**	,153	,155**	,273**	,278**
X3.3	Sig. (2-tailed)	,003	,001	,130	,123	,006	,005
	N	100	100	100	100	100	100
	Pearson Correlation	,316**	,300**	,211**	,237	,398**	,343**
Total_X3	Sig. (2-tailed)	,001	,002	,035	,017	,000	,000
	N	100	100	100	100	100	100
	Pearson Correlation	-,085**	,072**	-,001**	,068**	,105	,075**
Y.1a	Sig. (2-tailed)	,402	,474	,990	,500	,300	,460
	N	100	100	100	100	100	100
	Pearson Correlation	,235**	,260**	,188**	,163**	,372**	,295
Y.1b	Sig. (2-tailed)	,019	,009	,061	,106	,000	,003
	N	100	100	100	100	100	100
	Pearson Correlation	,184**	,124**	,095**	,010**	,266**	,150**
Y.2a	Sig. (2-tailed)	,067	,218	,346	,924	,008	,137
	N	100	100	100	100	100	100
	Pearson Correlation	,167**	,102**	,075**	,166**	,319**	,198**
Y.2b	Sig. (2-tailed)	,097	,311	,457	,098	,001	,048
	N	100	100	100	100	100	100
	Pearson Correlation	,242**	,160**	,237**	,237**	,291**	,272**
Y.2c	Sig. (2-tailed)	,015	,111	,018	,018	,003	,006

	N	100	100	100	100	100	100
	Pearson Correlation	,099**	,124**	,076**	-,004**	,193**	,119**
Y.2d	Sig. (2-tailed)	,328	,218	,453	,965	,054	,240
	N	100	100	100	100	100	100
	Pearson Correlation	,418**	,452**	,326**	,214**	,429**	,426**
Y.3	Sig. (2-tailed)	,000	,000	,001	,032	,000	,000
	N	100	100	100	100	100	100
	Pearson Correlation	,401**	,384**	,346**	,243**	,483**	,434**
Y.4	Sig. (2-tailed)	,000	,000	,000	,015	,000	,000
	N	100	100	100	100	100	100

Correlations

		X3.1	X3.2	X3.3	Total_X3	Y.1a	Y.1b
	Pearson Correlation	1	,668**	,458**	,819**	-,058**	,401**
X3.1	Sig. (2-tailed)		,000	,000	,000	,563	,000
	N	100	100	100	100	100	100
	Pearson Correlation	,668**	1	,626**	,907**	-,132**	,431**
X3.2	Sig. (2-tailed)	,000		,000	,000	,192	,000
	N	100	100	100	100	100	100
	Pearson Correlation	,458**	,626**	1	,823**	-,131**	,331**
X3.3	Sig. (2-tailed)	,000	,000		,000	,194	,001
	N	100	100	100	100	100	100
	Pearson Correlation	,819**	,907**	,823**	1	-,128**	,456**
Total_X3	Sig. (2-tailed)	,000	,000	,000		,204	,000
	N	100	100	100	100	100	100
	Pearson Correlation	-,058**	-,132**	-,131**	-,128**	1	-,097**
Y.1a	Sig. (2-tailed)	,563	,192	,194	,204		,337
	N	100	100	100	100	100	100
	Pearson Correlation	,401**	,431**	,331**	,456**	-,097**	1
Y.1b	Sig. (2-tailed)	,000	,000	,001	,000	,337	
	N	100	100	100	100	100	100
	Pearson Correlation	,238**	,260**	,047**	,213**	-,100**	,484**
Y.2a	Sig. (2-tailed)	,017	,009	,641	,034	,324	,000
	N	100	100	100	100	100	100
	Pearson Correlation	,318**	,392**	,200**	,357**	,030**	,439**
Y.2b	Sig. (2-tailed)	,001	,000	,046	,000	,768	,000
	N	100	100	100	100	100	100
	Pearson Correlation	,145**	,043**	,154**	,131**	,080**	,262**
Y.2c	Sig. (2-tailed)	,150	,671	,126	,193	,426	,008
	N	100	100	100	100	100	100
	Pearson Correlation	,164**	,129**	,081**	,145**	,040**	,287**
Y.2d	Sig. (2-tailed)	,102	,202	,425	,151	,696	,004
	N	100	100	100	100	100	100
	Pearson Correlation	,397**	,360**	,323**	,421**	,000**	,358**
Y.3	Sig. (2-tailed)	,000	,000	,001	,000	1,000	,000
	N	100	100	100	100	100	100
	Pearson Correlation	,385**	,421**	,384**	,466**	-,095**	,323**
Y.4	Sig. (2-tailed)	,000	,000	,000	,000	,348	,001
	N	100	100	100	100	100	100

Correlations

		Y.2a	Y.2b	Y.2c	Y.2d	Y.3	Y.4
X3.1	Pearson Correlation	,238	,318**	,145**	,164**	,397**	,385**
	Sig. (2-tailed)	,017	,001	,150	,102	,000	,000
	N	100	100	100	100	100	100
X3.2	Pearson Correlation	,260**	,392	,043**	,129**	,360**	,421**
	Sig. (2-tailed)	,009	,000	,671	,202	,000	,000
	N	100	100	100	100	100	100
X3.3	Pearson Correlation	,047**	,200**	,154	,081**	,323**	,384**
	Sig. (2-tailed)	,641	,046	,126	,425	,001	,000
	N	100	100	100	100	100	100
Total_X3	Pearson Correlation	,213**	,357**	,131**	,145	,421**	,466**
	Sig. (2-tailed)	,034	,000	,193	,151	,000	,000
	N	100	100	100	100	100	100
Y.1a	Pearson Correlation	-,100**	,030**	,080**	,040**	,000	-,095**
	Sig. (2-tailed)	,324	,768	,426	,696	1,000	,348
	N	100	100	100	100	100	100
Y.1b	Pearson Correlation	,484**	,439**	,262**	,287**	,358**	,323
	Sig. (2-tailed)	,000	,000	,008	,004	,000	,001
	N	100	100	100	100	100	100
Y.2a	Pearson Correlation	1**	,530**	,035**	,345**	,352**	,290**
	Sig. (2-tailed)		,000	,727	,000	,000	,003
	N	100	100	100	100	100	100
Y.2b	Pearson Correlation	,530**	1**	-,051**	,311**	,245**	,285**
	Sig. (2-tailed)	,000		,617	,002	,014	,004
	N	100	100	100	100	100	100
Y.2c	Pearson Correlation	,035**	-,051**	1**	,199**	,151**	,150**
	Sig. (2-tailed)	,727	,617		,047	,133	,135
	N	100	100	100	100	100	100
Y.2d	Pearson Correlation	,345**	,311**	,199**	1**	,223**	,081**
	Sig. (2-tailed)	,000	,002	,047		,026	,423
	N	100	100	100	100	100	100
Y.3	Pearson Correlation	,352**	,245**	,151**	,223**	1**	,386**
	Sig. (2-tailed)	,000	,014	,133	,026		,000
	N	100	100	100	100	100	100
Y.4	Pearson Correlation	,290**	,285**	,150**	,081**	,386**	1**
	Sig. (2-tailed)	,003	,004	,135	,423	,000	
	N	100	100	100	100	100	100

Correlations

		Total_Y
X3.1	Pearson Correlation	,473
	Sig. (2-tailed)	,000
	N	100
X3.2	Pearson Correlation	,466**
	Sig. (2-tailed)	,000
	N	100
X3.3	Pearson Correlation	,337**
	Sig. (2-tailed)	,001

	N	100
	Pearson Correlation	,498**
Total_X3	Sig. (2-tailed)	,000
	N	100
	Pearson Correlation	,084**
Y.1a	Sig. (2-tailed)	,408
	N	100
	Pearson Correlation	,712**
Y.1b	Sig. (2-tailed)	,000
	N	100
	Pearson Correlation	,712**
Y.2a	Sig. (2-tailed)	,000
	N	100
	Pearson Correlation	,660**
Y.2b	Sig. (2-tailed)	,000
	N	100
	Pearson Correlation	,366**
Y.2c	Sig. (2-tailed)	,000
	N	100
	Pearson Correlation	,564**
Y.2d	Sig. (2-tailed)	,000
	N	100
	Pearson Correlation	,648**
Y.3	Sig. (2-tailed)	,000
	N	100
	Pearson Correlation	,588**
Y.4	Sig. (2-tailed)	,000
	N	100

Correlations

		X1.1	X1.2	X1.3	X1.4	X1.5	X1.6
	Pearson Correlation	,272	,420**	,434**	,357**	,203**	,225**
Total_Y	Sig. (2-tailed)	,006	,000	,000	,000	,043	,024
	N	100	100	100	100	100	100

Correlations

		Total_X1	X2.1	X2.2	X2.3a	X2.3b	Total_X2
	Pearson Correlation	,396	,386**	,310**	,241**	,559**	,448**
Total_Y	Sig. (2-tailed)	,000	,000	,002	,016	,000	,000
	N	100	100	100	100	100	100

Correlations

		X3.1	X3.2	X3.3	Total_X3	Y.1a	Y.1b
	Pearson Correlation	,473	,466**	,337**	,498**	,084**	,712**
Total_Y	Sig. (2-tailed)	,000	,000	,001	,000	,408	,000
	N	100	100	100	100	100	100

Correlations

		Y.2a	Y.2b	Y.2c	Y.2d	Y.3	Y.4
Total_Y	Pearson Correlation	,712	,660**	,366**	,564**	,648**	,588**
	Sig. (2-tailed)	,000	,000	,000	,000	,000	,000
	N	100	100	100	100	100	100

Correlations

		Total_Y
Total_Y	Pearson Correlation	1
	Sig. (2-tailed)	
	N	100

**. Correlation is significant at the 0.01 level (2-tailed).
*. Correlation is significant at the 0.05 level (2-tailed).

2. Uji Reliabilitas

Scale: ALL VARIABLES

Case Processing Summary

		N	%
Cases	Valid	100	100,0
	Excluded[a]	0	,0
	Total	100	100,0

a. Listwise deletion based on all variables in the procedure.

Reliability Statistics

Cronbach's Alpha	N of Items
,896	21

Item-Total Statistics

	Scale Mean if Item Deleted	Scale Variance if Item Deleted	Corrected Item-Total Correlation	Cronbach's Alpha if Item Deleted
X1.1	59,18	106,230	,560	,889
X1.2	59,16	105,408	,625	,888
X1.3	59,03	104,474	,676	,886
X1.4	59,18	104,412	,642	,887
X1.5	59,35	106,593	,567	,889
X1.6	59,22	104,658	,652	,887
X2.1	59,16	103,449	,659	,886
X2.2	58,92	106,923	,614	,888
X2.3a	58,92	106,680	,582	,889
X2.3b	59,05	102,997	,732	,884
X3.1	58,67	108,870	,512	,891
X3.2	59,10	108,091	,466	,892
X3.3	59,04	109,251	,431	,893

Y.1a	58,36	118,536	-,055	,900
Y.1b	58,87	108,720	,480	,892
Y.2a	58,94	109,916	,347	,896
Y.2b	59,14	109,960	,371	,895
Y.2c	58,82	113,301	,280	,896
Y.2d	58,90	112,859	,236	,898
Y.3	58,97	105,565	,562	,889
Y.4	59,42	106,125	,544	,890

Lampiran 4
Hasil Uji Asumsi Klasik
Uji Normalitas,Uji Multikolineritas, & Uji Heteroskedastisitas

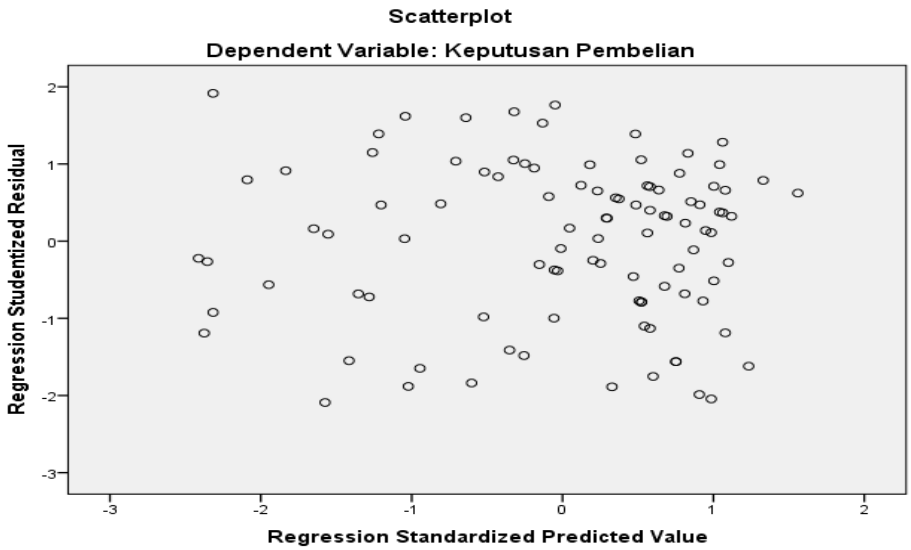
1. Uji Normalitas

One-Sample Kolmogorov-Smirnov Test

		Unstandardized Residual
N		100
Normal Parameters[a,b]	Mean	0E-7
	Std. Deviation	3,25231149
Most Extreme Differences	Absolute	,098
	Positive	,059
	Negative	-,098
Kolmogorov-Smirnov Z		,976
Asymp. Sig. (2-tailed)		,297

a. Test distribution is Normal.
b. Calculated from data.

2. Uji Heteroskedastisitas



3. Uji Multikolineritas

Coefficients[a]

Model		Unstandardized Coefficients		Standardized Coefficients	t	Sig.
		B	Std. Error	Beta		
1	(Constant)	13,024	1,652		7,882	,000
	Kualitas Produk	,088	,105	,100	,844	,401
	Persepsi Harga	,313	,153	,245	2,038	,044
	Promosi Penjualan	,675	,157	,382	4,304	,000

Coefficients[a]

Model		Collinearity Statistics	
		Tolerance	VIF
1	(Constant)		
	Kualitas Produk	,485	2,061
	Persepsi Harga	,476	2,102
	Promosi Penjualan	,872	1,147

a. Dependent Variable: Keputusan Pembelian

Lampiran 5
Uji Regresi Linier Berganda
Uji F, Uji T, & Koefisian Determinasi (R2)

1. Uji Regresi Linier Berganda

Variables Entered/Removed[a]

Model	Variables Entered	Variables Removed	Method
1	Promosi Penjualan (X3), Kualitas Produk (X1), Persepsi Harga (X2)[b]	.	Enter

a. Dependent Variable: Keputusan Pembelian (Y)
b. All requested variables entered.

Model Summary

Model	R	R Square	Adjusted R Square	Std. Error of the Estimate
1	,583[a]	,340	,319	3,303

a. Predictors: (Constant), Promosi Penjualan (X3), Kualitas Produk (X1), Persepsi Harga (X2)

2. Uji F (Simultan)

ANOVA[a]

Model		Sum of Squares	df	Mean Square	F	Sig.
1	Regression	539,265	3	179,755	16,479	,000[b]
	Residual	1047,175	96	10,908		
	Total	1586,440	99			

a. Dependent Variable: Keputusan Pembelian (Y)
b. Predictors: (Constant), Promosi Penjualan (X3), Kualitas Produk (X1), Persepsi Harga (X2)

3. Uji T (Parsial)

Coefficients[a]

Model		Unstandardized Coefficients		Standardized Coefficients	t
		B	Std. Error	Beta	
1	(Constant)	13,024	1,652		7,882
	Kualitas Produk (X1)	,088	,105	,100	,844
	Persepsi Harga (X2)	,313	,153	,245	2,038
	Promosi Penjualan (X3)	,675	,157	,382	4,304

Coefficients[a]

Model		Sig.
1	(Constant)	,000
	Kualitas Produk (X1)	,401
	Persepsi Harga (X2)	,044
	Promosi Penjualan (X3)	,000

Lampiran 6
Tabel r, Tabel F, Tabel t

- **Tabel r**

Tabel r untuk df = 51 - 100					
df = (N-2)	Tingkat signifikansi untuk uji satu arah				
	0,05	0,025	0,01	0,005	0,0005
	Tingkat signifikansi untuk uji dua arah				
	0,1	0,05	0,02	0,01	0,001
51	0,2284	0,2706	0,3188	0,3509	0,4393
52	0,2262	0,2681	0,3158	0,3477	0,4354
53	0,2241	0,2656	0,3129	0,3445	0,4317
54	0,2221	0,2632	0,3102	0,3415	0,4280
55	0,2201	0,2609	0,3074	0,3385	0,4244
56	0,2181	0,2586	0,3048	0,3357	0,4210
57	0,2162	0,2564	0,3022	0,3328	0,4176
58	0,2144	0,2542	0,2997	0,3301	0,4143
59	0,2126	0,2521	0,2972	0,3274	0,4110
60	0,2108	0,2500	0,2948	0,3248	0,4079
61	0,2091	0,2480	0,2925	0,3223	0,4048
62	0,2075	0,2461	0,2902	0,3198	0,4018
63	0,2058	0,2441	0,2880	0,3173	0,3988
64	0,2042	0,2423	0,2858	0,3150	0,3959
65	0,2027	0,2404	0,2837	0,3126	0,3931
66	0,2012	0,2387	0,2816	0,3104	0,3903
67	0,1997	0,2369	0,2796	0,3081	0,3876
68	0,1982	0,2352	0,2776	0,3060	0,3850
69	0,1968	0,2335	0,2756	0,3038	0,3823
70	0,1954	0,2319	0,2737	0,3017	0,3798
71	0,1940	0,2303	0,2718	0,2997	0,3773
72	0,1927	0,2287	0,2700	0,2977	0,3748
73	0,1914	0,2272	0,2682	0,2957	0,3724
74	0,1901	0,2257	0,2664	0,2938	0,3701
75	0,1888	0,2242	0,2647	0,2919	0,3678
76	0,1876	0,2227	0,2630	0,2900	0,3655
77	0,1864	0,2213	0,2613	0,2882	0,3633
78	0,1852	0,2199	0,2597	0,2864	0,3611
79	0,1841	0,2185	0,2581	0,2847	0,3589
80	0,1829	0,2172	0,2565	0,2830	0,3568

81	0,1818	0,2159	0,2550	0,2813	0,3547
82	0,1807	0,2146	0,2535	0,2796	0,3527
83	0,1796	0,2133	0,2520	0,2780	0,3507
84	0,1786	0,2120	0,2505	0,2764	0,3487
85	0,1775	0,2108	0,2491	0,2748	0,3468
86	0,1765	0,2096	0,2477	0,2732	0,3449
87	0,1755	0,2084	0,2463	0,2717	0,3430
88	0,1745	0,2072	0,2449	0,2702	0,3412
89	0,1735	0,2061	0,2435	0,2687	0,3393
90	0,1726	0,2050	0,2422	0,2673	0,3375
91	0,1716	0,2039	0,2409	0,2659	0,3358
92	0,1707	0,2028	0,2396	0,2645	0,3341
93	0,1698	0,2017	0,2384	0,2631	0,3323
94	0,1689	0,2006	0,2371	0,2617	0,3307
95	0,1680	0,1996	0,2359	0,2604	0,3290
96	0,1671	0,1986	0,2347	0,2591	0,3274
97	0,1663	0,1975	0,2335	0,2578	0,3258
98	0,1654	0,1966	0,2324	0,2565	0,3242
99	0,1646	0,1956	0,2312	0,2552	0,3226
100	0,1638	0,1946	0,2301	0,2540	0,3211

- **Tabel F**

Titik Persentase Distribusi F untuk Probabilita = 0,05

df untuk penyebut (N2)	**df untuk pembilang (N1)**														
	1	**2**	**3**	**4**	**5**	**6**	**7**	**8**	**9**	**10**	**11**	**12**	**13**	**14**	**15**
91	3,95	3,10	2,70	2,47	2,31	2,20	2,11	2,04	1,98	1,94	1,90	1,86	1,83	1,80	1,78
92	3,94	3,10	2,70	2,47	2,31	2,20	2,11	2,04	1,98	1,94	1,89	1,86	1,83	1,80	1,78
93	3,94	3,09	2,70	2,47	2,31	2,20	2,11	2,04	1,98	1,93	1,89	1,86	1,83	1,80	1,78
94	3,94	3,09	2,70	2,47	2,31	2,20	2,11	2,04	1,98	1,93	1,89	1,86	1,83	1,80	1,77
95	3,94	3,09	2,70	2,47	2,31	2,20	2,11	2,04	1,98	1,93	1,89	1,86	1,82	1,80	1,77
96	3,94	3,09	2,70	2,47	2,31	2,19	2,11	2,04	1,98	1,93	1,89	1,85	1,82	1,80	1,77

97	3,94	3,09	2,70	2,47	2,31	2,19	2,11	2,04	1,98	1,93	1,89	1,85	1,82	1,80	1,77
98	3,94	3,09	2,70	2,46	2,31	2,19	2,10	2,03	1,98	1,93	1,89	1,85	1,82	1,79	1,77
99	3,94	3,09	2,70	2,46	2,31	2,19	2,10	2,03	1,98	1,93	1,89	1,85	1,82	1,79	1,77
100	3,94	3,09	2,70	2,46	2,31	2,19	2,10	2,03	1,97	1,93	1,89	1,85	1,82	1,79	1,77
101	3,94	3,09	2,69	2,46	2,30	2,19	2,10	2,03	1,97	1,93	1,88	1,85	1,82	1,79	1,77
102	3,93	3,09	2,69	2,46	2,30	2,19	2,10	2,03	1,97	1,92	1,88	1,85	1,82	1,79	1,77
103	3,93	3,08	2,69	2,46	2,30	2,19	2,10	2,03	1,97	1,92	1,88	1,85	1,82	1,79	1,76
104	3,93	3,08	2,69	2,46	2,30	2,19	2,10	2,03	1,97	1,92	1,88	1,85	1,82	1,79	1,76
105	3,93	3,08	2,69	2,46	2,30	2,19	2,10	2,03	1,97	1,92	1,88	1,85	1,81	1,79	1,76
106	3,93	3,08	2,69	2,46	2,30	2,19	2,10	2,03	1,97	1,92	1,88	1,84	1,81	1,79	1,76
107	3,93	3,08	2,69	2,46	2,30	2,18	2,10	2,03	1,97	1,92	1,88	1,84	1,81	1,79	1,76
108	3,93	3,08	2,69	2,46	2,30	2,18	2,10	2,03	1,97	1,92	1,88	1,84	1,81	1,78	1,76
109	3,93	3,08	2,69	2,45	2,30	2,18	2,09	2,02	1,97	1,92	1,88	1,84	1,81	1,78	1,76
110	3,93	3,08	2,69	2,45	2,30	2,18	2,09	2,02	1,97	1,92	1,88	1,84	1,81	1,78	1,76
111	3,93	3,08	2,69	2,45	2,30	2,18	2,09	2,02	1,97	1,92	1,88	1,84	1,81	1,78	1,76
112	3,93	3,08	2,69	2,45	2,30	2,18	2,09	2,02	1,96	1,92	1,88	1,84	1,81	1,78	1,76
113	3,93	3,08	2,68	2,45	2,29	2,18	2,09	2,02	1,96	1,92	1,87	1,84	1,81	1,78	1,76
114	3,92	3,08	2,68	2,45	2,29	2,18	2,09	2,02	1,96	1,91	1,87	1,84	1,81	1,78	1,75
115	3,92	3,08	2,68	2,45	2,29	2,18	2,09	2,02	1,96	1,91	1,87	1,84	1,81	1,78	1,75
116	3,92	3,07	2,68	2,45	2,29	2,18	2,09	2,02	1,96	1,91	1,87	1,84	1,81	1,78	1,75
117	3,92	3,07	2,68	2,45	2,29	2,18	2,09	2,02	1,96	1,91	1,87	1,84	1,80	1,78	1,75
118	3,92	3,07	2,68	2,45	2,29	2,18	2,09	2,02	1,96	1,91	1,87	1,84	1,80	1,78	1,75
119	3,92	3,07	2,68	2,45	2,29	2,18	2,09	2,02	1,96	1,91	1,87	1,83	1,80	1,78	1,75
120	3,92	3,07	2,68	2,45	2,29	2,18	2,09	2,02	1,96	1,91	1,87	1,83	1,80	1,78	1,75
121	3,92	3,07	2,68	2,45	2,29	2,17	2,09	2,02	1,96	1,91	1,87	1,83	1,80	1,77	1,75
122	3,92	3,07	2,68	2,45	2,29	2,17	2,09	2,02	1,96	1,91	1,87	1,83	1,80	1,77	1,75
123	3,92	3,07	2,68	2,45	2,29	2,17	2,08	2,01	1,96	1,91	1,87	1,83	1,80	1,77	1,75

124	3,92	3,07	2,68	2,44	2,29	2,17	2,08	2,01	1,96	1,91	1,87	1,83	1,80	1,77	1,75
125	3,92	3,07	2,68	2,44	2,29	2,17	2,08	2,01	1,96	1,91	1,87	1,83	1,80	1,77	1,75
126	3,92	3,07	2,68	2,44	2,29	2,17	2,08	2,01	1,95	1,91	1,87	1,83	1,80	1,77	1,75
127	3,92	3,07	2,68	2,44	2,29	2,17	2,08	2,01	1,95	1,91	1,86	1,83	1,80	1,77	1,75
128	3,92	3,07	2,68	2,44	2,29	2,17	2,08	2,01	1,95	1,91	1,86	1,83	1,80	1,77	1,75
129	3,91	3,07	2,67	2,44	2,28	2,17	2,08	2,01	1,95	1,90	1,86	1,83	1,80	1,77	1,74
130	3,91	3,07	2,67	2,44	2,28	2,17	2,08	2,01	1,95	1,90	1,86	1,83	1,80	1,77	1,74
131	3,91	3,07	2,67	2,44	2,28	2,17	2,08	2,01	1,95	1,90	1,86	1,83	1,80	1,77	1,74
132	3,91	3,06	2,67	2,44	2,28	2,17	2,08	2,01	1,95	1,90	1,86	1,83	1,79	1,77	1,74
133	3,91	3,06	2,67	2,44	2,28	2,17	2,08	2,01	1,95	1,90	1,86	1,83	1,79	1,77	1,74
134	3,91	3,06	2,67	2,44	2,28	2,17	2,08	2,01	1,95	1,90	1,86	1,83	1,79	1,77	1,74
135	3,91	3,06	2,67	2,44	2,28	2,17	2,08	2,01	1,95	1,90	1,86	1,82	1,79	1,77	1,74

- **Tabel t**

Tabel r untuk df = 51 - 100

df = (N-2)	Tingkat signifikansi untuk uji satu arah				
	0,05	0,025	0,01	0,005	0,0005
	Tingkat signifikansi untuk uji dua arah				
	0,1	0,05	0,02	0,01	0,001
51	0,2284	0,2706	0,3188	0,3509	0,4393
52	0,2262	0,2681	0,3158	0,3477	0,4354
53	0,2241	0,2656	0,3129	0,3445	0,4317
54	0,2221	0,2632	0,3102	0,3415	0,428
55	0,2201	0,2609	0,3074	0,3385	0,4244
56	0,2181	0,2586	0,3048	0,3357	0,421
57	0,2162	0,2564	0,3022	0,3328	0,4176
58	0,2144	0,2542	0,2997	0,3301	0,4143
59	0,2126	0,2521	0,2972	0,3274	0,411
60	0,2108	0,25	0,2948	0,3248	0,4079
61	0,2091	0,248	0,2925	0,3223	0,4048

62	0,2075	0,2461	0,2902	0,3198	0,4018
63	0,2058	0,2441	0,288	0,3173	0,3988
64	0,2042	0,2423	0,2858	0,315	0,3959
65	0,2027	0,2404	0,2837	0,3126	0,3931
66	0,2012	0,2387	0,2816	0,3104	0,3903
67	0,1997	0,2369	0,2796	0,3081	0,3876
68	0,1982	0,2352	0,2776	0,306	0,385
69	0,1968	0,2335	0,2756	0,3038	0,3823
70	0,1954	0,2319	0,2737	0,3017	0,3798
71	0,194	0,2303	0,2718	0,2997	0,3773
72	0,1927	0,2287	0,27	0,2977	0,3748
73	0,1914	0,2272	0,2682	0,2957	0,3724
74	0,1901	0,2257	0,2664	0,2938	0,3701
75	0,1888	0,2242	0,2647	0,2919	0,3678
76	0,1876	0,2227	0,263	0,29	0,3655
77	0,1864	0,2213	0,2613	0,2882	0,3633
78	0,1852	0,2199	0,2597	0,2864	0,3611
79	0,1841	0,2185	0,2581	0,2847	0,3589
80	0,1829	0,2172	0,2565	0,283	0,3568
81	0,1818	0,2159	0,255	0,2813	0,3547
82	0,1807	0,2146	0,2535	0,2796	0,3527
83	0,1796	0,2133	0,252	0,278	0,3507
84	0,1786	0,212	0,2505	0,2764	0,3487
85	0,1775	0,2108	0,2491	0,2748	0,3468
86	0,1765	0,2096	0,2477	0,2732	0,3449
87	0,1755	0,2084	0,2463	0,2717	0,343
88	0,1745	0,2072	0,2449	0,2702	0,3412
89	0,1735	0,2061	0,2435	0,2687	0,3393
90	0,1726	0,205	0,2422	0,2673	0,3375
91	0,1716	0,2039	0,2409	0,2659	0,3358
92	0,1707	0,2028	0,2396	0,2645	0,3341
93	0,1698	0,2017	0,2384	0,2631	0,3323
94	0,1689	0,2006	0,2371	0,2617	0,3307
95	0,168	0,1996	0,2359	0,2604	0,329
96	0,1671	0,1986	0,2347	0,2591	0,3274

97	0,1663	0,1975	0,2335	0,2578	0,3258
98	0,1654	0,1966	0,2324	0,2565	0,3242
99	0,1646	0,1956	0,2312	0,2552	0,3226
100	0,1638	0,1946	0,2301	0,254	0,3211