

ABSTRAK

Ronald Jery Sumual 201512055. Pengaruh *Total Asset Turnover*, *Working Capital Turnover*, dan *Debt Equity Ratio* terhadap *Return On Equity* Pada Perusahaan Industri Dasar dan Kimia yang Terdaftar Di Bursa Efek Indonesia Periode 2013-2017 yang dibimbing oleh Adrie Putra, SE., MM.

Penelitian ini bertujuan untuk mengkaji . Pengaruh *Total Asset Turnover*, *Working Capital Turnover*, dan *Debt Equity Ratio* terhadap *Return On Equity* Pada Perusahaan Industri Dasar dan Kimia yang Terdaftar Di Bursa Efek Indonesia Periode 2013-2017

Penelitian ini berbentuk kausalitas, sumber data yang digunakan data sekunder. Sampel penelitian ini adalah industri Dasar dan Kimia periode 2013-2017. Unit analisis yang digunakan adalah industri di bidang manufaktur. Teknik analisis data adalah *purposive sampling*. Alat analisis yang digunakan adalah Regresi Linear Berganda.

Hasil penelitian ini menunjukkan bahwa *Total Asset Turnover* *Working Capital Turnover*, dan *Debt Equity Ratio* berpengaruh secara simultan terhadap *Return On Equity* pada perusahaan Industri Dasar dan Kimia dengan nilai signifikan $0,000 < 0,05$. Secara parsial *Total Asset Turnover* berpengaruh positif terhadap *Return On Equity* pada perusahaan Industri Dasar dan Kimia dengan nilai signifikan $0,000 < 0,05$. *Working Capital Turnover* berpengaruh signifikan terhadap *Return On Equity* pada perusahaan Industri Dasar dan Kimia dengan nilai signifikan $0,000 < 0,05$, dan *Debt Equity Ratio* berpengaruh signifikan terhadap *Return On Equity* pada perusahaan Industri Dasar dan Kimia dengan nilai signifikan $0,000 < 0,05$.

Kata Kunci : *Total Asset Turnover*, *Working Capital Turnover*, *Debt Equity Ratio* , *Return On Equity*.

ABSTRACT

Ronald Jery Sumual 201512055. Effect of Total Asset Turnover, Working Capital Turnover, and Debt Equity Ratio to Return On Equity in Basic and Chemical Industrial Companies Listed on the Indonesia Stock Exchange for the 2013-2017 Period, guided by Adrie Putra, SE., MM.

This study aims to examine. The Effect of Total Turnover Assets, Working Capital Turnover, and Debt Equity Ratio on Return On Equity in Basic and Chemical Industrial Companies Listed on the Indonesia Stock Exchange for the Period of 2013-2017

This research is in the form of causality, the source of the data used is secondary data. The sample of this research is the Basic Industry and Chemistry period 2013-2017. The unit of analysis used is industry in manufacturing. The data analysis technique is purposive sampling. The analytical tool used is Multiple Linear Regression.

The results of this study indicate that the Total Assets Turnover Working Capital Turnover, and Debt Equity Ratio simultaneously influence the Return On Equity in Basic and Chemical Industry companies with a significant value of 0,000 <0.05. Partially Total Asset Turnover has a positive effect on Return On Equity in the Basic and Chemical Industrial companies with a significant value of 0,000 <0.05. Working Capital Turnover has a significant effect on Return On Equity in Basic and Chemical Industrial companies with a significant value of 0,000 <0.05, and Debt Equity Ratio has a significant effect on Return On Equity in Basic and Chemical Industrial companies with a significant value of 0,000 <0.05.

Keyword : Total Asset Turnover, Working Capital Turnover, Debt Equity Ratio , Return On Equity.