

ABSTRACT

Title : *The Influence Disclosure of Profit, People and Planet on Tobin's Q.*
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This study aims to find out the influence disclosure of profit, people and planet on Tobin's Q in basic and chemical industrial companies. the influence disclosure of profit, people and planet is measured by the number of item that are fulfilled by the company divided by the number of all time of disclosure, while company value is measured by Tobin's Q.

The population in this study were 68 companies and obtained 42 sample companies in basic and chemical industrial companies listed on Indonesia Stock Exchange in 2015 – 2017. The analytical method used is multiple linier regression.

The results of this study conclude: (1) Disclosure of profit, people and planet has a positive effect on Tobin's Q with a significance of $0,000 < 0,05$. (2) Disclosure of profit has no affect on Tobin's Q with a significance of $0.495 > 0.05$. (3) Disclosure of people has a negative effect on Tobin's Q with a significance of $0,000 < 0,05$. (4) Disclosure Planet has no effect on Tobin's Q with a significance of $0.605 > 0.05$

Keyword : *Disclosure Profit, Disclosure People, Disclosure Planet and Tobin's Q*