

ABSTRACT

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Study Program : Public Health
Title : Factors Associated with the Implementation of a Clean and Healthy Lifestyle (PHBS) of Households in Puskesmas Kelurahan Kota Bambu Utara in 2019

The Profile of the DKI Jakarta Provincial Health Office said that households who have practiced PHBS in West Jakarta only reached 66.9%. Considering a high level of health (30-35%) The purpose of this study was to analyze the factors associated with the application of clean and healthy life behavior (PHBS) of households in Puskesmas Kelurahan Kota Bambu Utara in 2019. This study used a cross sectional design, with a sample of 64 people. The sampling technique used probability sampling method with simple random sampling technique with univariate and bivariate data analysis using the chi square test. The study was conducted in May-July 2019. Univariate results were the highest proportion of mothers who had good PHBS by 71.9%, good knowledge by 75.0%, good attitude by 60.9%, the highest economic status was sufficient by 71.9% and supporting health workers by 62.5%. There is no relationship between knowledge and the application of PHBS (PR = 1,909, 95% CI = 0,893 - 4,083), there is no relationship with the application of PHBS (PR = 0,993 or 1,007, 95% CI = 0,444 - 2,217) there is no relationship between the status with the application of PHBS (PR = 1.626, 95% CI = 0.749 - 3.531) and there was no relationship between health support and the application of PHBS (PR = 1.061, 95% CI = 0.476 - 2.363). To increase community participation in PHBS counseling, the person in charge of the health promotion program at the Palmerah District Health Center as well as the health staff at the Kota Bambu Utara Urban Health Center need to improve the percentage of material that will be opened at the time of exploration in order to attract interest and support guides who are interested in pictures, videos or short film.

Keywords: household PHBS; knowledge; attitude; economic status; support from health workers

6 chapters, 96 pages, 18 tables, 5 attachments

Library: 59 (2003-2018)