

ABSTRAK

NOVI

2015-12-198

Judul : Pengaruh Profitabilitas, Likuiditas, dan Lverage terhadap *Return* Saham pada perusahaan manufaktur sub sektor makanan dan minuman yang terdaftar di BEI periode 2013 – 2017.

Nama : Novi

Program studi : Akuntansi

Penelitian ini bertujuan untuk mengetahui pengaruh Profitabilitas, Likuiditas, dan Lverage terhadap *Return* Saham. Profitabilitas diukur dengan *Return On Asset* (ROA), Likuiditas diukur dengan *Current Rasio* (CR), *Lavarage* diukur dengan *Debt to Equity Rasio* (DER).

Penelitian ini menggunakan Sampel Perusahaan manufaktur sub sector makan dan minuman yang terdaftar di BEI periode 2013 – 2017 sebanyak 10 Perusahaan. Pengambilan sampel menggunakan teknik *Purposive sampling*.

Hasil penelitian ini menunjukkan bahwa Profitabilitas, Likuiditas, dan Lverage secara simultan pengaruh positif terhadap *Return* saham, Sedangkan hasil secara Parsial Profitabilitas berpengaruh Positif signifikan terhadap *Return* Saham, Likuiditas berpengaruh signifikan terhadap *Return* Saham, Lverage berpengaruh signifikan terhadap *Return* Saham.

Kata Kunci : Profitabilitas, Likuiditas, *Lavarage* dan *Return* Saham.

ABSTRACT

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2015-12-198

Title : The effect of Profitability, Liquidity and Leverage on Stock Returns in food and beverage sub-sector manufacturing companies listed on the Stock Exchange in the 2013-2017 period.

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Study Program : Accounting

This study aims to determine the effect of Profitability, Liquidity and Leverage on stock returns. Profitability is measured by return on assets (ROA), liquidity is measured by the current ratio (CR) and leverage is measured by debt to equity ratio (DER).

This study uses a sample of food and beverage sub-sector manufacturing companies listed on the Stock Exchange in the 2013-2017 period of 10 companies. sampling using a purposive sampling technique.

the results of this study indicate that profitability, liquidity and leverage simultaneously have a positive effect on stock returns while profitability has a significant positive effect on stock returns, liquidity has a significant effect on stock returns and leverage has a significant effect on stock returns.

Keywords: Profitability, Liquidity, Leverage and Stock Returns