ABSTRACT

Title : Representation of the figure of the main warrior in the film Wiro

Sableng: Pendekar Kapak Maut Naga Geni 212 2018 (John Fiske

Analysis)

Name : Sofi Riyanti Study program : Broadcasting

This study aims to determine how the Representation of Wiro Sableng Swordsman on Wiro Sableng Film: Swordsman Death Dragon Naga Geni 212 (2018). This study uses a qualitative approach with the design of John Fiske's semiotic analysis research, in presenting the figure of the main warrior in the Film Wiro Sableng: Pedekar Kapak Maut Naga Geni 212 is summarized several elements in the level of reality, representation and ideology. The results of this study concluded that the figure of the main warrior in the Film Wiro Sableng: Pendekar Kapak Maut Naga Geni 212 is a native warrior figure from Indonesia seen in the costumes worn are like martial arts suits. In addition it has the power of martial arts martial arts, has a powerful weapon that is the Ax of Death Dragon Geni 212 which means a sign of self-reminder of God who created everything. The figure of the main swordsman also has a humble nature, like helping, devoted, unyielding and ridiculing.

Keywords: Semiotics, Film, Swordsman, Wiro Sableng

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