

ABSTRAK

Judul : Pengaruh *Current Ratio* (CR), *Debt to Equity Ratio* (DER), *Return On Equity* (ROE), dan *Total Asset Turnover* (TATO) terhadap Harga Saham.

Nama : Atiyah

Program Studi : Akuntansi

Penelitian ini dilakukan untuk menganalisis pengaruh *current ratio*, *debt to equity ratio*, *return on equity* dan *total asset turnover* terhadap harga saham pada perusahaan sub sektor *property* dan *real estate* yang terdaftar di BEI tahun 2013-2017.

Teknik pengambilan sampel yang digunakan adalah *purposive sampling*. Jenis data adalah data sekunder yang bersumber dari laporan tahunan. Metode analisis data yang digunakan adalah analisis regresi linear berganda.

Hasil penelitian ini menunjukkan bahwa secara simultan *current ratio*, *debt to equity ratio*, *return on equity* dan *total asset turnover* berpengaruh signifikan terhadap harga saham. Secara parsial, *current ratio* dan *debt to equity ratio* tidak berpengaruh secara signifikan terhadap harga saham, sedangkan *return on equity* dan *total asset turnover* berpengaruh positif dan signifikan terhadap harga saham.

Kata kunci : *current ratio*, *debt to equity ratio*, *return on equity*, *total asset turnover*, harga saham.

ABSTRACT

Title : The Effect of Current Ratio (CR), Debt to Equity Ratio (DER), Return On Equity and Total Asset Turnover on Stock Prices.

Name : Atiyah

Study Program: Accounting

This research was conducted to analyze the effect of current ratio, debt to equity ratio, return on equity and total asset turnover on stock price in property and real estate sub-sector company listed in Indonesian Stock Exchange period 2013-2017.

The sampling technique used is purposive sampling. The data type is secondary data sourced from annual report. Data analysis method used is multiple linear regression analysis.

The results of this study show that simultaneously, current ratio, debt to equity ratio, return on equity and total asset turnover significant effect to stock price. Partially current ratio and debt to equity ratio not have significant effect to stock price, while return on equity and total asset turnover have positive and significant effect to stock price.

Keyword : *Current Ratio, Debt to Equity Ratio, Return On Equity, Total Asset Turnover, Stock Price*