

ABSTRACT

Title : Analysis of Potential and Problem in The Development of Arborek Tourism Village

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Study Program : Urban Planning

In Rencana Pembangunan Jangka Panjang Daerah (RPJPD) Raja Ampat Regency periode 2010-2030 clarify that Arborek is included of conservation region of the sea. In revision of Rencana Induk Pembangunan Kepariwisata Daerah (RIPPARDA) Raja Ampat Regency periode 2014-2034 Arborek becoming model of the tourism village for any tourism village locate in Raja Ampat Regency. Arborek has potential of specialized archipelago and park under the sea expected to grow up the economic of local people. However in the development of Arborek has not significantly rising the economic of local people cause slightly of the visitor on this village.

Purpose of this research is for analyze the potential and the problem occur in Arborek Tourism Village pass through from tourist who come to this village. Base on BPS data, the level of tourist arrivals in Raja Ampat Regency from 2011 as many as 6.405 tourists and still growing up by the year, recorded in 2016 totally as many as 15.971 tourists. Approach of this research use quantitative and qualitative. Quantitative used for mathematics model for analyze the variable include attraction, and amenity. Then qualitative used for deskriptif metode to explain the variable include accommodation, accescibility, activity, and ancillary services.

Key Word : Tourism, Tourism Village, Development of The Tourism Village