

## **ABSTRACT**

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*Judul* : Factors Related to Breastfeeding In Newborns at XYZ  
Mother and Child Hospital In 2019

*Breastfeeding is a natural process undertaken by a mother for her newborn baby. The duration of breastfeeding in developing countries is relatively high but the practice of exclusive breastfeeding is still poor. In Indonesia, the target of 6 months exclusive breastfeeding coverage is 80%, however this figure is very difficult to achieve even the trend of exclusive breastfeeding prevalence from year to year continues to decline. This study aims to determine the factors associated with breastfeeding in newborns at the Mother and Child Hospital "XYZ". This study uses a cross sectional design with a sample size of 79 respondents. Sampling in this study using purposive sampling technique and analyzed using the Chi Square test conducted in February 2020. Based on the results of the study there was a significant relationship between age P-Value (0.001), P-Value education (0.000), knowledge P-Value (0.027), P-Value parity (0.031), support of health workers P-Value (0.002) with breastfeeding for newborns. It is expected for health workers and related agencies to further enhance their respective roles in achieving coverage figures for breastfeeding that have been set by the government.*

*Keywords: Breastfeeding, Newborns, Age, Education, Knowledge, Parity, Support of Health Workers*

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