## **ABSTRACT**

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Study Program: Public Health

Title : Factors Associated With Anemia In Trimester III Pregnant Women In Puskesmas Tanah Abang Subdistrict, Central Jakarta In 2019.

Anemia in pregnant women is strongly associated with maternal and infant mortality and morbidity, including the risk of miscarriage, stillbirth, prematurity, and low birth weight. Anemia in pregnant women is the focus of attention in health development in Indonesia. 40% of maternal deaths in the world are related to anemia in pregnancy. The 2013 Riskesdas report states that anemia in pregnancy in Indonesia is 37.1%. This study aims to determine the factors related to the incidence of anemia in trimester III pregnant women in the Tanah Abang District Health Center, Central Jakarta in 2019. This research is a quantitative study using a cross sectional design with a sample of 145 pregnant women. Data collection was carried out using checklist sheets and using secondary data and analyzed by univariate and bivariate using chi square tests. Bivariate results with chi square test showed that p-value = 0.044 (p <0.05), there was a correlation between ANC frequency and anemia. While there is no correlation between nutritional status, age, education and parity. Researchers suggest to the health center to more routinely provide counseling about anemia and the dangers of anemia.

Keywords: Anemia, Nutritional Status, ANC Frequency, Age, Education, Parity, Pregnant Women

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