

ABSTRAK

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Judul : Strategi Employee Gathering PT Mitra Integrasi
Komputindo Dalam Membentuk Kerjasama Antar
Karyawan
Jumlah Halaman : xii ; 44 ; 2 Tabel ; 2 Bagan ; 13 Gambar ; 3 Lampiran
Kata Kunci : Strategi Employee Gathering, Kegiatan, Kerjasama
Daftar Pustaka : 14 judul 1997 – 2012

Penelitian ini bertujuan untuk mengetahui kegiatan *employee Gathering*, strategi *employee gathering* dan hambatan dalam pelaksanaan *employee gathering* PT Mitra Integrasi Komputindo dalam membentuk kerjasama antar karyawan. Penelitian yang dilakukan adalah penelitian deskriptif dengan metode studi kasus. Kegiatan *employee gathering* diisi dengan perlombaan antar tim, dimana setiap perlombaan menuntut adanya kerjasama dari setiap anggota kelompok. Pasca strategi *employee gathering* selesai dilaksanakan, Departemen Corporate Communication melakukan evaluasi dengan cara monitoring pengerjaan proyek dengan para project manager dan melakukan rapat internal untuk menganalisa hasil monitoring. Hasil penelitian menunjukkan bahwa strategi *employee gathering* berhasil membentuk kerjasama antar karyawan, hal ini terbukti dari komunikasi antar karyawan yang terjadi pada saat *Employee Gathering* dilaksanakan terbawa sampai di kegiatan harian perusahaan pada saat karyawan bekerja, para karyawan terlihat lebih komunikatif dan hasil pekerjaan yang diselesaikan dari sisi waktu pengerjaan proyek perusahaan yang dapat diselesaikan lebih cepat, minimnya hambatan dalam proses pengerjaan serta rutinitas bekerja sehari-hari. Dengan demikian dapat disimpulkan bahwa strategi *employee gathering* dapat membentuk kerjasama antar karyawan. Kepada pihak manajemen perusahaan terutama Departemen Corporate Communication diharapkan dapat meningkatkan komposisi kegiatan yang bersifat menghibur dan penambahan waktu kegiatan *employee gathering*, melaksanakan strategi lain seperti penghargaan bulanan untuk memberikan manfaat bagi karyawan serta dampak positif bagi tumbuh kembang perusahaan.

ABSTRACT

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Title : PT Mitra Integrasi Komputindo Employee Gathering Strategy
In Forming Cooperation Between Employees
Number of Pages : xiii; 44; 2 Tables; 2 Chart; 13 Pictures; 3 Appendix
Keywords : Employee Gathering Strategy, Activities, Cooperation
Bibliography : 14 titles 1997 - 2012

This study aims to determine the employee Gathering activities, employee gathering strategies and obstacles in the implementation of the employee gathering PT Komputindo Integration Partners in forming cooperation between employees. The research conducted was descriptive research with a case study method. The employee gathering activity is filled with competitions between teams, where each race requires cooperation from each group member. After the employee gathering strategy has been completed, the Corporate Communication Department evaluates the monitoring of project implementation with the project managers and conducts internal meetings to analyze the results of monitoring. The results showed that the employee gathering strategy succeeded in forming cooperation between employees, this was evident from the communication between employees that occurred when the Employee Gathering was carried out carried out in the company's daily activities when the employees worked, the employees seemed more communicative and the results of the work were completed working time of a company project that can be completed more quickly, lack of obstacles in the process of work and routine work everyday. Thus it can be concluded that the employee gathering strategy can form cooperation between employees. To the management of the company, especially the Department of Corporate Communication, it is expected to increase the composition of entertaining activities and the addition of employee gathering activities, implement other strategies such as monthly awards to provide benefits to employees and positive impacts on the company's growth and development.