

ABSTRACT

This research aims to determine the influence of Corporate Social Responsibility (CSR) to Firm Value, Investment Decisions to Firm Value, and Capital Structure to Firm Value in Food and Beverages Company listed in Indonesia Stock Exchange on 2014-2017.

This research type used in this study is quantitative approach. Population of this research was food and beverages company listed in Indonesia Stock Exchange (IDX) on 2014-2017. Sampling method used purposive sampling with 18 companies as populations. There were 11 companies that fulfilled criterion as sampling so the sum of data was 44. The analysis technique used was descriptive test, the classical assumption test, and multiple regression analysis.

KEYWORDS

Firm Value, Corporate Social Responsibility (CSR), Investment Decisions, Capital Structure.