ABSTRACT

Title	: Description of Student Motivation Choosing Nursing
	Study P <mark>rogram</mark> s at Esa Unggul Fikes University Jakarta
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Study Program	: Science Of Nursing Major

The quality of health workers is determined by the quality of health education graduates, especially nursing. The quality of health workers is determined by the quality of health education graduates, especially nursing, where nursing is an element of health workers who have an important role. Someone in choosing a profession as a nurse is accompanied by different motivations, while one's perception of the nurse figure is one that will affect motivation. The purpose of this study was to determine student motivation in choosing nursing science study programs. This research is a descriptive study conducted at ESA Excellence University in January 2020. The population is students enrolled at ESA Excellence Nursing University. The sample consisted of 73 students. The instrument used was univariate, a questionnaire and analyzed using the Mc Nemart test. The results indicate expectations, motivation, nursing, attitudes and interests when they choose nursing as a profession change positively after undergoing a process in nursing education. *p* value = 0,000 means there is a difference between initial motivation and motivation after following the process in students who choose nursing as a profession at the top one university.

Keywords: Motivation, Student, Nursing

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