## **ABSTRACT**

Tittle : The Effect of Earning Per Share (EPS), Debt to Equity Ratio (DER)

and Total Asset Turn Over (TATO) on the Stock Price in Food and Beverages Sub-Sector Manufacturing Companies Listed on the

*Indonesia Stock Exchange for the Period 2014-2018.* 

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The background in the research is an increase and decrease in the stock price in food and beverages sub-sector manufacturing companies. Besides that, the gap phenomenon between the theory and the existing reality regarding the relationship of variables Earning Per Share (EPS) and Total Asset Turn Over (TATO) to the Stock Price and the variable Debt to Equity Ratio (DER) which has increase and decrease this makes investors afraid to invest due to the company's ability to pay off its debts.

The study aims to analyze the effect of earning per share, debt to equity ratio and total asset turn over on stock price for the period 2014-2018. The sampling technique in this research is using purposive sampling method with specified criteria so that 13 companies could be collected with 65 financial statements. The method of data analysis in this research is multiple linear regression analysis, which first tests classical assumptions. Hypothesis testing used the F statistical test, the f statistical test and the f determination coefficient test with a significance level of 0,657.

The results showed that the independent variables simultaneously (test F) affect the stock price with a significance level of 0,000. While partially (t test) shows that the variable earning per share has a significant positive effect on stock price, while debt to equity ratio and total asset turn over does no effect on stock price. Adjusted  $R^2$  value of 65,7% which means that the ability of the three independent variables can effect the stock price and the reaming 34,3% is influenced by other factors.

Keywords: Earning Per Share, Debt to Equity Ratio, Total Asset Turn Over and Stock Price.