

ABSTRAK

Judul : Pengaruh *Price Earning Ratio*, *Return On Assets* dan *Debt to Equity Ratio* Terhadap Harga Saham pada Perusahaan *Property & Real Estate* yang terdaftar di Bursa Efek Indonesia (BEI) periode 2014-2018
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Penelitian ini bertujuan untuk mengetahui: (1) pengaruh *Price Earning Ratio* terhadap harga saham, (2) pengaruh *Return On Assets* terhadap harga saham, (3) pengaruh *Debt to Equity Ratio* terhadap harga saham, baik secara simultan dan parsial. Metode penelitian yang digunakan adalah metode penelitian kausalitas. Sampel penelitian ini adalah laporan keuangan perusahaan sektor *Property & Real Estate* tahun 2014 hingga 2018 dengan menggunakan metode *purposive sampling*. Terdapat 39 perusahaan yang memenuhi kriteria sebagai sampel penelitian. Metode analisis pada penelitian ini adalah analisis regresi linear berganda. Hasil penelitian ini menunjukkan bahwa : (1) *Price Earning Ratio*, *Return On Assets* dan *Debt to Equity Ratio* secara simultan memiliki pengaruh signifikan terhadap harga saham, (2) *Price Earning Ratio* berpengaruh positif signifikan terhadap harga saham, (3) *Return On Assets* berpengaruh positif signifikan terhadap harga saham, (4) *Debt to Equity Ratio* tidak berpengaruh signifikan terhadap harga saham.

Kata Kunci : *Price Earning Ratio*, *Return On Assets*, *Debt to Equity Ratio*, Harga Saham

ABSTRACT

Title : *The Effect of Price Earning Ratio, Return On Assets and Debt to Equity Ratio on Stock Prices on Property & Real Estate Companies listed on the Indonesia Stock Exchange (BEI) for the 2014-2018 period*
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The purpose of this research is to know: (1) the effect of Price Earning Ratio on stock prices, (2) the effect of Return On Assets on stock prices, (3) the effect of Debt to Equity Ratio on stock prices, both simultaneously and partially. The research method used is the causality research method. The sample of this study is the financial statements of the Property & Real Estate sector companies from 2014 to 2018 using the purposive sampling method. There are 39 companies that meet the criteria as a research sample. The analytical method in this study is multiple linear regression analysis. The results of this study indicate that: (1) Price Earning Ratio, Return On Assets and Debt to Equity Ratio simultaneously have a significant effect on stock prices, (2) Price Earning Ratio has a significant positive effect on stock prices, (3) Return On Assets effect significant positive effect on stock prices, (4) Debt to Equity Ratio has no significant effect on stock prices.

Keywords: Price Earning Ratio, Return On Assets, Debt to Equity Ratio, Stock Prices