

ABSTRAK

Judul : Pengaruh Profitabilitas, Leverage, dan Likuiditas terhadap Harga Saham pada Sektor Properti, Real Estate, dan Jasa Konstruksi Yang Terdaftar Di Bursa Efek Indonesia (BEI) Periode 2014-2018

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Program Studi : Akuntansi

Penelitian ini dilakukan untuk menganalisis Pengaruh Profitabilitas, *Leverage*, dan Likuiditas terhadap Harga Saham pada Sektor Properti, Real Estate, dan Jasa Konstruksi Yang Terdaftar Di Bursa Efek Indonesia (BEI) Periode 2014-2018.

Teknik pengambilan sampel yang digunakan adalah *purposive sampling*. Jenis data adalah data sekunder yang bersumber dari laporan keuangan. Teknik analisis data yang digunakan adalah Uji statistik deskriptif, Uji Normalitas, Uji Asumsi Klasik, Uji Regresi Linear Berganda, Uji Hipotesis, dan Uji Koefisien Determinasi (R^2).

Hasil penelitian ini menunjukkan bahwa secara simultan Profitabilitas, *Leverage*, dan Likuiditas berpengaruh positif dan signifikan terhadap harga saham. Secara parsial, Profitabilitas dan *Leverage* berpengaruh positif dan signifikan terhadap harga saham, sedangkan Likuiditas tidak berpengaruh terhadap harga saham.

Kata kunci : Profitabilitas, *Leverage*, Likuiditas, dan Harga Saham.

ABSTRACT

Title : The Effect of Profitability, Leverage, and Liquidity on Stock Prices in the Property, Real Estate, and Construction Services Sector Listed on the Indonesia Stock Exchange (IDX) for the 2014-2018 Period.

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This research was conducted to analyze the Effect of Profitability, Leverage, and Liquidity on Stock Prices in the Property, Real Estate, and Construction Services Sector Listed on the Indonesia Stock Exchange (IDX) for the 2014-2018 Period.

The sampling technique used is purposive sampling. The type of data is secondary data sourced from financial statements. Data analysis techniques used were descriptive statistical tests, Normality Tests, Classical Assumptions Tests, Multiple Linear Regression Tests, Hypothesis Tests, and Determination Coefficient Test (R²).

The result of this study shows that simultaneously Profitability, Leverage, and Liquidity have positive and significant effect on stock prices. Partially, Profitability and Leverage have positive and significant effect on stock prices, while Liquidity has no effect on stock prices.

Keyword : Profitability, Leverage, Liquidity, and Stock Price.