

ABSTRAK

Pengaruh *Human Relations* Pimpinan PT. Mahesa Makmur Sentosa Terhadap Motivasi Kerja Karyawan

Judul	: Pengaruh <i>Human Relations</i> Pimpinan PT. Mahesa Makmur Sentosa Terhadap Motivasi Kerja Karyawan
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Program Studi	: Hubungan Masyarakat

Penelitian Pengaruh Human Relations Pimpinan PT. Mahesa Makmur Sentosa Terhadap Motivasi Kerja Karyawan bertujuan untuk mengetahui bagaimana human relations pimpinan PT. Mahesa Makmur Sentosa, motivasi kerja karyawan, dan bagaimana pengaruh human relations pimpinan PT. Mahesa Makmur Sentosa terhadap motivasi kerja karyawan. Penelitian “Pengaruh Human Relations Pimpinan PT. Mahesa Makmur Sentosa Terhadap Motivasi Kerja Karyawan” menggunakan tipe penelitian kuantitatif dengan pendekatan deskriptif, dan menggunakan teknik analisa regresi linear sederhana. Penelitian “Pengaruh Human Relations Pimpinan PT. Mahesa Makmur Sentosa Terhadap Motivasi Kerja Karyawan” dilakukan kepada seluruh karyawan pergudangan di PT. Mahesa Makmur Sentosa, dengan pengambilan sampel menggunakan 88 responden yaitu seluruh karyawan pergudangan bagian tenaga kerja bongkar muat PT. Mahesa Makmur Sentosa , dengan teknik pengambilan sampel yaitu menggunakan sampling jenuh (sensus). Hasil penelitian menunjukkan bahwa variabel X (human relations) mendapatkan hasil 90,4% dikategorikan sangat baik, pada variabel Y (motivasi kerja) mendapatkan hasil 90,5% dikategorikan sangat baik.

Kata kunci: Human relations, Motivasi kerja

ABSTRACT

The Influence of Human Relations Leaders of PT. Mahesa Makmur Sentosa Towards Employee Work Motivation

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Research on "The Influence of Human Relations Leaders of PT. Mahesa Makmur Sentosa Towards Employee Work Motivation" aims to find out how human relations the leadership of PT. Mahesa Makmur Sentosa, and how employee work motivation, and how the human relations influence the leadership of PT. Mahesa Makmur Sentosa on employee work motivation. Research "The Influence of Human Relations Leaders of PT. Mahesa Makmur Sentosa Towards Employee Work Motivation" is done to all warehouse employees at PT. Mahesa Makmur Sentosa, with sampling using 88 respondents, namely all employees of the warehouse in the loading and unloading workforce of PT. Mahesa Makmur Sentosa, with the sampling technique using saturated sampling (census). The results showed that the variable X (human relations) got 90.4% results in the very good category, on the Y variable (work motivation) got 90.5% results in the very good category.

Keywords: *Human relations, Work motivation*