KUESIONER

Kepada Yth,

Siswa Pada Korea *Traveling* Cerita Empat Musim

King Sejong *Institute* Center Indonesia

      Responden yang terhormat, sehubungan dengan penyelesaian studi pada Fakultas Ilmu Komunikasi, saya Wenti Mawenda jurusan *Public Relations* Universitas Esa Unggul, Jakarta. Pada kesempatan kali ini mengharapkan kesediaan Saudara/i menjadi responden dan mengisi kuesioner dalam penelitian skripsi saya yang berjudul "**Hubungan Citra King Sejong *Institute* Center Indonesia dengan Tingkat Kepercayaan Siswa Pada Korea *Traveling* Cerita Empat Musim***".** Informasi yang Saudara/i berikan dalam kuesioner ini akan dijaga kerahasiaanya dan hanya digunakan sebagai sumber data dalam penelitian ini.

      Atas kesediaan dan kerjasama Saudara/i, saya mengucapkan terimakasih.

Jakarta, 31 Juli 2019

Wenti Mawenda

IDENTITAS RESPONDEN

1. Umur Responden : □ 17-21   □22-26   □27-30   □>30 taun
2. Jenis kelamin   : □ laki-laki   □ perempuan
3. Kelas   : □1a1 □1a2 □1a5 □1a6 □1a7 □1b1 □1b2 □1b4 □1b5 □1b6

□2a1 □2a2 □2a3 □2a4 □2a5 □2b1 □2b2 □2b3 □int 1a1 □int1a2

PETUNJUK PENGISIAN

1. Kepada Saudara/i untuk menjawab seluruh pertanyaan yang diajukan dengan jujur dan sebenar-benarnya.
2. Berikan tanda *checklist* (√) pada kolom yang tersedia dan pilihlah jawaban sesuai dengan keadaan yang sebenarnya.
3. Terdapat 5 alternatif jawaban dari setiap pertanyaan yaitu:
   a. Sangat Setuju (SS), Setuju (S), Kurang Setuju (KS), Tidak Setuju (TS), Sangat Tidak Setuju (STS)
   b. Sangat Percaya (SP), Percaya (P), Kurang Percaya (KP), Tidak Percaya (TK), Sangat Tidak Percaya (STK).

Daftar pernyataan mengenai Citra King Sejong *Institute* Indonesia (X)

NO	PERNYATAAN	NILAI				
		SS	S	KS	TS	STS
1	KSIC merupakapan jasa kursus bahasa Korea terbaik di Indonesia					
2	Harga jasa kursus relatif terjangkau					
3	Sering mendengar komentar yang baik tentang KSIC					
4	Prestasi KSIC sebagai lembaga pendidikan bahasa Korea dinilai baik di Indonesia					
5	KSIC menjadi lembaga pendidikan bahasa Korea di					

	Indonesia dengan pertumbuhan yang pesat					
6	KSIC memiliki perhatian terhadap lingkungan dengan mengadakan kegiatan sosial (peduli lingkungan)					
7	Proses pengajaran KSIC yang dinilai baik					
8	Ketepatan dalam penyampaian materi pembelajaran dinilai baik					
9	Website/aplikasi yang dimiliki oleh KSIC sangat bermanfaat					
10	Fitur-fitur dalam website/ aplikasi KSIC dinilai sangat membantu					
11	Tampilan dalam website/aplikasi KSIC sangat inovatif					
12	Pilihan kelas dan jam pembelajaran yang bervariasi					
13	Pembelajaran dalam kelas menunjang pengetahuan siswa lebih baik					
14	Kesempatan berlibur ke Korea bagi pemenang *Korean Speaking Contest* sangat memotivasi peserta					
15	Tata krama dan etika yang dimiliki KSIC dinilai sangat baik					
16	Budaya dan kebiasaan dalam KSIC ditegakan dengan baik					
17	Penulisan *Hangeul* dalam logo KSIC terlihat inovatif					
18	KSIC mempunyai logo yang unik dan mudah diingat					

Daftar pernyataan mengenai tingkat kepercayaan pengunjung (Y)

NO	PERNYATAAN	NILAI				
		SP	P	KP	TP	STP
1	KSIC memberikan pengajaran yang terbaik bagi siswa					
2	KSIC mengedepankan kepentingan siswa dalam proses pembelajaran					
3	KSIC memberikan segala informasi secara transparant					
4	KSIC menjaga dan memenuhi kesepakatan yang telah dibuat antar pihak					
5	Standart kurikulum yang digunakan oleh KSIC memenuhi standart Internasional					
6	KSIC memiliki guru pengajar dengan kredibilitas dan sertifikasi pengajaran Internasional					
7	Pengubahan jadwal kelas karena hari libur Indonesia yang fleksibel					
8	KSIC menjamin keamanan data pribadi yang telah diberikan oleh siswa					
9	KSIC menjamin keamanan bertransaksi saat pembayaran semester baru					

Correlations

		X1	X2	X3	X4	X5	X6	X7	X8	X9	X10	X11	X12	X13	X14	X15	X16	X17	X18
X1	Pearson Correlation	1	,989**	,994**	,993**	,994**	,993**	,998**	,992**	,995**	,997**	,992**	,992**	,995**	,996**	,993**	,997**	,994**	,995**
	Sig. (2-tailed)		,000	,000	,000	,000	,000	,000	,000	,000	,000	,000	,000	,000	,000	,000	,000	,000	,000
	N	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	0
X2	Pearson Correlation	,989**	1	,993**	,993**	,991**	,997**	,992**	,991**	,994**	,994**	,999**	,992**	,998**	,995**	,994**	,995**	,993**	,993**
	Sig. (2-tailed)	,000		,000	,000	,000	,000	,000	,000	,000	,000	,000	,000	,000	,000	,000	,000	,000	,000
	N	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10
X3	Pearson Correlation	,994**	,993**	1	,996**	,995**	,995**	,995**	,996**	,997**	,998**	,994**	,996**	,997**	,993**	,997**	,996**	,997**	,998**
	Sig. (2-tailed)	,000	,000		,000	,000	,000	,000	,000	,000	,000	,000	,000	,000	,000	,000	,000	,000	,000
	N	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10
X4	Pearson Correlation	,993**	,993**	,996**	1	,995**	,995**	,996**	,998**	,995**	,996**	,995**	,999**	,996**	,995**	,993**	,995**	,998**	,995**
	Sig. (2-tailed)	,000	,000	,000		,000	,000	,000	,000	,000	,000	,000	,000	,000	,000	,000	,000	,000	,000
	N	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10
X5	Pearson Correlation	,994**	,991**	,995**	,995**	1	,992**	,994**	,995**	,994**	,994**	,992**	,995**	,996**	,993**	,992**	,993**	,997**	,995**
	Sig. (2-tailed)	,000	,000	,000	,000		,000	,000	,000	,000	,000	,000	,000	,000	,000	,000	,000	,000	,000
	N	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10
X6	Pearson Correlation	,993**	,997**	,995**	,995**	,992**	1	,995**	,996**	,996**	,997**	,999**	,995**	,996**	,998**	,994**	,997**	,997**	,994**
	Sig. (2-tailed)	,000	,000	,000	,000	,000		,000	,000	,000	,000	,000	,000	,000	,000	,000	,000	,000	,000
	N	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10
X7	Pearson Correlation	,998**	,992**	,995**	,996**	,994**	,995**	1	,996**	,996**	,997**	,995**	,996**	,996**	,998**	,995**	,999**	,997**	,996**
	Sig. (2-tailed)	,000	,000	,000	,000	,000	,000		,000	,000	,000	,000	,000	,000	,000	,000	,000	,000	,000
	N	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10
X8	Pearson Correlation	,992**	,991**	,996**	,998**	,995**	,996**	,996**	1	,995**	,995**	,994**	,999**	,995**	,995**	,994**	,994**	1,000**	,995**
	Sig. (2-tailed)	,000	,000	,000	,000	,000	,000	,000		,000	,000	,000	,000	,000	,000	,000	,000	,000	,000
	N	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10
X9	Pearson Correlation	,995**	,994**	,997**	,995**	,994**	,996**	,996**	,995**	1	,997**	,995**	,995**	,997**	,994**	,994**	,996**	,996**	,995**
	Sig. (2-tailed)	,000	,000	,000	,000	,000	,000	,000	,000		,000	,000	,000	,000	,000	,000	,000	,000	,000
	N	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10
X10	Pearson Correlation	,997**	,994**	,998**	,996**	,994**	,997**	,997**	,995**	,997**	1	,996**	,995**	,998**	,997**	,997**	,999**	,997**	,997**
	Sig. (2-tailed)	,000	,000	,000	,000	,000	,000	,000	,000	,000		,000	,000	,000	,000	,000	,000	,000	,000
	N	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10
X11	Pearson Correlation	,992**	,999**	,994**	,995**	,992**	,999**	,995**	,994**	,995**	,996**	1	,995**	,997**	,998**	,995**	,997**	,996**	,994**
	Sig. (2-tailed)	,000	,000	,000	,000	,000	,000	,000	,000	,000	,000		,000	,000	,000	,000	,000	,000	,000
	N	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10
X12	Pearson Correlation	,992**	,992**	,996**	,999**	,995**	,995**	,996**	,999**	,995**	,995**	,995**	1	,995**	,995**	,993**	,994**	,999**	,995**
	Sig. (2-tailed)	,000	,000	,000	,000	,000	,000	,000	,000	,000	,000	,000		,000	,000	,000	,000	,000	,000
	N	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10
X13	Pearson Correlation	,995**	,998**	,997**	,996**	,996**	,996**	,996**	,995**	,997**	,998**	,997**	,995**	1	,996**	,997**	,998**	,997**	,998**
	Sig. (2-tailed)	,000	,000	,000	,000	,000	,000	,000	,000	,000	,000	,000	,000		,000	,000	,000	,000	,000

		X1	X2	X3	X4	X5	X6	X7	X8	X9	X10	X11	X12	X13	X14	X15	X16	X17	X18
	N	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10
X14	Pearson Correlation	,996**	,995**	,993**	,995**	,993**	,998**	,998**	,995**	,994**	,997**	,998**	,995**	,996**	1	,994**	,998**	,997**	,994**
	Sig. (2-tailed)	,000	,000	,000	,000	,000	,000	,000	,000	,000	,000	,000	,000	,000		,000	,000	,000	,000
	N	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10
X15	Pearson Correlation	,993**	,994**	,997**	,993**	,992**	,994**	,995**	,994**	,994**	,997**	,995**	,993**	,997**	,994**	1	,997**	,996**	,999**
	Sig. (2-tailed)	,000	,000	,000	,000	,000	,000	,000	,000	,000	,000	,000	,000	,000	,000		,000	,000	,000
	N	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10
X16	Pearson Correlation	,997**	,995**	,996**	,995**	,993**	,997**	,999**	,994**	,996**	,999**	,997**	,994**	,998**	,998**	,997**	1	,996**	,997**
	Sig. (2-tailed)	,000	,000	,000	,000	,000	,000	,000	,000	,000	,000	,000	,000	,000	,000	,000		,000	,000
	N	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10
X17	Pearson Correlation	,994**	,993**	,997**	,998**	,997**	,997**	,997**	1,000**	,996**	,997**	,996**	,999**	,997**	,997**	,996**	,996**	1	,997**
	Sig. (2-tailed)	,000	,000	,000	,000	,000	,000	,000	,000	,000	,000	,000	,000	,000	,000	,000	,000		,000
	N	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10
X18	Pearson Correlation	,995**	,993**	,998**	,995**	,995**	,994**	,996**	,995**	,995**	,997**	,994**	,995**	,998**	,994**	,999**	,997**	,997**	1
	Sig. (2-tailed)	,000	,000	,000	,000	,000	,000	,000	,000	,000	,000	,000	,000	,000	,000	,000	,000	,000	
	N	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10

**. Correlation is significant at the 0.01 level (2-tailed).

Correlations

		Y1	Y2	Y3	Y4	Y5	Y6	Y7	Y8	Y9
Y1	Pearson Correlation	1	,994**	,995**	,995**	,997**	,996**	,998**	,995**	,998**
	Sig. (2-tailed)		,000	,000	,000	,000	,000	,000	,000	,000
	N	10	10	10	10	10	10	10	10	10
Y2	Pearson Correlation	,994**	1	,987**	,994**	,989**	,995**	,995**	,995**	,991**
	Sig. (2-tailed)	,000		,000	,000	,000	,000	,000	,000	,000
	N	10	10	10	10	10	10	10	10	10
Y3	Pearson Correlation	,995**	,987**	1	,992**	,992**	,996**	,993**	,991**	,996**
	Sig. (2-tailed)	,000	,000		,000	,000	,000	,000	,000	,000
	N	10	10	10	10	10	10	10	10	10
Y4	Pearson Correlation	,995**	,994**	,992**	1	,996**	,992**	,997**	,993**	,996**
	Sig. (2-tailed)	,000	,000	,000		,000	,000	,000	,000	,000
	N	10	10	10	10	10	10	10	10	10
Y5	Pearson Correlation	,997**	,989**	,992**	,996**	1	,990**	,995**	,991**	,999**
	Sig. (2-tailed)	,000	,000	,000	,000		,000	,000	,000	,000
	N	10	10	10	10	10	10	10	10	10
Y6	Pearson Correlation	,996**	,995**	,996**	,992**	,990**	1	,994**	,994**	,994**
	Sig. (2-tailed)	,000	,000	,000	,000	,000		,000	,000	,000
	N	10	10	10	10	10	10	10	10	10

Y7	Pearson Correlation	,998**	,995**	,993**	,997**	,995**	,994**	1	,993**	,996**
	Sig. (2-tailed)	,000	,000	,000	,000	,000	,000		,000	,000
	N	10	10	10	10	10	10	10	10	10
Y8	Pearson Correlation	,995**	,995**	,991**	,993**	,991**	,994**	,993**	1	,991**
	Sig. (2-tailed)	,000	,000	,000	,000	,000	,000	,000		,000
	N	10	10	10	10	10	10	10	10	10
Y9	Pearson Correlation	,998**	,991**	,996**	,996**	,999**	,994**	,996**	,991**	1
	Sig. (2-tailed)	,000	,000	,000	,000	,000	,000	,000	,000	
	N	10	10	10	10	10	10	10	10	10

**. Correlation is significant at the 0.01 level (2-tailed).

RELIABILITAS

Reliability Statistics

Cronbach's Alpha	N of Items
,988	27

NILAI MEAN MEDIAN

Statistics

	N		Mean	Minimum	Maximum
	Valid	Missing			
X1	100	0	4,74	4	5
X2	100	0	4,63	2	5
X3	100	0	4,67	3	5
X4	100	0	4,64	3	5
X5	100	0	4,62	2	5
X6	100	0	4,54	2	5
X7	100	0	4,68	4	5
X8	100	0	4,64	2	5
X9	100	0	4,53	2	5
X10	100	0	4,59	2	5
X11	100	0	4,43	2	5
X12	100	0	4,40	2	5

X13	100	0	4,61	2	5
X14	100	0	4,60	2	5
X15	100	0	4,59	3	5
X16	100	0	4,63	2	5
X17	100	0	4,66	2	5
X18	100	0	4,65	4	5
TOTAL_X	100	0	82,81	69	89

Statistics

	N		Mean	Minimum	Maximum
	Valid	Missing			
Y1	100	0	4,56	3	5
Y2	100	0	4,44	3	5
Y3	100	0	3,84	2	5
Y4	100	0	4,61	3	5
Y5	100	0	4,66	3	5
Y6	100	0	4,60	3	5
Y7	100	0	4,56	3	5
Y8	100	0	4,55	3	5
Y9	100	0	4,50	3	5
TOTAL_Y	100	0	40,32	32	45

PERHITUNGAN KORELASI

Correlations

		Citra	Kepercayaan
Citra	Pearson Correlation	1	,723[**]
	Sig. (2-tailed)		,000
	N	100	100
Kepercayaan	Pearson Correlation	,723[**]	1
	Sig. (2-tailed)	,000	
	N	100	100

[**]. Correlation is significant at the 0.01 level (2-tailed).

KARTU ABSENSI BIMBINGAN TUGAS AKHIR/SKRIPSI

Nama : WENTI MAWENDA
Nim : 201605021G5
Notelp : 0822444489G1
e-mail : Wentymawenda88@gmail.com
Judul/Tema : Hubungan Citra King Sejong Institute center Indonesia di APL Tower dengan tingkat Kepercayaan siswa terhadap KSIC dalam event Kebudayaan korea Traveling cerita empai musim
Pembimbing : 1. Dr. Halomoan Harahap, M.Si

No	Tanggal	Bab	Materi	TTD Pembimbing
1	4 April 2020	III	Penyerahan Bab III beserta kuesioner	
2	11 April 2020	III	revisi bab 3 untuk perhitungan test retest	
3	18 April 2020	IV	Penyerahan Bab IV beserta hasil Perhitungan test-retest	
4	16 Mei 2020	IV	revisi Bab IV pada hasil variabel x dan y k penyerahan Bab V	
5	6 Juni 2020	V	revisi bab IV pada perhitungan tabel interval dan koreksi kesimpulan pada bab V	
6	15 Juni 2020	V	revisi bab V pada penulisan pembahasan	
7	20 Juni 2020	VI	Penyerahan Bab VI dan pertemuan bimbingan menggunakan aplikasi zoom	
8	29 Juni 2020	I - VI	Pengecekan kembali bab I - VI dan penjelasan mengenai jurnal	
9	4 Juli 2020	Jurnal	Penyerahan Jurnal	
10	18 Juli 2020	Jurnal	revisi Jurnal pada penambahan penelitian terdahulu dan reverensi dari Jurnal dosen	

Syarat maju sidang

Mahasiswa

(Mahasiswa)

(Ka Pembimbing)

85
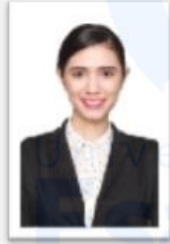
WENTI MAWENDA

Flight Attendant

PROFILE

Flight Attendant with 3 years of experience in domestic and international commercial flight with Airbus 320 type rating. Demontrated exceptional customer service, been a Brand Ambassador of Citilink Indonesia for 3 years. Proficient in emergency situations, fully trained in customer service, work as a teamwork, tolerant and flexible.

CONTACT

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SKILLS

Languages
Indonesia / Javanese / English / Korean
Tolerant and flexibel
Organization
Problem Solving
Teamwork

EDUCATION

Student of public Relations
2016 - now
[Esa Unggul University of Jakarta]

Kemala Bhayangkari Senior High School of Surabaya
2009 - 2012

King Sejong Institute Center Indonesia
2017 – 2019
[Korean language School]

WORK EXPERIENCE

● **Posture Management Jakarta [Model]**
  2016 - Now
  Work as a model runway and brand Ambassador for any kind of brand and product in Indonesia by photoshoot and TVC

● **Citilink Indonesia [Flight Attendant]**
  2012 – 2015
  - Completed over 4000 hours of domestic and international commercial flights for Airbus 320
  - Held a certificate training in customer service, safety, emergency drill, corporate culture, aviation security, dangerous goods, type rating Airbus 320, crew resources management
  - Operated all mechanical and safety equipment with industry regulations and standart
  - Conducted thorough aircraft pre-flight procedures to ensure a safe journey

CERTIFICATES & TRAINING

  - **2019 – 2022**
    Certificate of Competence Junior Public Relations Officer from Indonesian Professional Certification Authority
  - **2019 – 2021**
    Official Test of Proficiency in Korean Score Report from President of National Institute for International Education
  - **2017 – 2019**
    Certificate of Completion the Korean Language Course
  - **2015**
    Certificate Flight Training Recurrent of Crew Resources Management, Type Rating Airbus 320, Dangerous Goods, Aviation Security
  - **2014**
    Certificate Flight Training Recurrent of Emergency Drill