

## LAMPIRAN 1

### 1.1. Lampiran Kuesioner Pra Survey

Dengan Hormat, Saya Felix Chuangson Mahasiswa Esa Unggul Program Studi Manajemen Semester Akhir

Memohon kesediaan Ibu/Bapak/Saudara/i untuk mengisi kuesioner (daftar pertanyaan) yang saya ajukan ini secara jujur dan terbuka.

Daftar pertanyaan ini saya ajukan semata-mata muntuk keperluan penelitian sebagai salah satu syarat dalam menyelesaikan jenjang Strata satu (S1), Jurusan Manajemen, Fakultas Ekonomi dan Bisnis, Universitas Esa Unggul, Jakarta. Karenanya, kebenaran dan kelengkapan jawaban yang anda berikan akan sangat membantu bagi penulis, untuk selanjutnya akan menjadi masukan yang bermanfaat bagi hasil penelitian yang penulis lakukan.

Atas partisipasi Ibu/Bapak/Saudara/i dalam mengisi daftar pertanyaan/kuesioner ini, saya ucapkan terima kasih.

#### KUESIONER

1. Transaksi non tunai yang paling sering digunakan adalah
  - a. Traveloka.com
  - b. Tiket.com
  - c. Misteraladin.com
  - d. Pegipegi.com
  
2. Alasan menggunakan transaksi non-tunai tersebut

**LAMPIRAN 2**  
**Kuesioner Penelitian**

**PENGARUH KEPERCAYAAN DAN *WEBSITE QUALITY***  
**TERHADAP KEPUTUSAN PEMBELIAN DI SITUS TIKET.COM**

Sehubungan dengan penyusunan skripsi dengan judul yang telah disebutkan di atas, maka dengan hormat, saya:

Nama : Felix Chuangson

NIM : 2016-0101-417

Memohon kesediaan Ibu/Bapak/Saudara/i untuk mengisi kuesioner (daftar pertanyaan) yang saya ajukan ini secara jujur dan terbuka.

Daftar pertanyaan ini saya ajukan semata-mata untuk keperluan penelitian, sebagai salah satu syarat dalam menyelesaikan jenjang Strata satu (S1), Jurusan Manajemen, Fakultas Ekonomi dan Bisnis, Universitas Esa Unggul, Jakarta. Karenanya, kebenaran dan kelengkapan jawaban yang anda berikan akan sangat membantu bagi penulis, untuk selanjutnya akan menjadi masukan yang bermanfaat bagi hasil penelitian yang penulis lakukan.

Atas partisipasi Ibu/Bapak/Saudara/i dalam mengisi daftar pertanyaan/kuesioner ini, saya ucapkan terima kasih.

Hormat Saya

**Petunjuk pengisian:**

Pada pertanyaan di bawah ini, Anda dimohon untuk mengisi pertanyaan-pertanyaan tersebut dengan keadaan/kondisi yang sebenarnya. Pengisian dengan cara di silang (X).

**IDENTITAS RESPONDEN**

1. Jenis kelamin : a. Pria b. Wanita
2. Usia saat ini : a. 16-25 thn c. 36-45 thn  
b. 26-35 thn d. Diatas 45 thn
3. Pendidikan terakhir : a. SD d. Diploma  
b. SMP e. S1  
c. SMA f. S2/S3
4. Pekerjaan saat ini : a. Ibu Rumah Tangga d. Wiraswasta  
b. Pegawai Swasta e. PNS  
c. Mahasiswa f. Lain-lain
5. Budget biaya yang dikeluarkan untuk belanja *online* sebulan : a.  $\leq$  Rp 1.000.000,-  
b. Rp 1.000.001,- s/d Rp 3.000.000,-  
c. Rp 3.000.001,- s/d Rp 5.000.000,-  
d.  $\geq$  Rp 5.000.001,-
6. Frekuensi melakukan pembelian di Tiket.com : a. 1 - 3 kali  
b. 4 - 5 kali  
c. > 5 kali
7. Terakhir melakukan pembelian di Tiket.com : a. < 6 bulan  
b. 6 bulan - 1 tahun  
c. > 1 tahun

**Petunjuk Pengisian:**

Silahkan Anda pilih jawaban yang menurut Anda paling sesuai dengan kondisi yang Anda alami atau rasakan, dengan cara memberikan ( $\surd$ ) pada pilihan jawaban yang tersedia dari mulai skala 1 (Sangat Tidak Setuju) sampai 4 (Sangat Setuju). Masing-masing pilihan jawaban memiliki makna sebagai berikut:

- |            |                              |                   |
|------------|------------------------------|-------------------|
| <b>SS</b>  | <b>: Sangat Setuju</b>       | <b>nilainya 4</b> |
| <b>S</b>   | <b>: Setuju</b>              | <b>nilainya 3</b> |
| <b>TS</b>  | <b>: Tidak Setuju</b>        | <b>nilainya 2</b> |
| <b>STS</b> | <b>: Sangat Tidak Setuju</b> | <b>nilainya 1</b> |

No.	Pernyataan	SS	S	TS	STS
Variabel Kepercayaan					
1	Saya percaya bahwa transaksi melalui Tiket.com memberikan cashback				
2	Saya percaya bahwa transaksi melalui Tiket.com lebih mudah dilakukan daripada transaksi tunai				
3	Saya percaya bahwa transaksi melalui aplikasi Tiket.com lebih efektif				
4	Saya percaya bahwa transaksi Tiket.com sangat fleksibel				
5	Saya percaya bahwa transaksi melalui Tiket.com menjadi lebih cepat daripada transaksi tunai				
6	Saya percaya bahwa transaksi Tiket.com menghemat biaya				
7	Saya percaya bahwa Tiket.com menjaga keamanan dalam bertransaksi				
8	Saya percaya bahwa Tiket.com memberikan informasi berupa solusi ketika transaksi mengalami kegagalan				
9	Saya percaya bahwa Tiket.com tidak memungut biaya tambahan Ketika bertransaksi				

No.	Pernyataan	SS	S	TS	STS
Variabel <i>Website Quality</i>					
10	<i>Website</i> Tiket.com memiliki tampilan yang menarik				
11	<i>Website</i> Tiket.com mudah untuk di navigasikan				
12	<i>Website</i> Tiket.com mudah dioperasikan				
13	Interaksi <i>website</i> Tiket.com mudah dimengerti				
14	<i>Website</i> tiket.com mudah untuk digunakan				
15	<i>Website</i> Tiket.com memiliki kompetensi				
16	<i>Website</i> Tiket.com menyediakan informasi yang akurat				
17	<i>Website</i> Tiket.com menyediakan informasi yang dapat dipercaya				
18	<i>Website</i> Tiket.com menyediakan informasi yang tepat waktu				
19	<i>Website</i> Tiket.com menyediakan informasi yang mudah				
20	<i>Website</i> Tiket.com menyediakan informasi yang relevan				
21	<i>Website</i> Tiket.com menyediakan informasi dengan detil yang tepat				

No.	Pernyataan	SS	S	TS	STS
<b>Variabel <i>Website Quality</i></b>					
22	<i>Website</i> Tiket.com memiliki reputasi yang baik				
23	<i>Website</i> Tiket.com membuat pengguna merasa aman dalam bertransaksi				
24	<i>Website</i> Tiket.com membuat pengguna merasa aman dengan data pribadi yang diberikan				
25	<i>Website</i> Tiket.com menciptakan rasa personal				
26	<i>Website</i> Tiket.com menyampaikan rasa berkomunitas				
27	<i>Website</i> Tiket.com menciptakan kemudahan dalam berkomunikasi dengan perusahaan				
28	Pengguna Tiket.com merasa percaya bahwa produk akan diberikan sesuai dengan yang dijanjikan				

No.	Pernyataan	SS	S	TS	STS
Variabel Keputusan Pembelian					
29	Jasa perhotelan yang ditawarkan Tiket.com sesuai harapan				
30	Jasa perhotelan yang ditawarkan Tiket.com bervariasi				
31	Jasa perhotelan yang ditawarkan Tiket.com menarik				
32	Informasi jasa perhotelan melalui Tiket.com mudah di dapatkan				
33	Informasi yang diberikan sangat jelas melalui Tiket.com				
34	Informasi yang diberikan melalui Tiket.com bermanfaat				
35	Adanya review <i>online</i> sebelum melakukan pembelian di Tiket.com				
36	Adanya pilihan harga sesuai <i>budget</i>				
37	Tersedia banyak jasa perhotelan seluruh Indonesia				
38	Saya akan membeli jasa perhotelan melalui Tiket.com				
39	Saya mau melakukan pembelian ulang di Tiket.com				
40	Saya merekomendasikan jasa perhotelan yang ditawarkan di Tiket.com				
41	Saya akan melakukan pembelian dimasa yang akan datang di Tiket.com				
42	Saya puas dengan jasa perhotelan yang disediakan Tiket.com				
43	Saya merekomendasikan kepada orang lain untuk melakukan pembelian di Tiket.com				

**LAMPIRAN 3**  
**DATA TABULASI KARAKTERISTIK 215 RESPONDEN**

**Data Responden Berdasarkan Umur**

No.	Umur	F	Presentase
1	16-25 tahun	115	53,5%
2	26-35 tahun	91	42,3%
3	36-45 tahun	9	4,2%
<b>Jumlah</b>		<b>215</b>	<b>100%</b>

**Data Responden Berdasarkan Pendidikan**

No.	Pendidikan	F	Presentase
1	SD	4	1,9%
2	SMP	4	1,9%
3	SMA	80	37,2%
4	Diploma	40	18,6%
5	S1	83	38,6%
6	S2/S3	4	1,9%
<b>Jumlah</b>		<b>215</b>	<b>100%</b>

**Data Responden Berdasarkan Pekerjaan**

No.	Pekerjaan	F	Presentase
1	Ibu Rumah Tangga	19	8,8%
2	Pegawai Swasta	84	39,1%
3	Mahasiswa	29	13,5%
4	Wiraswasta	37	17,2%
5	PNS	2	0,9%
6	Lain-lain	44	20,5%
<b>Jumlah</b>		<b>215</b>	<b>100%</b>



**Data Responden Berdasarkan Biaya Belanja *Online* dalam Satu Bulan**

No.	Biaya belanja <i>Online</i> dalam satu bulan	F	Presentase
1	≤ Rp 1.000.000,-	99	46%
2	Rp 1.000.001,- s/d Rp 3.000.000,-	74	34,4%
3	Rp 3.000.001,- s/d Rp 5.000.000,-	23	10,7%
4	≥ Rp 5.000.001,-	19	8,8%
<b>Jumlah</b>		<b>215</b>	<b>100%</b>

**Data Responden Berdasarkan Frekuensi Pembelian**

No.	Frekuensi Pembelian dalam satu bulan	F	Presentase
1	1 - 3 kali	163	75,80%
2	4 - 5 kali	25	11,60%
3	>5 kali	27	12,60%
<b>Jumlah</b>		<b>215</b>	<b>100%</b>

**LAMPIRAN 4**  
**DATA TABULASI 30 RESPONDEN**

No	Kepercayaan (X <sub>i</sub> )									Total
	1	2	3	4	5	6	7	8	9	
1	3	3	3	3	3	3	3	3	3	27
2	3	4	4	4	4	4	4	4	4	35
3	3	4	3	3	4	3	4	3	2	29
4	3	3	3	3	3	3	3	3	3	27
5	2	3	3	3	3	3	3	3	3	26
6	2	4	2	2	3	3	2	2	2	22
7	4	4	4	4	4	4	4	4	4	36
8	4	4	4	4	4	4	3	3	3	33
9	4	4	4	3	4	4	4	4	4	35
10	1	2	3	3	2	2	3	3	3	22
11	3	4	4	3	4	3	4	3	4	32
12	4	4	4	4	4	4	4	4	4	36
13	3	3	3	3	3	2	3	3	3	26
14	2	4	4	4	4	2	4	4	3	31
15	3	3	3	3	3	3	3	3	3	27
16	3	4	4	4	3	4	4	3	3	32
17	2	2	2	2	2	2	2	3	3	20
18	3	4	4	4	4	4	4	4	4	35
19	3	3	3	3	3	3	3	3	3	27
20	2	3	3	3	2	3	3	3	3	25
21	4	4	4	4	4	4	4	4	4	36
22	4	4	4	4	4	4	4	4	4	36
23	3	3	3	3	4	2	2	3	2	25
24	4	4	4	4	4	4	4	4	4	36
25	3	3	3	3	3	3	3	3	3	27
26	4	4	4	3	4	4	3	3	3	32
27	3	3	3	3	4	2	3	2	2	25
28	3	4	4	4	4	4	4	4	3	34
29	4	4	4	4	4	4	4	4	4	36
30	2	1	1	2	2	3	3	2	4	20

## DATA TABULASI 30 RESPONDEN

No	Website Quality (X <sub>2</sub> )																		Total	
	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27		28
1	3	4	3	3	3	3	3	3	3	3	3	3	3	3	4	3	3	3	3	59
2	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	76
3	3	3	3	3	3	3	3	3	3	2	2	2	3	3	2	3	3	1	3	51
4	4	4	4	4	4	4	4	4	4	4	4	3	3	3	3	3	4	3	3	69
5	3	3	3	3	3	3	3	3	3	4	3	3	4	4	4	3	3	3	4	62
6	2	3	3	3	3	2	2	2	2	3	2	2	2	2	2	2	2	2	2	43
7	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	76
8	4	4	4	4	4	4	4	4	4	4	4	4	4	3	3	3	3	3	3	70
9	3	4	4	3	4	4	4	4	3	4	4	4	4	4	4	4	4	4	4	73
10	2	3	3	2	3	2	2	3	2	3	3	3	3	3	3	3	1	3	3	50
11	3	3	3	4	3	3	4	3	4	4	3	3	3	3	3	3	3	3	3	61
12	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	76
13	3	3	3	2	3	3	3	3	4	4	4	3	3	3	3	3	3	3	3	59
14	2	3	3	4	3	3	4	4	4	3	4	4	4	4	4	4	4	2	4	67
15	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	57
16	3	4	4	4	4	3	3	3	3	4	3	3	4	4	4	3	2	4	4	66
17	3	2	2	2	3	2	2	2	2	3	2	2	2	3	2	2	3	3	2	44
18	3	3	3	4	4	3	4	4	3	4	4	4	4	4	3	4	4	3	3	68
19	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	57
20	2	1	3	2	4	3	3	4	4	4	4	3	3	3	3	2	2	3	3	56
21	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	76
22	4	4	4	4	4	4	4	4	4	4	4	4	3	3	3	4	3	4	4	72
23	3	3	3	3	3	3	3	4	4	3	3	4	3	3	3	2	2	3	3	58
24	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	76
25	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	57
26	3	3	4	4	4	3	4	3	3	3	3	3	3	4	3	3	3	3	3	62
27	3	3	3	3	4	4	3	3	3	4	3	3	3	3	3	2	3	4	4	61
28	4	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	58
29	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	76
30	1	2	3	2	2	2	1	2	1	3	1	4	3	2	1	3	4	3	2	42

## DATA TABULASI 30 RESPONDEN

No	Keputusan Pembelian (Y)															Total
	29	30	31	32	33	34	35	36	37	38	39	40	41	42	43	
1	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	45
2	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	60
3	3	4	2	3	3	2	3	3	3	3	2	2	2	3	2	40
4	3	3	3	3	3	3	4	4	3	3	3	3	4	3	3	48
5	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	45
6	2	2	3	3	2	3	3	2	2	2	2	2	3	2	2	35
7	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	60
8	3	3	4	3	4	4	4	4	4	4	4	4	4	4	4	57
9	4	3	4	4	4	4	4	4	4	4	4	4	4	4	4	59
10	2	3	2	2	3	3	3	3	3	1	2	2	2	2	2	35
11	3	3	3	4	3	4	3	4	3	3	3	3	3	4	3	49
12	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	60
13	3	3	3	3	3	2	3	3	3	3	3	3	3	3	3	44
14	4	4	4	4	4	4	4	2	4	4	4	2	4	4	2	54
15	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	45
16	3	4	4	3	3	4	2	4	4	4	4	4	4	3	4	54
17	2	3	2	2	2	3	3	3	3	2	2	2	2	2	2	35
18	3	4	4	4	4	4	4	4	4	4	4	4	4	4	4	59
19	3	3	3	3	3	3	3	3	3	3	3	3	3	3	4	46
20	3	3	2	3	3	4	3	3	4	3	3	2	3	3	3	45
21	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	60
22	4	4	4	4	4	4	4	4	4	4	3	3	4	3	3	56
23	3	3	4	3	3	4	2	3	3	3	4	3	3	3	3	47
24	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	60
25	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	45
26	3	3	3	3	3	4	4	4	4	3	4	4	4	3	3	52
27	3	4	3	3	3	3	4	4	4	3	3	2	3	3	4	49
28	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	45
29	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	60
30	4	3	3	2	4	2	1	3	2	3	4	2	1	3	4	41

LAMPIRAN 5  
DATA TABULASI 215 RESPONDEN

No.	Kepercayaan (X <sub>1</sub> )										Website Quality (X <sub>2</sub> )																			
	1	2	3	4	5	6	7	8	9	Total	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	Total
1	3	3	3	3	3	3	3	3	3	27	3	4	3	3	3	3	3	3	3	3	3	3	3	3	4	3	3	3	3	59
2	3	4	4	4	4	4	4	4	4	35	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	76
3	3	4	3	3	4	3	4	3	2	29	3	3	3	3	3	3	3	3	3	2	2	2	3	3	2	3	3	1	3	51
4	3	3	3	3	3	3	3	3	3	27	4	4	4	4	4	4	4	4	4	4	4	3	3	3	3	3	4	3	3	69
5	2	3	3	3	3	3	3	3	3	26	3	3	3	3	3	3	3	3	3	4	3	3	4	4	4	3	3	3	4	62
6	2	4	2	2	3	3	2	2	2	22	2	3	3	3	3	2	2	2	2	3	2	2	2	2	2	2	2	2	2	43
7	4	4	4	4	4	4	4	4	4	36	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	76
8	4	4	4	4	4	4	3	3	3	33	4	4	4	4	4	4	4	4	4	4	4	4	3	3	3	3	3	3	3	70
9	4	4	4	3	4	4	4	4	4	35	3	4	4	3	4	4	4	4	3	4	4	4	4	4	4	4	4	4	4	73
10	1	2	3	3	2	2	3	3	3	22	2	3	3	2	3	2	2	3	2	3	3	3	3	3	3	3	3	1	3	50
11	3	4	4	3	4	3	4	3	4	32	3	3	3	4	3	3	4	3	4	4	3	3	3	3	3	3	3	3	3	61
12	4	4	4	4	4	4	4	4	4	36	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	76
13	3	3	3	3	3	2	3	3	3	26	3	3	3	2	3	3	3	3	4	4	4	3	3	3	3	3	3	3	3	59
14	2	4	4	4	4	2	4	4	3	31	2	3	3	4	3	3	4	4	4	3	4	4	4	4	4	4	4	2	4	67
15	3	3	3	3	3	3	3	3	3	27	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	57
16	3	4	4	4	3	4	4	3	3	32	3	4	4	4	4	3	3	3	3	4	3	3	4	4	4	3	2	4	4	66
17	2	2	2	2	2	2	2	3	3	20	3	2	2	2	3	2	2	2	2	3	2	2	2	3	2	2	3	3	2	44
18	3	4	4	4	4	4	4	4	4	35	3	3	3	4	4	3	4	4	3	4	4	4	4	4	3	4	4	3	3	68
19	3	3	3	3	3	3	3	3	3	27	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	57
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DATA TABULASI 215 RESPONDEN

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## DATA TABULASI 215 RESPONDEN

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## DATA TABULASI 215 RESPONDEN

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## DATA TABULASI 215 RESPONDEN

No	Keputusan Pembelian (Y)															Total
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89	3	4	3	3	3	3	3	3	3	3	3	3	3	3	3	46
90	3	2	4	3	3	2	3	2	3	3	2	3	3	2	3	41

## DATA TABULASI 215 RESPONDEN

No	Keputusan Pembelian (Y)															Total
	29	30	31	32	33	34	35	36	37	38	39	40	41	42	43	
91	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	60
92	3	3	3	3	3	3	4	3	3	3	3	3	3	3	3	46
93	3	4	3	2	3	2	3	4	4	3	2	2	3	2	2	42
94	2	2	4	3	3	3	3	4	3	3	4	3	4	3	3	47
95	2	3	3	3	3	3	3	3	3	3	3	3	3	3	3	44
96	4	3	4	4	3	4	3	3	4	3	4	4	3	4	4	54
97	4	3	3	2	3	2	4	3	2	3	3	3	2	4	3	44
98	3	4	3	4	4	3	4	4	4	4	3	4	3	3	3	53
99	4	4	4	4	4	4	4	4	4	4	4	3	3	3	4	57
100	3	3	3	3	3	3	4	3	4	3	3	3	3	3	3	47
101	2	2	3	3	3	2	2	3	2	3	3	3	3	2	3	39
102	3	4	2	3	3	3	4	4	4	3	3	2	3	2	2	45
103	3	4	2	3	3	3	4	4	4	3	3	2	3	2	2	45
104	3	4	4	4	4	4	4	4	4	4	4	4	4	4	4	59
105	3	3	3	2	3	2	3	3	4	3	2	3	3	3	4	44
106	4	3	3	3	4	3	3	4	3	3	3	3	3	3	3	48
107	4	3	3	3	4	3	3	4	3	3	3	3	3	3	3	48
108	4	3	3	3	4	3	3	4	3	3	3	3	3	3	3	48
109	3	4	3	3	4	3	4	3	3	3	3	4	2	3	3	48
110	3	4	4	3	4	3	4	4	4	3	4	3	3	4	3	53
111	2	3	2	3	2	2	3	2	3	2	3	2	3	2	3	37
112	3	3	4	3	3	4	3	3	3	3	3	3	2	3	3	46
113	4	3	2	3	3	3	4	4	4	3	3	3	2	3	4	48
114	3	3	4	4	4	4	4	3	4	4	4	3	4	4	4	56
115	3	4	3	3	3	4	3	3	3	2	3	3	3	4	3	47
116	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	45
117	3	3	3	3	3	4	3	3	3	3	3	3	3	3	3	46
118	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	60
119	3	4	3	3	3	3	3	3	3	3	3	3	3	3	3	46
120	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	30
121	3	3	4	3	3	3	3	3	4	4	3	3	4	4	3	50
122	3	3	3	3	3	4	3	3	3	3	3	4	4	4	4	50
123	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	45
124	3	4	3	3	2	3	3	3	4	3	2	3	3	4	3	46
125	4	3	2	1	2	3	4	3	2	2	1	2	3	4	3	39
126	2	3	3	4	3	3	3	4	3	3	3	3	2	4	4	47
127	3	2	3	4	3	2	3	2	3	3	4	4	3	4	4	47
128	3	2	3	4	3	2	3	2	3	3	4	4	3	4	4	47
129	2	3	3	4	3	3	3	4	3	3	3	3	2	4	4	47
130	4	3	4	4	3	3	3	3	3	4	3	3	3	4	3	50
131	3	2	3	4	3	2	3	2	3	3	4	4	3	4	4	47
132	3	3	3	3	3	3	3	2	3	2	3	3	3	4	3	44
133	3	3	4	3	3	3	4	3	4	3	3	2	3	3	3	47
134	3	2	3	4	3	2	3	2	3	3	4	4	3	4	4	47
135	3	4	3	3	3	4	3	4	3	3	2	3	3	3	3	47

## DATA TABULASI 215 RESPONDEN

No	Keputusan Pembelian (Y)															Total
	29	30	31	32	33	34	35	36	37	38	39	40	41	42	43	
136	3	3	3	3	3	3	3	2	3	2	3	3	3	4	3	44
137	3	2	3	4	3	2	3	2	3	3	4	4	3	4	4	47
138	3	3	4	3	3	3	4	3	4	3	3	2	3	3	3	47
139	3	4	3	2	3	4	4	3	2	2	2	2	3	3	2	42
140	4	4	3	3	4	4	4	3	2	3	3	3	3	4	3	50
141	3	2	3	4	3	2	3	2	3	3	4	4	3	4	4	47
142	3	4	3	3	3	4	3	4	3	3	2	3	3	3	3	47
143	3	2	2	3	4	3	2	3	4	3	3	3	2	3	3	43
144	3	3	4	3	3	3	4	3	4	3	3	2	3	3	3	47
145	3	2	2	3	4	3	2	3	4	3	3	3	2	3	3	43
146	3	2	3	4	3	2	3	2	3	3	4	4	3	4	4	47
147	3	3	3	3	3	3	3	2	3	2	3	3	3	4	3	44
148	3	4	3	2	3	4	4	3	2	2	2	2	3	3	2	42
149	4	4	3	3	4	4	4	3	2	3	3	3	3	4	3	50
150	3	3	3	3	3	3	3	2	3	2	3	3	3	4	3	44
151	3	4	3	2	3	4	4	3	2	2	2	2	3	3	2	42
152	3	3	4	3	3	3	4	3	4	3	3	2	3	3	3	47
153	3	2	2	3	4	3	2	3	4	3	3	3	2	3	3	43
154	3	2	3	4	3	2	3	2	3	3	4	4	3	4	4	47
155	3	3	4	3	3	3	4	3	4	3	3	2	3	3	3	47
156	3	4	3	2	3	4	4	3	2	2	2	2	3	3	2	42
157	3	2	3	4	3	2	3	2	3	3	4	4	3	4	4	47
158	3	2	2	3	4	3	2	3	4	3	3	3	2	3	3	43
159	3	3	4	3	3	3	4	3	4	3	3	2	3	3	3	47
160	4	4	3	3	4	4	4	3	2	3	3	3	3	4	3	50
161	3	2	3	4	3	2	3	2	3	3	4	4	3	4	4	47
162	3	3	3	3	3	3	3	4	3	3	3	3	3	3	3	46
163	4	4	3	3	4	4	4	3	2	3	3	3	3	4	3	50
164	3	4	3	2	3	4	4	3	2	2	2	2	3	3	2	42
165	3	3	3	3	3	3	3	2	3	2	3	3	3	4	3	44
166	3	4	3	2	3	4	4	3	2	2	2	2	3	3	2	42
167	3	3	4	3	3	3	4	3	4	3	3	2	3	3	3	47
168	4	4	3	3	4	4	4	3	2	3	3	3	3	4	3	50
169	3	2	2	3	4	3	2	3	4	3	3	3	2	3	3	43
170	4	4	3	3	4	4	4	3	2	3	3	3	3	4	3	50
171	3	2	2	3	4	3	2	3	4	3	3	3	2	3	3	43
172	3	3	3	3	3	3	3	2	3	2	3	3	3	4	3	44
173	3	2	3	4	3	2	3	2	3	3	4	4	3	4	4	47
174	3	2	2	3	4	3	2	3	4	3	3	3	2	3	3	43
175	4	4	3	3	4	4	4	3	2	3	3	3	3	4	3	50
176	3	3	3	4	3	3	3	2	3	3	4	3	3	4	3	47
177	3	4	3	2	3	4	4	3	2	2	2	2	3	3	2	42
178	3	2	3	4	3	2	3	2	3	3	4	4	3	4	4	47
179	4	4	3	3	4	4	4	3	2	3	3	3	3	4	3	50
180	3	2	2	3	4	3	2	3	4	3	3	3	2	3	3	43

## DATA TABULASI 215 RESPONDEN

No	Keputusan Pembelian (Y)															Total
	29	30	31	32	33	34	35	36	37	38	39	40	41	42	43	
181	4	4	3	3	4	4	4	3	2	3	3	3	3	4	3	50
182	3	3	4	3	3	3	4	3	4	3	3	2	3	3	3	47
183	3	3	3	3	3	3	3	2	3	2	3	3	3	4	3	44
184	3	2	3	4	3	2	3	2	3	3	4	4	3	4	4	47
185	3	3	4	3	3	3	4	3	4	3	3	2	3	3	3	47
186	3	4	3	2	3	4	4	3	2	2	2	2	3	3	2	42
187	4	4	3	3	4	4	4	3	2	3	3	3	3	4	3	50
188	3	2	2	3	4	3	2	3	4	3	3	3	2	3	3	43
189	3	2	3	4	3	2	3	2	3	3	4	4	3	4	4	47
190	3	3	3	3	3	3	3	2	3	2	3	3	3	4	3	44
191	3	3	4	3	3	3	4	3	4	3	3	2	3	3	3	47
192	3	4	3	2	3	4	4	3	2	2	2	2	3	3	2	42
193	4	4	3	3	4	4	4	3	2	3	3	3	3	4	3	50
194	4	4	3	3	4	4	4	3	2	3	3	3	3	4	3	50
195	3	2	2	3	4	3	2	3	4	3	3	3	2	3	3	43
196	3	2	3	4	3	2	3	2	3	3	4	4	3	4	4	47
197	3	3	3	3	3	3	3	2	3	2	3	3	3	4	3	44
198	3	2	3	3	4	3	3	3	4	3	3	3	3	4	3	47
199	3	4	3	2	3	4	4	3	2	2	2	2	3	3	2	42
200	4	4	3	3	4	4	4	3	2	3	3	3	3	4	3	50
201	3	2	2	3	4	3	2	3	4	3	3	3	2	3	3	43
202	3	3	3	3	4	3	3	3	3	3	2	3	3	3	3	45
203	3	3	3	3	3	3	3	2	3	2	3	3	3	4	3	44
204	3	3	3	3	3	3	3	2	3	2	3	3	3	4	3	44
205	2	2	2	1	2	2	2	2	2	3	3	4	3	2	2	34
206	3	3	2	3	3	3	3	3	3	3	3	3	4	3	3	45
207	3	3	2	2	3	3	2	2	3	3	2	2	3	3	2	38
208	3	3	3	3	3	2	3	3	3	3	2	3	2	3	3	42
209	3	4	3	3	4	3	3	4	3	3	3	4	3	3	4	50
210	2	2	2	2	3	2	3	2	2	3	3	2	3	3	3	37
211	3	3	3	3	3	3	4	3	2	2	3	4	3	3	4	46
212	3	4	3	3	3	4	3	2	3	4	4	3	3	2	3	47
213	3	4	3	3	3	3	3	4	3	3	3	3	3	3	3	47
214	3	4	3	3	3	2	3	3	3	4	3	3	3	4	3	47
215	3	3	4	3	4	3	4	2	3	4	3	3	4	4	3	50

**LAMPIRAN 6**  
**HASIL UJI VALIDITAS 30 RESPONDEN**

**1. Uji Validitas Kepercayaan**

**Correlations**

		X1.1	X1.2	X1.3	X1.4	X1.5	X1.6	X1.7	X1.8	X1.9	Total_ X1
X1.1	Pearson Correlation	1	.637**	.649**	.570**	.736**	.703**	.487**	.515**	.425*	.795**
	Sig. (2-tailed)		.000	.000	.001	.000	.000	.006	.004	.019	.000
	N	30	30	30	30	30	30	30	30	30	30
X1.2	Pearson Correlation	.637**	1	.829**	.691**	.818**	.631**	.615**	.594**	.195	.831**
	Sig. (2-tailed)	.000		.000	.000	.000	.000	.000	.001	.302	.000
	N	30	30	30	30	30	30	30	30	30	30
X1.3	Pearson Correlation	.649**	.829**	1	.879**	.758**	.608**	.739**	.780**	.427*	.912**
	Sig. (2-tailed)	.000	.000		.000	.000	.000	.000	.000	.019	.000
	N	30	30	30	30	30	30	30	30	30	30
X1.4	Pearson Correlation	.570**	.691**	.879**	1	.662**	.609**	.768**	.795**	.460*	.873**
	Sig. (2-tailed)	.001	.000	.000		.000	.000	.000	.000	.011	.000
	N	30	30	30	30	30	30	30	30	30	30
X1.5	Pearson Correlation	.736**	.818**	.758**	.662**	1	.488**	.583**	.558**	.207	.802**
	Sig. (2-tailed)	.000	.000	.000	.000		.006	.001	.001	.272	.000
	N	30	30	30	30	30	30	30	30	30	30
X1.6	Pearson Correlation	.703**	.631**	.608**	.609**	.488**	1	.629**	.567**	.615**	.805**
	Sig. (2-tailed)	.000	.000	.000	.000	.006		.000	.001	.000	.000
	N	30	30	30	30	30	30	30	30	30	30
X1.7	Pearson Correlation	.487**	.615**	.739**	.768**	.583**	.629**	1	.731**	.641**	.838**
	Sig. (2-tailed)	.006	.000	.000	.000	.001	.000		.000	.000	.000
	N	30	30	30	30	30	30	30	30	30	30
X1.8	Pearson Correlation	.515**	.594**	.780**	.795**	.558**	.567**	.731**	1	.646**	.835**
	Sig. (2-tailed)	.004	.001	.000	.000	.001	.001	.000		.000	.000
	N	30	30	30	30	30	30	30	30	30	30

X1.9	Pearson Correlation	.425*	.195	.427*	.460*	.207	.615**	.641**	.646**	1	.620**
	Sig. (2-tailed)	.019	.302	.019	.011	.272	.000	.000	.000		.000
	N	30	30	30	30	30	30	30	30	30	30
Total_X1	Pearson Correlation	.795**	.831**	.912**	.873**	.802**	.805**	.838**	.835**	.620**	1
	Sig. (2-tailed)	.000	.000	.000	.000	.000	.000	.000	.000	.000	
	N	30	30	30	30	30	30	30	30	30	30

\*\* . Correlation is significant at the 0.01 level (2-tailed).

\* . Correlation is significant at the 0.05 level (2-tailed).

Sumber : Hasil Ouput Software Statistik, 2020



2. Uji Validitas Website Quality

Correlations

		X2.1	X2.2	X2.3	X2.4	X2.5	X2.6	X2.7	X2.8	X2.9	X2.10	X2.11	X2.12	X2.13	X2.14	X2.15	X2.16	X2.17	X2.18	X2.19	Total_X2
X2.1	Pearson Correlation	1	.717**	.602**	.640**	.633**	.790**	.716**	.567**	.660**	.456*	.604**	.314	.415*	.488**	.537**	.466**	.412*	.510**	.532**	.752**
	Sig. (2-tailed)		.000	.000	.000	.000	.000	.000	.000	.000	.011	.000	.091	.023	.000	.000	.000	.029	.004	.002	.000
	N	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30
X2.2	Pearson Correlation	.717**	1	.760**	.721**	.511**	.696**	.622**	.493**	.446*	.386*	.505**	.447**	.564**	.487**	.637**	.645**	.393*	.483**	.616**	.751**
	Sig. (2-tailed)	.000		.000	.000	.000	.000	.000	.000	.016	.035	.000	.013	.000	.000	.000	.000	.032	.007	.000	.000
	N	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30
X2.3	Pearson Correlation	.602**	.760**	1	.720**	.745**	.770**	.679**	.646**	.523**	.557**	.604**	.594**	.648**	.545**	.556**	.636**	.401*	.590**	.638**	.814**
	Sig. (2-tailed)	.000	.000		.000	.000	.000	.000	.000	.000	.000	.000	.000	.000	.000	.000	.000	.026	.001	.000	.000
	N	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30
X2.4	Pearson Correlation	.640**	.721**	.720**	1	.628**	.671**	.828**	.598**	.596**	.419*	.538**	.487**	.607**	.606**	.555**	.625**	.494**	.335**	.586**	.787**
	Sig. (2-tailed)	.000	.000	.000		.000	.000	.000	.000	.000	.021	.000	.000	.000	.000	.000	.000	.071	.001	.000	.000
	N	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30
X2.5	Pearson Correlation	.633**	.511**	.745**	.620**	1	.775**	.745**	.716**	.590**	.690**	.746**	.391*	.536**	.636**	.573**	.401*	.280*	.608**	.630**	.787**
	Sig. (2-tailed)	.000	.000	.000	.000		.000	.000	.000	.000	.000	.000	.030	.000	.000	.000	.027	.135	.000	.000	.000
	N	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30
X2.6	Pearson Correlation	.790**	.696**	.770**	.679**	.770**	1	.825**	.797**	.761**	.646**	.761**	.589**	.648**	.556**	.648**	.566**	.566**	.611**	.772**	.905**
	Sig. (2-tailed)	.000	.000	.000	.000	.000		.000	.000	.000	.000	.000	.000	.000	.000	.000	.000	.000	.000	.000	.000
	N	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30
X2.7	Pearson Correlation	.716**	.622**	.679**	.828**	.745**	.825**	1	.824**	.836**	.547**	.836**	.526**	.648**	.716**	.696**	.656**	.526**	.377**	.687**	.898**
	Sig. (2-tailed)	.000	.000	.000	.000	.000	.000		.000	.000	.000	.000	.000	.000	.000	.000	.000	.040	.000	.000	.000
	N	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30

X2.8	Pearson Correlation	.56	.49	.64	.59	.71	.79	.82	1	.82	.55	.88	.72	.70	.62	.66	.60	.40	.419	.689	.856**
	Sig. (2-tailed)	.00	.00	.00	.00	.00	.00	.00		.00	.00	.00	.00	.00	.00	.00	.00	.02	.021	.000	.000
	N	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30
X2.9	Pearson Correlation	.66	.44	.52	.59	.59	.76	.83	.82	1	.54	.83	.46	.50	.50	.63	.40	.30	.316	.620	.772**
	Sig. (2-tailed)	.00	.01	.00	.00	.00	.00	.00	.00		.00	.00	.01	.00	.00	.00	.02	.10	.089	.000	.000
	N	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30
X2.10	Pearson Correlation	.45	.38	.55	.41	.69	.64	.54	.55	.54	1	.69	.51	.56	.46	.53	.37	.33	.743	.575	.704**
	Sig. (2-tailed)	.01	.03	.00	.02	.00	.00	.00	.00	.00		.00	.00	.00	.01	.00	.04	.07	.000	.001	.000
	N	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30
X2.11	Pearson Correlation	.60	.50	.60	.53	.74	.76	.83	.88	.83	.69	1	.59	.64	.64	.75	.59	.35	.498	.687	.861**
	Sig. (2-tailed)	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00		.00	.00	.00	.00	.05	.005	.000	.000	.000
	N	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30
X2.12	Pearson Correlation	.31	.44	.59	.48	.39	.58	.52	.72	.46	.51	.59	1	.74	.48	.48	.69	.54	.584	.561	.718**
	Sig. (2-tailed)	.09	.01	.00	.00	.03	.00	.00	.00	.01	.00	.00		.00	.00	.00	.00	.00	.001	.001	.000
	N	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30
X2.13	Pearson Correlation	.41	.56	.64	.60	.53	.64	.64	.70	.50	.56	.64	.74	1	.81	.74	.75	.52	.478	.786	.821**
	Sig. (2-tailed)	.02	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00		.00	.00	.00	.00	.008	.000	.000
	N	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30
X2.14	Pearson Correlation	.48	.48	.54	.60	.63	.55	.71	.62	.50	.46	.64	.48	.81	1	.82	.67	.45	.478	.786	.788**
	Sig. (2-tailed)	.00	.00	.00	.00	.00	.00	.00	.00	.00	.01	.00	.00	.00		.00	.00	.01	.008	.000	.000
	N	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30
X2.15	Pearson Correlation	.53	.63	.55	.55	.57	.64	.69	.66	.63	.53	.75	.48	.74	.82	1	.58	.28	.558	.849	.814**
	Sig. (2-tailed)	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00		.00	.12	.001	.000	.000
	N	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30

X2.16	Pearson Correlation	.466**	.645**	.636**	.625**	.403'	.569**	.652**	.603**	.404'	.374'	.590**	.697**	.759**	.678**	.583**	1	.696**	.414	.644	.770**
	Sig. (2-tailed)	.009	.000	.000	.000	.027	.001	.000	.000	.027	.042	.001	.000	.000	.000	.000		.000	.023	.000	.000
	N	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30
X2.17	Pearson Correlation	.412'	.393'	.405*	.494**	.280	.567**	.521**	.402'	.302	.330	.356	.549**	.527**	.455*	.286**	.696**	1	.305	.368	.587**
	Sig. (2-tailed)	.024	.032	.026	.006	.135	.001	.000	.028	.105	.075	.053	.002	.003	.012	.125			.101	.045	.001
	N	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30
X2.18	Pearson Correlation	.510**	.483**	.590**	.335	.608**	.611**	.377	.419'	.316	.743**	.498**	.584**	.478**	.478**	.558**	.414'	.305	1	.608	.657**
	Sig. (2-tailed)	.004	.007	.001	.071	.000	.000	.040	.021	.089	.000	.000	.000	.000	.000	.000	.023	.101		.000	.000
	N	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30
X2.19	Pearson Correlation	.532**	.616**	.638**	.586**	.630**	.772**	.687**	.689**	.620**	.575**	.687**	.561**	.786**	.786**	.849**	.644'	.368	.608	1	.844**
	Sig. (2-tailed)	.002	.000	.000	.001	.000	.000	.000	.000	.000	.001	.000	.001	.000	.000	.000	.000	.045	.000		.000
	N	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30
Total_X2	Pearson Correlation	.752**	.751**	.814**	.787**	.787**	.905**	.898**	.856**	.772**	.704**	.861**	.718**	.821**	.788**	.814**	.770**	.587**	.657	.844	1
	Sig. (2-tailed)	.000	.000	.000	.000	.000	.000	.000	.000	.000	.000	.000	.000	.000	.000	.000	.000	.001	.000	.000	
	N	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30

\*\* . Correlation is significant at the 0.01 level (2-tailed).

\* . Correlation is significant at the 0.05 level (2-tailed).

Sumber : Hasil Ouput Software Statistik, 2020

### 3. Uji Validitas Keputusan Pembelian

#### Correlations

		Y.1	Y.2	Y.3	Y.4	Y.5	Y.6	Y.7	Y.8	Y.9	Y.10	Y.11	Y.12	Y.13	Y.14	Y.15	Total Y
Y.1	Pearson Correlation	1	.637	.698	.700	.878	.403	.339	.437	.525	.829	.749	.501	.478	.786	.606	.788**
	Sig. (2-tailed)		.000	.000	.000	.000	.027	.067	.016	.003	.000	.000	.005	.007	.000	.000	.000
	N	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30
Y.2	Pearson Correlation	.637	1	.503	.588	.648	.387	.436	.518	.716	.676	.465	.378	.445	.588	.425	.685**
	Sig. (2-tailed)	.000		.005	.001	.000	.035	.016	.003	.000	.000	.010	.039	.014	.001	.019	.000
	N	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30
Y.3	Pearson Correlation	.698	.503	1	.737	.729	.658	.389	.478	.557	.836	.829	.740	.760	.737	.637	.862**
	Sig. (2-tailed)	.000	.005		.000	.000	.000	.034	.007	.001	.000	.000	.000	.000	.000	.000	.000
	N	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30
Y.4	Pearson Correlation	.700	.588	.737	1	.652	.678	.664	.476	.649	.792	.556	.618	.787	.831	.428	.845**
	Sig. (2-tailed)	.000	.001	.000		.000	.000	.000	.008	.000	.000	.001	.000	.000	.000	.018	.000
	N	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30
Y.5	Pearson Correlation	.878	.648	.729	.652	1	.475	.425	.515	.605	.794	.773	.566	.501	.830	.641	.827**
	Sig. (2-tailed)	.000	.000	.000	.000		.008	.019	.004	.000	.000	.000	.001	.005	.000	.000	.000
	N	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30
Y.6	Pearson Correlation	.403	.387	.658	.678	.475	1	.514	.517	.760	.586	.619	.614	.774	.598	.380	.751**
	Sig. (2-tailed)	.027	.035	.000	.000	.008		.004	.003	.000	.001	.000	.000	.000	.000	.038	.000
	N	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30
Y.7	Pearson Correlation	.339	.436	.389	.664	.425	.514	1	.484	.702	.451	.235	.453	.744	.521	.205	.634**
	Sig. (2-tailed)	.067	.016	.034	.000	.019	.004		.007	.000	.012	.212	.012	.000	.003	.277	.000
	N	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30
Y.8	Pearson Correlation	.437	.518	.478	.476	.515	.517	.484	1	.648	.561	.516	.734	.562	.563	.710	.727**
	Sig. (2-tailed)	.016	.003	.007	.008	.004	.003	.007		.000	.001	.003	.000	.001	.001	.000	.000
	N	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30
Y.9	Pearson Correlation	.525	.716	.557	.649	.605	.760	.702	.648	1	.710	.594	.597	.770	.649	.486	.828**
	Sig. (2-tailed)	.003	.000	.001	.000	.000	.000	.000	.000		.000	.001	.001	.000	.000	.006	.000
	N	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30

	N	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30
Y.10	Pearson	.829	.676	.836	.792	.794	.586	.451	.561	.710	1	.808	.708	.739	.865	.685	.918**
	Correlation	**	**	**	**	**	**	*	**	**		**	**	**	**	**	
	Sig. (2-tailed)	.000	.000	.000	.000	.000	.001	.012	.001	.000		.000	.000	.000	.000	.000	.000
	N	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30
Y.11	Pearson	.749	.465	.829	.556	.773	.619	.235	.516	.594	.808	1	.725	.610	.783	.743	.835**
	Correlation	**	**	**	**	**	**		**	**	**		**	**	**	**	
	Sig. (2-tailed)	.000	.010	.000	.001	.000	.000	.212	.003	.001	.000		.000	.000	.000	.000	.000
	N	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30
Y.12	Pearson	.501	.378	.740	.618	.566	.614	.453	.734	.597	.708	.725	1	.762	.685	.708	.827**
	Correlation	**	*	**	**	**	**	*	**	**	**	**		**	**	**	
	Sig. (2-tailed)	.005	.039	.000	.000	.001	.000	.012	.000	.001	.000	.000		.000	.000	.000	.000
	N	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30
Y.13	Pearson	.478	.445	.760	.787	.501	.774	.744	.562	.770	.739	.610	.762	1	.651	.446	.846**
	Correlation	**	*	**	**	**	**	**	**	**	**	**	**		**	*	
	Sig. (2-tailed)	.007	.014	.000	.000	.005	.000	.000	.001	.000	.000	.000	.000		.000	.013	.000
	N	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30
Y.14	Pearson	.786	.588	.737	.831	.830	.598	.521	.563	.649	.865	.783	.685	.651	1	.646	.891**
	Correlation	**	**	**	**	**	**	**	**	**	**	**	**	**		**	
	Sig. (2-tailed)	.000	.001	.000	.000	.000	.000	.003	.001	.000	.000	.000	.000	.000		.000	.000
	N	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30
Y.15	Pearson	.606	.425	.637	.428	.641	.380	.205	.710	.486	.685	.743	.708	.446	.646	1	.731**
	Correlation	**	*	**	*	**	*		**	**	**	**	**	*	**		
	Sig. (2-tailed)	.000	.019	.000	.018	.000	.038	.277	.000	.006	.000	.000	.000	.013	.000		.000
	N	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30
Total_Y	Pearson	.788	.685	.862	.845	.827	.751	.634	.727	.828	.918	.835	.827	.846	.891	.731	1
	Correlation	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	
	Sig. (2-tailed)	.000	.000	.000	.000	.000	.000	.000	.000	.000	.000	.000	.000	.000	.000	.000	
	N	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30

\*\* . Correlation is significant at the 0.01 level (2-tailed).

\* . Correlation is significant at the 0.05 level (2-tailed).

Sumber: Hasil Output Software Statistik, 2020

**LAMPIRAN 7**  
**Hasil Uji Reliabilitas Instrumen Penelitian**

**1. Uji Reliabilitas Kepercayaan**

<b>Reliability Statistics</b>	
Cronbach's Alpha	N of Items
.935	9

Sumber : Hasil Ouput Software Statistik, 2020

**2. Uji Reliabilitas *Website Quality***

<b>Reliability Statistics</b>	
Cronbach's Alpha	N of Items
.964	19

Sumber : Hasil Ouput Software Statistik, 2020

**3. Uji Reliabilitas Keputusan Pembelian**

<b>Reliability Statistics</b>	
Cronbach's Alpha	N of Items
.959	15

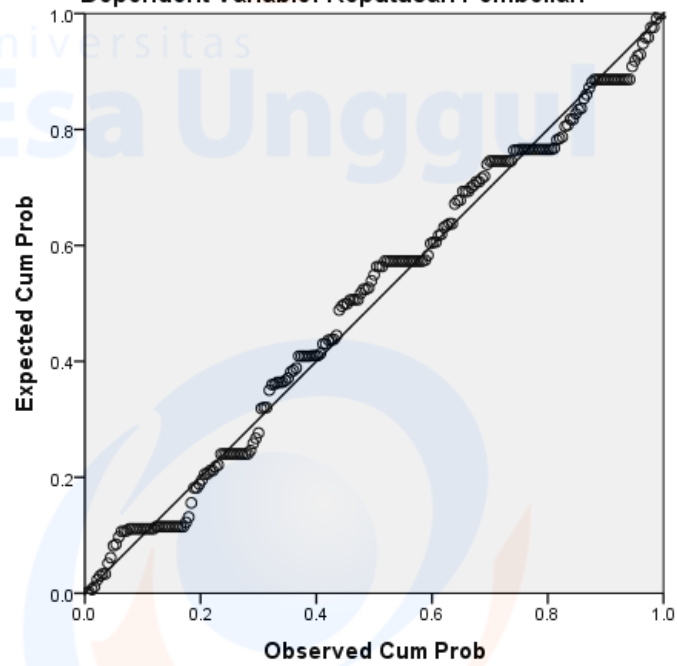
Sumber : Hasil Ouput Software Statistik, 2020

### LAMPIRAN 8

#### Hasil Uji Normalitas Data

Normal P-P Plot of Regression Standardized Residual

Dependent Variable: Keputusan Pembelian



Sumber : Hasil Ouput Software Statistik, 2020

**LAMPIRAN 9**  
**Hasil Uji Multikolinearitas**

**Coefficients<sup>a</sup>**

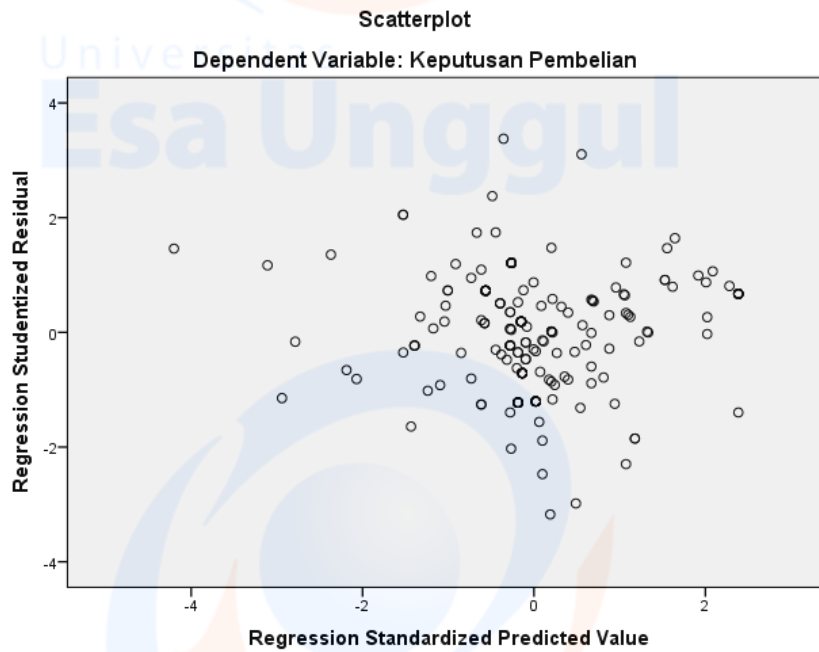
Model		Unstandardized Coefficients		Standardized Coefficients	t	Sig.	Collinearity Statistics	
		B	Std. Error	Beta			Tolerance	VIF
1	(Constant)	9.978	1.971		5.062	.000		
	Kepercayaan	.467	.073	.346	6.374	.000	.590	1.694
	Website Quality	.407	.042	.528	9.733	.000	.590	1.694

a. Dependent Variable: Keputusan Pembelian

Sumber : Hasil Ouput Software Statistik, 2020



**LAMPIRAN 10**  
**Hasil Uji Heterokedastisitas**



Sumber : Hasil Ouput Software Statistik, 2020

**LAMPIRAN 11**  
**Hasil Analisis Regresi Linear Berganda**

**Coefficients<sup>a</sup>**

Model	Unstandardized Coefficients		Standardized Coefficients	t	Sig.
	B	Std. Error	Beta		
(Constant)	9,978	1,971		5,062	,000
Kepercayaan	,467	,073	,346	6,374	,000
Website Quality	,407	,042	,528	9,733	,000

a. Dependent Variable: Keputusan Pembelian

Sumber : Hasil Ouput Software Statistik, 2020

**LAMPIRAN 12**  
**Hasil Uji Anova atau Uji F**

**ANOVA<sup>a</sup>**

Model	Sum of Squares	df	Mean Square	F	Sig.
Regression	4300,927	2	2150,463	181,866	,000 <sup>b</sup>
Residual	2506,776	212	11,824		
Total	6807,702	214			

a. Dependent Variable: Keputusan Pembelian

b. Predictors: (Constant), Website Quality, Kepercayaan

Sumber : Hasil Ouput Software Statistik, 2020

**LAMPIRAN 13**  
**Hasil Uji Parsial**

**Coefficients<sup>a</sup>**

Model	Unstandardized Coefficients		Standardized Coefficients	t	Sig.
	B	Std. Error	Beta		
(Constant)	9,978	1,971		5,062	,000
Kepercayaan	,467	,073	,346	6,374	,000
Website Quality	,407	,042	,528	9,733	,000

a. Dependent Variable: Keputusan Pembelian

Sumber : Hasil Ouput Software Statistik, 2020

**LAMPIRAN 14**  
**Hasil Uji Koefisien Determinasi ( $R^2$ )**

**Model Summary<sup>b</sup>**

Model	R	R Square	Adjusted R Square	Std. Error of the Estimate
1	,795 <sup>a</sup>	,632	,628	3,43866

a. Predictors: (Constant), Website Quality, Kepercayaan

b. Dependent Variable: Keputusan Pembelian

Sumber : Hasil Ouput Software Statistik, 2020