

Lampiran 1 KUESIONER PRA SURVEY

Nama :

Yth. Saudara/i.
di tempat
Dengan Hormat,

Perkenalkan nama saya Valentina Oppi Enrico Mahasiswi Fakultas Ekonomi dan Bisnis Universitas Esa Unggul Jurusan Manajemen. Saya ingin memohon bantuan dari Saudara/i semua untuk bersedia mengisi pra survey ini sebagai tahap awal dalam menyelesaikan tugas akhir penelitian saya yang berjudul “Komparasi Keputusan Pembelian Aplikasi TIX.ID dan M-TIX Di Tinjau Dari Website Quality, WOM dan Kepercayaan”. Mohon kesediaan Saudara/i untuk mengisi pra survey ini dengan sebaik-baiknya dan sejujur-jujurnya. Oleh karena itu, atas kesediaan Saudara/i sekalian dalam mengisi pra survey ini, saya mengucapkan terima kasih, dan mohon maaf telah menyita waktu Saudara/i.

1. Mengapa anda menggunakan TIX.ID/M-TIX dalam pembelian tiket?
Jawaban:
2. Dari mana anda mengetahui TIX.ID/M-TIX?
Jawaban:
3. Menurut anda hal apakah yang paling rawan berkenaan dengan keamanan transaksi melalui TIX.ID/M-TIX?
Jawaban:
4. Hal apakah yang membuat andah melakukan pembelian di aplikasi TIX.ID/M-TIX?
Jawaban:

Lampiran 2 KUESIONER

Yang terhormat Responden,

Kuesioner penelitian ini ditujukan untuk mengetahui faktor-faktor yang membedakan keputusan pembelian TIX.ID dan M-TIX berdasarkan *website quality*, *word of mouth* dan kepercayaan. Sehubungan dengan hal tersebut saya mengharapkan bantuan anda untuk mengisi kuesioner ini dengan memberikan penilaian secara objektif. Data yang anda isi akan dijaga kerahasiaannya dan digunakan untuk kepentingan akademis penelitian saya semata.

Hormat Saya,

Valentina Oppi Enrico

Petunjuk Pengisian bagian I

Pilih salah satu jawaban yang menurut anda tepat dan berikan tanda (X) untuk menjawab setiap pertanyaan

Karakteristik Responden

1. Jenis Kelamin
 - a. Laki-laki
 - b. Perempuan
 2. Usia
 - a. 17 - 21 tahun
 - b. 22 - 26 tahun
 - c. 27 – 35 tahun
 - d. >35 tahun
 3. Pendidikan terakhir anda?
 - a. SMA
 - b. S1
 - c. S2/S3
 - d. Lainnya, sebutkan
 4. Apakah pekerjaan anda saat ini?
 - a. Mahasiswa/ pelajar
 - b. Pegawai Swasta
 - c. Wiraswasta
 - d. Lainnya, sebutkan
-
1. Berapa penghasilan anda perbulan?
 - a. <Rp. 1.000.000

- b. Rp. 1.000.001 – Rp. 5.000.000
- c. Rp. 5.000.001 – Rp. 10.000.000
- d. >Rp. 10.000.000

Screening Question

1. Kapan terakhir anda menggunakan TIX.ID/M-TIX dalam bertransaksi?
 - a. 2 minggu terakhir
 - b. 1 bulan terakhir
 - c. > 1 bulan terakhir
2. Berapa pengeluaran anda untuk *top-up* TIX.ID/M-TIX?
 - a. <Rp. 100.000
 - b. Rp. 100.001 – Rp. 200.000
 - c. Rp. 200.001 – Rp. 500.000

Petunjuk pengisian bagian 2

Berikan tanda centang (✓) pada kotak yang sesuai dengan pilihan anda. Terdapat 4 (empat) alternatif pengisian jawaban yaitu:

- 1. STS = Sangat Tidak Setuju
- 2. TS = Tidak Setuju
- 3. S = Setuju
- 4. SS = Sangat Setuju

No	Pertanyaan	Penilaian			
		STS	TS	S	SS
		1	2	3	4
Website Quality					
1.	Saya merasakan kemudahan mencari informasi pada aplikasi TIX.ID/M-TIX				
2.	Situs jejaring sosial TIX.ID/M-TIX memiliki tampilan yang menarik				
3.	Situs jejaring sosial TIX.ID/M-TIX menyediaka informasi yang mudah di pahami				
4.	Situs jejaring sosial TIX.ID/M-TIX menyediakan informasi yang saya butuhkan dengan lengkap				
5.	Tampilan situs jejaring sosial TIX.ID/M-TIX menarik minat saya untuk mengakses kembali				
6.	Situs jejaring sosial TIX.ID/M-TIX menyediakan fasilitas feedback				
Word of mouth					
7.	Saya selalu memperhatikan testimony para pengguna TIX.ID/M-TIX ketika akan menggunakan aplikasi tersebut				
8.	Saya sering membicarakan aplikasi TIX.ID/M-TIX dengan orang-orang terdekat saya				
9.	Topik tentang diskon yang di berikan TIX.ID/M-TIX selalu menjadi topik yang menarik				
10.	Topik tentang film baru menjadi hal yang menarik bagi				
11.	Saya mendapatkan Informasi berbagai jenis film yang di tawarkan TIX.ID/M-TIX dari situs jejaring sosial				
12.	TIX.ID/M-TIX memberikan kesempatan/info bagi saya untuk memilih tempat menonton sesuai keinginan				

13.	Para pengguna aplikasi TIX.ID/M-TIX turut membantu dalam memberikan informasi tentang rating film				
14.	Para pengguna aplikasi TIX.ID/M-TIX memberikan kesempatan bagi konsumen untuk melakukan <i>top-up</i> melalui berbagai cara				
15.	Saya bersedia memberikan komentar positif setelah menggunakan aplikasi TX.ID/M-TIX				
16.	Saya menggunakan aplikasi TIX.ID/M-TIX karena banyak komentar positif yang ditulis oleh pengguna di media sosial				
Kepercayaan					
17.	Saya merasa bahwa TIX.ID/M-TIX memiliki perhatian untuk memberikan pelayanan terbaik kepada konsumen				
18.	Saya merasa bahwa TIX.ID/M-TIX memiliki itikad baik untuk memberikan kepuasan kepada konsumen				
19.	Saya percaya bahwa TIX.ID/M-TIX akan selalu menjaga reputasinya				
20.	Saya merasa bahwa TIX.ID/M-TIX tidak akan menyembunyikan informasi yang penting bagi pengguna				
21.	Saya merasa bahwa TIX.ID/M-TIX memiliki kemampuan untuk memenuhi tanggung jawabnya kepada konsumen				
22.	Saya merasa bahwa TIX.ID/M-TIX memiliki kemampuan menyediakan layanan pembayaran yang aman				
23.	Saya bersedia menerima risiko dalam transaksi melalui TIX.ID/M-TIX				
24.	Saya bersedia menerima konsekuensi negatif dalam transaksi TIX.ID/M-TIX				

Keputusan Pembelian					
25.	Saya bersedia memberikan data pribadi kepada TIX.ID/M-TIX jika di perlukan				
26.	Saya bersedia mengikuti saran yang di anjurkan TIX.ID/M-TIX dalam penyelesaian transaksi				
27.	Aplikasi TIX.ID/M-TIX unggul dalam layanan transaksi tiket bioskop				
28.	Aplikasi TIX.ID/M-TIX memberikan manfaat penyelesaian transaksi sesuai kebutuhan konsumen				
29.	Aplikasi TIX.ID/M-TIX sangat bermanfaat karena dapat saya gunakan untuk menonton semua jenis film pada setiap saya inginkan				
30.	Saya memilih menggunakan aplikasi TIX.ID/M-TIX karena transaksi dapat di selesaikan dengan cepat				
31.	Saya memilih aplikasi TIX.ID/M-TIX karena mempunyai citra merek yang baik				
32.	Saya memilih aplikasi TIX.ID/M-TIX karena merek yang sudah di kenal luas oleh masyarakat				
33.	Saya memilih aplikasi TIX.ID/M-TIX karena sudah terbiasa menggunakan aplikasi tersebut untuk bertransaksi				
34.	Saya mudah melakukan transaksi menggunakan aplikasi TIX.ID/M-TIX				
35.	Bekerja sama dengan banyak bank sehigga aplikasi TIX.ID/M-TIX memundahkan saya dalam melakukan transaksi				
36.	Saya menggunakan aplikasi TIX.ID/M-TIX sesuai dengan kebutuhan				
37.	Saya menggunakan aplikasi TIX.ID/M-TIX hanya pada saat keadaan tertentu				
38.	Saya mendapatkan banyak keuntungan menggunakan aplikasi TIX.ID/M-TIX				

39.	Saya menggunakan aplikasi TIX.ID/M-TIX karena promo yang menarik				
40.	Saya menggunakan aplikasi TIX.ID/M-TIX karena saya tidak perlu mengantri untuk membeli tiket bioskop				
41.	Aplikasi TIX.ID/M-TIX tidak membatasi konsumen dalam membeli tiket bioskop dengan waktu pembelian tidak terbatas				

Lampiran 3 Tabulasi 30 Responden

NO	WEBSITE QUALITY						TOTAL
	1	2	3	4	5	6	
1	3	3	3	4	3	4	20
2	3	3	4	4	4	3	21
3	4	3	3	3	4	4	21
4	4	3	4	3	3	3	20
5	3	3	3	3	3	4	19
6	3	3	3	3	3	3	18
7	4	3	4	3	4	3	21
8	3	3	4	4	4	3	21
9	3	4	3	3	3	3	19
10	3	3	4	3	4	2	19
11	3	3	3	3	3	2	17
12	4	4	3	3	3	4	21
13	4	3	4	3	3	3	20
14	4	4	4	4	3	3	22
15	3	3	3	3	3	2	17
16	4	2	4	4	4	2	20
17	4	3	3	4	3	3	20
18	3	3	3	3	3	3	18
19	3	3	3	3	4	3	19
20	3	3	3	4	3	3	19
21	3	3	3	3	4	3	19
22	4	4	4	4	2	3	21
23	3	3	3	3	3	3	18
24	3	3	3	3	4	3	19
25	3	3	3	3	3	2	17
26	3	3	3	3	3	3	18
27	3	3	3	3	2	2	16
28	3	3	3	3	3	3	18
29	1	2	2	1	3	1	10
30	3	3	3	3	2	2	16

NO	WORD OF MOUTH										TOTAL
	7	8	9	10	11	12	13	14	15	16	
1	4	4	4	4	3	3	3	4	3	3	35
2	4	4	4	3	3	3	3	3	4	4	35
3	4	4	4	4	4	3	3	3	3	3	35
4	2	2	3	2	3	3	3	3	3	3	27
5	4	3	4	4	4	4	4	3	3	3	36
6	2	3	4	3	3	4	3	3	3	3	31
7	4	3	4	4	4	4	4	4	3	4	38
8	4	3	4	4	2	3	4	3	3	3	33
9	3	4	3	4	3	3	3	3	4	3	33
10	2	1	2	4	2	3	3	4	3	4	28
11	2	3	3	3	3	3	3	3	3	3	29
12	2	2	3	4	3	4	3	4	4	3	32
13	2	3	4	3	3	4	3	4	3	3	32
14	3	4	4	4	4	4	4	4	4	3	38
15	2	3	3	3	3	3	3	3	3	3	29
16	2	2	2	4	4	4	3	4	4	3	32
17	3	3	4	4	4	4	3	4	3	3	35
18	2	3	3	3	3	3	3	3	3	3	29
19	4	4	4	4	4	3	3	3	3	3	35
20	3	3	3	3	3	3	3	3	3	3	30
21	3	3	3	3	3	3	3	3	3	3	30
22	4	3	4	4	3	3	4	4	3	3	35
23	3	3	3	3	3	3	3	3	3	3	30
24	4	3	3	4	3	4	4	3	3	4	35
25	3	2	3	3	3	3	3	3	3	3	29
26	3	3	3	3	3	3	3	3	3	3	30
27	2	2	2	2	2	3	3	2	2	2	22
28	3	3	3	3	3	3	3	3	3	3	30
29	1	2	2	1	2	1	1	1	1	2	14
30	2	2	2	2	2	3	3	2	2	2	22

NO	KEPERCAYAAN										TOTAL
	17	18	19	20	21	22	23	24	25	26	
1	3	3	4	4	4	3	3	3	3	3	33
2	4	4	4	3	3	3	3	3	3	3	33
3	3	4	4	4	3	4	4	3	3	3	35
4	3	3	3	3	3	3	3	3	3	3	30
5	3	3	3	3	3	4	3	3	4	4	33
6	3	3	3	3	3	3	2	2	3	3	28
7	4	4	3	4	4	4	2	2	1	3	31
8	3	3	4	3	4	4	2	2	3	3	31
9	4	3	4	3	3	3	4	2	3	3	32
10	4	3	2	4	3	3	1	1	1	4	26
11	3	2	3	3	3	3	2	2	2	3	26
12	3	3	4	4	3	3	4	4	3	3	34
13	3	3	4	2	3	3	2	2	3	4	29
14	3	4	4	3	4	4	3	3	3	4	35
15	3	2	3	3	3	3	2	2	2	3	26
16	4	4	4	4	4	4	2	2	4	4	36
17	3	3	4	3	3	3	3	3	3	3	31
18	3	4	4	4	3	3	3	3	3	3	33
19	3	4	3	3	3	3	3	3	3	4	32
20	3	3	3	3	3	3	3	3	3	3	30
21	3	3	3	3	3	3	3	3	3	3	30
22	3	4	4	3	3	3	2	1	3	4	30
23	3	3	3	3	3	3	3	3	3	3	30
24	3	3	4	3	2	3	3	4	3	4	32
25	3	3	3	3	3	2	2	2	1	2	24
26	3	3	3	3	3	3	3	3	3	3	30
27	3	3	3	2	2	3	1	1	2	2	22
28	3	3	3	3	3	3	3	3	3	3	30
29	1	1	1	2	2	3	3	2	2	2	19
30	3	3	3	2	2	3	1	1	2	2	22

KEPUTUSAN PEMBELIAN																
NO	27	28	29	30	31	32	33	34	35	36	37	38	39	40	41	TOTAL
1	3	4	3	4	4	4	4	4	3	4	4	4	4	4	4	57
2	3	3	4	4	3	3	3	3	3	4	3	3	4	4	4	51
3	3	4	4	3	3	3	3	3	3	4	4	4	3	3	4	51
4	3	3	3	4	3	3	3	4	3	4	3	3	3	4	3	49
5	4	3	3	3	3	3	3	4	3	3	3	3	3	4	4	49
6	3	3	3	3	3	3	3	3	3	3	2	3	4	3	4	46
7	4	3	4	4	3	4	4	4	4	4	4	4	4	4	4	58
8	3	4	4	3	3	4	3	3	4	4	3	4	4	3	3	52
9	3	3	4	3	4	3	3	4	3	3	2	3	4	3	3	48
10	2	3	3	3	3	4	2	3	2	3	4	3	3	4	3	45
11	3	3	3	4	3	3	3	3	3	3	3	3	3	4	3	47
12	3	3	4	3	4	3	3	4	4	4	3	4	3	3	3	51
13	3	4	3	4	3	4	4	4	3	4	3	3	4	4	3	53
14	4	4	4	4	4	4	4	4	4	4	4	3	4	4	4	59
15	4	4	4	4	4	4	4	4	4	4	4	4	4	2	4	56
16	3	3	3	4	3	3	3	3	3	3	3	3	3	4	3	47
17	3	4	3	4	4	3	3	4	3	4	3	3	3	4	3	51
18	3	3	4	4	4	4	4	3	3	3	2	3	4	4	4	52
19	4	3	3	4	3	3	3	3	3	3	3	3	3	3	3	47
20	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	45
21	3	3	3	3	3	3	3	3	3	3	3	4	3	3	3	46
22	4	4	3	4	3	3	4	4	3	4	4	2	2	4	3	51
23	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	45
24	3	4	3	4	3	4	3	3	4	3	4	3	4	3	3	51
25	3	3	3	3	2	2	2	2	3	3	2	3	3	2	3	39
26	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	45
27	2	3	3	3	4	3	3	4	3	4	2	3	4	4	4	49
28	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	45
29	1	2	2	2	1	1	2	2	3	2	1	2	2	1	2	26
30	2	3	3	3	4	3	3	4	3	4	2	3	4	4	4	49

Lampiran 4 Tabulasi 103 Responden TIX.ID

NO	Website Quality							TOTAL	RATA-RATA
	P1	P2	P3	P4	P5	P6			
1	3	3	3	4	3	4	20	3.33	
2	3	3	4	4	4	3	21	3.50	
3	4	3	3	3	4	4	21	3.50	
4	4	3	4	3	3	3	20	3.33	
5	3	3	3	3	3	4	19	3.17	
6	3	3	3	3	3	3	18	3.00	
7	4	3	4	3	4	3	21	3.50	
8	3	3	4	4	4	3	21	3.50	
9	3	4	3	3	3	3	19	3.17	
10	3	3	4	3	4	2	19	3.17	
11	3	3	3	3	3	2	17	2.83	
12	4	4	3	3	3	4	21	3.50	
13	4	3	4	3	3	3	20	3.33	
14	4	4	4	4	3	3	22	3.67	
15	3	3	3	3	3	2	17	2.83	
16	3	3	3	4	3	2	18	3.00	
17	3	3	1	4	4	2	17	2.83	
18	3	3	3	3	3	4	19	3.17	
19	3	2	3	3	2	3	16	2.67	
20	4	4	4	4	4	4	24	4.00	
21	3	2	4	1	3	2	15	2.50	
22	4	3	4	3	3	3	20	3.33	
23	3	3	3	4	4	2	19	3.17	
24	3	4	4	4	4	3	22	3.67	
25	4	3	4	3	3	3	20	3.33	
26	4	3	4	4	2	4	21	3.50	
27	4	4	3	4	4	3	22	3.67	
28	4	4	3	4	4	4	23	3.83	
29	3	4	4	4	4	3	22	3.67	
30	4	3	3	3	3	3	19	3.17	
31	4	3	4	4	2	2	19	3.17	
32	3	3	3	3	3	3	18	3.00	
33	4	3	4	4	3	2	20	3.33	
34	4	2	4	1	2	3	16	2.67	
35	3	3	3	3	2	2	16	2.67	

NO	Website Quality							
	P1	P2	P3	P4	P5	P6	TOTAL	RATA-RATA
36	4	4	4	4	4	4	24	4.00
37	4	3	4	3	4	4	22	3.67
38	4	3	4	3	4	4	22	3.67
39	3	2	3	3	2	3	16	2.67
40	3	2	2	2	3	3	15	2.50
41	3	3	3	3	3	3	18	3.00
42	3	3	4	4	4	4	22	3.67
43	3	3	3	3	2	2	16	2.67
44	3	3	3	3	3	4	19	3.17
45	4	3	3	3	3	3	19	3.17
46	3	4	4	3	3	3	20	3.33
47	3	3	3	3	4	3	19	3.17
48	4	3	3	3	3	3	19	3.17
49	4	3	4	4	3	2	20	3.33
50	3	3	3	3	3	3	18	3.00
51	4	4	4	3	2	2	19	3.17
52	4	4	4	4	3	3	22	3.67
53	4	4	4	4	4	4	24	4.00
54	3	3	3	3	3	2	17	2.83
55	3	3	3	2	2	2	15	2.50
56	4	4	4	4	4	4	24	4.00
57	4	3	4	3	3	3	20	3.33
58	4	4	4	4	4	4	24	4.00
59	4	4	4	4	3	3	22	3.67
60	3	3	3	3	4	3	19	3.17
61	4	4	4	4	4	4	24	4.00
62	4	4	4	4	4	4	24	4.00
63	4	4	4	4	4	4	24	4.00
64	4	4	4	4	4	4	24	4.00
65	3	2	2	2	3	3	15	2.50
66	3	3	3	3	4	4	20	3.33
67	3	3	4	4	3	3	20	3.33
68	2	3	4	3	2	4	18	3.00
69	4	4	4	3	4	3	22	3.67
70	2	1	1	1	1	1	7	1.17
71	4	3	4	4	3	3	21	3.50
72	3	3	3	4	3	3	19	3.17

NO	Website Quality							
	P1	P2	P3	P4	P5	P6	TOTAL	RATA-RATA
73	3	3	4	3	4	3	20	3.33
74	4	3	3	4	3	3	20	3.33
75	3	3	3	4	3	3	19	3.17
76	4	3	3	4	4	4	22	3.67
77	4	4	4	3	3	3	21	3.50
78	4	3	4	3	3	3	20	3.33
79	4	3	4	3	3	3	20	3.33
80	3	3	3	3	3	3	18	3.00
81	4	3	2	2	2	1	14	2.33
82	3	3	3	3	4	3	19	3.17
83	4	4	4	4	4	4	24	4.00
84	2	2	2	2	2	2	12	2.00
85	1	4	3	4	3	2	17	2.83
86	3	3	3	3	3	2	17	2.83
87	4	3	4	3	4	3	21	3.50
88	4	3	3	4	3	3	20	3.33
89	4	3	4	3	3	3	20	3.33
90	4	3	4	3	3	3	20	3.33
91	3	3	4	4	4	3	21	3.50
92	3	4	3	3	3	3	19	3.17
93	3	3	3	4	4	4	21	3.50
94	3	3	3	3	4	4	20	3.33
95	3	3	3	3	3	3	18	3.00
96	4	3	3	3	4	4	21	3.50
97	3	3	3	3	3	3	18	3.00
98	3	3	3	3	3	3	18	3.00
99	3	3	3	3	3	3	18	3.00
100	3	3	3	3	3	2	17	2.83
101	3	3	3	3	3	3	18	3.00
102	3	3	3	3	3	3	18	3.00
103	3	3	3	3	3	3	18	3.00
TOTAL	351	325	348	336	331	313		
RATA-RATA	3.41	3.16	3.38	3.26	3.21	3.04		

NO	Word Of Mouth											RATA-RATA
	P7	P8	P9	P10	P11	P12	P13	P14	P15	P16	TOTAL	
1	4	4	4	4	3	3	3	4	3	3	35	3.5
2	4	4	4	3	3	3	3	3	4	4	35	3.5
3	4	4	4	4	4	3	3	3	3	3	35	3.5
4	2	2	3	2	3	3	3	3	3	3	27	2.7
5	4	3	4	4	4	4	4	3	3	3	36	3.6
6	2	3	4	3	3	4	3	3	3	3	31	3.1
7	4	3	4	4	4	4	4	4	3	4	38	3.8
8	4	3	4	4	2	3	4	3	3	3	33	3.3
9	3	4	3	4	3	3	3	3	4	3	33	3.3
10	2	1	2	4	2	3	3	4	3	4	28	2.8
11	2	3	3	3	3	3	3	3	3	3	29	2.9
12	2	2	3	4	3	4	3	4	4	3	32	3.2
13	2	3	4	3	3	4	3	4	3	3	32	3.2
14	3	4	4	4	4	4	4	4	4	3	38	3.8
15	2	3	3	3	3	3	3	3	3	3	29	2.9
16	3	3	3	3	4	4	3	3	3	3	32	3.2
17	3	4	3	3	4	4	2	1	3	4	31	3.1
18	4	3	4	4	4	4	4	3	3	3	36	3.6
19	3	2	2	3	2	2	3	3	3	2	25	2.5
20	4	4	4	4	4	4	4	4	4	4	40	4.0
21	4	1	2	3	1	4	3	1	2	4	25	2.5
22	4	3	4	4	4	4	4	3	4	3	37	3.7
23	3	2	4	4	3	4	3	4	3	2	32	3.2
24	3	3	3	3	3	4	4	3	3	4	33	3.3
25	3	4	4	3	3	4	4	3	3	3	34	3.4
26	3	2	4	4	4	4	2	4	3	2	32	3.2
27	3	3	4	4	4	4	4	4	4	4	38	3.8
28	4	3	4	4	4	4	4	4	3	4	38	3.8
29	3	3	3	4	3	4	3	4	3	3	33	3.3
30	2	3	4	4	3	3	4	3	3	3	32	3.2
31	1	2	2	4	3	4	3	3	3	3	28	2.8
32	4	3	3	3	3	3	3	3	3	3	31	3.1
33	1	3	4	4	3	4	3	4	2	2	30	3.0
34	1	1	2	4	3	4	4	4	2	1	26	2.6
35	2	3	4	4	3	4	2	3	3	3	31	3.1
36	4	4	4	4	4	4	4	4	4	4	40	4.0

NO	Word Of Mouth											RATA-RATA
	P7	P8	P9	P10	P11	P12	P13	P14	P15	P16	TOTAL	
38	3	4	4	4	3	3	4	4	4	3	36	3.6
37	2	2	3	3	2	4	3	3	4	4	30	3.0
39	3	2	2	3	3	3	3	3	2	2	26	2.6
40	3	2	2	3	4	3	3	3	2	3	28	2.8
41	3	3	3	3	3	3	3	3	3	3	30	3.0
42	3	3	3	4	3	4	3	3	3	3	32	3.2
43	3	2	3	3	2	2	2	3	3	2	25	2.5
44	3	3	3	4	4	4	3	4	4	4	36	3.6
45	1	1	3	3	3	3	3	3	3	3	26	2.6
46	3	1	3	4	3	4	3	3	3	4	31	3.1
47	3	4	4	4	3	4	3	4	4	4	37	3.7
48	3	3	3	4	3	3	3	3	3	3	31	3.1
49	2	3	4	3	4	4	4	4	4	3	35	3.5
50	4	4	4	4	3	3	3	3	3	3	34	3.4
51	1	4	4	4	3	4	3	2	2	1	28	2.8
52	1	3	4	4	4	4	4	4	3	4	35	3.5
53	4	1	2	4	1	1	3	2	2	2	22	2.2
54	2	2	3	3	3	3	3	3	3	3	28	2.8
55	3	2	3	3	3	3	3	3	2	2	27	2.7
56	4	4	4	4	4	4	4	4	4	4	40	4.0
57	2	2	4	3	3	4	3	3	3	2	29	2.9
58	4	4	4	4	4	4	4	4	4	4	40	4.0
59	3	3	3	3	4	4	4	4	3	4	35	3.5
60	3	3	3	3	3	3	3	3	3	3	30	3.0
61	1	3	4	4	2	4	2	4	4	1	29	2.9
62	4	4	4	4	4	4	4	4	4	4	40	4.0
63	4	4	4	4	4	4	4	4	4	4	40	4.0
64	4	4	4	4	4	4	4	4	4	4	40	4.0
65	3	3	4	3	3	3	2	4	2	2	29	2.9
66	3	3	4	3	4	3	4	3	3	3	33	3.3
67	3	3	4	3	4	4	3	3	3	3	33	3.3
68	4	4	2	1	4	1	4	1	4	1	26	2.6
69	3	3	3	4	4	4	4	4	4	3	36	3.6
70	1	1	1	2	4	4	4	4	4	4	29	2.9
71	3	3	3	4	4	3	3	3	3	4	33	3.3
72	3	3	3	3	3	3	4	3	3	3	31	3.1

NO	Word Of Mouth											RATA-RATA
	P7	P8	P9	P10	P11	P12	P13	P14	P15	P16	TOTAL	
73	4	3	4	3	4	4	3	3	3	4	35	3.5
74	4	3	3	3	3	3	4	3	4	4	34	3.4
75	3	4	3	3	3	3	4	4	3	3	33	3.3
76	3	4	3	4	4	3	4	4	3	4	36	3.6
77	3	3	3	3	4	4	3	3	3	3	32	3.2
78	4	3	3	4	4	3	3	3	3	4	34	3.4
79	3	4	3	3	3	3	3	3	3	3	31	3.1
80	3	3	3	3	3	3	3	3	3	3	30	3.0
81	4	2	1	2	2	2	3	3	3	4	26	2.6
82	2	3	4	3	2	4	3	3	2	3	29	2.9
83	4	4	4	4	4	4	4	4	4	4	40	4.0
84	2	3	3	3	3	3	3	3	2	2	27	2.7
85	3	3	3	3	3	3	2	3	2	3	28	2.8
86	2	3	3	3	3	3	3	3	3	3	29	2.9
87	4	3	4	4	4	4	3	3	3	4	36	3.6
88	1	2	2	3	4	4	4	3	2	1	26	2.6
89	3	3	4	4	4	4	4	4	4	3	37	3.7
90	3	3	4	4	4	4	4	4	4	3	37	3.7
91	3	3	2	3	3	4	4	4	4	3	33	3.3
92	3	3	4	3	3	3	3	3	4	3	32	3.2
93	3	3	3	4	3	3	4	4	4	3	34	3.4
94	3	4	3	4	4	4	3	4	3	4	36	3.6
95	3	3	3	3	3	3	3	3	4	4	32	3.2
96	3	3	4	3	4	3	3	3	3	3	32	3.2
97	3	3	3	3	3	3	3	3	3	3	30	3.0
98	3	3	3	3	3	3	3	3	3	3	30	3.0
99	3	3	3	3	3	4	4	3	4	3	33	3.3
100	3	3	3	3	3	3	3	3	3	3	30	3.0
101	3	3	3	3	3	3	3	3	3	3	30	3.0
102	3	3	3	3	3	3	3	3	3	3	30	3.0
103	3	3	3	3	3	3	3	3	3	3	30	3.0
TOTAL	302	304	339	353	337	356	340	339	327	320		
RATA-RATA	2.93	2.95	3.29	3.43	3.27	3.46	3.30	3.29	3.17	3.11		

NO	Kepercayaan											RATA-RATA
	P17	P18	P19	P20	P21	P22	P23	P24	P25	P26	TOTAL	
1	3	3	4	4	4	3	3	3	3	3	33	3.30
2	4	4	4	3	3	3	3	3	3	3	33	3.30
3	3	4	4	4	3	4	4	3	3	3	35	3.50
4	3	3	3	3	3	3	3	3	3	3	30	3.00
5	3	3	3	3	3	4	3	3	4	4	33	3.30
6	3	3	3	3	3	3	2	2	3	3	28	2.80
7	4	4	3	4	4	4	2	2	1	3	31	3.10
8	3	3	4	3	4	4	2	2	3	3	31	3.10
9	4	3	4	3	3	3	4	2	3	3	32	3.20
10	4	3	2	4	3	3	1	1	1	4	26	2.60
11	3	2	3	3	3	3	2	2	2	3	26	2.60
12	3	3	4	4	3	3	4	4	3	3	34	3.40
13	3	3	4	2	3	3	2	2	3	4	29	2.90
14	3	4	4	3	4	4	3	3	3	4	35	3.50
15	3	2	3	3	3	3	2	2	2	3	26	2.60
16	3	3	4	3	3	4	3	3	3	3	32	3.20
17	2	4	4	3	3	2	1	4	1	4	28	2.80
18	3	3	3	3	3	4	3	3	4	4	33	3.30
19	2	3	3	3	3	3	3	3	2	3	28	2.80
20	4	4	4	4	4	4	4	4	4	4	40	4.00
21	3	2	4	3	1	3	1	3	1	2	23	2.30
22	3	3	3	3	3	3	3	3	3	3	30	3.00
23	3	4	3	3	3	4	3	2	2	4	31	3.10
24	3	3	3	3	3	3	3	3	3	3	30	3.00
25	3	4	4	4	4	3	3	3	2	3	33	3.30
26	3	4	3	4	4	4	2	2	1	4	31	3.10
27	4	4	4	3	4	4	3	3	3	4	36	3.60
28	4	4	3	4	4	4	2	2	3	4	34	3.40
29	3	3	3	3	3	3	3	3	3	3	30	3.00
30	3	3	4	3	3	3	1	2	2	3	27	2.70
31	3	3	3	3	3	4	3	2	2	3	29	2.90
32	3	4	3	3	3	4	3	3	3	3	32	3.20
33	3	3	4	3	4	3	2	2	3	3	30	3.00
34	3	3	3	4	4	3	1	1	3	3	28	2.80
35	3	2	3	3	3	3	1	1	2	3	24	2.40
36	4	4	4	4	4	4	4	4	4	4	40	4.00
37	4	4	4	3	4	4	3	2	2	4	34	3.40
38	3	4	4	4	4	4	2	2	1	3	31	3.10

NO	Kepercayaan											TOTAL	RATA-RATA
	P17	P18	P19	P20	P21	P22	P23	P24	P25	P26			
39	2	3	3	3	2	3	1	1	2	2	22	2.20	
40	2	2	2	4	4	4	3	2	3	3	29	2.90	
41	3	3	3	3	3	3	3	3	3	3	30	3.00	
42	3	3	3	3	3	3	3	3	3	3	30	3.00	
43	2	3	3	3	2	3	2	2	2	3	25	2.50	
44	3	4	3	3	3	3	3	3	3	3	31	3.10	
45	3	3	3	3	3	3	1	1	3	3	26	2.60	
46	3	4	4	3	4	4	2	3	3	3	33	3.30	
47	4	4	4	3	4	4	3	2	3	3	34	3.40	
48	3	3	3	3	3	3	3	2	3	4	30	3.00	
49	3	4	4	3	3	3	3	3	2	3	31	3.10	
50	3	3	3	3	3	3	2	2	2	3	27	2.70	
51	2	3	2	2	2	3	2	1	2	3	22	2.20	
52	3	3	3	3	4	4	3	3	3	3	32	3.20	
53	2	4	4	4	4	4	4	2	2	3	33	3.30	
54	3	3	3	3	3	3	3	3	3	3	30	3.00	
55	2	2	2	2	2	2	1	1	2	2	18	1.80	
56	4	4	4	4	4	4	4	4	4	4	40	4.00	
57	3	3	3	3	3	4	3	3	3	4	32	3.20	
58	4	4	4	4	4	4	4	4	4	4	40	4.00	
59	3	3	3	4	3	3	3	3	3	3	31	3.10	
60	3	3	3	3	3	3	3	3	3	3	30	3.00	
61	4	4	3	4	4	4	4	4	2	4	37	3.70	
62	4	4	4	4	4	4	4	4	3	4	39	3.90	
63	3	4	4	4	4	4	3	3	4	4	37	3.70	
64	4	4	4	4	4	4	4	4	4	4	40	4.00	
65	2	3	3	3	3	3	2	2	3	3	27	2.70	
66	4	3	3	3	3	3	3	4	3	3	32	3.20	
67	3	3	4	4	4	4	3	3	4	4	36	3.60	
68	2	3	2	3	3	4	4	3	2	3	29	2.90	
69	3	3	4	4	4	4	4	4	3	3	36	3.60	
70	4	4	4	4	4	4	4	4	4	4	40	4.00	
71	4	4	4	3	3	3	3	3	3	3	33	3.30	
72	4	3	3	3	3	4	3	3	4	3	33	3.30	
73	3	3	4	4	4	4	4	3	4	4	37	3.70	
74	3	3	3	4	3	3	4	3	3	3	32	3.20	
75	3	3	3	4	3	3	4	4	4	3	34	3.40	
76	3	3	3	4	4	3	4	3	3	3	33	3.30	

NO	Kepercayaan											TOTAL	RATA-RATA
	P17	P18	P19	P20	P21	P22	P23	P24	P25	P26			
77	4	3	4	4	4	3	4	4	3	3	36	3.60	
78	4	3	3	4	3	4	3	3	3	4	34	3.40	
79	4	4	4	4	3	3	3	4	4	4	37	3.70	
80	3	3	3	3	2	2	2	2	2	3	25	2.50	
81	3	2	2	2	2	2	3	3	1	4	24	2.40	
82	3	3	3	3	3	3	3	3	3	3	30	3.00	
83	4	4	4	4	4	4	4	4	4	4	40	4.00	
84	3	3	3	2	3	4	3	2	2	3	28	2.80	
85	3	3	2	3	3	3	3	3	3	3	29	2.90	
86	3	2	3	3	3	3	2	2	2	3	26	2.60	
87	4	3	3	4	4	3	4	4	4	4	37	3.70	
88	3	3	4	4	3	3	3	2	2	3	30	3.00	
89	3	3	3	3	3	3	2	3	3	4	30	3.00	
90	3	3	3	3	3	3	2	3	3	4	30	3.00	
91	4	4	3	4	4	4	4	4	3	3	37	3.70	
92	3	3	3	3	3	3	2	2	3	3	28	2.80	
93	3	3	4	4	3	4	3	4	4	4	36	3.60	
94	4	4	3	4	3	3	4	3	3	3	34	3.40	
95	3	3	3	3	3	3	3	2	2	3	28	2.80	
96	4	4	4	4	4	4	3	3	4	3	37	3.70	
97	3	3	3	3	3	3	3	3	4	3	31	3.10	
98	3	3	3	3	3	3	3	3	3	3	30	3.00	
99	3	3	3	3	3	2	2	2	3	3	27	2.70	
100	3	3	3	3	3	3	3	3	3	3	30	3.00	
101	3	3	3	3	3	3	3	3	3	3	30	3.00	
102	3	3	3	3	3	3	3	3	3	3	30	3.00	
103	3	3	3	3	3	3	3	3	3	3	30	3.00	
TOTAL	326	334	341	342	336	345	293	285	291	338			
RATA-RATA	3.17	3.24	3.31	3.32	3.26	3.35	2.84	2.77	2.83	3.28			

NO	Keputusan Pembelian																
	P27	P28	P29	P30	P31	P32	P33	P34	P35	P36	P37	P38	P39	P40	P41	TOTAL	RATA-RATA
1	3	4	3	4	4	4	4	4	3	4	4	4	4	4	4	57	3.80
2	3	3	4	4	3	3	3	3	3	4	3	3	4	4	4	51	3.40
3	3	4	4	3	3	3	3	3	3	4	4	4	3	3	4	51	3.40
4	3	3	3	4	3	3	3	4	3	4	3	3	3	4	3	49	3.27
5	4	3	3	3	3	3	3	4	3	3	3	3	3	4	4	49	3.27
6	3	3	3	3	3	3	3	3	3	3	2	3	4	3	4	46	3.07
7	4	3	4	4	3	4	4	4	4	4	4	4	4	4	4	58	3.87
8	3	4	4	3	3	4	3	3	4	4	3	4	4	3	3	52	3.47
9	3	3	4	3	4	3	3	4	3	3	2	3	4	3	3	48	3.20
10	2	3	3	3	3	4	2	3	2	3	4	3	3	4	3	45	3.00
11	3	3	3	4	3	3	3	3	3	3	3	3	3	4	3	47	3.13
12	3	3	4	3	4	3	3	4	4	4	3	4	3	3	3	51	3.40
13	3	4	3	4	3	4	4	4	3	4	3	3	4	4	3	53	3.53
14	4	4	4	4	4	4	4	4	4	4	4	3	4	4	4	59	3.93
15	3	3	3	4	3	3	3	3	3	3	3	3	3	4	3	47	3.13
16	3	3	3	3	4	3	3	3	3	4	4	3	4	4	3	50	3.33
17	3	4	2	3	3	4	4	3	3	3	3	2	2	4	3	46	3.07
18	4	3	3	3	3	3	3	4	3	3	3	3	3	4	4	49	3.27
19	3	2	2	3	2	2	3	3	3	3	3	3	3	3	3	41	2.73
20	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	60	4.00
21	4	3	3	1	2	2	3	4	3	1	3	2	4	1	3	39	2.60
22	4	4	3	4	4	4	4	4	4	4	4	4	4	4	3	58	3.87
23	3	3	2	3	3	3	3	3	3	3	4	3	4	4	4	48	3.20
24	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	45	3.00
25	4	4	4	4	3	3	3	4	4	3	2	4	4	4	3	53	3.53
26	4	4	4	4	3	3	2	4	4	4	3	4	4	2	4	53	3.53
27	4	4	4	4	3	4	4	4	4	3	3	3	4	4	4	56	3.73
28	4	4	3	4	4	4	4	4	4	3	4	3	4	4	4	57	3.80
29	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	45	3.00
30	3	3	3	3	3	3	3	4	4	4	4	2	4	4	4	51	3.40
31	4	3	4	4	3	2	4	4	4	4	2	3	2	4	3	50	3.33
32	3	3	4	3	3	3	3	3	3	3	3	3	3	3	3	46	3.07
33	4	3	3	3	4	4	3	3	4	3	3	4	4	4	1	50	3.33
34	2	3	2	4	3	3	2	3	3	2	4	4	2	4	4	45	3.00
35	3	2	4	4	3	4	3	4	4	4	4	2	3	4	3	51	3.40
36	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	60	4.00
37	4	4	4	4	3	4	4	4	4	3	3	3	3	4	3	54	3.60
38	4	4	3	4	4	3	3	3	3	3	3	3	3	4	3	50	3.33
39	2	2	3	2	2	2	2	2	2	3	3	2	2	4	3	36	2.40

NO	Keputusan Pembelian																TOTAL	RATA-RATA
	P27	P28	P29	P30	P31	P32	P33	P34	P35	P36	P37	P38	P39	P40	P41			
40	3	3	3	3	2	3	2	2	3	3	4	2	3	3	3	42	2.80	
41	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	45	3.00	
42	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	45	3.00	
43	2	2	2	3	2	3	2	3	3	3	3	2	4	4	3	41	2.73	
44	4	4	4	4	3	4	3	3	3	3	3	4	4	4	4	54	3.60	
45	2	3	3	3	3	3	3	2	3	3	4	3	3	3	2	43	2.87	
46	3	3	4	4	3	4	4	4	3	4	4	3	3	4	4	54	3.60	
47	4	3	4	4	4	4	4	4	4	3	3	3	4	4	2	54	3.60	
48	3	3	3	4	3	3	3	3	3	3	3	3	3	4	3	47	3.13	
49	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	60	4.00	
50	4	4	4	4	3	3	3	3	3	3	3	3	4	3	3	50	3.33	
51	4	4	4	4	4	4	4	4	3	4	2	3	4	4	4	56	3.73	
52	3	3	4	4	4	4	3	4	4	4	3	3	3	4	4	54	3.60	
53	3	2	2	2	2	2	2	2	2	2	2	1	2	2	1	29	1.93	
54	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	45	3.00	
55	3	2	3	3	3	3	2	3	2	2	2	2	3	2	2	37	2.47	
56	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	60	4.00	
57	3	3	3	4	2	2	3	3	4	4	3	3	3	4	4	48	3.20	
58	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	60	4.00	
59	4	4	4	4	4	4	3	4	4	4	4	4	4	4	4	59	3.93	
60	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	45	3.00	
61	4	4	4	4	4	4	4	4	4	4	1	4	4	4	1	54	3.60	
62	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	60	4.00	
63	4	4	4	4	4	4	4	3	3	4	4	4	4	4	4	58	3.87	
64	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	60	4.00	
65	4	4	4	4	2	2	3	4	4	4	4	3	3	3	3	51	3.40	
66	4	3	4	4	3	3	4	4	3	3	4	3	4	4	3	53	3.53	
67	4	3	3	3	3	4	3	3	3	4	3	3	4	4	4	51	3.40	
68	4	3	3	3	3	3	3	1	1	2	2	2	2	2	3	37	2.47	
69	3	3	3	3	3	4	4	4	4	3	3	3	4	4	4	52	3.47	
70	3	2	3	3	3	2	3	3	3	3	3	3	3	3	3	43	2.87	
71	3	4	3	3	3	4	4	3	3	3	3	3	3	3	3	48	3.20	
72	4	4	4	4	3	3	3	3	3	4	3	3	3	3	4	51	3.40	
73	4	4	3	3	3	4	3	4	3	4	3	4	3	3	3	51	3.40	
74	4	4	3	3	3	4	4	3	3	3	3	3	4	3	4	51	3.40	
75	3	4	3	4	3	3	4	3	4	3	4	3	3	3	3	50	3.33	
76	3	3	4	3	3	3	3	4	3	3	3	3	3	3	3	47	3.13	
77	4	3	3	3	4	4	3	4	3	3	4	3	3	4	3	51	3.40	

NO	Keputusan Pembelian																
	P27	P28	P29	P30	P31	P32	P33	P34	P35	P36	P37	P38	P39	P40	P41	TOTAL	RATA-RATA
78	4	4	4	4	4	4	4	4	4	4	4	3	4	3	4	58	3.87
79	3	3	4	3	4	3	4	3	3	3	3	4	4	3	4	51	3.40
80	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	45	3.00
81	4	3	3	4	3	3	3	3	3	2	4	1	3	3	3	45	3.00
82	4	3	3	4	3	3	4	4	3	3	3	3	4	4	3	51	3.40
83	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	60	4.00
84	2	1	3	3	3	3	3	3	3	3	3	3	2	3	2	40	2.67
85	3	3	3	3	3	2	3	2	3	3	4	3	2	2	2	41	2.73
86	3	3	3	4	3	3	3	3	3	3	3	3	3	4	3	47	3.13
87	4	3	3	3	4	3	3	4	3	3	4	4	3	4	4	52	3.47
88	3	3	3	4	2	2	4	4	4	4	2	3	3	4	2	47	3.13
89	3	3	3	4	3	3	3	3	3	3	3	3	4	4	4	49	3.27
90	3	3	3	4	3	3	3	3	3	3	3	3	4	4	4	49	3.27
91	3	4	4	4	3	3	4	4	4	4	4	4	4	4	3	56	3.73
92	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	45	3.00
93	3	3	3	4	4	4	4	3	3	3	4	3	4	4	4	53	3.53
94	3	4	3	4	4	3	3	4	3	3	4	3	3	4	4	52	3.47
95	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	45	3.00
96	3	3	3	3	4	4	3	3	4	3	3	4	4	4	4	52	3.47
97	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	45	3.00
98	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	45	3.00
99	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	45	3.00
100	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	45	3.00
101	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	45	3.00
102	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	45	3.00
103	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	45	3.00
TOTAL	344	336	341	356	330	337	335	347	337	339	334	323	347	361	338		
RATA-RATA	3.34	3.26	3.31	3.46	3.20	3.27	3.25	3.37	3.27	3.29	3.24	3.14	3.37	3.50	3.28		

Lampiran 5 Tabulasi 103 Responden M-TIX

NO	Website Quality						TOTAL	RATA-RATA
	P1	P2	P3	P4	P5	P6		
1	4	2	4	4	4	2	20	5.71
2	4	3	3	4	3	3	20	5.71
3	3	3	3	3	3	3	18	5.14
4	3	3	3	3	4	3	19	5.43
5	3	3	3	4	3	3	19	5.43
6	3	3	3	3	4	3	19	5.43
7	4	4	4	4	2	3	21	6.00
8	3	3	3	3	3	3	18	5.14
9	3	3	3	3	4	3	19	5.43
10	3	3	3	3	3	2	17	4.86
11	3	3	3	3	3	3	18	5.14
12	3	3	3	3	2	2	16	4.57
13	3	3	3	3	3	3	18	5.14
14	1	2	2	1	3	1	10	2.86
15	3	3	3	3	2	2	16	4.57
16	3	3	3	3	3	3	18	5.14
17	4	4	4	3	3	3	21	6.00
18	3	3	3	3	3	3	18	5.14
19	3	3	3	3	3	3	18	5.14
20	3	3	3	3	3	3	18	5.14
21	3	3	3	3	3	3	18	5.14
22	4	4	4	3	3	3	21	6.00
23	4	4	4	3	3	4	22	6.29
24	4	3	4	3	4	3	21	6.00
25	3	3	3	3	3	2	17	4.86
26	3	3	3	3	3	3	18	5.14
27	3	3	3	3	3	3	18	5.14
28	3	3	3	3	3	3	18	5.14
29	4	4	3	4	3	3	21	6.00
30	3	3	3	3	3	3	18	5.14
31	3	3	3	3	3	3	18	5.14
32	3	3	3	3	3	3	18	5.14
33	3	3	3	3	3	3	18	5.14
34	3	3	3	3	3	2	17	4.86
35	3	3	3	3	3	3	18	5.14
36	3	3	3	3	3	3	18	5.14
37	4	3	4	3	3	4	21	6.00

NO	Website Quality							TOTAL	RATA-RATA
	P1	P2	P3	P4	P5	P6			
38	3	4	3	4	4	3	21	6.00	
39	3	3	4	4	3	3	20	5.71	
40	3	3	3	4	4	3	20	5.71	
41	3	4	3	3	4	4	21	6.00	
42	3	3	4	4	3	3	20	5.71	
43	3	4	4	4	3	3	21	6.00	
44	3	3	4	4	3	3	20	5.71	
45	3	3	4	4	3	4	21	6.00	
46	3	3	4	4	4	3	21	6.00	
47	3	3	3	3	3	3	18	5.14	
48	3	3	3	3	3	3	18	5.14	
49	3	3	3	4	4	4	21	6.00	
50	3	3	3	4	4	3	20	5.71	
51	3	3	3	3	3	3	18	5.14	
52	3	3	3	3	3	3	18	5.14	
53	3	3	3	3	3	3	18	5.14	
54	3	3	3	3	3	3	18	5.14	
55	3	3	3	3	3	3	18	5.14	
56	3	3	3	3	3	3	18	5.14	
57	3	3	3	3	3	3	18	5.14	
58	3	3	3	3	3	3	18	5.14	
59	3	3	3	3	3	3	18	5.14	
60	3	3	3	3	3	3	18	5.14	
61	3	3	3	3	3	3	18	5.14	
62	3	3	3	3	3	3	18	5.14	
63	3	3	3	3	3	3	18	5.14	
64	2	3	2	3	3	2	15	4.29	
65	3	3	3	3	3	3	18	5.14	
66	3	3	3	3	3	3	18	5.14	
67	3	3	3	3	3	3	18	5.14	
68	3	3	3	3	3	3	18	5.14	
69	3	3	3	3	3	3	18	5.14	
70	3	3	3	4	3	3	19	5.43	
71	3	3	3	3	3	3	18	5.14	
72	3	3	3	3	3	3	18	5.14	
73	3	3	3	3	3	3	18	5.14	
74	3	3	3	3	3	3	18	5.14	
75	3	3	3	3	3	3	18	5.14	
76	3	3	3	3	3	3	18	5.14	

NO	Website Quality							TOTAL	RATA-RATA
	P1	P2	P3	P4	P5	P6			
77	3	3	3	3	3	2	17	4.86	
78	3	3	3	3	3	3	18	5.14	
79	3	3	3	3	3	3	18	5.14	
80	3	3	3	3	3	3	18	5.14	
81	3	3	3	3	3	3	18	5.14	
82	3	3	3	3	3	2	17	4.86	
83	3	3	3	3	3	3	18	5.14	
84	3	3	3	3	3	3	18	5.14	
85	3	3	3	3	3	3	18	5.14	
86	3	3	3	3	3	3	18	5.14	
87	3	3	3	3	3	3	18	5.14	
88	3	3	3	3	3	3	18	5.14	
89	3	3	3	3	3	3	18	5.14	
90	3	3	3	3	3	3	18	5.14	
91	3	3	3	3	3	3	18	5.14	
92	3	3	3	3	3	3	18	5.14	
93	3	3	3	3	3	3	18	5.14	
94	3	3	3	3	3	3	18	5.14	
95	3	3	3	3	3	3	18	5.14	
96	3	3	3	3	3	3	18	5.14	
97	3	3	3	3	3	3	18	5.14	
98	3	3	3	3	3	3	18	5.14	
99	3	3	3	3	3	3	18	5.14	
100	3	3	3	3	3	3	18	5.14	
101	3	3	3	3	3	3	18	5.14	
102	3	3	3	3	3	2	17	4.86	
103	3	3	3	3	3	3	18	5.14	
TOTAL	315	315	320	323	317	302			
RATA-RATA	3.06	3.06	3.11	3.14	3.08	2.93			

NO	Word Of Mouth											TOTAL	RATA-RATA
	P7	P8	P9	P10	P11	P12	P13	P14	P15	P16			
1	2	2	2	4	4	4	3	4	4	3	32	3.20	
2	3	3	4	4	4	4	3	4	3	3	35	3.50	
3	2	3	3	3	3	3	3	3	3	3	29	2.90	
4	4	4	4	4	4	3	3	3	3	3	35	3.50	
5	3	3	3	3	3	3	3	3	3	3	30	3.00	
6	3	3	3	3	3	3	3	3	3	3	30	3.00	
7	4	3	4	4	3	3	4	4	3	3	35	3.50	
8	3	3	3	3	3	3	3	3	3	3	30	3.00	
9	4	3	3	4	3	4	4	3	3	4	35	3.50	
10	3	2	3	3	3	3	3	3	3	3	29	2.90	
11	3	3	3	3	3	3	3	3	3	3	30	3.00	
12	2	2	2	2	2	3	3	2	2	2	22	2.20	
13	3	3	3	3	3	3	3	3	3	3	30	3.00	
14	1	2	2	1	2	1	1	1	1	2	14	1.40	
15	2	2	2	2	2	3	3	2	2	2	22	2.20	
16	3	3	3	3	3	3	3	3	3	3	30	3.00	
17	3	3	3	3	3	3	3	3	3	3	30	3.00	
18	3	3	3	3	3	3	3	3	3	3	30	3.00	
19	3	3	3	3	3	3	3	3	3	3	30	3.00	
20	3	3	3	3	3	3	3	3	3	3	30	3.00	
21	3	3	3	3	3	3	3	3	3	3	30	3.00	
22	3	3	3	3	4	4	4	3	3	3	33	3.30	
23	3	4	3	3	3	4	4	4	3	4	35	3.50	
24	3	3	3	3	3	4	3	3	4	3	32	3.20	
25	3	3	3	3	3	2	3	3	3	3	29	2.90	
26	3	3	3	3	3	3	3	3	3	3	30	3.00	
27	3	3	3	3	3	3	3	3	3	3	30	3.00	
28	3	3	3	3	3	3	3	3	3	3	30	3.00	
29	4	3	3	4	4	3	3	3	4	4	35	3.50	
30	3	3	3	3	3	3	3	4	3	4	32	3.20	
31	3	3	3	3	3	3	3	3	3	3	30	3.00	
32	3	3	3	3	3	3	3	3	3	3	30	3.00	
33	3	3	3	3	3	3	3	3	3	3	30	3.00	
34	3	3	3	3	3	3	3	3	3	3	30	3.00	
35	3	3	3	3	3	3	3	3	3	3	30	3.00	
36	3	3	3	3	3	3	3	3	3	3	30	3.00	
37	3	3	3	3	4	3	3	3	3	3	31	3.10	
38	3	3	3	4	4	3	3	4	4	4	35	3.50	
39	4	3	4	4	3	3	4	4	4	3	36	3.60	

NO	Word Of Mouth											TOTAL	RATA-RATA
	P7	P8	P9	P10	P11	P12	P13	P14	P15	P16			
40	4	3	3	4	4	3	3	3	4	4	35	3.50	
41	3	3	4	3	3	3	4	4	3	3	33	3.30	
42	4	4	3	3	3	4	4	3	3	3	34	3.40	
43	3	1	4	3	3	4	4	4	4	4	34	3.40	
44	4	4	3	3	4	3	4	3	4	4	36	3.60	
45	3	4	3	3	3	4	4	4	3	4	35	3.50	
46	1	3	4	4	4	4	4	4	3	1	32	3.20	
47	3	3	3	3	3	3	3	3	3	3	30	3.00	
48	3	3	3	3	3	3	3	3	3	3	30	3.00	
49	3	4	3	3	4	4	3	3	4	4	35	3.50	
50	3	4	4	4	3	4	3	4	3	3	35	3.50	
51	3	3	3	3	3	3	3	3	3	3	30	3.00	
52	3	3	3	3	3	3	3	3	3	3	30	3.00	
53	3	3	3	3	3	3	3	3	3	3	30	3.00	
54	3	3	3	3	3	3	3	3	3	3	30	3.00	
55	3	3	3	3	3	3	3	3	3	3	30	3.00	
56	3	3	3	3	3	3	3	3	3	3	30	3.00	
57	3	3	3	3	3	3	3	3	3	3	30	3.00	
58	3	3	3	3	3	3	3	3	3	3	30	3.00	
59	3	3	3	3	3	3	3	3	3	3	30	3.00	
60	3	3	3	3	3	3	3	3	3	3	30	3.00	
61	3	3	3	3	3	3	3	3	3	3	30	3.00	
62	3	3	3	3	3	3	3	3	3	3	30	3.00	
63	3	3	3	3	3	3	3	3	3	3	30	3.00	
64	3	3	3	2	4	3	3	3	3	3	30	3.00	
65	3	3	3	4	3	4	3	3	3	3	32	3.20	
66	3	3	3	3	3	3	3	3	3	3	30	3.00	
67	3	3	3	3	3	3	3	3	3	3	30	3.00	
68	3	3	3	3	3	3	3	3	3	3	30	3.00	
69	3	3	3	3	3	3	3	3	3	3	30	3.00	
70	3	3	3	4	3	3	3	3	3	3	31	3.10	
71	3	3	3	4	3	3	4	3	3	3	32	3.20	
72	3	3	3	3	3	3	3	3	3	3	30	3.00	
73	3	3	3	3	3	3	3	3	3	3	30	3.00	
74	3	3	3	3	3	3	3	3	3	3	30	3.00	
75	3	3	3	3	3	3	3	3	3	3	30	3.00	
76	3	3	3	3	3	3	3	3	3	3	30	3.00	
77	3	3	3	3	3	3	3	4	3	3	31	3.10	

NO	Word Of Mouth											TOTAL	RATA-RATA
	P7	P8	P9	P10	P11	P12	P13	P14	P15	P16			
78	3	3	3	3	3	3	3	3	3	3	3	30	3.00
79	3	3	3	3	3	3	3	3	3	3	3	30	3.00
80	3	3	3	3	3	3	3	3	3	3	3	30	3.00
81	3	3	3	3	3	3	3	3	3	3	3	30	3.00
82	3	3	3	3	3	3	3	4	3	3	3	31	3.10
83	3	3	2	3	3	3	3	3	3	3	3	29	2.90
84	3	3	3	3	3	3	3	3	3	3	3	30	3.00
85	3	3	3	3	3	3	3	3	3	3	3	30	3.00
86	3	3	3	3	3	3	3	3	3	3	3	30	3.00
87	3	3	3	3	3	3	3	3	3	3	3	30	3.00
88	3	3	3	3	3	3	3	3	3	3	3	30	3.00
89	3	3	3	3	3	3	3	3	3	3	3	30	3.00
90	3	3	3	3	3	3	3	3	3	3	3	30	3.00
91	3	3	3	3	3	3	3	3	3	3	3	30	3.00
92	3	3	3	3	3	3	3	3	3	3	3	30	3.00
93	3	3	3	3	3	3	3	3	3	3	3	30	3.00
94	3	3	2	3	3	3	3	3	3	3	3	29	2.90
95	3	3	3	3	3	3	3	4	3	3	3	31	3.10
96	3	3	3	4	3	3	4	3	3	3	3	32	3.20
97	3	3	3	3	3	3	3	3	3	3	3	30	3.00
98	3	3	3	3	3	3	3	3	3	3	3	30	3.00
99	3	3	3	3	3	3	3	3	3	3	3	30	3.00
100	3	3	3	3	3	3	3	3	3	3	3	30	3.00
101	3	3	3	3	3	3	3	3	3	3	3	30	3.00
102	3	3	3	3	3	3	3	4	3	3	3	31	3.10
103	3	3	3	3	3	3	3	3	3	3	3	30	3.00
TOTAL	309	309	311	319	318	319	320	321	314	314			
RATA-RATA	3.00	3.00	3.02	3.10	3.09	3.10	3.11	3.12	3.05	3.05			

NO	Kepercayaan											RATA-RATA
	P17	P18	P19	P20	P21	P22	P23	P24	P25	P26	TOTAL	
1	4	4	4	4	4	4	2	2	4	4	36	6.55
2	3	3	4	3	3	3	3	3	3	3	31	5.64
3	3	4	4	4	3	3	3	3	3	3	33	6.00
4	3	4	3	3	3	3	3	3	3	4	32	5.82
5	3	3	3	3	3	3	3	3	3	3	30	5.45
6	3	3	3	3	3	3	3	3	3	3	30	5.45
7	3	4	4	3	3	3	2	1	3	4	30	5.45
8	3	3	3	3	3	3	3	3	3	3	30	5.45
9	3	3	4	3	2	3	3	4	3	4	32	5.82
10	3	3	3	3	3	2	2	2	1	2	24	4.36
11	3	3	3	3	3	3	3	3	3	3	30	5.45
12	3	3	3	2	2	3	1	1	2	2	22	4.00
13	3	3	3	3	3	3	3	3	3	3	30	5.45
14	1	1	1	2	2	3	3	2	2	2	19	3.45
15	3	3	3	2	2	3	1	1	2	2	22	4.00
16	3	3	3	3	3	3	3	3	3	3	30	5.45
17	3	3	3	3	3	3	3	3	3	3	30	5.45
18	3	3	3	3	3	3	3	3	3	3	30	5.45
19	3	3	3	3	3	3	3	3	3	3	30	5.45
20	3	3	3	3	3	3	3	3	3	3	30	5.45
21	3	3	3	3	3	3	3	3	3	3	30	5.45
22	3	3	3	3	3	3	3	3	3	3	30	5.45
23	4	4	3	4	4	4	4	4	4	4	39	7.09
24	4	3	4	3	3	4	4	3	3	3	34	6.18
25	3	3	4	3	4	4	4	4	4	4	37	6.73
26	3	3	3	3	3	3	3	3	3	3	30	5.45
27	3	3	3	3	3	3	3	3	3	3	30	5.45
28	3	3	3	3	3	3	3	3	3	3	30	5.45
29	4	3	3	3	3	3	4	4	3	2	32	5.82
30	3	3	3	3	3	3	3	3	3	3	30	5.45
31	3	3	3	3	3	3	3	3	3	3	30	5.45
32	3	3	3	3	3	3	3	3	3	3	30	5.45
33	3	3	3	3	3	3	3	3	3	3	30	5.45
34	3	3	3	3	3	3	2	3	3	3	29	5.27
35	3	3	3	3	3	3	3	3	3	3	30	5.45
36	3	3	3	3	3	3	3	3	3	3	30	5.45
37	4	3	3	4	3	3	3	3	3	2	31	5.64
38	4	4	3	4	4	4	3	3	4	3	36	6.55
39	3	4	3	3	3	4	4	4	3	3	34	6.18
40	3	3	4	4	3	4	3	4	3	3	34	6.18
41	3	4	4	3	3	4	3	3	4	4	35	6.36

NO	Kepercayaan											RATA-RATA
	P17	P18	P19	P20	P21	P22	P23	P24	P25	P26	TOTAL	
42	4	3	4	3	3	4	4	4	3	3	35	6.36
43	3	3	4	3	3	4	4	4	4	4	36	6.55
44	3	3	4	4	3	3	3	4	3	4	34	6.18
45	3	3	4	4	3	4	3	4	3	3	34	6.18
46	3	4	4	3	4	4	4	3	4	4	37	6.73
47	3	3	3	3	3	3	3	3	3	3	30	5.45
48	3	3	3	3	3	3	3	3	3	3	30	5.45
49	3	4	3	4	3	3	3	4	3	3	33	6.00
50	3	3	4	4	3	3	3	3	3	4	33	6.00
51	3	3	3	3	3	3	3	3	3	3	30	5.45
52	3	3	3	3	3	3	3	3	3	3	30	5.45
53	3	3	3	3	3	3	3	3	3	3	30	5.45
54	3	3	3	3	3	3	3	3	3	3	30	5.45
55	3	3	3	3	3	3	3	3	3	3	30	5.45
56	3	3	3	3	3	3	3	3	3	3	30	5.45
57	3	3	3	3	3	3	3	3	3	3	30	5.45
58	3	3	3	3	3	3	3	3	3	3	30	5.45
59	3	3	3	3	3	3	3	3	3	3	30	5.45
60	3	3	3	3	3	3	3	3	3	3	30	5.45
61	3	3	3	3	3	3	3	3	3	3	30	5.45
62	3	3	3	3	3	3	3	3	3	3	30	5.45
63	3	3	3	3	3	3	3	3	3	3	30	5.45
64	3	3	3	2	3	3	3	3	3	3	29	5.27
65	3	3	3	3	3	3	2	2	3	3	28	5.09
66	3	3	3	3	3	3	3	3	3	3	30	5.45
67	3	3	3	3	3	3	2	2	2	3	27	4.91
68	3	3	3	3	3	3	3	3	3	3	30	5.45
69	3	4	3	3	3	3	3	3	3	3	31	5.64
70	3	3	3	3	3	3	3	2	2	3	28	5.09
71	3	3	3	3	3	3	2	3	3	3	29	5.27
72	3	3	3	3	3	3	3	3	3	3	30	5.45
73	3	3	4	3	3	3	3	2	3	3	30	5.45
74	3	3	3	3	3	3	3	3	3	3	30	5.45
75	3	3	3	3	3	3	3	3	3	3	30	5.45
76	3	3	3	3	3	3	3	3	3	3	30	5.45
77	3	4	3	3	3	3	2	2	3	3	29	5.27
78	3	3	3	3	3	3	3	3	3	3	30	5.45
79	3	3	3	3	3	3	3	3	3	3	30	5.45
80	3	3	3	3	3	3	3	3	3	3	30	5.45
81	3	3	3	3	3	3	3	3	3	3	30	5.45
82	3	3	3	3	3	3	3	2	3	3	29	5.27

NO	Kepercayaan											RATA-RATA
	P17	P18	P19	P20	P21	P22	P23	P24	P25	P26	TOTAL	
83	3	3	3	3	3	3	3	3	3	4	31	5.64
84	3	3	3	3	3	3	3	3	3	3	30	5.45
85	3	3	3	3	3	3	3	3	3	3	30	5.45
86	3	3	3	3	3	3	3	3	3	3	30	5.45
87	3	3	3	3	3	3	3	3	3	3	30	5.45
88	3	3	3	3	3	3	3	3	3	3	30	5.45
89	3	3	3	3	3	3	3	3	3	3	30	5.45
90	3	3	3	3	3	3	3	3	3	3	30	5.45
91	3	3	3	3	3	3	3	3	3	3	30	5.45
92	3	3	3	3	3	3	3	3	3	3	30	5.45
93	3	3	3	3	3	3	3	3	3	3	30	5.45
94	3	3	3	3	3	3	3	2	3	3	29	5.27
95	4	3	4	3	3	3	2	2	3	3	30	5.45
96	3	3	3	3	3	3	2	3	3	3	29	5.27
97	3	3	3	3	3	3	3	3	3	3	30	5.45
98	3	3	4	3	3	3	3	2	3	3	30	5.45
99	3	3	3	3	3	3	3	3	3	3	30	5.45
100	3	3	3	3	3	3	3	3	3	3	30	5.45
101	3	3	3	3	3	3	3	3	3	3	30	5.45
102	3	4	3	3	3	3	2	2	3	3	29	5.27
103	3	3	3	3	3	3	3	3	3	3	30	5.45
TOTAL	315	320	325	315	310	320	302	301	309	315		
RATA-RATA	3.06	3.11	3.16	3.06	3.01	3.11	2.93	2.92	3.00	3.06		

NO	Keputusan Pembelian															TOTAL	RATA-RATA
	P27	P28	P29	P30	P31	P32	P33	P34	P35	P36	P37	P38	P39	P40	P41		
1	4	4	4	4	4	4	4	4	4	4	4	4	2	4	2	56	3.73
2	3	4	3	4	4	3	3	4	3	4	3	3	3	4	3	51	3.40
3	3	3	4	4	4	4	4	3	3	3	2	3	4	4	4	52	3.47
4	4	3	3	4	3	3	3	3	3	3	3	3	3	3	3	47	3.13
5	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	45	3.00
6	3	3	3	3	3	3	3	3	3	3	3	4	3	3	3	46	3.07
7	4	4	3	4	3	3	4	4	3	4	4	2	2	4	3	51	3.40
8	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	45	3.00
9	3	4	3	4	3	4	3	3	4	3	4	3	4	3	3	51	3.40
10	3	3	3	3	2	2	2	2	3	3	2	3	3	2	3	39	2.60
11	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	45	3.00
12	2	3	3	3	4	3	3	4	3	4	2	3	4	4	4	49	3.27
13	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	45	3.00
14	1	2	2	2	1	1	2	2	3	2	1	2	2	1	2	26	1.73
15	2	3	3	3	4	3	3	4	3	4	2	3	4	4	4	49	3.27
16	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	45	3.00
17	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	45	3.00
18	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	45	3.00
19	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	45	3.00
20	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	45	3.00
21	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	45	3.00
22	3	4	3	3	3	3	3	3	3	3	3	3	3	3	4	47	3.13
23	4	3	3	3	4	4	4	4	3	4	4	4	4	4	4	56	3.73
24	3	3	3	4	3	3	3	4	3	3	3	4	3	4	3	49	3.27
25	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	60	4.00
26	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	45	3.00
27	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	45	3.00
28	3	3	3	3	3	3	3	3	4	3	3	3	3	3	3	46	3.07
29	4	4	4	3	3	3	4	3	3	4	4	3	3	4	3	52	3.47
30	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	45	3.00
31	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	45	3.00
32	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	45	3.00
33	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	45	3.00
34	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	45	3.00
35	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	45	3.00
36	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	45	3.00
37	4	4	3	3	3	4	3	3	3	3	3	4	4	4	4	52	3.47
38	3	3	3	3	3	4	3	4	3	3	3	3	3	4	4	49	3.27
39	4	3	4	3	3	3	3	4	4	3	3	3	4	3	3	50	3.33
40	3	4	4	3	3	4	3	3	3	4	3	4	4	4	3	52	3.47
41	3	3	4	3	4	3	3	4	4	4	3	3	3	4	4	52	3.47

NO	Keputusan Pembelian															TOTAL	RATA-RATA
	P27	P28	P29	P30	P31	P32	P33	P34	P35	P36	P37	P38	P39	P40	P41		
42	4	4	3	3	4	3	3	3	4	4	3	4	4	3	3	52	3.47
43	4	3	4	4	4	3	3	3	4	4	4	3	4	4	2	53	3.53
44	3	3	4	3	3	4	3	3	3	4	3	3	4	3	3	49	3.27
45	4	4	3	3	4	4	3	4	3	4	3	3	4	4	3	53	3.53
46	3	3	4	4	3	4	4	4	4	4	4	4	4	4	4	57	3.80
47	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	45	3.00
48	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	45	3.00
49	4	3	3	4	3	3	3	4	3	3	4	4	3	3	3	50	3.33
50	4	4	4	3	3	3	4	3	3	3	4	4	3	3	3	51	3.40
51	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	45	3.00
52	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	45	3.00
53	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	45	3.00
54	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	45	3.00
55	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	45	3.00
56	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	45	3.00
57	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	45	3.00
58	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	45	3.00
59	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	45	3.00
60	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	45	3.00
61	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	45	3.00
62	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	45	3.00
63	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	45	3.00
64	3	3	3	3	4	3	3	3	3	3	3	3	3	3	4	47	3.13
65	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	45	3.00
66	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	45	3.00
67	3	3	3	3	3	3	3	4	3	3	3	3	3	3	3	46	3.07
68	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	45	3.00
69	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	45	3.00
70	3	4	3	3	3	3	3	3	3	4	3	3	3	3	3	47	3.13
71	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	45	3.00
72	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	45	3.00
73	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	45	3.00
74	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	45	3.00
75	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	45	3.00
76	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	45	3.00
77	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	45	3.00
78	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	45	3.00
79	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	45	3.00
80	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	45	3.00

NO	Keputusan Pembelian																TOTAL	RATA-RATA
	P27	P28	P29	P30	P31	P32	P33	P34	P35	P36	P37	P38	P39	P40	P41			
81	3	3	3	3	3	3	3	3	3	3	3	3	2	3	3	44	2.93	
82	3	3	3	3	3	3	3	3	3	3	3	3	2	3	3	44	2.93	
83	3	3	3	4	3	3	3	3	3	3	3	2	3	3	3	45	3.00	
84	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	45	3.00	
85	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	45	3.00	
86	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	45	3.00	
87	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	45	3.00	
88	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	45	3.00	
89	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	45	3.00	
90	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	45	3.00	
91	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	45	3.00	
92	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	45	3.00	
93	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	45	3.00	
94	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	45	3.00	
95	3	3	3	3	3	2	3	3	3	3	3	3	2	3	3	43	2.87	
96	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	45	3.00	
97	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	45	3.00	
98	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	45	3.00	
99	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	45	3.00	
100	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	45	3.00	
101	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	45	3.00	
102	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	45	3.00	
103	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	45	3.00	
TOTAL	69	69	69	70	69	68	69	69	69	69	69	67	67	69	69			
RATA-R	3.00	3.00	3.00	3.04	3.00	2.96	3.00	3.00	3.00	3.00	3.00	2.91	2.91	3.00	3.00			

Lampiran 6

Hasil Output Uji Validitas

Website Quality

		Correlations						
		P1	P2	P3	P4	P5	P6	TOTAL1
P1	Pearson Correlation	1	.433*	.649**	.596**	.054	.486**	.825**
	Sig. (2-tailed)		.017	.000	.001	.776	.006	.000
	N	30	30	30	30	30	30	30
P2	Pearson Correlation	.433*	1	.216	.327	-.302	.475**	.514**
	Sig. (2-tailed)	.017		.252	.078	.105	.008	.004
	N	30	30	30	30	30	30	30
P3	Pearson Correlation	.649**	.216	1	.586**	.260	.126	.710**
	Sig. (2-tailed)	.000	.252		.001	.165	.506	.000
	N	30	30	30	30	30	30	30
P4	Pearson Correlation	.596**	.327	.586**	1	.074	.404*	.768**
	Sig. (2-tailed)	.001	.078	.001		.697	.027	.000
	N	30	30	30	30	30	30	30
P5	Pearson Correlation	.054	-.302	.260	.074	1	.162	.350
	Sig. (2-tailed)	.776	.105	.165	.697		.393	.058
	N	30	30	30	30	30	30	30
P6	Pearson Correlation	.486**	.475**	.126	.404*	.162	1	.709**
	Sig. (2-tailed)	.006	.008	.506	.027	.393		.000
	N	30	30	30	30	30	30	30
TOTAL1	Pearson Correlation	.825**	.514**	.710**	.768**	.350	.709**	1
L1	Sig. (2-tailed)	.000	.004	.000	.000	.058	.000	
	N	30	30	30	30	30	30	30

*. Correlation is significant at the 0.05 level (2-tailed).

** . Correlation is significant at the 0.01 level (2-tailed).

Word Of Mouth

Correlations												
		P7	P8	P9	P10	P11	P12	P13	P14	P15	P16	TOTAL2
P7	Pearson Correlation	1	.636**	.681**	.637**	.435*	.241	.640**	.311	.320	.480**	.756**
	Sig. (2-tailed)		.000	.000	.000	.016	.200	.000	.095	.085	.007	.000
	N	30	30	30	30	30	30	30	30	30	30	30
P8	Pearson Correlation	.636**	1	.730**	.395*	.511**	.123	.270	.163	.377*	.195	.628**
	Sig. (2-tailed)	.000		.000	.031	.004	.516	.148	.391	.040	.303	.000
	N	30	30	30	30	30	30	30	30	30	30	30
P9	Pearson Correlation	.681**	.730**	1	.531**	.558**	.406*	.503**	.463**	.367*	.364*	.779**
	Sig. (2-tailed)	.000	.000		.003	.001	.026	.005	.010	.046	.048	.000
	N	30	30	30	30	30	30	30	30	30	30	30
P10	Pearson Correlation	.637**	.395*	.531**	1	.570**	.617**	.669**	.776**	.685**	.593**	.877**
	Sig. (2-tailed)	.000	.031	.003		.001	.000	.000	.000	.000	.001	.000
	N	30	30	30	30	30	30	30	30	30	30	30
P11	Pearson Correlation	.435*	.511**	.558**	.570**	1	.563**	.352	.514**	.520**	.323	.725**
	Sig. (2-tailed)	.016	.004	.001	.001		.001	.056	.004	.003	.082	.000
	N	30	30	30	30	30	30	30	30	30	30	30
P12	Pearson Correlation	.241	.123	.406*	.617**	.563**	1	.681**	.696**	.606**	.423*	.699**
	Sig. (2-tailed)	.200	.516	.026	.000	.001		.000	.000	.000	.020	.000
	N	30	30	30	30	30	30	30	30	30	30	30
P13	Pearson Correlation	.640**	.270	.503**	.669**	.352	.681**	1	.547**	.478**	.476**	.753**
	Sig. (2-tailed)	.000	.148	.005	.000	.056	.000		.002	.008	.008	.000
	N	30	30	30	30	30	30	30	30	30	30	30
P14	Pearson Correlation	.311	.163	.463**	.776**	.514**	.696**	.547**	1	.709**	.587**	.762**
	Sig. (2-tailed)	.095	.391	.010	.000	.004	.000	.002		.000	.001	.000
	N	30	30	30	30	30	30	30	30	30	30	30
P15	Pearson Correlation	.320	.377*	.367*	.685**	.520**	.606**	.478**	.709**	1	.568**	.743**
	Sig. (2-tailed)	.085	.040	.046	.000	.003	.000	.008	.000		.001	.000
	N	30	30	30	30	30	30	30	30	30	30	30
P16	Pearson Correlation	.480**	.195	.364*	.593**	.323	.423*	.476**	.587**	.568**	1	.654**
	Sig. (2-tailed)	.007	.303	.048	.001	.082	.020	.008	.001	.001		.000
	N	30	30	30	30	30	30	30	30	30	30	30
TOT AL2	Pearson Correlation	.756**	.628**	.779**	.877**	.725**	.699**	.753**	.762**	.743**	.654**	1
	Sig. (2-tailed)	.000	.000	.000	.000	.000	.000	.000	.000	.000	.000	
	N	30	30	30	30	30	30	30	30	30	30	30

** . Correlation is significant at the 0.01 level (2-tailed).

* . Correlation is significant at the 0.05 level (2-tailed).

Kepercayaan

Correlations

		P17	P18	P19	P20	P21	P22	P23	P24	P25	P26	TOTAL 3
P17	Pearson Correlation	1	.610**	.443*	.487**	.442*	.205	-.139	-.108	-.008	.360	.471**
	Sig. (2-tailed)		.000	.014	.006	.015	.278	.463	.572	.965	.050	.009
	N	30	30	30	30	30	30	30	30	30	30	30
P18	Pearson Correlation	.610**	1	.617**	.467**	.443*	.366*	.100	.132	.283	.440*	.689**
	Sig. (2-tailed)	.000		.000	.009	.014	.047	.601	.488	.129	.015	.000
	N	30	30	30	30	30	30	30	30	30	30	30
P19	Pearson Correlation	.443*	.617**	1	.319	.407*	.245	.298	.316	.517**	.360	.736**
	Sig. (2-tailed)	.014	.000		.085	.026	.191	.110	.089	.003	.051	.000
	N	30	30	30	30	30	30	30	30	30	30	30
P20	Pearson Correlation	.487**	.467**	.319	1	.602**	.308	.293	.319	.068	.325	.645**
	Sig. (2-tailed)	.006	.009	.085		.000	.098	.116	.086	.720	.080	.000
	N	30	30	30	30	30	30	30	30	30	30	30
P21	Pearson Correlation	.442*	.443*	.407*	.602**	1	.516**	.107	.116	.190	.381*	.622**
	Sig. (2-tailed)	.015	.014	.026	.000		.004	.575	.541	.314	.038	.000
	N	30	30	30	30	30	30	30	30	30	30	30
P22	Pearson Correlation	.205	.366*	.245	.308	.516**	1	.092	.061	.349	.396*	.513**
	Sig. (2-tailed)	.278	.047	.191	.098	.004		.629	.749	.059	.030	.004
	N	30	30	30	30	30	30	30	30	30	30	30
P23	Pearson Correlation	-.139	.100	.298	.293	.107	.092	1	.807**	.531**	.108	.590**
	Sig. (2-tailed)	.463	.601	.110	.116	.575	.629		.000	.003	.571	.001
	N	30	30	30	30	30	30	30	30	30	30	30
P24	Pearson Correlation	-.108	.132	.316	.319	.116	.061	.807**	1	.516**	.210	.617**
	Sig. (2-tailed)	.572	.488	.089	.086	.541	.749	.000		.003	.266	.000
	N	30	30	30	30	30	30	30	30	30	30	30
P25	Pearson Correlation	-.008	.283	.517**	.068	.190	.349	.531**	.516**	1	.454*	.671**
	Sig. (2-tailed)	.965	.129	.003	.720	.314	.059	.003	.003		.012	.000
	N	30	30	30	30	30	30	30	30	30	30	30
P26	Pearson Correlation	.360	.440*	.360	.325	.381*	.396*	.108	.210	.454*	1	.627**
	Sig. (2-tailed)	.050	.015	.051	.080	.038	.030	.571	.266	.012		.000
	N	30	30	30	30	30	30	30	30	30	30	30
TOTA L3	Pearson Correlation	.471**	.689**	.736**	.645**	.622**	.513**	.590**	.617**	.671**	.627**	1
	Sig. (2-tailed)	.009	.000	.000	.000	.000	.004	.001	.000	.000	.000	
	N	30	30	30	30	30	30	30	30	30	30	30

** . Correlation is significant at the 0.01 level (2-tailed).

* . Correlation is significant at the 0.05 level (2-tailed).

Keputusan Pembelian

		Correlations															
		P27	P28	P29	P30	P31	P32	P33	P34	P35	P36	P37	P38	P39	P40	P41	TOTAL4
P27	Pearson Correlation	1	.469**	.469**	.596**	.295	.450*	.620**	.389*	.429*	.324	.589**	.275	-.024	.394*	.153	.642**
	Sig. (2-tailed)		.009	.009	.001	.114	.013	.000	.034	.018	.081	.001	.141	.901	.031	.419	.000
	N	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30
P28	Pearson Correlation	.469**	1	.364*	.528**	.438*	.638**	.572**	.438*	.383*	.645**	.672**	.333	.163	.412*	.098	.710**
	Sig. (2-tailed)	.009		.048	.003	.015	.000	.001	.016	.037	.000	.000	.072	.390	.024	.605	.000
	N	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30
P29	Pearson Correlation	.469**	.364*	1	.295	.538**	.538**	.456*	.330	.526**	.528**	.336	.582**	.366*	.321	.325	.677**
	Sig. (2-tailed)	.009	.048		.113	.002	.002	.011	.075	.003	.003	.069	.001	.047	.083	.079	.000
	N	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30
P30	Pearson Correlation	.596**	.528**	.295	1	.402*	.584**	.665**	.418*	.241	.466**	.539**	.095	.196	.697**	.159	.697**
	Sig. (2-tailed)	.001	.003	.113		.028	.001	.000	.022	.199	.009	.002	.616	.300	.000	.400	.000
	N	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30
P31	Pearson Correlation	.295	.438*	.538**	.402*	1	.609**	.563**	.743**	.225	.584**	.264	.391*	.414*	.670**	.392*	.754**
	Sig. (2-tailed)	.114	.015	.002	.028		.000	.001	.000	.232	.001	.159	.033	.023	.000	.032	.000
	N	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30
P32	Pearson Correlation	.450*	.638**	.538**	.584**	.609**	1	.654**	.490**	.338	.493**	.659**	.489**	.494**	.670**	.303	.847**
	Sig. (2-tailed)	.013	.000	.002	.001	.000		.000	.006	.068	.006	.000	.006	.006	.000	.104	.000
	N	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30
P33	Pearson Correlation	.620**	.572**	.456*	.665**	.563**	.654**	1	.641**	.436*	.559**	.460*	.265	.259	.602**	.304	.801**
	Sig. (2-tailed)	.000	.001	.011	.000	.001	.000		.000	.016	.001	.011	.156	.166	.000	.103	.000
	N	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30
P34	Pearson Correlation	.389*	.438*	.330	.418*	.743**	.490**	.641**	1	.263	.714**	.356	.229	.232	.711**	.295	.729**
	Sig. (2-tailed)	.034	.016	.075	.022	.000	.006	.000		.159	.000	.054	.224	.216	.000	.114	.000
	N	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30

P35	Pearson Correlation	.429*	.383*	.526**	.241	.225	.338	.436*	.263	1	.373*	.285	.446*	.172	-.017	-.043	.472**
	Sig. (2-tailed)	.018	.037	.003	.199	.232	.068	.016	.159		.042	.127	.013	.363	.928	.823	.008
	N	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30
P36	Pearson Correlation	.324	.645**	.528**	.466**	.584**	.493**	.559**	.714**	.373*	1	.462*	.438*	.289	.614**	.368*	.776**
	Sig. (2-tailed)	.081	.000	.003	.009	.001	.006	.001	.000	.042		.010	.015	.122	.000	.046	.000
	N	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30
P37	Pearson Correlation	.589**	.672**	.336	.539**	.264	.659**	.460*	.356	.285	.462*	1	.412*	-.067	.481**	.075	.664**
	Sig. (2-tailed)	.001	.000	.069	.002	.159	.000	.011	.054	.127	.010		.024	.724	.007	.694	.000
	N	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30
P38	Pearson Correlation	.275	.333	.582**	.095	.391*	.489**	.265	.229	.446*	.438*	.412*	1	.249	.164	.186	.537**
	Sig. (2-tailed)	.141	.072	.001	.616	.033	.006	.156	.224	.013	.015	.024		.184	.388	.326	.002
	N	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30
P39	Pearson Correlation	-.024	.163	.366*	.196	.414*	.494**	.259	.232	.172	.289	-.067	.249	1	.298	.690**	.467**
	Sig. (2-tailed)	.901	.390	.047	.300	.023	.006	.166	.216	.363	.122	.724	.184		.109	.000	.009
	N	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30
P40	Pearson Correlation	.394*	.412*	.321	.697**	.670**	.670**	.602**	.711**	-.017	.614**	.481**	.164	.298	1	.449*	.768**
	Sig. (2-tailed)	.031	.024	.083	.000	.000	.000	.000	.000	.928	.000	.007	.388	.109		.013	.000
	N	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30
P41	Pearson Correlation	.153	.098	.325	.159	.392*	.303	.304	.295	-.043	.368*	.075	.186	.690**	.449*	1	.479**
	Sig. (2-tailed)	.419	.605	.079	.400	.032	.104	.103	.114	.823	.046	.694	.326	.000	.013		.007
	N	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30
TOTAL 4	Pearson Correlation	.642**	.710**	.677**	.697**	.754**	.847**	.801**	.729**	.472**	.776**	.664**	.537**	.467**	.768**	.479**	1
	Sig. (2-tailed)	.000	.000	.000	.000	.000	.000	.000	.000	.008	.000	.000	.002	.009	.000	.007	
	N	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30

** . Correlation is significant at the 0.01 level (2-tailed).

* . Correlation is significant at the 0.05 level (2-tailed).

Lampiran 7**Hasil Output Uji Reliabilitas****Website quality**

Reliability Statistics	
Cronbach's Alpha	N of Items
.722	6

Word of mouth

Reliability Statistics	
Cronbach's Alpha	N of Items
.904	10

Kepercayaan

Reliability Statistics	
Cronbach's Alpha	N of Items
.818	10

Keputusan Pembelian

Reliability Statistics	
Cronbach's Alpha	N of Items
.911	15

Lampiran 8

Hasil Output Analisis Diskriminan

Analysis Case Processing Summary			
Unweighted Cases		N	Percent
Valid		206	100.0
Excluded	Missing or out-of-range group codes	0	.0
	At least one missing discriminating variable	0	.0
	Both missing or out-of-range group codes and at least one missing discriminating variable	0	.0
	Total	0	.0
Total		206	100.0

Group Statistics					
keputusanpemb		Mean	Std. Deviation	Valid N (listwise)	
				Unweighted	Weighted
0	webqual	16.24	2.320	103	103.000
	wom	32.20	4.119	103	103.000
	trust	31.37	4.419	103	103.000
1	webqual	15.29	1.398	103	103.000
	wom	30.62	2.766	103	103.000
	trust	30.41	2.717	103	103.000
Total	webqual	15.77	1.969	206	206.000
	wom	31.41	3.589	206	206.000
	trust	30.89	3.691	206	206.000

Tests of Equality of Group Means					
	Wilks' Lambda	F	df1	df2	Sig.
Webqual	.941	12.712	1	204	.000
Wom	.951	10.479	1	204	.001
Trust	.983	3.536	1	204	.061

Pooled Within-Groups Matrices ^a				
		webqual	wom	trust
Covariance	Webqual	3.668	4.349	4.106
	Wom	4.349	12.309	8.868
	Trust	4.106	8.868	13.455
Correlation	webqual	1.000	.647	.584
	Wom	.647	1.000	.689
	Trust	.584	.689	1.000

a. The covariance matrix has 204 degrees of freedom.

Box's Test of Equality of Covariance Matrices

Log Determinants		
keputusanpemb	Rank	Log Determinant
0	1	1.683
1	1	.670
Pooled within-groups	1	1.300

The ranks and natural logarithms of determinants printed are those of the group covariance matrices.

Stepwise Statistics

Variables Entered/Removed ^{a,b,c,d}									
Step	Entered	Wilks' Lambda							
		Statistic	df1	df2	df3	Exact F			
						Statistic	df1	df2	Sig.
1	webqual	.941	1	1	204.000	12.712	1	204.000	.000

At each step, the variable that minimizes the overall Wilks' Lambda is entered.

a. Maximum number of steps is 6.

b. Minimum partial F to enter is 3.84.

c. Maximum partial F to remove is 2.71.

d. F level, tolerance, or VIN insufficient for further computation.

Variables in the Analysis		
Step		Tolerance
1	webqual	1.000

Variables Not in the Analysis					
Step		Tolerance	Min. Tolerance	F to Enter	Wilks' Lambda
0	webqual	1.000	1.000	12.712	.941
	wom	1.000	1.000	10.479	.951
	trust	1.000	1.000	3.536	.983
1	wom	.581	.581	1.392	.935
	trust	.658	.658	.059	.941

Wilks' Lambda									
Step	Number of Variables	Lambda	df1	df2	df3	Exact F			
						Statistic	df1	df2	Sig.
1	1	.941	1	1	204	12.712	1	204.000	.000

Summary of Canonical Discriminant Functions

Eigenvalues				
Function	Eigenvalue	% of Variance	Cumulative %	Canonical Correlation
1	.062 ^a	100.0	100.0	.242

a. First 1 canonical discriminant functions were used in the analysis.

Wilks' Lambda				
Test of Function(s)	Wilks' Lambda	Chi-square	Df	Sig.
1	.941	12.301	1	.000

Standardized Canonical Discriminant Function Coefficients	
	Function
	1
webqual	1.000

Structure Matrix	
	Function
	1
webqual	1.000
wom ^a	.647
trust ^a	.584
Pooled within-groups correlations between discriminating variables and standardized canonical discriminant functions Variables ordered by absolute size of correlation within function.	
a. This variable not used in the analysis.	

Canonical Discriminant Function Coefficients	
	Function
	1
webqual	.522
(Constant)	-8.233
Unstandardized coefficients	

Functions at Group Centroids	
	Function
	1
keputusanpemb	
0	.248
1	-.248

Unstandardized canonical
discriminant functions evaluated at
group means

Classification Statistics

Classification Processing Summary		
Processed		206
Excluded	Missing or out-of-range group codes	0
	At least one missing discriminating variable	0
Used in Output		206

Prior Probabilities for Groups			
keputusanpemb	Prior	Cases Used in Analysis	
		Unweighted	Weighted
0	.500	103	103.000
1	.500	103	103.000
Total	1.000	206	206.000

Classification Function Coefficients		
	Keputusanpemb	
	0	1
webqual	4.429	4.169
(Constant)	-36.660	-32.570
Fisher's linear discriminant functions		

Classification Results ^{a,c}					
		keputusanpemb	Predicted Group Membership		Total
			0	1	
Original	Count	0	66	37	103
		1	22	81	103
	%	0	64.1	35.9	100.0
		1	21.4	78.6	100.0
Cross-validated ^b	Count	0	66	37	103
		1	22	81	103
	%	0	64.1	35.9	100.0
		1	21.4	78.6	100.0
a. 71.4% of original grouped cases correctly classified.					
b. Cross validation is done only for those cases in the analysis. In cross validation, each case is classified by the functions derived from all cases other than that case.					
c. 71.4% of cross-validated grouped cases correctly classified.					