

Lampiran 3

Hasil Uji Validitas 30 Responden

		KMU1	KMU2	KMU3	KMU4	KMU5	KMU6	TOTALKMU
KMU1	Pearson Correlation	1	.681**	.659**	.241	.258	.673**	.815**
	Sig. (2-tailed)		.000	.000	.199	.169	.000	.000
	N	30	30	30	30	30	30	30
KMU2	Pearson Correlation	.681**	1	.475**	.538**	.398*	.662**	.837**
	Sig. (2-tailed)	.000		.008	.002	.029	.000	.000
	N	30	30	30	30	30	30	30
KMU3	Pearson Correlation	.659**	.475**	1	.128	.211	.583**	.739**
	Sig. (2-tailed)	.000	.008		.499	.263	.001	.000
	N	30	30	30	30	30	30	30
KMU4	Pearson Correlation	.241	.538**	.128	1	.288	.259	.503**
	Sig. (2-tailed)	.199	.002	.499		.123	.166	.005
	N	30	30	30	30	30	30	30
KMU5	Pearson Correlation	.258	.398*	.211	.288	1	.522**	.600**
	Sig. (2-tailed)	.169	.029	.263	.123		.003	.000
	N	30	30	30	30	30	30	30
KMU6	Pearson Correlation	.673**	.662**	.583**	.259	.522**	1	.868**
	Sig. (2-tailed)	.000	.000	.001	.166	.003		.000
	N	30	30	30	30	30	30	30
TOTALKMU	Pearson Correlation	.815**	.837**	.739**	.503**	.600**	.868**	1
	Sig. (2-tailed)	.000	.000	.000	.005	.000	.000	
	N	30	30	30	30	30	30	30

\*\* . Correlation is significant at the 0.01 level (2-tailed).

\* . Correlation is significant at the 0.05 level (2-tailed).

Correlations

	KMA1	KMA 2	KMA 3	KMA 4	KMA 5	KMA6	KMA 7	KMA 8	TOTALKM A	
KMA1	Pearson Correlation	1	.808**	.839**	.779**	.411*	.113	.621**	.420*	.849**
	Sig. (2-tailed)		.000	.000	.000	.024	.554	.000	.021	.000
	N	30	30	30	30	30	30	30	30	30
KMA2	Pearson Correlation	.808**	1	.768**	.950**	.254	.231	.554**	.377*	.818**
	Sig. (2-tailed)	.000		.000	.000	.175	.220	.001	.040	.000
	N	30	30	30	30	30	30	30	30	30
KMA3	Pearson Correlation	.839**	.768**	1	.813**	.482**	.274	.572**	.513**	.883**
	Sig. (2-tailed)	.000	.000		.000	.007	.143	.001	.004	.000
	N	30	30	30	30	30	30	30	30	30
KMA4	Pearson Correlation	.779**	.950**	.813**	1	.345	.298	.539**	.414*	.848**
	Sig. (2-tailed)	.000	.000	.000		.062	.110	.002	.023	.000
	N	30	30	30	30	30	30	30	30	30
KMA5	Pearson Correlation	.411*	.254	.482**	.345	1	.404*	.382*	.229	.603**
	Sig. (2-tailed)	.024	.175	.007	.062		.027	.037	.223	.000
	N	30	30	30	30	30	30	30	30	30
KMA6	Pearson Correlation	.113	.231	.274	.298	.404*	1	.455*	.146	.480**
	Sig. (2-tailed)	.554	.220	.143	.110	.027		.011	.440	.007
	N	30	30	30	30	30	30	30	30	30
KMA7	Pearson Correlation	.621**	.554**	.572**	.539**	.382*	.455*	1	.531**	.808**
	Sig. (2-tailed)	.000	.001	.001	.002	.037	.011		.003	.000
	N	30	30	30	30	30	30	30	30	30
KMA8	Pearson Correlation	.420*	.377*	.513**	.414*	.229	.146	.531**	1	.622**
	Sig. (2-tailed)	.021	.040	.004	.023	.223	.440	.003		.000
	N	30	30	30	30	30	30	30	30	30
TOTALK MA	Pearson Correlation	.849**	.818**	.883**	.848**	.603**	.480**	.808**	.622**	1
	Sig. (2-tailed)	.000	.000	.000	.000	.000	.007	.000	.000	
	N	30	30	30	30	30	30	30	30	30

\*\* . Correlation is significant at the 0.01 level (2-tailed).

\* . Correlation is significant at the 0.05 level (2-tailed).

Correlations

		M1	M2	M3	M4	M5	M6	TOTAL M
M1	Pearson Correlation	1	.834**	.557**	.663**	.271	.679**	.910**
	Sig. (2-tailed)		.000	.001	.000	.148	.000	.000
	N	30	30	30	30	30	30	30
M2	Pearson Correlation	.834**	1	.572**	.581**	.302	.636**	.901**
	Sig. (2-tailed)	.000		.001	.001	.105	.000	.000
	N	30	30	30	30	30	30	30
M3	Pearson Correlation	.557**	.572**	1	.264	.185	.467**	.700**
	Sig. (2-tailed)	.001	.001		.158	.328	.009	.000
	N	30	30	30	30	30	30	30
M4	Pearson Correlation	.663**	.581**	.264	1	.107	.377*	.698**
	Sig. (2-tailed)	.000	.001	.158		.574	.040	.000
	N	30	30	30	30	30	30	30
M5	Pearson Correlation	.271	.302	.185	.107	1	.327	.441*
	Sig. (2-tailed)	.148	.105	.328	.574		.077	.015
	N	30	30	30	30	30	30	30
M6	Pearson Correlation	.679**	.636**	.467**	.377*	.327	1	.771**
	Sig. (2-tailed)	.000	.000	.009	.040	.077		.000
	N	30	30	30	30	30	30	30
TOTALM	Pearson Correlation	.910**	.901**	.700**	.698**	.441*	.771**	1
	Sig. (2-tailed)	.000	.000	.000	.000	.015	.000	
	N	30	30	30	30	30	30	30

\*\* . Correlation is significant at the 0.01 level (2-tailed).

\* . Correlation is significant at the 0.05 level (2-tailed).

Correlations

		PP 1	PP 2	PP 3	PP4	PP 5	PP 6	PP 7	PP 8	PP 9	PP10	PP 11	PP12	PP1 3	TOTALP P
PP1	Pearson Correlation	1	.676**	.198	.202	.305	.314	.338	.295	.341	.478*	.218	.468*	.293	.643**
	Sig. (2-tailed)		.000	.293	.284	.102	.091	.068	.113	.065	.008	.246	.009	.117	.000
	N	30	30	30	30	30	30	30	30	30	30	30	30	30	30
PP2	Pearson Correlation	.676**	1	.069	.000	.112	.315	.257	.283	.310	.269	.213	.461*	.430*	.557**
	Sig. (2-tailed)	.000		.717	1.000	.556	.090	.170	.130	.095	.151	.258	.010	.018	.001
	N	30	30	30	30	30	30	30	30	30	30	30	30	30	30
PP3	Pearson Correlation	.198	.069	1	.368*	.489**	.344	.498**	.257	.132	.280	.486**	.344	.520**	.634**
	Sig. (2-tailed)	.293	.717		.045	.000	.063	.000	.176	.486	.133	.000	.062	.003	.000
	N	30	30	30	30	30	30	30	30	30	30	30	30	30	30
PP4	Pearson Correlation	.202	.000	.368*	1	.294	.154	.431*	.450*	.258	.545*	.541**	.271	.169	.560**
	Sig. (2-tailed)	.284	1.000	.045		.115	.416	.018	.011	.169	.002	.000	.147	.373	.001
	N	30	30	30	30	30	30	30	30	30	30	30	30	30	30
PP5	Pearson Correlation	.305	.114	.489**	.294	1	.358	.471**	.196	-	.217	.430*	.275	.317	.572**
	Sig. (2-tailed)	.102	.556	.000	.115		.052	.000	.300	.627	.250	.018	.141	.088	.001
	N	30	30	30	30	30	30	30	30	30	30	30	30	30	30
PP6	Pearson Correlation	.314	.315	.344	.154	.358	1	.276	-	.000	.069	.408*	.285	.151	.469**
	Sig. (2-tailed)	.091	.090	.063	.416	.052		.140	.507	.977	.719	.025	.127	.427	.009
	N	30	30	30	30	30	30	30	30	30	30	30	30	30	30
PP7	Pearson Correlation	.338	.257	.498**	.431*	.471**	.276	1	.433*	.142	.333	.543**	.334	.408*	.683**
	Sig. (2-tailed)	.065	.170	.000	.018	.000	.140		.017	.455	.072	.000	.071	.025	.000
	N	30	30	30	30	30	30	30	30	30	30	30	30	30	30
PP8	Pearson Correlation	.295	.283	.257	.450*	.196	-	.433*	1	.413*	.548*	.621**	.421*	.478**	.637**
	Sig. (2-tailed)	.113	.130	.170	.013	.300	.507	.017		.023	.002	.000	.020	.008	.000
	N	30	30	30	30	30	30	30	30	30	30	30	30	30	30
PP9	Pearson Correlation	.341	.315	.132	.258	-	.000	.140	.413*	1	.365*	.340	.341	.330	.460*

	Sig. (2-tailed)	.065	.095	.486	.169	.627	.977	.455	.023		.047	.066	.065	.075	.011
	N	30	30	30	30	30	30	30	30	30	30	30	30	30	30
	Pearson Correlation	.478**	.269	.280	.545*	.217	.069	.333	.548**	.365*	1	.450*	.431*	.356	.641**
PP10	Sig. (2-tailed)	.008	.151	.133	.002	.250	.719	.072	.002	.047		.012	.018	.054	.000
	N	30	30	30	30	30	30	30	30	30	30	30	30	30	30
	Pearson Correlation	.218	.213	.486**	.541*	.430*	.408*	.543**	.621**	.340	.450*	1	.253	.520**	.746**
PP11	Sig. (2-tailed)	.246	.258	.006	.002	.018	.025	.002	.000	.066	.012		.178	.003	.000
	N	30	30	30	30	30	30	30	30	30	30	30	30	30	30
	Pearson Correlation	.468**	.461*	.344	.271	.275	.285	.334	.421*	.341	.431*	1	.253	.596**	.695**
PP12	Sig. (2-tailed)	.009	.010	.062	.147	.141	.127	.071	.020	.065	.018	.178		.001	.000
	N	30	30	30	30	30	30	30	30	30	30	30	30	30	30
	Pearson Correlation	.293	.430*	.520**	.169	.317	.151	.408*	.478**	.330	.356	.520**	1	.596*	.702**
PP13	Sig. (2-tailed)	.117	.018	.003	.373	.088	.427	.025	.008	.075	.054	.000	.001		.000
	N	30	30	30	30	30	30	30	30	30	30	30	30	30	30
	Pearson Correlation	.643**	.557**	.634**	.560*	.572**	.469**	.683**	.637**	.460*	.641*	.746**	.695*	.702**	1
TOT ALPP	Sig. (2-tailed)	.000	.001	.000	.001	.000	.000	.000	.000	.011	.000	.000	.000	.000	.000
	N	30	30	30	30	30	30	30	30	30	30	30	30	30	30

\*\* . Correlation is significant at the 0.01 level (2-tailed).

\* . Correlation is significant at the 0.05 level (2-tailed).

Correlations

		NB1	NB2	NB3	NB4	NB5	NB6	NB7	TOTALNB
NB1	Pearson Correlation	1	.686**	.493**	.532**	.548**	.428*	.475**	.794**
	Sig. (2-tailed)		.000	.006	.002	.002	.018	.008	.000
	N	30	30	30	30	30	30	30	30
NB2	Pearson Correlation	.686**	1	.686**	.443*	.548**	.414*	.265	.773**
	Sig. (2-tailed)	.000		.000	.014	.002	.023	.157	.000
	N	30	30	30	30	30	30	30	30
NB3	Pearson Correlation	.493**	.686**	1	.297	.481**	.428*	.339	.713**
	Sig. (2-tailed)	.006	.000		.111	.007	.018	.067	.000
	N	30	30	30	30	30	30	30	30
NB4	Pearson Correlation	.532**	.443*	.297	1	.518**	.170	.471**	.634**
	Sig. (2-tailed)	.002	.014	.111		.003	.370	.009	.000
	N	30	30	30	30	30	30	30	30
NB5	Pearson Correlation	.548**	.548**	.481**	.518**	1	.602*	.313	.802**
	Sig. (2-tailed)	.002	.002	.007	.003		.000	.092	.000
	N	30	30	30	30	30	30	30	30
NB6	Pearson Correlation	.428*	.414*	.428*	.170	.602**	1	.408*	.721**
	Sig. (2-tailed)	.018	.023	.018	.370	.000		.025	.000
	N	30	30	30	30	30	30	30	30
NB7	Pearson Correlation	.475**	.265	.339	.471**	.313	.408*	1	.655**
	Sig. (2-tailed)	.008	.157	.067	.009	.092	.025		.000
	N	30	30	30	30	30	30	30	30
TOTALNB	Pearson Correlation	.794**	.773**	.713**	.634**	.802**	.721*	.655**	1
	Sig. (2-tailed)	.000	.000	.000	.000	.000	.000	.000	
	N	30	30	30	30	30	30	30	30

\*\* . Correlation is significant at the 0.01 level (2-tailed).

\* . Correlation is significant at the 0.05 level (2-tailed).

### Hasil Uji Reliabilitas 30 Responden

#### Uji Reliabilitas Variabel Persepsi Kemudahan

##### Case Processing Summary

		N	%
Cases	Valid	30	100.0
	Excluded <sup>a</sup>	0	.0
	Total	30	100.0

a. Listwise deletion based on all variables in the procedure.

##### Reliability Statistics

Cronbach's Alpha	N of Items
.824	6

#### Uji Reliabilitas Variabel Persepsi Keamanan

##### Case Processing Summary

		N	%
Cases	Valid	30	100.0
	Excluded <sup>a</sup>	0	.0
	Total	30	100.0

a. Listwise deletion based on all variables in the procedure.

##### Reliability Statistics

Cronbach's Alpha	N of Items
.877	8

### Uji Reliabilitas Variabel Persepsi Manfaat

#### Case Processing Summary

	N	%
Valid	30	100.0
Exclude d <sup>a</sup>	0	.0
Total	30	100.0

a. Listwise deletion based on all variables in the procedure.



**Reliability Statistics**

Cronbach's Alpha	N of Items
.836	6

## Uji Reliabilitas Variabel Pengalaman Pelanggan

**Case Processing Summary**

		N	%
Cases	Valid	30	100.0
	Excluded <sup>a</sup>	0	.0
	Total	30	100.0

a. Listwise deletion based on all variables in the procedure.

**Reliability Statistics**

Cronbach's Alpha	N of Items
.861	13

## Uji Reliabilitas Variabel Niat Beli Ulang Konsumen

## Case Processing Summary

		N	%
Cases	Valid	30	100.0
	Excluded <sup>a</sup>	0	.0
	Total	30	100.0

a. Listwise deletion based on all variables in the procedure.

## Reliability Statistics

Cronbach's Alpha	N of Items
.840	7