

Lampiran 1 Kuesioner Penelitian

Survei Kepuasan Nasabah

Analisis Pengaruh Kualitas Pelayanan terhadap Kepuasan Nasabah Pada PT. Bank Rakyat Indonesia (Persero), Tbk. Cabang Pluit.

Jl. Pluit Kencana Raya No. 79F.

Terima kasih atas partisipasi Anda menjadi salah satu peserta survei dan telah meluangkan sedikit waktu untuk mengisi kuesioner ini.

Dengan kriteria sebagai berikut :

Kualitas Pelayanan

1 = Sangat Tidak Baik

2 = Tidak Baik

3 = Cukup Baik

4 = Baik

5 = Sangat Baik

Kepuasan Konsumen

1 = Sangat Tidak Puas

2 = Tidak puas

3 = Cukup Puas

4 = Puas

5 = Sangat Puas

Nama Responden :.....

No	Dimensi	Atribut	Kualitas pelayanan				
			1	2	3	4	5
			STB	TB	CB	B	SB
1	Reliabilitas	1. Menyediakan pelayanan jasa <i>customer servise</i> sesuai dengan yang diharapkan.					
		2. Dapat diandalkan dalam menangani masalah pelanggan.					
		3. Menyampaikan jasa secara benar selama melakukan transaksi.					
		4. Menyampaikan jasa sesuai dengan waktu yang dijanjikan.					
		5. Menyimpan catatan atau dokumen dokumen tanpa kesalahan.					
2	Daya Tanggap	6. Menginformasikan pelanggan tentang kepastian jasa.					
		7. Layanan yang segera atau cepat bagi pelanggan..					
		8. Kesiapan untuk membantu pelanggan.					
		9. Kesiapan untuk merespons permintaan pelanggan.					

3	Jaminan	10. Sikap karyawan yang menumbuhkan rasa percaya kepada para pelanggan.					
		11. Membuat pelanggan merasa aman sewaktu melakukan transaksi.					
		12. Karyawan yang secara konsisten bersikap sopan.					
		13. Karyawan yang mampu menjawab pertanyaan pelanggan.					
4	Empati	14. Memberikan perhatian individual kepada para pelanggan.					
		15. Karyawan yang memperlakukan pelanggan secara penuh perhatian.					
		16. Sungguh-sungguh mengutamakan kepentingan pelanggan.					
		17. Karyawan yang memahami kebutuhan pelanggan.					
		18. Waktu beroperasi (jam kantor) yang tepat waktu.					
5	Bukti Fisik	19. Peralatan modern.					
		20. Fasilitas yang berdaya tarik visual.					
		21. Karyawan yang berpenampilan rapi dan profesional.					
		22. Materi-materi berkaitan dengan jasa yang berdaya tarik visual.					

No	Dimensi	Atribut	Kepuasan Nasabah				
			1	2	3	4	5
			STP	TP	CP	P	SP
1	Reliabilitas	1. Menyediakan pelayanan jasa sesuai dengan yang diharapkan					
		2. Dapat diandalkan dalam menangani masalah jasa pelanggan.					
		3. Menyampaikan jasa secara benar selama melakukan transaksi.					
		4. Menyampaikan jasa sesuai dengan waktu yang dijanjikan.					

		5. Menyimpan catatan/dokumen tanpa kesalahan.					
2	Daya Tanggap	6. Menginformasikan pelanggan tentang kepastian jasa.					
		7. Layanan yang segera/cepat bagi pelanggan.					
		8. Kesiediaan untuk membantu pelanggan.					
		9. Kesiapan untuk merespons permintaan pelanggan.					
3	Jaminan	10. Sikap karyawan yang menumbuhkan rasa percaya kepada para pelanggan.					
		11. Membuat pelanggan merasa aman sewaktu melakukan transaksi.					
		12. Karyawan yang secara konsisten bersikap sopan.					
		13. Karyawan yang mampu menjawab pertanyaan pelanggan.					
4	Empati	14. Memberikan perhatian individual kepada para pelanggan.					
		15. Karyawan yang memperlakukan pelanggan secara penuh perhatian.					
		16. Sungguh-sungguh mengutamakan kepentingan pelanggan.					
		17. Karyawan yang memahami kebutuhan pelanggan.					
		18. Waktu beroperasi (jam kantor) yang tepat waktu.					
5	Bukti Fisik	19. Peralatan modern.					
		20. Fasilitas yang berdaya tarik visual.					
		21. Karyawan yang berpenampilan rapi dan profesional.					
		22. Materi-materi berkaitan dengan jasa yang berdaya tarik visual.					

Lampiran 2 Indikator Pertanyaan Kuesioner

Survei Kualitas Pelayanan terhadap Kepuasan Nasabah

Analisis Pengaruh Kualitas Pelayanan terhadap Kepuasan Nasabah Pada PT. Bank Rakyat Indonesia (Persero), Tbk. Cabang Pluit.

Jl. Pluit Kencana Raya No. 79F.

Terima kasih atas partisipasi Anda menjadi salah satu peserta survei dan telah meluangkan sedikit waktu untuk mengisi kuesioner ini.

Dengan kriteria sebagai berikut :

Kualitas Pelayanan

1 = Sangat Tidak Baik

2 = Tidak Baik

3 = Cukup Baik

4 = Baik

5 = Sangat Baik

Kepuasan Konsumen

1 = Sangat Tidak Puas

2 = Tidak puas

3 = Cukup Puas

4 = Puas

5 = Sangat Puas

Berikan tanda silang (X) pada pilihan yang sesuai dengan pendapat nasabah.

No	Dimensi	Atribut	Kualitas pelayanan				
			1	2	3	4	5
			STB	TB	CB	B	SB
1	Reliabilitas	1. Menyediakan pelayanan jasa sesuai dengan yang diharapkan.					
		2. Dapat diandalkan dalam menangani masalah pelanggan.					
		3. Menyampaikan jasa secara benar selama melakukan transaksi.					
		4. Menyampaikan jasa sesuai dengan waktu yang dijanjikan.					
		5. Menyimpan catatan/dokumen tanpa kesalahan.					
2	Daya Tanggap	6. Menginformasikan pelanggan tentang kepastian jasa.					
		7. Layanan yang segera/cepat bagi pelanggan..					

		8. Kesiapan untuk membantu pelanggan.					
		9. Kesiapan untuk merespons permintaan pelanggan.					
3	Jaminan	10. Sikap karyawan yang menumbuhkan rasa percaya kepada para pelanggan.					
		11. Membuat pelanggan merasa aman sewaktu melakukan transaksi.					
		12. Karyawan yang secara konsisten bersikap sopan.					
		13. Karyawan yang mampu menjawab pertanyaan pelanggan.					
4	Empati	14. Memberikan perhatian individual kepada para pelanggan.					
		15. Karyawan yang memperlakukan pelanggan secara penuh perhatian.					
		16. Sungguh-sungguh mengutamakan kepentingan pelanggan.					
		17. Karyawan yang memahami kebutuhan pelanggan.					
		18. Waktu beroperasi (jam kantor) yang tepat waktu.					
5	Bukti Fisik	19. Peralatan modern.					
		20. Fasilitas yang berdaya tarik visual.					
		21. Karyawan yang berpenampilan rapi dan profesional.					
		22. Materi-materi berkaitan dengan jasa yang berdaya tarik visual.					

No	Dimensi	Atribut	Kualitas pelayanan				
			1 STB	2 TB	3 CB	4 B	5 SB
1	Reliabilitas	1. Menyediakan pelayanan jasa sesuai dengan yang diharapkan.					
		2. Dapat diandalkan dalam menangani masalah pelanggan.					
		3. Menyampaikan jasa secara benar selama melakukan transaksi.					
		4. Menyampaikan jasa sesuai dengan waktu yang dijanjikan.					

		5. Menyimpan catatan/dokumen tanpa kesalahan.					
2	Daya Tanggap	6. Menginformasikan pelanggan tentang kepastian jasa.					
		7. Layanan yang segera/cepat bagi pelanggan..					
		8. Kesedian untuk membantu pelanggan.					
		9. Kesiapan untuk merespons permintaan pelanggan.					
3	Jaminan	10. Sikap karyawan yang menumbuhkan rasa percaya kepada para pelanggan.					
		11. Membuat pelanggan merasa aman sewaktu melakukan transaksi.					
		12. Karyawan yang secara konsisten bersikap sopan.					
		13. Karyawan yang mampu menjawab pertanyaan pelanggan.					
4	Empati	14. Memberikan perhatian individual kepada para pelanggan.					
		15. Karyawan yang memperlakukan pelanggan secara penuh perhatian.					
		16. Sungguh-sungguh mengutamakan kepentingan pelanggan.					
		17. Karyawan yang memahami kebutuhan pelanggan.					
		18. Waktu beroperasi (jam kantor) yang tepat waktu.					
5	Bukti Fisik	19. Peralatan modern.					
		20. Fasilitas yang berdaya tarik visual.					
		21. Karyawan yang berpenampilan rapi dan profesional.					
		22. Materi-materi berkaitan dengan jasa yang berdaya tarik visual.					

Lampiran 3 Tabulasi Pra Survei Kualitas Pelayanan (30 Responden)

No.	Nama Responden	Pertanyaan-Pertanyaan Kuesioner																						Total
		P 1	P 2	P 3	P 4	P 5	P 6	P 7	P 8	P 9	P 10	P 11	P 12	P 13	P 14	P 15	P 16	P 17	P 18	P 19	P 20	P 21	P 22	
		1	Santi	4	5	5	5	4	4	4	4	4	3	3	3	3	3	3	4	4	3	4	5	
2	Ilmi	3	3	3	3	3	4	3	4	3	4	4	4	3	3	3	3	3	3	3	4	4	3	72
3	Leni	5	5	5	5	3	4	4	4	4	4	5	3	4	4	4	4	4	4	4	4	4	4	91
4	Suyatno	5	5	5	3	4	4	3	4	4	4	4	4	4	4	4	4	4	3	3	3	2	2	81
5	Vika	5	5	5	3	4	3	4	3	3	4	4	5	5	5	4	5	5	4	4	3	4	4	89
6	Rahman	3	3	3	4	3	3	3	3	3	4	4	4	4	4	4	4	4	4	4	3	4	4	78
7	Kevin	4	3	3	3	4	3	3	4	3	3	3	3	3	3	3	3	3	3	4	2	3	3	70
8	Ricardo devi	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	88
9	Helin	3	3	5	3	4	4	3	4	4	4	4	4	4	3	3	3	3	3	3	4	3	3	78
10	Linawati	3	3	4	3	3	4	4	4	4	3	4	4	4	3	3	3	3	3	3	3	3	3	73
11	Citra	3	3	4	3	3	4	4	4	4	3	4	4	4	4	3	3	3	3	4	4	4	3	76
12	Supranto	4	5	4	4	5	4	4	5	4	5	5	4	4	4	4	4	4	4	4	4	4	4	94
13	Ling ling	4	5	4	4	5	4	4	5	4	5	5	4	4	4	4	5	5	4	4	4	4	4	96
14	Henri	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	88
15	Riva	5	4	5	5	4	5	4	5	5	4	5	5	5	5	4	4	4	5	5	3	5	5	102
16	Joe	3	3	4	3	4	4	4	3	3	4	4	4	4	3	3	3	3	3	3	3	4	3	74
17	Yuna	4	4	4	4	3	5	4	5	5	4	5	4	4	4	4	4	4	3	4	4	5	3	90
18	Ferdi	3	4	3	3	3	3	4	3	3	4	5	4	4	4	4	4	4	3	4	4	5	3	79
19	Tasya	4	4	3	4	3	4	3	4	4	4	4	4	4	4	4	4	4	3	4	4	4	4	84
20	Wiratno	3	3	4	4	4	4	4	3	4	3	3	3	3	3	3	3	3	4	4	3	5	3	75
21	Ega	4	4	3	4	4	4	4	3	3	4	4	4	4	4	4	4	4	4	4	4	4	4	85
22	Dian	4	4	5	5	5	5	5	5	5	4	4	3	5	4	4	4	4	4	3	5	5	5	99
23	Benny	5	4	5	4	4	5	4	5	5	5	4	4	4	4	5	4	4	4	4	4	5	5	99
24	Endri	3	3	3	3	3	4	5	4	4	3	3	3	3	4	4	3	3	3	3	4	4	3	76
25	Olin	3	3	2	3	3	3	3	3	3	3	3	3	3	3	3	4	4	3	3	3	5	3	69
26	Asifah	5	5	5	5	5	5	4	4	5	5	5	5	5	5	5	5	5	3	5	5	5	5	106
27	Rina	4	3	2	4	3	2	4	3	3	2	3	3	3	4	3	3	3	3	4	4	3	3	70
28	Abdul	3	3	2	3	4	3	3	3	3	3	4	4	4	3	3	3	3	3	3	3	5	3	70
29	Evi	3	3	3	4	3	4	4	3	3	4	4	4	4	4	4	3	3	3	4	4	3	3	75
30	Ananda	4	3	3	3	3	3	4	3	3	4	3	4	4	4	4	3	3	3	3	4	3	3	72
	Total	114	113	114	112	111	111	111	115	116	116	112	120	114	114	112	111	103	111	113	124	108	108	2489

LAMPIRAN. 4

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CORRELATIONS
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Correlations

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Comments		
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Missing Value Handling		
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Correlations

	P1	P2	P3	P4	P5	P6	P7	P8	P9	P10	P11	P12	P13	P14	P15	P16	P17	P18	P19	P20	P21	P22	TOTAL
P1 Pearson Correlation	1	.754**	.582**	.514**	.400*	.344	.243	.425*	.479**	.385*	.550**	.326	.356	.668**	.681**	.640**	.446*	.547**	.107	.112	.535**	.535**	.718**
Sig. (2-tailed)		.000	.001	.004	.029	.063	.195	.019	.007	.036	.002	.079	.053	.000	.000	.000	.013	.002	.574	.002	.002	.002	.000
N	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30
P2 Pearson Correlation	.754**	1	.618**	.521**	.535**	.314	.347	.443*	.493**	.351	.679**	.547**	.318	.546**	.801**	.836**	.374*	.489**	.334	.227	.529**	.529**	.782**
Sig. (2-tailed)	.000		.000	.003	.002	.091	.060	.014	.006	.058	.000	.002	.087	.002	.000	.000	.042	.006	.072	.003	.003	.003	.000
N	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30
P3 Pearson Correlation	.582**	.618**	1	.440*	.503**	.651**	.302	.602**	.589**	.673**	.470**	.398*	.329	.354	.520**	.436*	.280	.244	.234	.180	.493**	.493**	.719**
Sig. (2-tailed)	.001	.000		.015	.005	.000	.105	.000	.001	.000	.009	.029	.076	.055	.003	.016	.134	.194	.212	.341	.006	.006	.000
N	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30
P4 Pearson Correlation	.514**	.521**	.440*	1	.372*	.471**	.438*	.479**	.477**	.506**	.396*	.335	.031	.519**	.463**	.472**	.448*	.673**	.558**	.387*	.791**	.791**	.747**
Sig. (2-tailed)	.004	.003	.015		.043	.009	.015	.007	.008	.004	.031	.070	.873	.003	.010	.008	.013	.000	.001	.034	.000	.000	.000
N	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30
P5 Pearson Correlation	.400*	.535**	.503**	.372*	1	.352	.272	.493**	.494**	.390*	.540**	.283	.257	.310	.469**	.475**	.337	.272	.137	.282	.507**	.507**	.623**
Sig. (2-tailed)	.029	.002	.005	.043		.057	.146	.006	.006	.033	.002	.130	.170	.095	.009	.008	.069	.146	.469	.131	.004	.004	.000
N	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30
P6 Pearson Correlation	.344	.314	.651**	.471**	.352	1	.333	.681**	.724**	.968**	.434*	.418*	.270	.321	.364*	.231	.196	.171	.378*	.292	.464**	.464**	.674**
Sig. (2-tailed)	.063	.091	.000	.009	.057		.072	.000	.000	.000	.016	.021	.149	.084	.048	.220	.299	.367	.039	.118	.010	.010	.000
N	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30
P7 Pearson Correlation	.243	.347	.302	.438*	.272	.333	1	.349	.358	.380*	.218	.250	.019	.540**	.469**	.293	.295	.223	.503**	.333	.455*	.455*	.535**
Sig. (2-tailed)	.195	.060	.105	.015	.146	.072		.059	.052	.038	.248	.183	.921	.002	.009	.116	.113	.236	.005	.072	.012	.012	.002
N	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30
P8 Pearson Correlation	.425*	.443*	.602**	.479**	.493**	.681**	.349	1	.912**	.717**	.512**	.399*	.076	.278	.445*	.319	.339	.271	.193	.295	.454*	.454*	.694**
Sig. (2-tailed)	.019	.014	.000	.007	.006	.000	.059		.000	.000	.004	.029	.691	.137	.014	.086	.067	.147	.308	.113	.012	.012	.000

Lampiran 5 Uji Reliabilitas Kualitas Pelayanan 30 Responden

Case Processing Summary

		N	%
Cases	Valid	30	100.0
	Excluded ^a	0	.0
	Total	30	100.0

a. Listwise deletion based on all variables in the procedure.

Reliability Statistics

Cronbach's Alpha	N of Items
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Lampiran 6 Tabulasi Pra Survei Kepuasan Nasabah (30 Responden)

TABULASI KUALITAS PELAYANAN

No	Nama Responden	Pertanyaan-Pertanyaan Kuesioner																				Total		
		P 1	P 2	P 3	P 4	P 5	P 6	P 7	P 8	P 9	P 10	P 11	P 12	P 13	P 14	P 15	P 16	P 17	P 18	P 19	P 20		P 21	P 22
1	Santi	4	5	5	5	4	4	4	4	4	3	3	3	3	3	4	4	3	4	5	5	5	5	90
2	Ilmi	3	3	3	3	3	4	3	3	3	4	4	3	3	3	3	3	3	3	4	4	3	3	72
3	Leni	5	5	5	5	3	4	4	4	4	4	5	3	4	4	4	4	4	4	4	4	4	4	91
4	Suyatno	5	5	5	3	4	4	3	4	4	4	4	4	4	4	4	4	3	3	3	3	2	2	81
5	Vika	5	5	5	3	4	3	4	3	3	4	4	5	5	5	5	5	4	4	3	4	4	4	89
6	Rahman	3	3	3	4	3	3	3	3	3	4	4	4	4	4	4	4	4	4	4	3	4	4	78
7	Kevin	4	3	3	3	4	3	3	4	3	3	3	3	3	3	3	3	3	4	2	3	3	3	70
8	Ricardo devi	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	88
9	Helin	3	3	5	3	4	4	3	4	4	4	4	4	3	3	3	3	3	3	4	4	3	3	78
10	Linawati	3	3	4	3	3	4	3	4	4	3	4	4	3	3	3	3	3	3	3	3	3	3	73
11	Citra	3	3	4	3	3	4	4	4	4	3	4	4	3	3	3	3	3	3	4	4	3	3	76
12	Supranto	4	5	4	4	5	4	4	5	4	5	5	4	4	4	4	4	4	4	4	4	4	4	94
13	Ling ling	4	5	4	4	5	4	4	5	4	5	5	4	4	4	5	5	4	4	4	4	4	4	96
14	Heni	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	88
15	Riva	5	4	5	5	4	5	4	5	5	4	5	5	5	5	4	4	5	5	3	5	5	5	102
16	Joe	3	3	4	3	4	4	4	3	4	3	4	4	3	3	3	3	3	3	3	4	3	3	74
17	Yuna	4	4	4	4	3	5	4	5	5	4	5	4	4	4	4	4	3	4	4	5	3	3	90
18	Ferdi	3	4	3	3	3	3	4	3	3	4	5	4	4	4	4	4	3	4	4	5	3	3	79
19	Tasya	4	4	3	4	3	4	3	4	4	4	4	4	4	4	4	4	3	4	4	4	4	4	84
20	Wiratmo	3	3	4	4	4	4	3	4	4	3	3	3	3	3	3	3	3	4	3	5	3	3	75

LAMPIRAN 7

CORRELATIONS

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Correlations

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Output Created		
Comments		
Input	Active Dataset Filter Weight Split File N of Rows in Working Data File Definition of Missing Cases Used	DataSet0 <none> <none> <none> 30 User-defined missing values are treated as missing. Statistics for each pair of variables are based on all the cases with valid data for that pair.
Missing Value Handling		
Syntax		CORRELATIONS /VARIABLES=p1 p2 p3 p4 p5 p6 p7 p8 p9 p10 p11 p12 p13 p14 p15 p16 p17 p18 p19 p20 p21 p22 total /PRINT=TWOTAIL NOSIG /MISSING=PAIRWISE.
Resources	Processor Time Elapsed Time	0:00:00.078 0:00:00.130

[DataSet0]

Correlations

	p1	p2	p3	p4	p5	p6	p7	p8	p9	p10	p11	p12	p13	p14	p15	p16	p17	p18	p19	p20	p21	p22	total
p1 Pearson Correlation	1	.478**	.640**	.325	.481**	.417	.723**	.788**	.676**	.415	.521**	.545**	.664**	.631**	.535**	.539**	.503**	.388*	.388*	.769**	.769**	.769**	.792**
Sig. (2-tailed)		.008	.000	.080	.007	.022	.000	.000	.000	.023	.003	.002	.000	.000	.002	.002	.005	.034	.034	.000	.000	.000	.000
N	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30
p2 Pearson Correlation	.478**	1	.580**	.813**	.827**	.805**	.644**	.633**	.578**	.097	.570**	.261	.485**	.598**	.455**	.687**	.641**	.555**	.555**	.622**	.741**	.741**	.789**
Sig. (2-tailed)	.008		.001	.000	.000	.000	.000	.000	.001	.609	.001	.164	.007	.000	.012	.000	.000	.001	.001	.000	.000	.000	.000
N	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30
p3 Pearson Correlation	.640**	.580**	1	.568**	.594**	.507**	.407*	.442*	.290	.076	.238	.255	.450*	.637**	.428*	.424*	.362*	.218	.218	.432*	.432*	.432*	.565**
Sig. (2-tailed)	.000	.001		.001	.001	.004	.026	.014	.120	.690	.205	.173	.012	.000	.018	.020	.049	.247	.247	.017	.017	.017	.001
N	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30
p4 Pearson Correlation	.325	.813**	.568**	1	.647**	.640**	.504**	.462*	.422*	.176	.387*	.146	.479**	.468**	.377*	.494**	.450*	.418*	.418*	.463**	.585**	.585**	.635**
Sig. (2-tailed)	.080	.000	.001		.000	.000	.005	.010	.020	.352	.034	.443	.007	.009	.040	.006	.013	.021	.021	.010	.001	.001	.000
N	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30
p5 Pearson Correlation	.481**	.827**	.594**	.647**	1	.971**	.677**	.730**	.512**	.128	.505**	.221	.375*	.629**	.406*	.685**	.646**	.499**	.499**	.716**	.607**	.607**	.763**
Sig. (2-tailed)	.007	.000	.001	.000		.000	.000	.000	.004	.500	.004	.241	.041	.000	.026	.000	.000	.005	.005	.000	.000	.000	.000
N	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30
p6 Pearson Correlation	.417	.805**	.507**	.640**	.971**	1	.707**	.715**	.505**	.085	.497**	.227	.333	.567**	.347	.668**	.630**	.484**	.484**	.699**	.595**	.595**	.734**
Sig. (2-tailed)	.022	.000	.004	.000	.000		.000	.000	.004	.656	.005	.227	.072	.001	.060	.000	.000	.007	.007	.000	.001	.001	.000
N	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30
p7 Pearson Correlation	.723**	.644**	.407*	.504**	.677**	.707**	1	.877**	.761**	.407*	.697**	.480**	.585**	.490**	.397*	.699**	.674**	.431*	.431*	.855**	.855**	.855**	.857**
Sig. (2-tailed)	.000	.000	.026	.005	.000	.000		.000	.000	.026	.000	.007	.001	.006	.030	.000	.000	.017	.017	.000	.000	.000	.000
N	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30
p8 Pearson Correlation	.788**	.633**	.442*	.462*	.730**	.715**	.877**	1	.779**	.437*	.716**	.557**	.618**	.610**	.429*	.695**	.668**	.517**	.517**	.978**	.883**	.883**	.907**
Sig. (2-tailed)	.000	.000	.014	.010	.000	.000	.000		.000	.016	.000	.001	.000	.000	.018	.000	.000	.003	.003	.000	.000	.000	.000

Lampiran 8 Uji Reliabilitas Kepuasan Nasabah 30 Responden

Case Processing Summary

		N	%
Cases	Valid	30	100.0
	Excluded ^a	0	.0
	Total	30	100.0

a. Listwise deletion based on all variables in the procedure.

Reliability Statistics

Cronbach's Alpha	N of Items
.944	22

Uji reliabilitas kepuasan konsumen 30 responden

Case Processing Summary

		N	%
Cases	Valid	30	100.0
	Excluded ^a	0	.0
	Total	30	100.0

a. Listwise deletion based on all variables in the procedure.

Reliability Statistics

Cronbach's Alpha	N of Items
.962	22

Lampiran 9 Nilai rata-rata x1, x2, x3, x4, x5 dan Y

No.	X1	X2	X3	X4	X5	Y
1	4.6	4	3.25	3.6	5	81
2	3	3.5	3.5	3	3.5	70
3	4.6	4	4	4	4	92
4	4.4	3.75	4	3.6	2.5	79
5	4.4	3.25	4	4.6	3.75	90
6	3.2	3	3.75	4	3.75	84
7	3.4	3.5	3	3.2	2.75	88
8	4	4	4	4	4	88
9	3.6	3.75	4	3	3.5	75
10	3.2	3.75	3.75	3	3	64
11	3.2	4	3.75	3	3.5	67
12	4.4	4.5	4.5	4	4	88
13	4.4	4.5	4.5	4.4	4	95
14	4	4	4	4	4	97
15	4.6	4.75	4.75	4.6	4.5	102
16	3.4	3.5	3.75	3	3.25	71
17	3.8	4.75	4.5	3.8	3.75	91
18	3.2	3.25	4	3.8	3.75	72
19	3.6	3.75	4	3.8	4	90
20	3.6	3.5	3.25	3.2	3.5	106
21	3.8	3.5	4	4	4	89
22	4.6	5	4	4	5	100
23	4.4	4.75	4.5	4.2	4.75	95
24	3	4.25	3.25	2.6	3.5	66
25	2.8	3	3	3.4	3.5	63
26	5	4.5	5	4.6	5	102
27	3.2	3	2.75	3.4	3.5	77
28	3	3	3.5	3	3.5	69
29	3.2	3.5	3.75	3.4	3.25	85
30	3.2	3.25	3.5	3.2	3.25	49
Total	112.8	114.75	115.5	109.4	113.25	2485

Lampiran 10 Uji Regresi Berganda 30 Responden

Variables Entered/Removed

Model	Variables Entered	Variables Removed	Method
1	x5, x3, x2, x1, x4 ^a		. Enter

a. All requested variables entered.

Model Summary

Model	R	R Square	Adjusted R Square	Std. Error of the Estimate
1	.783 ^a	.613	.532	9.49713

a. Predictors: (Constant), x5, x3, x2, x1, x4

ANOVA^b

Model		Sum of Squares	df	Mean Square	F	Sig.
1	Regression	3429.475	5	685.895	7.605	.000 ^a
	Residual	2164.692	24	90.195		
	Total	5594.167	29			

a. Predictors: (Constant), x5, x3, x2, x1, x4

b. Dependent Variable: y

Coefficients^a

Model	Unstandardized Coefficients		Standardized Coefficients	t	Sig.	
	B	Std. Error	Beta			
1	(Constant)	9.092	14.401		.631	.534
	x1	4.933	5.600	.226	.881	.387
	x2	8.052	5.614	.341	1.434	.164
	x3	-7.157	6.118	-.274	-1.170	.254
	x4	15.659	6.825	.626	2.294	.031
	x5	-1.366	4.364	-.061	-.313	.757

a. Dependent Variable: y

50	Nugroho	5	5	3	2	3	3	3	3	3	5	3	3	5	3	3	5	4	4	5	5	5	5	5	5	5	87
51	Bayu	5	5	2	5	5	3	3	3	3	2	5	3	4	4	4	4	4	4	4	4	4	4	4	4	4	86
52	Triani	5	5	2	5	5	5	5	3	3	3	5	5	3	3	3	3	3	3	3	1	1	1	1	1	1	75
53	Rian Andre	4	4	2	4	4	2	2	2	2	2	4	2	2	2	2	2	2	1	1	1	1	1	1	1	1	53
54	Vino	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	44
55	Ifanka	4	4	4	4	4	4	4	4	4	5	4	4	4	5	5	5	5	5	2	2	2	2	2	1	1	82
56	Deyanti	4	3	3	3	3	2	2	2	2	2	2	2	2	4	4	4	4	5	5	5	5	5	5	5	5	74
57	Sujatno	4	5	5	5	5	5	5	1	1	1	5	5	4	4	4	4	4	4	4	4	4	4	4	4	4	85
58	Maryati	3	3	3	3	3	3	3	3	4	4	3	3	4	4	4	4	5	5	5	5	5	5	5	5	5	86
59	Figiano	5	5	5	5	5	4	4	4	2	2	4	4	4	3	3	3	5	5	5	5	5	5	5	5	5	92
60	Sandra isanta	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	88
61	Tania	3	3	3	3	4	4	4	3	3	5	4	3	3	5	3	3	2	2	3	3	3	4	4	4	4	74
62	Nia	2	2	2	3	3	1	1	1	1	4	1	1	4	4	4	4	4	5	5	5	5	5	5	5	5	68
63	Rahwati Suherman	5	5	5	5	5	5	3	3	3	3	5	3	3	4	4	4	4	5	5	5	5	5	5	5	5	95
64	Erlangga	4	4	5	5	4	4	4	2	5	5	4	2	5	4	3	3	3	3	3	3	3	3	3	3	3	88
65	Havisa	5	5	5	5	5	4	4	4	4	4	4	4	4	4	4	4	1	1	1	3	3	3	3	3	3	76
66	Putri Erva	2	3	3	3	3	3	3	1	1	1	3	1	1	1	5	5	4	5	5	5	5	5	5	5	5	70
67	Revi Ricardo	5	5	3	5	5	5	5	5	5	1	5	5	5	1	2	1	1	1	3	3	3	3	3	3	3	75
68	Meta Gian	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	66
69	Yanti	5	5	3	5	5	5	5	5	5	1	5	5	5	1	5	5	1	3	3	3	3	3	3	3	3	84
70	Kevin Hardoyo	5	5	5	5	5	5	5	4	4	4	5	4	4	4	5	4	1	4	4	4	4	4	4	4	4	93
71	Vega	4	4	4	4	3	4	4	5	3	3	4	4	5	3	4	4	4	5	5	5	5	5	5	5	5	93
72	Kivano	1	1	2	2	5	5	4	4	4	3	5	4	4	3	4	4	4	5	5	5	5	5	5	5	5	85
73	Levalina	3	3	3	2	4	4	3	3	3	3	4	3	3	3	4	4	4	4	5	5	5	5	5	5	5	82
74	Amelda	3	3	3	2	5	5	5	5	5	5	5	5	5	5	3	3	3	3	3	3	3	3	3	3	3	83
75	Nanda	5	5	5	2	4	4	4	2	1	1	4	2	1	1	4	4	4	4	5	5	5	5	5	5	5	77
76	Miranti	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	88
77	Agusti	5	5	5	5	3	3	4	4	4	4	3	4	4	4	4	4	4	4	5	5	5	5	5	5	5	94

Sisa

$$400 : 5 = 80$$

Jarak interval

$$STB = 100 - 179$$

$$TB = 180 - 259$$

$$CB = 260 - 339$$

$$B = 340 - 419$$

$$SB = 420 - 500$$

$$\text{Nilai rata-rata} = 7928 : 22 = 360,363$$

Jadi hasil dari tabulasi responden Baik terhadap kualitas pelayanan Bank BRI

LAMPIRAN 12

```
CORRELATIONS  
/VARIABLES=p1 p2 p3 p4 p5 p6 p7 p8 p9 p10 p11 p12 p13 p14 p15 p16 p17 p18 p19 p20 p21 p22 total  
/PRINT=TWOTAIL NOSIG  
/MISSING=PAIRWISE.
```

Correlations

Notes		09-Jan-2013 23:23:26
Output Created		
Comments		
Input	Active Dataset Filter Weight Split File	DataSet0 <none> <none> <none>
Missing Value Handling	N of Rows in Working Data File Definition of Missing	100 User-defined missing values are treated as missing.
Syntax	Cases Used	Statistics for each pair of variables are based on all the cases with valid data for that pair. CORRELATIONS /VARIABLES=p1 p2 p3 p4 p5 p6 p7 p8 p9 p10 p11 p12 p13 p14 p15 p16 p17 p18 p19 p20 p21 p22 total /PRINT=TWOTAIL NOSIG /MISSING=PAIRWISE.
Resources	Processor Time	0:00:00.078

Notes

Output Created		09-Jan-2013 23:23:26
Comments		
Input	<p>Active Dataset</p> <p>Filter</p> <p>Weight</p> <p>Split File</p> <p>N of Rows in Working Data File</p> <p>Definition of Missing</p>	<p>DataSet0</p> <p><none></p> <p><none></p> <p><none></p> <p>100</p>
Missing Value Handling	Cases Used	<p>User-defined missing values are treated as missing.</p> <p>Statistics for each pair of variables are based on all the cases with valid data for that pair.</p>
Syntax		<p>CORRELATIONS</p> <p>/VARIABLES=p1 p2 p3 p4 p5 p6 p7 p8 p9 p10 p11 p12 p13 p14 p15 p16 p17 p18 p19 p20 p21 p22 total</p> <p>/PRINT=TWOTAIL NOSIG</p> <p>/MISSING=PAIRWISE.</p>
Resources	<p>Processor Time</p> <p>Elapsed Time</p>	<p>0:00:00.078</p> <p>0:00:00.156</p>

[DataSet0]

Correlations

	p1	p2	p3	p4	p5	p6	p7	p8	p9	p10	p11	p12	p13	p14	p15	p16	p17	p18	p19	p20	p21	p22	total
p1 Pearson Correlation	1	.911**	.700**	.750**	.562**	.384**	.396**	.329**	.165	.387**	.399**	.335**	.174	.038	.008	-.050	-.101	-.041	-.120	-.089	-.017	-.038	.452**
Sig. (2-tailed)		.000	.000	.000	.000	.000	.000	.001	.101	.000	.000	.001	.083	.707	.938	.620	.318	.682	.234	.378	.870	.709	.000
N	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
p2 Pearson Correlation	.911**	1	.729**	.782**	.626**	.417**	.373**	.277**	.098	.419**	.378**	.284**	.108	.083	.070	-.004	-.067	.004	-.050	-.045	.012	.014	.477**
Sig. (2-tailed)	.000		.000	.000	.000	.000	.000	.005	.334	.000	.000	.004	.283	.412	.488	.965	.506	.967	.621	.653	.904	.890	.000
N	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
p3 Pearson Correlation	.700**	.729**	1	.673**	.523**	.436**	.319**	.313**	.229*	.434**	.321**	.316**	.234*	-.010	.032	.109	.087	.153	.103	.121	.166	.157	.546**
Sig. (2-tailed)	.000	.000		.000	.000	.000	.001	.002	.022	.000	.001	.001	.019	.925	.751	.282	.388	.129	.306	.232	.100	.120	.000
N	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
p4 Pearson Correlation	.750**	.782**	.673**	1	.646**	.470**	.454**	.384**	.167	.471**	.457**	.388**	.176	.106	-.014	-.084	-.076	-.071	-.085	-.045	.029	-.002	.491**
Sig. (2-tailed)	.000	.000	.000		.000	.000	.000	.000	.097	.000	.000	.000	.079	.294	.890	.405	.455	.480	.402	.653	.778	.984	.000
N	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
p5 Pearson Correlation	.562**	.626**	.523**	.646**	1	.626**	.529**	.413**	.194	.624**	.531**	.418**	.204*	.212*	.143	.026	.041	.033	.013	.071	.125	.099	.580**
Sig. (2-tailed)	.000	.000	.000	.000		.000	.000	.000	.053	.000	.000	.000	.042	.034	.155	.801	.687	.743	.896	.484	.215	.327	.000
N	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
p6 Pearson Correlation	.384**	.417**	.436**	.470**	.626**	1	.674**	.573**	.341**	.985**	.669**	.572**	.345**	.253*	.085	.079	.107	.198*	.142	.119	.154	.141	.679**
Sig. (2-tailed)	.000	.000	.000	.000	.000		.000	.000	.001	.000	.000	.000	.000	.011	.401	.435	.288	.049	.158	.238	.127	.161	.000
N	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
p7 Pearson Correlation	.396**	.373**	.319**	.454**	.529**	.674**	1	.748**	.462**	.664**	.985**	.739**	.460**	.193	.097	.030	.025	.081	.049	.068	.092	.081	.660**
Sig. (2-tailed)	.000	.000	.001	.000	.000	.000		.000	.000	.000	.000	.000	.000	.055	.336	.770	.808	.423	.626	.500	.362	.422	.000
N	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
p8 Pearson Correlation	.329**	.277**	.313**	.384**	.413**	.462**	.748**	1	.639**	.565**	.737**	.985**	.633**	.066	.063	.054	.068	.135	.130	.170	.172	.154	.676**
Sig. (2-tailed)	.001	.005	.002	.000	.000	.000	.000		.000	.000	.000	.000	.000	.516	.531	.596	.502	.181	.198	.091	.088	.125	.000

Lampiran 13 Hasil Uji Reliabilitas Kualitas Pelayanan 100 Responden

Case Processing Summary

		N	%
Cases	Valid	100	100.0
	Excluded ^a	0	.0
	Total	100	100.0

a. Listwise deletion based on all variables in the procedure.

Reliability Statistics

Cronbach's Alpha	N of Items
.906	22