

**ABSTRACT**

*DESCRIPTION OF LEARNING MOTIVATION IN REGULAR CLASS  
STUDENTS JOINING A ONLINE CLASS AT ESA UNGGUL UNIVERSITY*

*Esa Unggul University (UEU) is one of the private universities in Indonesia. Esa Unggul University has two class choice programs, namely the regular class program (non-employee) and the employee class program. However, since the Covid-19 pandemic occurred in March 2020. Esa Unggul University made a policy that all learning is carried out online both in regular classes and in employee classes. The purpose of this study is to determine the description of learning motivation in regular class students who take online classes at Esa Unggul University. This research is a descriptive quantitative type with incidental sampling technique. The sample of this research was 100 students of Esa Unggul University regular class with a class span of 2015-2019. Motivation measurement tool based on Uno theory (2007) with reliability results in this study ( $\alpha$ ) = 0.921 with 27 valid items with a validity range ( $r$ ) 0.300 - 0.780. The results showed that the regular class students of Esa Unggul University showed low learning motivation (53%). Furthermore, it is known that the dominant dimension of student learning motivation at Esa Unggul University is Extrinsic. The results of cross tabulation of learning motivation with supporting data obtained by Esa Unggul University regular students who have more high learning motivation are male gender, based on the faculty of communication science, health sciences, and engineering, based on 2016 and 2019 generations, based on extrinsics do not get parental support, obtaining scholarships, and based on intrinsic lack of ideals.*

*Keywords: Learning Motivation, Students, Online Class.*