ABSTRAK

Pengembangan media Pop-Up Book pada pembelajaran IPA di SD. Penelitian ini bertujuan untuk mengetahui tingkat validitas media pop-up book di kelas 1 SDS Syalom. Jenis penelitian yang digunakan adalah penelitian pengembangan (R&D). Peneliti menggunakan model pengembangan ADDIE. Metode pengembangan model ADDIE terdiri dari 5 tahap pengembangan meliputi: (1) Analysis (tahap analisis), (2) Design (tahap perancangan produk awal), (3) Development (tahap pengembangan produk), (4) Implementation (tahap implementasi produk), (5) Evaluation (tahap evaluasi produk). Dikarenakan adanya keterbatasan peneliti dan terjadinya pandemic covid-19 saat penelitian maka langkah yang digunakan dalam validasi media dilakukan dengan cara online. Berdasarkan hasil validasi dari ahli materi, ahli media, ahli desain dapat disimpulkan bahwa kualitas media pop-up book yang dikembangkan termasuk dalam kategori layak atau dapat digunakan untuk siswa kelas 1 SD. Respon siswa terhadap media pop-up book pada uji pelaksanaan lapangan mendapat respon yang baik.

Kata kunci : Media pembaelajaran, *Pop-Up Book*, pembelajaran IPA

Abstract *: Development of Pop-Up Book media on science learning in elementary schools. This study aims to determine the validity level of pop-up book media in grade 1 SDS Syalom. The type of research used is development research (R&D). Researchers used the ADDIE development model. The ADDIE model development method consists of 5 development stages including: (1) Analysis (analysis stage), (2) Design (initial product design stage), (3) Development (product development stage), (4) Implementation (product implementation stage) , (5) Evaluation (product evaluation stage). Due to the limitations of researchers and the occurrence of the Covid19 pandemic during the study, the steps used in media validation were carried out online. Based on the validation results from material experts, media experts, design experts, it can be concluded that the quality of the popup book media developed is in the appropriate category or can be used for grade 1 elementary school students. Student responses to pop-up book media in the field implementation test got a good response.*

Keywords: Pop-up book media, science learning, learning media