

## ABSTRAK

Nama : Rizki Pratiwi  
Program Studi : Kesehatan Masyarakat  
Judul : Faktor-Faktor Yang Berhubungan dengan Perilaku Pemberian ASI Eksklusif Pada Bayi Usia 0-6 Bulan di Wilayah Kelurahan Pakojan II Jakarta Barat Tahun 2020.

Berdasarkan data Target Rencana Strategis Kementerian Kesehatan (Restra) tahun 2018 Secara Nasional, cakupan bayi yang mendapatkan ASI Eksklusif tahun 2018 dengan persentase yaitu; sebesar (68,74%). Berdasarkan data cakupan ASI Eksklusif di Wilayah Kelurahan Pakojan II Jakarta Barat Tahun 2020 sebesar (41,17%) masih jauh dibawah cakupan target nasional. Penelitian ini bertujuan untuk mengetahui Faktor-Faktor yang Berhubungan dengan Perilaku Pemberian ASI Eksklusif pada Bayi Usia 0-6 Bulan di Wilayah Kelurahan Pakojan II Jakarta Barat Tahun 2020. Penelitian ini menggunakan desain *Cross Sectional* dengan besar sampel 85 ibu yang memiliki bayi usia 7-12 bulan, teknik pengambilan sampel menggunakan metode *Total Sampling* dianalisis dengan uji chi-Square. Penelitian ini dilakukan bulan Juli–September tahun 2020. Hasil univariat yaitu proporsi tertinggi pada ibu yang memberikan ASI Eksklusif (55,3%), pengetahuan baik (64,7%), usia baik (72,9%), pendidikan rendah (56,5%), tidak bekerja (71,8%), sikap baik (58,8%), multipara (65,9%), terpapar informasi susu formula (62,4%), tidak terpapar informasi susu formula (50,6%), keluarga mendukung (52,9%). Terdapat hubungan antara pengetahuan ibu ( $PR = 2,270$ , 95% CI: 1,577-3,268), usia ( $PR = 1,829$ , 95% CI: 1,312-2,550), pendidikan ( $PR = 2,248$ , 95% CI: 1,369-3,692), pekerjaan ( $PR = 1,883$ , 95% CI: 1,349-2,628), sikap ( $PR = 2,521$ , 95% CI: 1,674-3,769), multipara ( $PR = 1,851$ , 95% CI: 1,298-2,639), keterpaparan informasi ASI Eksklusif ( $PR = 2,236$ , 95% CI: 1,534-3,258 ), keterpaparan informasi susu formula ( $PR = 2,184$ , 95% CI: 1,404-3,398), keluarga mendukung ( $PR = 1,985$ , 95% CI: 1,310-3,008) dengan perilaku pemberian ASI Eksklusif pada bayi usia 0-6 bulan di Wilayah Kelurahan Pakojan II Jakarta Barat. Diharapkan dapat menambahkan materi dan melakukan tanya jawab setelah penyuluhan.

**Kata Kunci:** perilaku pemberian ASI Eksklusif; pengetahuan, usia, pendidikan, pekerjaan, sikap, paritas, keterpaparan informasi ASI Eksklusif, keterpaparan informasi susu formula dan dukungan keluarga.

6 Bab, 143 halaman, 2 gambar, 29 daftar tabel, 5 lampiran.

**Pustaka:** 76 (2000-2020).

## **ABSTRACT**

Name : Rizki Pratiwi  
Study Program : Public Health  
Title : *Factors Related to Giving Behavior Exclusive Breastfeeding For Infants 0-6 Months In Pakojan II West Jakarta in 2020.*

Based on data from the Strategic Plan (Renstra Ministry of Health) in 2018 Nationally, the coverage of infants who are exclusively breastfeeding in 2018, namely 68.74%. Based on data on exclusive breastfeeding coverage in the Pakojan II Village West Jakarta in 2020 41.17% is still below the national target. This study aims to determine the factors associated behavior with exclusive breastfeeding in Pakojan II village, West Jakarta in 2020. This study used a cross sectional design with a sample size 85 mothers who have babies aged 7-12 months, sampling technique using the total sampling method analyzed by chi-square test. This research was conducted in July - September 2020. The univariate results were the highest proportion of mothers who provided exclusive breastfeeding (55.3%), good knowledge (64.7%), good age (72.9%), low education (56.5%), not working (71.8%), good attitude (58.8%), multiparous (65.9%), exposed to information about exclusive breastfeeding (62.4%), not exposed to information about formula milk (50.6%), family support (52.9%). There is a relationship between maternal knowledge ( $PR = 2,270$ , 95% CI: 1,577-3,268), age ( $PR = 1,829$ , 95% CI: 1,312-2,550), education ( $PR = 2,248$ , 95% CI: 1,369-3,692), occupation ( $PR = 1,883$ , 95% CI: 1,349-2,628), attitude ( $PR = 2,521$ , 95% CI: 1,674-3,769), multiparous ( $PR = 1,851$ , 95% CI: 1,298-2,639), exposure to information about exclusive breastfeeding ( $PR = 2,236$ , 95% CI: 1,534-3,258), exposure to information about formula milk ( $PR = 2,184$ , 95% CI: 1,404-3,398), supportive family ( $PR = 1,985$ , 95% CI: 1,310-3,008) with breastfeeding behavior specifically for babies aged 0-6 months in Pakojan II Village, West Jakarta. expected to be able to add material and conduct questions and answers after counseling.

**Key Words:** Exclusive breastfeeding behavior; knowledge, age, education, occupation, attitude, parity, exposure to information about exclusive breastfeeding, exposure to information on formula milk and family support.

6 Chapters, 143 pages, 2 pictures, 29 table lists, 5 appendices.

**References:** 76 (2000-2020).