ABSTRACT

Title : The Effect of Profitability, Liquidity, and Company Growth

Rate on Capital Structure (in Manufacturing Companies in the Consumer Goods Industry Listed on the Indonesia Stock

Exchange for the 2015-2019 Period).

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Study Program : Accounting

This study aims to analyze the effect of profitability, liquidity, and company growth on the capital structure of consumer goods industry manufacturing companies listed on the Indonesia Stock Exchange (BEI) for the 2015-2019 period. Profitability is measured by Return on Assets (ROA), Liquidity as measured by Current Ratio, and Company Growth Rate as measured by Changes in Sales, while Capital Structure is measured by Debt to Equity Ratio (DER).

The method used was purposive sampling. The number of samples used in this study is 70 financial statement data of manufacturing companies in the consumer goods industry sector which are listed on the Indonesia Stock Exchange (IDX) for the 2015-2019 period. The type of data used is secondary data sourced from financial reports and annual reports. The data analysis method used is multiple linear regression analysis.

The results of hypothesis testing show that simultaneously profitability, liquidity, and company growth rate affect the capital structure. Partially profitability has a positive and significant effect on capital structure and partially liquidity has a negative and significant effect on capital structure. Meanwhile, the company's growth rate has no significant effect on capital structure.

Keywords: Profitability. Liquidity, Company Growth Rate, Capital Structure.