

ABSTRAK

Penelitian ini bertujuan untuk mengkaji pengaruh *Total Asset Turnover*, *Debt to Equity Ratio*, dan *Economic Value Added* terhadap Harga Saham pada perusahaan sub sektor *Building Construction* yang terdaftar di Bursa Efek Indonesia periode 2015-2019, baik secara parsial maupun secara simultan. Data yang digunakan dalam penelitian dari laporan keuangan 10 perusahaan sub sektor *Building Construction* yang dipublikasikan melalui website www.idx.co.id periode 2015-2019. Metode analisis yang digunakan penelitian ini menggunakan metode kuantitatif dengan analisis regresi linier berganda. Berdasarkan hasil uji t, dapat disimpulkan bahwa secara parsial variabel TATO dan EVA tidak berpengaruh signifikan terhadap harga saham dikarenakan memiliki nilai signifikan lebih besar 0,05, sedangkan untuk variabel DER berpengaruh secara signifikan terhadap harga saham yang nilai signifikannya lebih kecil dari 0,05. Berdasarkan hasil uji F disimpulkan bahwa terdapat signifikan secara simultan (bersama-sama) antara variabel TATO, DER dan EVA terhadap harga saham.

Kata Kunci : *Total Asset Turnover* (TATO), *Debt to Equity Ratio* (DER), *Economic Value Added* (EVA), Harga Saham

ABSTRACT

*This study aims to examine the effect of Total Asset Turnover, Debt to Equity Ratio, and Economic Value Added on Stock Prices in Building Construction sub-sector companies listed on the Indonesia Stock Exchange 2015-2019 period, either partially or simultaneously. The data used in the research are from the financial statements of 10 Building Construction sub-sector companies published on the website www.idx.co.id for the period 2015-2019. The method of analysis used in this research is quantitative methods with multiple linear regression analysis. Based on the results of the *t* test, it can be concluded that partially the TATO and EVA variables do not have a significant effect on stock prices because they have a significant value greater than 0.05, while the DER variable has a significant effect on stock prices with a significant value less than 0.05. Based on the results of the *F* test, it is concluded that there is a significant simultaneous (jointly) between the variables TATO, DER and EVA on stock prices.*

Keywords: Total Asset Turnover (TATO), Debt to Equity Ratio (DER), Economic Value Added (EVA), Stock Price