

ABSTRAK

Judul : Pengaruh Return on Asset (ROA), Earning per Share (EPS), dan Debt Equity Ratio (DER) Terhadap Return Saham pada Perusahaan Food and Beverage yang terdaftar di Bursa Efek Indonesia Periode 2014 – 2019

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Penelitian ini bertujuan untuk mengetahui pengaruh Return on Asset (ROA), Earning per Share (EPS), dan Debt Equity Ratio (DER) terhadap Return Saham baik secara simultan maupun parsial. Penelitian ini menggunakan sampel perusahaan Food and Beverage yang terdaftar di Bursa Efek Indonesia periode 2014 - 2019. Sampel dalam penelitian ini adalah 13 perusahaan. Pengambilan sampel dilakukan dengan teknik Purposive Sampling. Metode analisis yang digunakan adalah metode Analisis Linear Berganda. Hasil penelitian menunjukkan bahwa secara simultan Return on Asset (ROA), Earning per Share (EPS), dan Debt Equity Ratio (DER) memiliki pengaruh signifikan terhadap Return Saham. Return on Asset (ROA) memiliki pengaruh signifikan terhadap Return Saham secara parsial. Sedangkan Earning per Share (EPS) dan Debt Equity Ratio (DER) tidak memiliki pengaruh signifikan terhadap Return Saham secara parsial.

Kata Kunci : Return on Asset (ROA), Earning per Share (EPS), Debt Equity Ratio (DER), Return Saham.

ABSTRACT

Title : *Effect of Return on Assets (ROA), Earning per Share (EPS), and Debt Equity Ratio (DER) Against Stock Returns in Food and Beverage Companies listed on the Indonesia Stock Exchange for the Period 2014 – 2019*

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This study aims to determine the effect of Return on Assets (ROA), Earning per Share (EPS), and Debt Equity Ratio (DER) on Stock Returns either simultaneously or partially. This study uses a sample of Food and Beverage companies listed on the Indonesia Stock Exchange for the period 2014 - 2019. The sample in this study is 13 companies. Sampling was done by using purposive sampling technique. The analytical method used is the method of multiple linear analysis. The results showed that simultaneously Return on Assets (ROA), Earning per Share (EPS), and Debt Equity Ratio (DER) had a significant effect on Stock Returns. Return on Asset (ROA) has a partially significant effect on Stock Returns. Meanwhile, Earning per Share (EPS) and Debt Equity Ratio (DER) have no significant effect on stock returns partially.

Key words : *Return on Asset (ROA), Earning per Share (EPS), Debt Equity Ratio (DER), Return Saham.*