

## ABSTRAK

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Judul : Determinan Kepatuhan Karyawan Terhadap Tindakan Pencegahan Covid-19 di PT. Crown Pratama Tahun 2021.

Covid-19 merupakan penyakit menular yang ditularkan melalui berbagai media. Penyakit jenis ini merupakan masalah kesehatan yang besar di seluruh dunia karena angka kesakitan dan kematiannya yang relatif tinggi dalam waktu yang relatif singkat. Penyakit menular umumnya bersifat akut (mendadak) dan dapat menyerang semua lapisan masyarakat (Masriadi, 2017). Penelitian ini bertujuan untuk melihat determinan kepatuhan karyawan terhadap tindakan pencegahan Covid-19. Metode yang dipakai yaitu metode kuantitatif dengan desain cross sectional. Penelitian ini dilaksanakan pada bulan Mei – Agustus 2021. Pengumpulan data primer dilakukan melalui google form dan disebarakan secara daring. Populasi pada penelitian ini adalah seluruh karyawan yang ada di PT. Crown Pratama. Responden penelitian sebanyak 72 karyawan dengan metode total sampling. Analisis data dilakukan secara univariat dan bivariat dengan uji Chi Square. Hasil penelitian dari uji statistik Chi Square menunjukkan terdapat hubungan antara pengetahuan ( $p = 0,000$ ), sikap ( $p = 0,000$ ), jenis kelamin ( $p = 0,014$ ), persepsi dukungan manajemen perusahaan ( $p = 0,000$ ) dengan kepatuhan karyawan terhadap tindakan pencegahan Covid-19 di PT. Crown Pratama Tahun 2021. Diharapkan PT. Crown Pratama dapat melakukan sosialisasi dan edukasi dengan perkembangan teknologi digital, melakukan pengawasan, membuat program berupa apresiasi atau rewards, serta membuat tim khusus penanganan Covid-19 di tempat kerja agar karyawan terus komitmen dalam melakukan tindakan pencegahan Covid-19 di tempat kerja.

Kata Kunci : Covid-19, Kepatuhan, Pengetahuan, Sikap, Jenis Kelamin, Persepsi

## ABSTRACT

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Covid-19 is an infectious disease that is transmitted through various media. This type of disease is a major health problem worldwide because of its relatively high morbidity and mortality in a relatively short period of time. Infectious diseases are generally acute (sudden) and can attack all levels of society (Masriadi, 2017). This study aims to look at the determinants of employee compliance with Covid-19 prevention measures. The method used is a quantitative method with a cross sectional design. This research was conducted in May – August 2021. Primary data collection was carried out via google form and distributed online. The population in this study were all employees at PT. Crown Pratama. Research respondents were 72 employees with total sampling method. Data analysis was carried out univariate and bivariate with Chi Square test. The results of the Chi Square statistical test showed that there was a relationship between knowledge ( $p = 0.000$ ), attitude ( $p = 0.000$ ), gender ( $p = 0.014$ ), perception of company management support ( $p = 0.000$ ) and employee compliance with Covid-19 prevention measures at PT. Crown Pratama 2021. It is expected that PT. Crown Pratama can conduct socialization and education with the development of digital technology, carry out strict supervision of health protocols, create programs in the form of appreciation or rewards, and create a special team for handling Covid-19 in the workplace so that employees continue to be committed to taking Covid-19 prevention measures at workplace.

Keywords: Covid-19, Compliance, Knowledge, Attitude, Gender, Perception.