

ABSTRAK

Judul : Pengaruh *Price Earning Ratio*, *Current Ratio* Dan *Return On Asset* Terhadap Harga Saham Pada Perusahaan Manufaktur Sub Sektor *Food & Beverage* Yang Terdaftar Di BEI Periode 2014-2018.

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Program Studi : S1 Akuntansi

Penelitian ini bertujuan untuk mengetahui bagaimana pengaruh dari *price earning ratio*, *current ratio* dan *return on asset* terhadap harga saham pada perusahaan manufaktur sub sektor food & beverage yang terdaftar di Bursa Efek Indonesia tahun 2014-2018. Sampel penelitian adalah perusahaan sektor makanan dan minuman yang terdaftar di Bursa Efek Indonesia tahun 2014-2018. Penelitian ini menggunakan data sekunder yang bersumber dari laporan keuangan tahunan perusahaan di Bursa Efek Indonesia tahun 2014-2018. Sampel diambil dengan menggunakan teknik *purposive sampling* yang berjumlah 50 sampel. Hasil penelitian menunjukkan secara simultan *price earning ratio*, *current ratio* dan *return on asset* berpengaruh signifikan terhadap harga saham. Dan secara parsial variabel *price earning ratio* dan *current ratio* dan *return on asset* berpengaruh signifikan terhadap harga saham.

Kata kunci : *Price Earning Ratio*, *Current Ratio*, *Return On Asset*, Harga Saham.

ABSTRACT

Title : *The Effect of Price Earning Ratio, Current Ratio and Return On Assets on Stock Prices in Manufacturing Companies in the Food & Beverage Sub-Sector Registered in BEI Period 2014-2018.*

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Study Program : Accounting, Bachelor Degree Program

This study aims to determine how the effect of price earning ratio, current ratio and return on assets to stock prices in food & beverage sub-sector manufacturing companies listed on the Indonesia Stock Exchange in 2014-2018. The research sample is food and beverage sector companies listed on the Indonesia Stock Exchange in 2014-2018. This study uses secondary data sourced from the company's annual financial statements on the Indonesia Stock Exchange 2014-2018. Samples were taken using purposive sampling technique, amounting to 50 samples. The results showed that simultaneously the price earning ratio, current ratio and return on assets had a significant effect on stock prices. And partially the variable price earning ratio and current ratio and return on assets have a significant effect on stock prices.

Keyword : Price Earning Ratio , Current Ratio, Return On Asset ,Stock Price.