

81	2	3	4	4	4	3	2	3	2	3	3	3	3	4
82	3	3	3	3	3	3	3	3	2	3	3	3	3	3
83	4	3	3	3	3	3	4	2	3	4	4	3	3	4
84	2	3	4	4	4	3	2	3	2	3	3	3	3	4
85	4	4	4	4	4	4	4	2	3	3	4	4	4	4
86	3	3	3	3	3	3	3	2	2	3	3	2	3	3
87	2	2	2	2	2	3	2	2	2	3	3	3	2	3
88	3	3	2	3	3	3	4	3	3	3	4	4	3	3
89	3	3	3	3	3	3	3	3	3	3	3	3	3	3
90	2	3	3	3	3	3	3	4	2	2	4	4	4	3
91	2	3	3	4	3	3	3	2	2	3	3	3	3	3
92	3	3	2	3	3	4	2	2	3	4	4	3	3	4
93	4	4	4	4	4	4	4	2	3	3	4	4	4	4
94	3	3	3	3	3	3	3	2	3	2	1	3	3	2
95	2	2	2	3	3	3	3	2	3	2	4	3	3	4
96	4	4	4	4	4	4	4	2	3	3	4	4	4	4
97	4	4	3	3	4	4	4	4	3	4	4	4	3	4
98	3	3	3	2	3	3	3	2	2	2	2	3	3	3
99	3	3	4	3	3	3	4	4	3	2	3	3	3	3

Tabel SPSS 24 Validitas Variabel X

Correlations

		x1	x2	x3	x4	x5	x6	x7	x8	x9	TOTAL X1
x1	Pearson Correlation	1	.616**	.303	.084	.444*	.582**	.391*	-.063	.430*	.659**
	Sig. (2-tailed)		.000	.103	.657	.014	.001	.033	.743	.018	.000
	N	30	30	30	30	30	30	30	30	30	30
x2	Pearson Correlation	.616**	1	.569**	.365*	.858**	.852**	.447*	.311	.565**	.918**
	Sig. (2-tailed)	.000		.001	.047	.000	.000	.013	.094	.001	.000
	N	30	30	30	30	30	30	30	30	30	30
x3	Pearson Correlation	.303	.569**	1	.546**	.635**	.297	.203	.106	.335	.651**
	Sig. (2-tailed)	.103	.001		.002	.000	.112	.281	.578	.070	.000
	N	30	30	30	30	30	30	30	30	30	30
x4	Pearson Correlation	.084	.365*	.546**	1	.540**	.230	.158	.048	.229	.496**
	Sig. (2-tailed)	.657	.047	.002		.002	.222	.405	.802	.224	.005
	N	30	30	30	30	30	30	30	30	30	30
x5	Pearson Correlation	.444*	.858**	.635**	.540**	1	.755**	.243	.311	.444*	.842**
	Sig. (2-tailed)	.014	.000	.000	.002		.000	.196	.095	.014	.000
	N	30	30	30	30	30	30	30	30	30	30
x6	Pearson Correlation	.582**	.852**	.297	.230	.755**	1	.276	.173	.603**	.774**
	Sig. (2-tailed)	.001	.000	.112	.222	.000		.140	.360	.000	.000
	N	30	30	30	30	30	30	30	30	30	30
x7	Pearson Correlation	.391*	.447*	.203	.158	.243	.276	1	.221	.447*	.593**
	Sig. (2-tailed)	.033	.013	.281	.405	.196	.140		.240	.013	.001
	N	30	30	30	30	30	30	30	30	30	30
x8	Pearson Correlation	-.063	.311	.106	.048	.311	.173	.221	1	.074	.379*
	Sig. (2-tailed)	.743	.094	.578	.802	.095	.360	.240		.697	.039
	N	30	30	30	30	30	30	30	30	30	30
x9	Pearson Correlation	.430*	.565**	.335	.229	.444*	.603**	.447*	.074	1	.692**
	Sig. (2-tailed)	.018	.001	.070	.224	.014	.000	.013	.697		.000
	N	30	30	30	30	30	30	30	30	30	30

TOTAL_	Pearson	.659**	.918**	.651**	.496**	.842**	.774**	.593**	.379*	.692**	1
X1	Correlation										
	Sig. (2-tailed)	.000	.000	.000	.005	.000	.000	.001	.039	.000	
	N	30	30	30	30	30	30	30	30	30	30

** . Correlation is significant at the 0.01 level (2-tailed).

* . Correlation is significant at the 0.05 level (2-tailed).

Tabel SPSS 24 Validitas Variabel Y

		y1	y2	y3	y4	y5	y6	TOTAL_Y1
y1	Pearson Correlation	1	.443*	.043	-.154	-.072	.397*	.497**
	Sig. (2-tailed)		.014	.821	.416	.704	.030	.005
	N	30	30	30	30	30	30	30
y2	Pearson Correlation	.443*	1	.443*	.410*	.440*	.583**	.875**
	Sig. (2-tailed)	.014		.014	.025	.015	.001	.000
	N	30	30	30	30	30	30	30
y3	Pearson Correlation	.043	.443*	1	.509**	.319	.299	.620**
	Sig. (2-tailed)	.821	.014		.004	.086	.108	.000
	N	30	30	30	30	30	30	30
y4	Pearson Correlation	-.154	.410*	.509**	1	.664**	.231	.621**
	Sig. (2-tailed)	.416	.025	.004		.000	.220	.000
	N	30	30	30	30	30	30	30
y5	Pearson Correlation	-.072	.440*	.319	.664**	1	.096	.607**
	Sig. (2-tailed)	.704	.015	.086	.000		.612	.000
	N	30	30	30	30	30	30	30
y6	Pearson Correlation	.397*	.583**	.299	.231	.096	1	.671**
	Sig. (2-tailed)	.030	.001	.108	.220	.612		.000
	N	30	30	30	30	30	30	30
TOTAL_Y1	Pearson Correlation	.497**	.875**	.620**	.621**	.607**	.671**	1
	Sig. (2-tailed)	.005	.000	.000	.000	.000	.000	
	N	30	30	30	30	30	30	30

* . Correlation is significant at the 0.05 level (2-tailed).

** . Correlation is significant at the 0.01 level (2-tailed).

Tabel SPSS 24 Reliabilitas Variabel X

Reliability Statistics

Cronbach's	
Alpha	N of Items
.823	9

Tabel SPSS 24 Reliabilitas Variabel Y

Reliability Statistics

Cronbach's	
Alpha	N of Items
.716	6

Tabel SPSS 24 Regresi Linier Sederhana

Model Summary

Model	R	R Square	Adjusted R Square	Std. Error of the Estimate
1	.467 ^a	.218	.210	2.15022

a. Predictors: (Constant), pesan MPR

ANOVA^a

Model		Sum of Squares	df	Mean Square	F	Sig.
1	Regression	125.365	1	125.365	27.115	.000 ^b
	Residual	448.474	97	4.623		
	Total	573.838	98			

a. Dependent Variable: Keputusan Pembelian

b. Predictors: (Constant), pesan MPR

Coefficients^a

Model		Unstandardized Coefficients		Standardized Coefficients	t	Sig.
		B	Std. Error	Beta		
1	(Constant)	11.135	1.708		6.518	.000
	pesan MPR	.304	.058	.467	5.207	.000

a. Dependent Variable: Keputusan Pembelian

