

ABSTRAK

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Program Studi : Kesehatan Masyarakat
Judul : Faktor – Faktor Yang Berhubungan Dengan Perilaku Penerapan Protokol Kesehatan Dalam Pencegahan Covid-19 di Head Office PT. X tahun 2021

Penularan Covid-19 antar manusia dipengaruhi interaksi sosial yang dilakukan misalnya melakukan kontak dikantor dan lingkungan masyarakat. Dalam mendukung keberlangsungan usaha pada situasi pandemi, maka tempat kerja maupun industri wajib menerapkan protokol kesehatan. Penelitian ini bertujuan untuk mengetahui faktor – faktor yang berhubungan dengan perilaku penerapan protokol kesehatan dalam pencegahan Covid-19 di Head Office PT. X tahun 2021. Penelitian ini menggunakan pendekatan kuantitatif dengan desain penelitian cross sectional yang dilaksanakan bulan Maret - Agustus 2021. Pengumpulan data primer melalui pengisian kuesioner online (google form). Populasi dalam penelitian ini adalah karyawan di Head Office PT. X Jakarta Pusat dengan jumlah 257 orang. Responden penelitian sebanyak 106 karyawan dengan teknik pengambilan sampel secara acak stratifikasi proporsional (proportionate stratified random sampling). Analisis data dilakukan secara univariat dan bivariat dengan uji Chi Square. Hasil penelitian ini menunjukkan faktor yang berhubungan dengan perilaku penerapan protokol kesehatan, yaitu sikap ($p\text{-value} = 0,004$) dan motivasi ($p\text{-value} = 0,000$). Disarankan bagi perusahaan untuk mempertegas sanksi yang diberikan kepada karyawan yang tidak menerapkan perilaku protokol kesehatan dalam pencegahan Covid-19, membuat training perihal perilaku penerapan protokol kesehatan di tempat kerja, meningkatkan frekuensi sosialisasi tentang tindakan pencegahan Covid-19 dan membuat banner yang bisa diletakkan di tempat-tempat yang sering dilalui para karyawan.

Kata kunci : Perilaku, Protokol Kesehatan, Pengetahuan, Sikap, Motivasi, Sarana dan Prasarana.

6 bab, 112 halaman.

Kepustakaan : 64 (1998-2021)

ABSTRACT

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Title : Factors Related to the Behavior of the Implementation of Health Protocols in the Prevention of Covid-19 at the Head Office of PT. X year 2021

Transmission of Covid-19 between humans is influenced by social interactions, such as making contact at the office and the community. In supporting business continuity in a pandemic situation, workplaces and industries are required to implement health protocols. This study aims to determine the factors related to the behavior of implementing health protocols in preventing Covid-19 at the Head Office of PT. X in 2021. This study uses a quantitative approach with a cross-sectional research design that will be carried out in March - August 2021. Primary data collection is done by filling out an online questionnaire (google form). The population in this study were employees at the Head Office of PT. X Central Jakarta with a total of 257 people. The research respondents were 106 employees with proportional stratified random sampling technique. Data analysis was carried out univariate and bivariate with Chi Square test. The results of this study indicate factors related to the behavior of implementing health protocols, namely attitudes (p -value = 0.004) and motivation (p -value = 0.000). It is recommended for companies to reinforce the sanctions given to employees who do not apply health protocol behavior in preventing Covid-19, make training regarding the behavior of implementing health protocols in the workplace, increase the frequency of socialization about Covid-19 prevention measures and create banners that can be placed in the workplace. - a place frequented by employees.

Keywords: Behavior, Health Protocol, Knowledge, Attitude, Motivation, Facilities and Infrastructure.

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Literature : 64 (1998-2021)