

ABSTRAK

Judul : Pengaruh Pengaruh *Earning Per Share* (EPS), *Return On Equity* (ROE), dan *Debt to Equity Ratio* (DER) Terhadap Harga Saham pada Perusahaan otomotif dan komponennya yang Terdaftar di BEI Tahun 2014-2018

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Tujuan dari penelitian ini adalah untuk memberikan bukti empiris mengenai pengaruh *Earning Per Share* (EPS), *Return On Equity* (ROE), dan *Debt to Equity Ratio* (DER) Terhadap Harga Saham. Variabel independen yang digunakan dalam penelitian ini yaitu *earning per share* diukur dengan rasio antara laba bersih setelah pajak dengan jumlah saham yang beredar, *return on equity* diukur dengan rasio antara laba bersih setelah pajak dengan modal sendiri, dan *debt to equity ratio* diukur dengan total *liabilites* dengan total *Equity*. Penelitian ini menggunakan data sekunder dari laporan keuangan tahunan perusahaan yang terdaftar di Bursa Efek Indonesia. Populasi dalam penelitian ini adalah perusahaan manufaktur subsektor otomotif dan komponennya yang terdaftar di BEI selama periode 2014 -2018. Sampel yang digunakan pada penelitian ini sebanyak 50 data laporan keuangan. Metode yang digunakan untuk menentukan sampel penelitian adalah metode *purposive sampling*. Hasil penelitian menunjukkan bahwa *Earning Per Share* (EPS), *Return On Equity* (ROE), dan *debt to Equity ratio* (DER) berpengaruh secara simultan terhadap harga saham, *earning per share* berpengaruh positif terhadap harga saham secara parsial, *return on equity* berpengaruh positif terhadap harga saham secara parsial dan *debt to equity ratio* berpengaruh negatif terhadap harga saham secara parsial.

Kata Kunci : *Earning Per Share*, *Return On Equity*, *Debt to Equity Ratio*, Harga Saham

ABSTRACT

Title : The Influence of Earning Per Share (EPS), Return On Equity (ROE), and Debt to Equity Ratio (DER) Influence on Stock Prices on automotive companies and their components listed on the Indonesia Stock Exchange 2014-2018
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The purpose of this study is to provide empirical evidence about the effect of Earning Per Share (EPS), Return On Equity (ROE), and Debt to Equity Ratio (DER) on Stock Prices. The independent variables used in this study are earnings per share measured by the ratio between net income after tax and the number of shares outstanding, return on equity is measured by the ratio between net income after tax with own capital, and debt to equity ratio is measured by total liabilities with total Equity. This study uses secondary data from the annual financial statements of companies listed on the Indonesia Stock Exchange. The population in this study is the automotive subsector manufacturing company and its components listed on the Indonesia Stock Exchange during the 2014-2018 period. The sample used in this study were 50 financial statement data. The method used to determine the research sample is purposive sampling method. The results showed that Earning Per Share (EPS), Return On Equity (ROE), and debt to Equity ratio (DER) simultaneously affected stock prices, earnings per share had a positive effect on stock prices partially, return on equity had a positive effect on Partial stock prices and debt to equity ratio have a negative effect on stock prices partially.

Key words : *Earning Per Share, Return On Equity, Debt to Equity Ratio, Stock Prices*