

ABSTRACT

Judul : Relationship between Human Relations leadership of PT. FIF Group Pasar Minggu Branch with Employee Work Motivation

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Research on Human Relations Relations of the Leaders of PT.FIF Group Pasar Minggu Branch with Employee Work Motivation aims to find out how the human relations leadership of PT.FIF Group Pasar Minggu branch, employee work motivation, and how the human relations relationship between the leadership of PT.FIF Group Pasar Minggu branch with motivation employee work. This study uses a quantitative design with a causal associative approach through questionnaires (questionnaires) using a Likert scale (1-4) in collecting respondent data, sampling using 60 respondents from employees of PT.FIF Group Pasar Minggu branch with a total population of 147 respondents. The results in this study, namely the existence of a very strong relationship with the value of the correlation coefficient of 0.819 on the human relations variable on employee motivation. The results of the T test show the significance of human relations $0.00 < 0.05$ with t value = 10.881, then based on the hypothesis it can be said that H_0 is rejected and H_a is accepted because of the relationship between the human relations leadership of PT. FIF Group Pasar Minggu branch with employee work motivation.

Keyword : Human Relations, Work Motivation

ABSTRAK

Judul : Hubungan *Human Relations* pimpinan PT.FIF Group Cabang Pasar Minggu Dengan Motivasi Kerja Karyawan

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Penelitian Hubungan *Human Relations* Pimpinan PT.FIF Group Cabang Pasar Minggu Dengan Motivasi Kerja Karyawan bertujuan untuk mengetahui bagaimana *human relations* pimpinan PT.FIF Group cabang pasar minggu, motivasi kerja karyawan, dan bagaimana hubungan *human relations* pimpinan PT.FIF Group cabang pasar minggu dengan motivasi kerja karyawan. Penelitian ini menggunakan desain kuantitatif dengan pendekatan asosiatif kausal melalui penyebaran angket (kuesioner) dengan menggunakan skala Likert (1-4) dalam mengumpulkan data responden, pengambilan sampel menggunakan 60 responden karyawan PT.FIF Group cabang pasar minggu dengan jumlah keseluruhan populasi sebanyak 147 responden. Hasil dalam penelitian ini, yaitu adanya hubungan sangat kuat dengan nilai koefisien korelasi sebesar 0,819 pada variabel *human relations* terhadap motivasi kerja karyawan. Hasil uji T menunjukkan signifikansi *human relations* $0,00 < 0,05$ dengan nilai t hitung = 10.881, maka berdasarkan hipotesis dapat dikatakan H_0 ditolak dan H_a diterima karena adanya hubungan *human relations* pimpinan PT.FIF Group cabang pasar minggu dengan motivasi kerja karyawan.

Kata Kunci : *Human Relations*, Motivasi Kerja