

## ABSTRAK

Judul : Pengaruh *Current Ratio*, *Net Profit Margin* dan *Earning Per Share* Terhadap Harga Saham

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Program Studi : S-1 Akuntansi

Penelitian ini bertujuan untuk mengetahui pengaruh dari *Current Ratio*, *Net Profit Margin* dan *Earning Per Share* terhadap Harga Saham secara empiris baik parsial maupun secara bersama – sama. Penelitian ini menggunakan sampel perusahaan *Food and Beverage* yang terdaftar di Bursa Efek Indonesia (BEI) periode pengamatan 2015-2018 sebanyak 18 perusahaan. Pengambilan sampel dilakukan dengan teknik *Purposive Sampling*. Metode analisis yang digunakan adalah metode analisis regresi linier berganda. Hasil penelitian ini menunjukkan bahwa secara bersama – sama *Current Ratio*, *Net Profit Margin* dan *Earning Per Share* berpengaruh signifikan terhadap Harga Saham. Secara parsial, *Current Ratio* berpengaruh negative dan signifikan terhadap Harga Saham, namun *Net Profit Margin* pengaruh positif dan signifikan terhadap Harga Saham dan *Earning Per Share* tidak berpengaruh signifikan terhadap Harga Saham.

**Kata kunci:** *Current Ratio (CR)*, *Net Profit Margin (NPM)* dan *Earning Per Share (EPS)*, Harga Saham

## ABSTRACT

Title : *Effect of Current Ratio, Net Profit Margin dan Earning Per Share to Stock Price*

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Study Program : *S-1 Accounting*

*This study aimed to determine the effect of Current Ratio, Net Profit Margin and Earning Per Share to Stock Price empirically either partially or together. This study used a sample of Food and Beverage companies listed in Indonesia Stock Exchange (IDX) the observation period from 2015 until 2018 as many as 18 companies. Sampling was done by purposive sampling technique. The analytical method used is the method of multiple linear regression analysis. The result of the study shows that as together Current Ratio, Net Profit Margin and Earning Per Share have significant influence of Stock Price. The other result that partially variable Current Ratio was negative significant effect of Profit Growth, but Net Profit Margin was influential significantly positive of Profit Growth, and Earning Per Share not influential significant of Profit Growth*

**Keywords:** *Current Ratio (CR)*, *Net Profit Margin (NPM)* dan *Earning Per Share (EPS)*, Stock Price