

Pengaruh *Return On Asset (ROA)*, *Earning Per Share (EPS)*, *Price to Earning Ratio (PER)*, dan *Price to Book Value (PBV)* Pada Perusahaan Sub Sektor Makanan dan Minuman Yang *Go Public* Di Bursa Efek Indonesia (BEI) Periode 2016 - 2019

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ABSTRAK

Penelitian ini bertujuan untuk menguji pengaruh *Return On Asset (ROA)*, *Earning Per Share (EPS)*, *Price to Earning Ratio (PER)*, dan *Price to Book Value (PBV)* terhadap harga saham. Populasi dari penelitian ini adalah perusahaan sektor makanan dan minuman yang *go public* di BEI periode 2016 - 2019. Populasi yang diperoleh adalah 30 perusahaan dan setelah dilakukan proses pemilihan sampel dengan menggunakan metode *purposive sampling*, diperoleh 9 perusahaan. Sumber data diperoleh dari laporan keuangan tahunan perusahaan sektor makanan dan minuman yang *go public* di BEI periode 2016 – 2019. Metode analisis data menggunakan analisis regresi berganda dengan bantuan aplikasi software SPSS. Hasil penelitian menunjukkan secara positif dan signifikan *Return On Asset (ROA)* berpengaruh terhadap harga saham, *Price to Earning Ratio (PER)* dan *Price to Book Value (PBV)* secara positif berpengaruh terhadap harga saham namun tidak signifikan, sedangkan untuk *Price to Earning Ratio (PER)* tidak berpengaruh positif terhadap harga saham. Secara simultan *Return On Asset (ROA)*, *Earning Per Share (EPS)*, *Price to Earning Ratio (PER)*, dan *Price to Book Value (PBV)* berpengaruh terhadap harga saham pada perusahaan sub sektor makanan dan minuman yang *go public* di BEI periode 2016 – 2019 sebesar 73,1%.

Kata kunci : *Return On Asset (ROA)*, *Earning Per Share (EPS)*, *Price to Earning Ratio (PER)*, *Price to Book Value (PBV)*, Harga Saham

The Effect of Return On Assets (ROA), Earning Per Share (EPS), Price to Earning Ratio (PER), and Price to Book Value (PBV) on Food and Beverage Sub-Sector Companies that Go Public on the Indonesia Stock Exchange (IDX) Period 2016 - 2019

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ABSTRACT

This study aims to examine the effect of Return On Assets (ROA), Earning Per Share (EPS), Price to Earning Ratio (PER), and Price to Book Value (PBV) on stock prices. The population of this study is the food and beverage sector companies that went public on the IDX for the period 2016 - 2019. The population obtained was 30 companies and after the sample selection process was carried out using the purposive sampling method, 9 companies were obtained. The data source is obtained from the annual financial statements of food and beverage sector companies that go public on the IDX for the period 2016 – 2019. The data analysis method uses multiple regression analysis with the help of the SPSS software application. The results showed that Return On Assets (ROA) had a positive and significant effect on stock prices, Price to Earning Ratio (PER) and Price to Book Value (PBV) had a positive effect on stock prices but not significant, while the Price to Earning Ratio (PER) does not have a positive effect on stock prices. Simultaneously Return On Assets (ROA), Earning Per Share (EPS), Price to Earning Ratio (PER), and Price to Book Value (PBV) affect stock prices in food and beverage sub-sector companies that go public on the IDX in 2016 – 2019 was 73.1%.

Keywords : Return On Asset (ROA), Earning Per Share (EPS), Price to Earning Ratio (PER), Price to Book Value (PBV), Stock Price