

KUESIONER

Dengan hormat,

Saya Nandika Putra, mahasiswa Universitas Esa Unggul, Fakultas Ilmu Komunikasi Jurusan Broadcasting. Pada saat ini saya sedang menyelesaikan Skripsi saya yang berjudul “Persepsi dan Minat Menonton Chanel Youtube Agung Hapsah Mahasiswa Angkatan 2017 Universitas Al Azhar Pada Konten Tutorial Editing”. Sebelumnya saya mengucapkan terimakasih atas kesediaan Bapak/Ibu karena bersedia untuk menjadi responden dan melengkapi kuesioner ini. Kuesioner ini sebagai penelitian untuk men-survey Persepsi dan Minat Menonton Chanel Youtube Agung Hapsah Mahasiswa Angkatan 2017 Universitas Al Azhar Pada Konten Tutorial Editing. Atas perhatian dan partisipasinya, saya mengucapkan terimakasih.

PETUNJUK PENGISIAN KUESIONER

Sebelum menjawab pernyataan untuk data yang akan diolah, responden penelitian diharapkan memahami beberapa hal berikut ini:

1. Bacalah setiap poin pernyataan secara teliti untuk memahami masing-masing pernyataan dengan cermat.
2. Berilah tanda check list (✓) untuk pernyataan pada kolom jawaban dan Anda anggap paling sesuai.

Keterangan:

SS: Sangat Setuju

S: Setuju

N: Cukup Setuju

TS: Tidak Setuju

STS: Sangat Tidak Setuju

KUESIONER PERSEPSI

No.	Pernyataan	STS	TS	KS	S	SS
1	Setiap jenis konten selalu menayangkan cerita faktual					
2	Isi/ cerita konten tidak membosankan					
3	Isi setiap konten selalu konsisten dengan tema					
4	Isi konten setiap episode-nya berubah-ubah					
5	Materi konten setiap segmennya sesuai dengan tema cerita					
6	Materi konten sesuai dengan yang Anda butuhkan.					
7	Materi konten sesuai untuk semua kalangan, baik pelajar, mahasiswa maupun masyarakat umum					
8	Isi/cerita konten mudah dipahami dan “diikuti”					
9	Informasi yang diberikan bermanfaat					
10	Isi/cerita konten membahas satu tema secara mendalam					

(Sumber: Ruth Elisabeth Silitonga. 2019. Perilaku Menonton Dan Persepsi Khalayak Terhadap Program Jelajah Di TRANS TV. Fakultas Ekologi Manusia, Institut Pertanian Bogor.)

KUESIONER MINAT

No.	Pernyataan	STS	TS	KS	S	SS
1	Setelah menonton video, saya merasa tertarik dengan konten-konten dalam chanel youtube Agung Hapsah					
2	Setelah menonton video, saya ingin memberitahu dan merekomendasikan chanel youtube Agung Hapsah kepada teman dan kerabat saya					
3	Setelah menonton video dari Channel Agung Hapsah, saya mulai menyukai dan mulai menonton semua konten video dari chanel Agung Hapsah					
4	Setelah menonton konten dari chanel youtube Agung Hapsah, saya ingin mengetahui semua tentang Agung Hapsah					

5	Menurut saya, Agung Hapsah mempunyai gaya dan selera yang berbeda yang saya sukai					
6	Saya merasa bahwa semua konten dalam chanel youtube Agung Hapsah mudah dimengerti oleh semua kalangan masyarakat					
7	Saya percaya bahwa konten dalam chanel Youtube Agung Hapsah dapat diambil banyak pelajaran					
8	Konten yang ada dalam Chanel Youtube Agung Hapsah sangat bermanfaat bagi semua orang					
9	Konten Agung Hapsah yang menarik membuat saya ingin menonton kontennya berulang kali					
10	Saya tidak pernah bosan melihat konten-konten dalam chanel youtube Agung Hapsah					

(Sumber: Ivana Theresia Kawatak. 2019. Pengaruh Beauty Vlogger dalam Meningkatkan Minat Beli Produk Kecantikan. Universitas Sanana Dharma Yogyakarta.)

Correlations

	item_1	item_2	item_3	item_4	item_5	item_6	item_7	item_8	item_9	item_10	Skor_total_x	
item_1	Pearson Correlation Sig. (2-tailed) N	1 .468** .000 74	.279* .016 74	.163 .166 74	.143 .226 74	.269* .020 74	.374** .001 74	.416** .000 74	.118 .316 74	.200 .087 74	.612** .000 74	
item_2	Pearson Correlation Sig. (2-tailed) N	.468** .000 74	1 .343** .003 74	.130 .269 74	.198 .091 74	.321** .005 74	.237* .042 74	.173 .141 74	-.011 .927 74	.167 .155 74	.566** .000 74	
item_3	Pearson Correlation Sig. (2-tailed) N	.279* .016 74	.343** .003 74	1 .168 .152 74	.232* .047 74	.349** .002 74	.383** .001 74	.423** .000 74	.080 .497 74	.218 .062 74	.634** .000 74	
item_4	Pearson Correlation Sig. (2-tailed) N	.163 .166 74	.130 .269 74	.168 .152 74	1 .230* .048 74	.076 .520 74	.312** .007 74	.117 .322 74	.322** .005 74	.413** .000 74	.519** .000 74	
item_5	Pearson Correlation Sig. (2-tailed)	.143 .226	.198 .091	.232* .047	.230* .048	1 .175	.159 .001	.381** .001	.216 .064	.238* .041	.134 .253	.519** .000

N		74	74	74	74	74	74	74	74	74	74	74
item_6	Pearson Correlation	.269*	.321**	.349**	.076	.159	1	.288*	.342**	.088	.060	.568**
	Sig. (2-tailed)	.020	.005	.002	.520	.175		.013	.003	.456	.613	.000
	N	74	74	74	74	74	74	74	74	74	74	74
item_7	Pearson Correlation	.374**	.237*	.383**	.312**	.381**	.288*	1	.399**	.237*	.334**	.669**
	Sig. (2-tailed)	.001	.042	.001	.007	.001	.013		.000	.042	.004	.000
	N	74	74	74	74	74	74	74	74	74	74	74
item_8	Pearson Correlation	.416**	.173	.423**	.117	.216	.342**	.399**	1	.155	.050	.582**
	Sig. (2-tailed)	.000	.141	.000	.322	.064	.003	.000		.187	.671	.000
	N	74	74	74	74	74	74	74	74	74	74	74
item_9	Pearson Correlation	.118	-.011	.080	.322**	.238*	.088	.237*	.155	1	.170	.403**
	Sig. (2-tailed)	.316	.927	.497	.005	.041	.456	.042	.187		.147	.000
	N	74	74	74	74	74	74	74	74	74	74	74
item_10	Pearson Correlation	.200	.167	.218	.413**	.134	.060	.334**	.050	.170	1	.493**
	Sig. (2-tailed)	.087	.155	.062	.000	.253	.613	.004	.671	.147		.000
	N	74	74	74	74	74	74	74	74	74	74	74

Skor	Pearson												
_tota	Correlati	.612**	.566**	.634**	.519**	.519**	.568**	.669**	.582**	.403**	.493**		1
L_x	on												
	Sig. (2-	.000	.000	.000	.000	.000	.000	.000	.000	.000	.000		
	tailed)												
	N	74	74	74	74	74	74	74	74	74	74		74

** . Correlation is significant at the 0.01 level (2-tailed).

* . Correlation is significant at the 0.05 level (2-tailed).

1. Reabili persep

Case Processing Summary

		N	%
Cases	Valid	74	100.0
	Excluded ^a	0	.0
	Total	74	100.0

a. Listwise deletion based on all variables in the procedure.

Reliability persepsi

Cronbach's Alpha	Cronbach's Alpha Based on Standardized Items	N of Items
.742	.754	10

Inter-Item Correlation Matrix

	item_1	item_2	item_3	item_4	item_5	item_6	item_7	item_8	item_9	item_10
item_1	1.000	.468	.279	.163	.143	.269	.374	.416	.118	.200
item_2	.468	1.000	.343	.130	.198	.321	.237	.173	-.011	.167
item_3	.279	.343	1.000	.168	.232	.349	.383	.423	.080	.218
item_4	.163	.130	.168	1.000	.230	.076	.312	.117	.322	.413
item_5	.143	.198	.232	.230	1.000	.159	.381	.216	.238	.134
item_6	.269	.321	.349	.076	.159	1.000	.288	.342	.088	.060
item_7	.374	.237	.383	.312	.381	.288	1.000	.399	.237	.334
item_8	.416	.173	.423	.117	.216	.342	.399	1.000	.155	.050

item_9	.118	-.011	.080	.322	.238	.088	.237	.155	1.000	.170
item_10	.200	.167	.218	.413	.134	.060	.334	.050	.170	1.000

Inter-Item Covariance Matrix

	item_1	item_2	item_3	item_4	item_5	item_6	item_7	item_8	item_9	item_10
item_1	.256	.133	.077	.044	.039	.090	.065	.105	.027	.056
item_2	.133	.317	.106	.039	.060	.119	.046	.048	-.003	.052
item_3	.077	.106	.301	.049	.068	.127	.072	.115	.020	.067
item_4	.044	.039	.049	.281	.066	.027	.057	.031	.078	.122
item_5	.039	.060	.068	.066	.287	.056	.070	.058	.058	.040
item_6	.090	.119	.127	.027	.056	.437	.066	.112	.026	.022
item_7	.065	.046	.072	.057	.070	.066	.118	.068	.037	.064
item_8	.105	.048	.115	.031	.058	.112	.068	.246	.035	.014
item_9	.027	-.003	.020	.078	.058	.026	.037	.035	.207	.043
item_10	.056	.052	.067	.122	.040	.022	.064	.014	.043	.310

Item-Total Statistics

	Scale Mean if Item Deleted	Scale Variance if Item Deleted	Corrected Item-Total Correlation	Squared Multiple Correlation	Cronbach's Alpha if Item Deleted
item_1	36.73	6.775	.483	.372	.709
item_2	36.19	6.786	.410	.327	.720
item_3	36.58	6.603	.497	.321	.706
item_4	36.77	7.001	.364	.264	.726
item_5	36.57	6.989	.363	.201	.727
item_6	36.43	6.578	.381	.223	.727
item_7	36.42	7.096	.595	.388	.706
item_8	36.35	6.889	.450	.358	.714
item_9	36.32	7.455	.259	.161	.739
item_10	36.62	7.033	.325	.251	.733

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CORRELATIONS
/VARIABLES=item_1 item_2 item_3 item_4 item_5 item_6 item_7
item_8 item_9 item_10 Skor_total_x
/PRINT=TWOTAIL NOSIG
/MISSING=PAIRWISE.
    
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2. Reabilitas minat

Case Processing Summary

		N	%
Cases	Valid	74	100.0
	Excluded ^a	0	.0
	Total	74	100.0

a. Listwise deletion based on all variables in the procedure.

Reliability minat

Cronbach's Alpha	Cronbach's Alpha Based on Standardized Items	N of Items
.746	.751	10

Correlations

	item_1	item_2	item_3	item_4	item_5	item_6	item_7	item_8	item_9	item_10	skor_total_Y
item_1 Pearson Correlation	1	.113	.349**	.264*	.115	.190	.357**	.377**	-.003	.223	.516**
Sig. (2-tailed)		.339	.002	.023	.329	.104	.002	.001	.977	.057	.000
N	74	74	74	74	74	74	74	74	74	74	74
item_2 Pearson Correlation	.113	1	.125	.413**	.262*	.309**	.418**	.127	.228	.148	.568**
Sig. (2-tailed)	.339		.288	.000	.024	.007	.000	.279	.050	.207	.000
N	74	74	74	74	74	74	74	74	74	74	74
item_3 Pearson Correlation	.349**	.125	1	.220	.351**	.323**	.165	.232*	.236*	.179	.572**
Sig. (2-tailed)	.002	.288		.059	.002	.005	.161	.047	.043	.126	.000
N	74	74	74	74	74	74	74	74	74	74	74
item_4 Pearson Correlation	.264*	.413**	.220	1	.242*	.189	.381**	.251*	.369**	.240*	.662**
Sig. (2-tailed)	.023	.000	.059		.037	.107	.001	.031	.001	.040	.000
N	74	74	74	74	74	74	74	74	74	74	74
item_5 Pearson Correlation	.115	.262*	.351**	.242*	1	.309**	.139	.066	.017	.269*	.511**
Sig. (2-tailed)	.329	.024	.002	.037		.007	.237	.573	.889	.020	.000
N	74	74	74	74	74	74	74	74	74	74	74
item_6 Pearson Correlation	.190	.309**	.323**	.189	.309**	1	.206	.178	.074	.173	.518**
Sig. (2-tailed)	.104	.007	.005	.107	.007		.078	.130	.530	.141	.000
N	74	74	74	74	74	74	74	74	74	74	74
item_7 Pearson Correlation	.357**	.418**	.165	.381**	.139	.206	1	.415**	.236*	.324**	.642**
Sig. (2-tailed)	.002	.000	.161	.001	.237	.078		.000	.043	.005	.000
N	74	74	74	74	74	74	74	74	74	74	74
item_8 Pearson Correlation	.377**	.127	.232*	.251*	.066	.178	.415**	1	.292*	.243*	.557**
Sig. (2-tailed)	.001	.279	.047	.031	.573	.130	.000		.012	.037	.000
N	74	74	74	74	74	74	74	74	74	74	74
item_9 Pearson Correlation	-.003	.228	.236*	.369**	.017	.074	.236*	.292*	1	.074	.482**

Sig. (2-tailed)		.977	.050	.043	.001	.889	.530	.043	.012		.530	.000
N		74	74	74	74	74	74	74	74	74	74	74
item_10 Pearson Correlation		.223	.148	.179	.240*	.269*	.173	.324**	.243*	.074	1	.517**
Sig. (2-tailed)		.057	.207	.126	.040	.020	.141	.005	.037	.530		.000
N		74	74	74	74	74	74	74	74	74	74	74
skor total_Y Pearson Correlation		.516**	.568**	.572**	.662**	.511**	.518**	.642**	.557**	.482**	.517**	1
Sig. (2-tailed)		.000	.000	.000	.000	.000	.000	.000	.000	.000	.000	
N		74	74	74	74	74	74	74	74	74	74	74

** . Correlation is significant at the 0.01 level (2-tailed).

Inter-Item Correlation Matrix

	item_1	item_2	item_3	item_4	item_5	item_6	item_7	item_8	item_9	item_10
item_1	1.000	.113	.349	.264	.115	.190	.357	.377	-.003	.223
item_2	.113	1.000	.125	.413	.262	.309	.418	.127	.228	.148
item_3	.349	.125	1.000	.220	.351	.323	.165	.232	.236	.179
item_4	.264	.413	.220	1.000	.242	.189	.381	.251	.369	.240
item_5	.115	.262	.351	.242	1.000	.309	.139	.066	.017	.269
item_6	.190	.309	.323	.189	.309	1.000	.206	.178	.074	.173
item_7	.357	.418	.165	.381	.139	.206	1.000	.415	.236	.324
item_8	.377	.127	.232	.251	.066	.178	.415	1.000	.292	.243
item_9	-.003	.228	.236	.369	.017	.074	.236	.292	1.000	.074
item_10	.223	.148	.179	.240	.269	.173	.324	.243	.074	1.000

Item-Total Statistics

	Scale Mean if Item Deleted	Scale Variance if Item Deleted	Corrected Item-Total Correlation	Squared Multiple Correlation	Cronbach's Alpha if Item Deleted
item_1	39.00	7.863	.378	.319	.729
item_2	38.99	7.630	.430	.325	.722
item_3	39.05	7.613	.433	.309	.721
item_4	39.26	7.098	.523	.338	.706
item_5	38.92	7.692	.343	.255	.736
item_6	38.88	7.862	.381	.213	.729
item_7	38.92	7.500	.529	.386	.709

item_8	38.93	7.762	.428	.301	.723
item_9	39.09	7.731	.296	.276	.745
item_10	39.00	7.753	.363	.183	.732

3. Valid minat

*. Correlation is significant at the 0.05 level (2-tailed).

Analisis data tunggal perdimensi :

1. Variabel persepsi :

a) Dimensi pengetahuan :

item_1

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	cukup setuju	17	23.0	23.0	23.0
	setuju	53	71.6	71.6	94.6
	sangat setuju	4	5.4	5.4	100.0
	Total	74	100.0	100.0	

item_2

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	cukup setuju	3	4.1	4.1	4.1
	setuju	41	55.4	55.4	59.5
	sangat setuju	30	40.5	40.5	100.0
	Total	74	100.0	100.0	

item_3

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	cukup setuju	12	16.2	16.2	16.2
	setuju	52	70.3	70.3	86.5
	sangat setuju	10	13.5	13.5	100.0
	Total	74	100.0	100.0	

item_4

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	cukup setuju	20	27.0	27.0	27.0
	setuju	50	67.6	67.6	94.6
	sangat setuju	4	5.4	5.4	100.0
	Total	74	100.0	100.0	

item_5

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	cukup setuju	11	14.9	14.9	14.9
	setuju	53	71.6	71.6	86.5
	sangat setuju	10	13.5	13.5	100.0
	Total	74	100.0	100.0	

Statistics

		item_1	item_2	item_3	item_4	item_5	Skor_dimensi_1
N	Valid	74	74	74	74	74	74
	Missing	0	0	0	0	0	0
	Mean	3.82	4.36	3.97	3.78	3.99	19.93
	Median	4.00	4.00	4.00	4.00	4.00	20.00
	Mode	4	4	4	4	4	19
	Std. Deviation	.506	.563	.548	.530	.536	1.674
	Variance	.256	.317	.301	.281	.287	2.804
	Range	2	2	2	2	2	8
	Minimum	3	3	3	3	3	17
	Maximum	5	5	5	5	5	25
	Sum	283	323	294	280	295	1475

b) Dimensi hiburan

item_6

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	cukup setuju	12	16.2	16.2	16.2
	setuju	41	55.4	55.4	71.6
	sangat setuju	21	28.4	28.4	100.0
	Total	74	100.0	100.0	

item_7

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	setuju	64	86.5	86.5	86.5

sangat setuju	10	13.5	13.5	100.0
Total	74	100.0	100.0	

item_8

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid cukup setuju	3	4.1	4.1	4.1
setuju	53	71.6	71.6	75.7
sangat setuju	18	24.3	24.3	100.0
Total	74	100.0	100.0	

item_9

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid cukup setuju	1	1.4	1.4	1.4
setuju	55	74.3	74.3	75.7
sangat setuju	18	24.3	24.3	100.0
Total	74	100.0	100.0	

item_10

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid cukup setuju	14	18.9	18.9	18.9
setuju	51	68.9	68.9	87.8
sangat setuju	9	12.2	12.2	100.0
Total	74	100.0	100.0	

Statistics

	item_6	item_7	item_8	item_9	item_10	Skor_dimensi_2
N Valid	74	74	74	74	74	74
Missing	0	0	0	0	0	0
Mean	4.12	4.14	4.20	4.23	3.93	20.62
Median	4.00	4.00	4.00	4.00	4.00	20.00
Mode	4	4	4	4	4	20

Variance	.437	.118	.246	.207	.310	2.293
Range	2	1	2	2	2	7
Minimum	3	4	3	3	3	18
Maximum	5	5	5	5	5	25
Sum	305	306	311	313	291	1526

2. Variabel Minat

a) Dimensi ketertarikan

item_1

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid cukup setuju	1	1.4	1.4	1.4
setuju	47	63.5	63.5	64.9
sangat setuju	26	35.1	35.1	100.0
Total	74	100.0	100.0	

item_2

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid cukup setuju	2	2.7	2.7	2.7
setuju	44	59.5	59.5	62.2
sangat setuju	28	37.8	37.8	100.0
Total	74	100.0	100.0	

item_3

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid cukup setuju	3	4.1	4.1	4.1
setuju	47	63.5	63.5	67.6
sangat setuju	24	32.4	32.4	100.0
Total	74	100.0	100.0	

Statistics

		item_1	item_2	item_3	skor_dimensi_1
N	Valid	74	74	74	74
	Missing	0	0	0	0

Mean	4.34	4.35	4.28	12.97
Median	4.00	4.00	4.00	13.00
Mode	4	4	4	13
Variance	.254	.286	.288	1.150
Range	2	2	2	4
Minimum	3	3	3	11
Maximum	5	5	5	15
Sum	321	322	317	960

b) Dimensi keinginan

item_4

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid cukup setuju	11	14.9	14.9	14.9
setuju	46	62.2	62.2	77.0
sangat setuju	17	23.0	23.0	100.0
Total	74	100.0	100.0	

item_5

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid cukup setuju	4	5.4	5.4	5.4
setuju	35	47.3	47.3	52.7
sangat setuju	35	47.3	47.3	100.0
Total	74	100.0	100.0	

item_6

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid setuju	40	54.1	54.1	54.1
sangat setuju	34	45.9	45.9	100.0
Total	74	100.0	100.0	

Statistics

	item_4	item_5	item_6	skor_dimensi_2
N Valid	74	74	74	74
Missing	0	0	0	0
Mean	4.08	4.42	4.46	12.96
Median	4.00	4.00	4.00	13.00

Mode	4	4 ^a	4	13
Variance	.377	.356	.252	1.464
Range	2	2	1	4
Minimum	3	3	4	11
Maximum	5	5	5	15
Sum	302	327	330	959

a. Multiple modes exist. The smallest value is shown

c) Dimensi Keputusan

item_7

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid setuju	43	58.1	58.1	58.1
sangat setuju	31	41.9	41.9	100.0
Total	74	100.0	100.0	

item_8

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid setuju	44	59.5	59.5	59.5
sangat setuju	30	40.5	40.5	100.0
Total	74	100.0	100.0	

item_9

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid cukup setuju	8	10.8	10.8	10.8
setuju	40	54.1	54.1	64.9
sangat setuju	26	35.1	35.1	100.0
Total	74	100.0	100.0	

Statistics

	item_7	item_8	item_9	skor_dimensi_3
N Valid	74	74	74	74
Missing	0	0	0	0
Mean	4.42	4.41	4.24	13.07

Median	4.00	4.00	4.00	13.00
Mode	4	4	4	13
Variance	.247	.244	.406	1.434
Range	1	1	2	4
Minimum	4	4	3	11
Maximum	5	5	5	15
Sum	327	326	314	967

d) Dimensi tindakan

item_10

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid cukup setuju	3	4.1	4.1	4.1
setuju	43	58.1	58.1	62.2
sangat setuju	28	37.8	37.8	100.0
Total	74	100.0	100.0	

Statistics

	item_10	skor_dimensi_4
N Valid	74	74
Missing	0	0
Mean	4.34	4.34
Median	4.00	4.00
Mode	4	4
Variance	.309	.309
Range	2	2
Minimum	3	3
Maximum	5	5
Sum	321	321

No responden	Minat (Y)										Total Y	Jenis Kelamin
	Y1	Y2	Y3	Y4	Y5	Y6	Y7	Y8	Y9	Y10		
1	5	4	4	4	4	4	5	5	5	4	44	P
2	4	4	4	4	4	4	4	4	4	4	40	L
3	4	4	3	4	3	5	5	5	5	4	42	P
4	5	3	4	4	3	4	4	4	4	4	39	L
5	5	5	4	4	4	4	5	4	4	4	43	P
6	4	4	4	3	4	5	4	5	5	4	42	L
7	4	4	5	4	4	4	5	5	5	5	45	P
8	4	4	4	4	4	4	4	4	4	4	40	L
9	5	5	5	4	3	4	4	4	5	4	43	P
10	4	4	4	4	3	4	4	4	4	3	38	L
11	5	4	4	4	4	5	5	5	4	5	45	P
12	4	4	5	3	4	4	4	4	5	4	41	L
13	4	4	4	4	5	5	5	4	4	5	44	P
14	4	4	4	4	5	4	4	5	4	4	42	L
15	3	5	4	4	5	5	4	4	5	4	43	L
16	4	4	5	3	4	4	5	5	4	4	42	P
17	4	4	4	4	4	4	4	4	4	3	39	P
18	5	5	5	5	5	5	5	5	5	5	50	L
19	5	5	4	4	5	5	4	4	3	4	43	P
20	4	4	3	3	4	4	4	4	4	4	38	L
21	5	5	4	5	4	5	5	3	5	5	46	L
22	4	4	4	4	5	4	4	4	4	4	41	P
23	4	5	4	5	5	4	5	4	5	5	46	P
24	5	4	5	4	5	5	4	4	3	4	43	L
25	4	3	4	4	4	4	4	5	4	4	40	P
26	4	4	4	4	4	5	4	4	3	5	41	L
27	5	4	4	4	5	4	5	5	4	4	44	P
28	5	5	5	5	5	5	5	5	5	4	49	L
29	4	5	4	4	4	4	4	4	4	4	41	L
30	4	4	4	3	5	5	4	4	3	5	41	L
31	5	5	5	5	5	5	5	5	5	5	50	P
32	4	4	4	3	4	4	4	4	3	4	38	L
33	5	4	5	4	5	5	5	5	3	4	45	P
34	4	5	4	4	4	4	5	5	4	3	42	P
35	4	4	5	4	5	5	4	4	4	4	43	L
36	4	4	5	4	5	4	4	5	4	5	44	P
37	4	4	4	4	4	4	4	4	4	4	40	L
38	5	4	4	4	5	4	5	5	4	5	45	P
39	4	4	4	3	4	4	4	4	4	5	40	L
40	5	5	5	5	5	5	5	5	5	5	50	L
41	4	5	4	4	5	5	5	4	4	4	44	L
42	5	4	4	3	4	4	4	5	4	5	42	P
43	4	4	4	5	4	4	4	5	5	5	44	L
44	5	4	5	4	4	5	4	5	4	4	44	P
45	5	5	5	5	5	5	5	5	5	5	50	L
46	4	5	4	4	4	4	5	4	5	4	43	P
47	4	4	5	4	5	4	4	4	4	4	42	L
48	5	4	5	3	5	4	4	4	3	5	42	L
49	4	4	4	3	4	5	4	5	5	4	42	P
50	4	5	4	4	5	5	5	4	4	4	44	L
51	5	4	4	4	4	4	4	4	5	4	42	L
52	5	5	5	5	5	5	5	5	5	5	50	L
53	4	5	4	4	4	5	4	4	4	4	42	L
54	4	5	4	5	5	4	4	5	5	4	45	P
55	5	4	4	4	4	5	5	4	4	5	44	L
56	4	4	4	5	4	4	4	4	4	4	41	P
57	4	5	4	4	5	5	4	4	4	4	43	L
58	4	4	4	5	5	4	4	4	5	5	44	P
59	4	4	4	5	4	4	5	4	4	5	43	L
60	4	5	4	4	4	5	4	4	4	4	42	P
61	4	4	5	4	5	5	4	4	5	5	45	L
62	4	5	4	5	4	4	5	4	4	5	44	L
63	5	5	5	5	5	5	5	5	5	5	50	P
64	4	4	5	4	4	4	4	4	4	4	40	P
65	4	4	5	4	5	5	4	4	5	4	44	P
66	4	4	3	4	5	4	4	4	4	4	40	L
67	5	5	5	5	5	5	5	5	5	5	50	P
68	4	5	4	4	4	5	4	5	4	5	44	P
69	5	4	4	4	5	4	4	4	4	4	42	P
70	4	5	4	3	5	4	5	4	4	5	43	L
71	4	4	5	4	4	5	5	4	5	4	44	P
72	4	4	5	4	5	5	4	4	4	4	43	P
73	4	5	4	4	4	4	5	5	4	5	44	P
74	5	5	5	5	5	5	5	5	5	4	49	P
jumlah	321	322	317	302	327	330	327	326	314	321	3207	

Y	Y	Y	Y
ketertarik	keinginan	keputusan	Y tindakan
13	12	15	4
12	12	12	4
11	12	15	4
12	11	12	4
14	12	13	4
12	12	14	4
13	12	15	5
12	12	12	4
15	11	13	4
12	11	12	3
13	13	14	5
13	11	13	4
12	14	13	5
12	13	13	4
12	14	13	4
13	11	14	4
12	12	12	3
15	15	15	5
14	14	11	4
11	11	12	4
14	14	13	5
12	13	12	4
13	14	14	5
14	14	11	4
11	12	13	4
12	13	11	5
13	13	14	4
15	15	15	4
13	12	12	4
12	13	11	4
14	14	13	4
13	12	14	3
13	14	12	4
13	13	13	5
12	12	12	4
13	13	14	5
12	11	12	5
15	15	15	5
13	14	13	4
13	11	13	5
12	13	14	5
14	13	13	4
15	15	15	5
13	12	14	4
13	13	12	4
14	12	11	5
12	12	14	4
13	14	13	4
13	12	13	4
15	15	15	5
13	13	12	4
13	14	14	4
13	13	13	5
13	13	12	4
13	14	13	5
13	13	13	5
15	15	15	5
12	12	12	4
13	14	13	4
11	13	12	4
15	15	15	5
13	13	13	5
13	13	12	4
13	12	13	5
13	13	14	4
13	14	12	4
13	12	14	5
15	15	15	4

No Responden	Persepsi (x)										Total x	Jenis Kelamin
	X1	X2	X3	X4	X5	X6	X7	X8	X9	X10		
1	4	5	5	4	5	4	5	5	4	4	45	P
2	3	5	4	4	5	4	4	4	3	4	40	L
3	4	4	4	4	4	3	4	5	4	5	41	P
4	3	4	4	3	5	4	4	3	4	4	38	L
5	4	4	4	4	5	4	4	4	5	3	41	P
6	4	5	4	3	4	5	4	5	4	4	42	L
7	4	4	4	4	3	4	4	4	4	5	40	P
8	4	5	4	4	5	3	4	4	5	4	42	L
9	4	4	4	3	4	4	4	5	4	3	39	P
10	4	4	3	4	4	4	4	5	4	3	39	L
11	5	5	5	5	5	5	5	5	5	5	50	P
12	4	5	4	3	4	5	4	4	4	4	41	L
13	3	3	4	4	3	4	4	4	4	4	37	P
14	3	4	4	4	4	4	4	4	5	4	40	L
15	4	4	4	4	4	5	4	4	4	4	41	L
16	4	5	5	4	4	5	4	5	4	4	44	P
17	3	4	4	4	4	4	4	4	5	4	40	P
18	4	5	4	3	4	5	4	4	4	4	41	L
19	4	4	4	4	3	4	4	4	4	4	39	P
20	5	5	5	5	5	5	5	5	5	5	50	L
21	4	5	4	4	4	4	4	4	4	4	41	L
22	3	3	4	4	4	4	4	4	5	4	39	P
23	3	4	4	3	4	3	4	4	4	4	37	P
24	4	5	5	3	4	5	4	5	5	3	43	L
25	5	5	5	5	5	5	5	5	5	5	50	P
26	4	5	4	4	3	4	4	4	4	4	40	L
27	4	5	4	4	4	4	5	4	4	4	42	P
28	4	4	5	3	4	5	4	5	4	4	42	L
29	4	4	4	4	3	4	4	4	4	3	38	L
30	3	4	4	4	4	5	5	4	4	4	41	L
31	4	5	4	4	3	4	4	4	4	5	41	P
32	4	5	4	4	4	4	4	4	4	3	40	L
33	4	5	5	4	4	5	4	5	4	3	43	P
34	4	4	4	4	3	4	4	4	4	4	39	P
35	4	4	4	4	4	5	4	4	4	4	41	L
36	4	5	4	3	4	4	4	4	4	4	40	P
37	4	4	4	3	4	4	4	4	4	4	39	L
38	4	5	5	4	4	5	4	5	4	4	44	P
39	5	5	5	5	5	5	5	5	5	5	50	L
40	4	4	4	3	4	4	4	4	4	4	39	L
41	3	4	4	4	4	3	4	4	4	4	38	L
42	3	4	4	4	4	4	4	4	5	4	40	P
43	4	4	4	3	3	4	4	4	4	3	37	L
44	3	4	4	4	4	5	4	4	4	4	40	P
45	4	5	4	4	3	4	4	4	4	4	40	L
46	4	4	4	4	4	3	4	4	4	4	39	P
47	4	4	3	4	4	3	4	3	5	5	39	L
48	4	4	3	4	4	4	4	5	5	4	41	L
49	4	5	4	3	4	4	4	4	4	4	40	P
50	4	4	4	3	4	3	4	4	4	3	37	L
51	3	4	4	4	4	4	4	4	4	4	39	L
52	4	5	4	4	5	5	5	4	4	4	44	L
53	4	5	3	4	4	4	4	4	5	3	40	L
54	3	4	4	4	4	3	4	4	4	4	38	P
55	3	4	3	4	4	4	4	4	4	3	37	L
56	4	5	4	3	3	4	4	5	5	4	42	P
57	3	4	4	4	4	4	4	4	5	4	40	L
58	3	4	3	4	4	5	4	4	5	4	40	P
59	4	4	3	3	4	4	4	4	4	3	37	L
60	4	5	4	4	3	4	4	3	4	4	39	P
61	4	4	4	4	4	5	4	4	4	3	40	L
62	4	5	4	4	4	4	4	4	4	4	41	L
63	4	4	4	4	4	3	4	4	4	4	39	P
64	4	4	3	4	4	3	4	4	4	4	38	P
65	4	5	4	4	4	3	4	4	4	4	40	P
66	4	4	4	3	4	4	4	4	4	4	39	L
67	4	5	3	4	4	5	4	4	4	5	42	P
68	4	5	4	3	4	5	4	4	4	4	41	P
69	4	4	3	4	4	4	4	5	4	4	40	P
70	4	4	3	3	4	4	4	4	4	3	37	L
71	4	3	4	3	4	4	5	5	4	4	40	P
72	4	4	4	4	4	4	4	4	5	4	41	P
73	3	4	4	4	4	3	4	4	4	4	38	P
74	4	4	3	4	4	4	4	4	4	4	39	P
jumlah	283	323	294	280	295	305	306	311	313	291	3001	

X dimensi pengetahuan	X dimensi hiburan
23	22
21	19
20	21
19	19
21	20
20	22
19	21
22	20
19	20
19	20
25	25
20	21
17	20
19	21
20	21
22	22
19	21
20	21
19	20
25	25
21	20
18	21
18	19
21	22
25	25
20	20
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19	19
21	19
22	21
19	20
20	20
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20	20
19	20
22	22
25	25
19	20
19	19
19	20
22	22
25	25
19	20
19	19
18	19
20	20
19	20
20	20
21	20
20	19
19	19
21	19
19	20
20	20
20	22
20	21
19	21
18	19
20	21